



STEAM REPORT FOR 2011-2022 - FINAL

Final

DUMFRIES AND GALLOWAY COUNCIL

Gretna

Global Tourism Solutions (UK) Ltd

2 Union Place

Anstruther


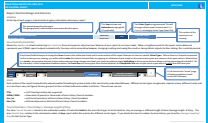











Fife

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Website: www.globaltourismsolutions.co.uk

<p>REPORT SECTIONS</p>  <p>Page</p>	<p>USER GUIDE</p>  <p>3</p>	<p>COMPARATIVE HEADLINES</p>  <p>4</p>	<p>KEY MEASURES</p>  <p>5-11</p>
<p>KEY IMPACT MEASURES: MONTHLY DATA BY VISITOR TYPE</p>	<p>DISTRIBUTION OF IMPACT: <i>by Visitor Type</i></p>  <p>13</p>	<p>DISTRIBUTION OF IMPACT: <i>by Month</i></p>  <p>14</p>	<p>DISTRIBUTION OF IMPACT: <i>by Sector</i></p>  <p>15</p>
<p>UNINDEXED ECONOMIC IMPACT</p>  <p>16-22</p>	<p>VISITOR NUMBERS</p>  <p>23-29</p>	<p>VISITOR DAYS</p>  <p>30-36</p>	<p>DIRECT AND TOTAL EMPLOYMENT</p>  <p>37-43</p>
<p>ACCOMMODATION SUPPLY</p>  <p>44</p>	<p>ANNEX</p>	<p>INDEXED FINANCIAL DATA</p>  <p>45-59</p>	



Report Section Design and Features

Headers

At the top of each page is a band containing key information about your report

The period covered by the report
The geographical/ administrative area covered by the report

The **Years** shown and **Indexation** being applied (if applicable)

The **Visitor Type** being presented. This will change in those report sections with **User Controls** relating to Visitor Type (Excel File)

The section of the report you are viewing

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL - GREтна

2011 to 2022
Historic Prices

TOTAL

ECONOMIC IMPACT
Historic Prices

User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is **earlier** than the focus year.

REPORT CONTROLS - Please adjust the report outputs using the drop-down controls below

FOCUS YEAR: 2022

COMPARISON YEAR: 2021

INDEXATION: NO
Reflect Price Inflation?

HIGHLIGHT % CHANGES GREATER THAN OR EQUAL TO: 3%

home

A link back to the "Home" page, allowing navigation to each section of the report

Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

- FTEs** = Full Time Equivalent jobs supported
- £000s / 000s** = thousands of pounds or thousands of tourist days / tourist numbers
- £m / m** = millions of pounds or millions of tourist days / tourist numbers
- £bn / bn** = billions of pounds or billions of tourist days / tourist numbers

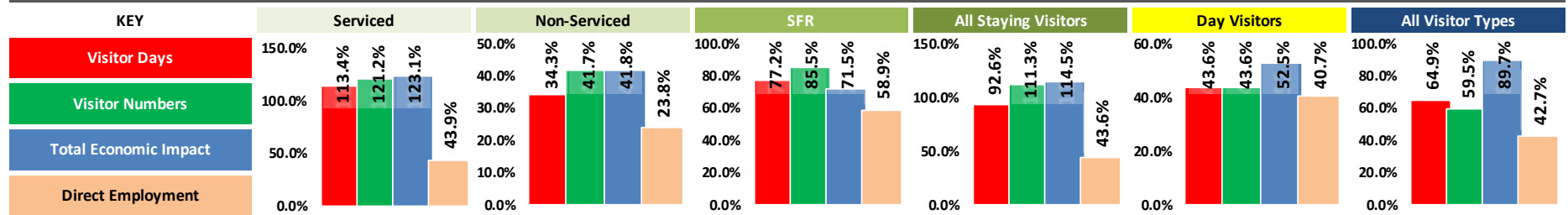
Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type

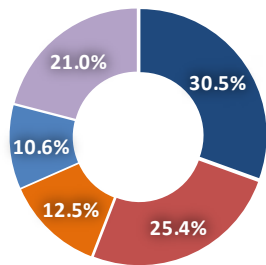
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2022 & 2021 - IN HISTORIC PRICES

KEY		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
An increase of 3% or more		Serviced			Non-Serviced														
Less than 3% change																			
A Fall of 3% or more		2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %
Visitor Days	000s	173.06	81.10	113.4%	25.61	19.08	34.3%	65.88	37.19	77.2%	264.56	137.36	92.6%	256.76	178.83	43.6%	521.32	316.19	64.9%
Visitor Numbers	000s	97.20	43.94	121.2%	4.724	3.334	41.7%	14.66	7.902	85.5%	116.59	55.17	111.3%	256.76	178.83	43.6%	373.34	234.00	59.5%
Direct Expenditure	£M																36.26	19.00	90.8%
Economic Impact	£M	28.82	12.92	123.1%	1.297	0.915	41.8%	1.749	1.020	71.5%	31.87	14.86	114.5%	15.05	9.872	52.5%	46.92	24.73	89.7%
Direct Employment	FTEs	340	237	43.9%	15	12	23.8%	17	11	58.9%	372	259	43.6%	148	105	40.7%	520	364	42.7%
Total Employment	FTEs																660	445	48.1%

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2022 & 2021 - IN HISTORIC PRICES



Sectoral Distribution of Economic Impact - £M including VAT in Historic Prices



- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport

Direct Expenditure Categories

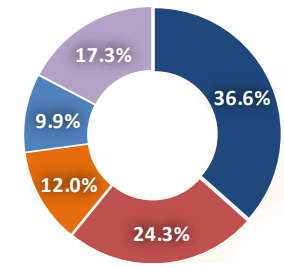
2022	2021	+/- %
11.07	5.042	119.5%
9.193	5.025	82.9%
4.537	2.673	69.8%
3.860	2.145	80.0%
7.599	4.114	84.7%
36.26	19.00	90.8%
10.67	5.729	86.1%
46.92	24.73	89.7%

Sectors

2022	2021	+/- %
190	166	14.3%
126	75	69.0%
62	40	56.9%
51	31	66.3%
90	53	70.7%
520	364	42.7%
140	81	72.0%
660	445	48.1%

Sectoral Distribution of Employment - FTEs

- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport



Direct Employment Categories

Unindexed Key Measures by Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

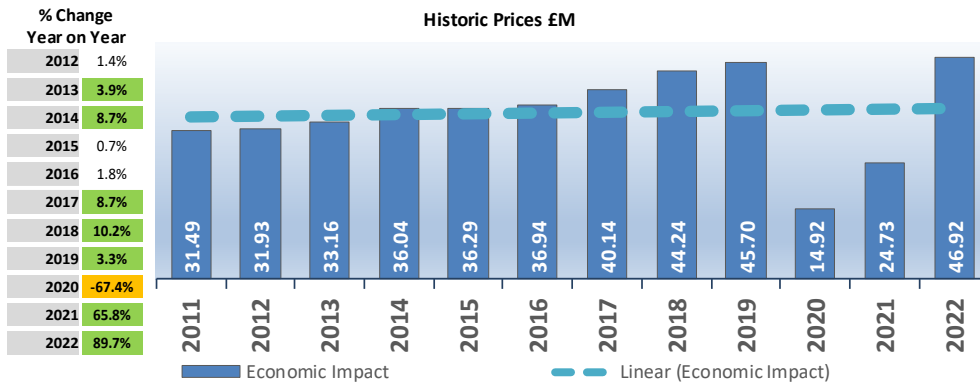
STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL - GREтна

2011 to 2022
 Historic Prices

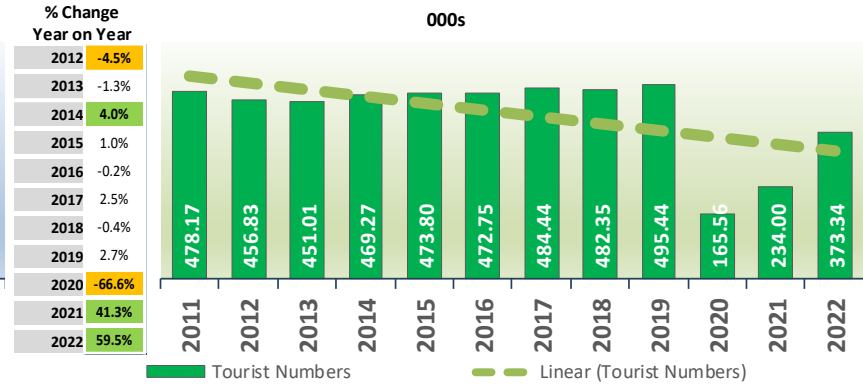
TOTAL

KEY MEASURES
 Historic Prices

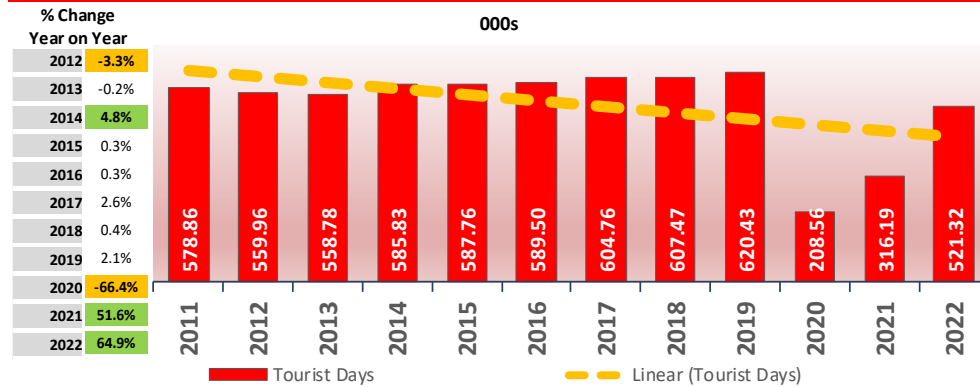
Economic Impact - Historic Prices - Total



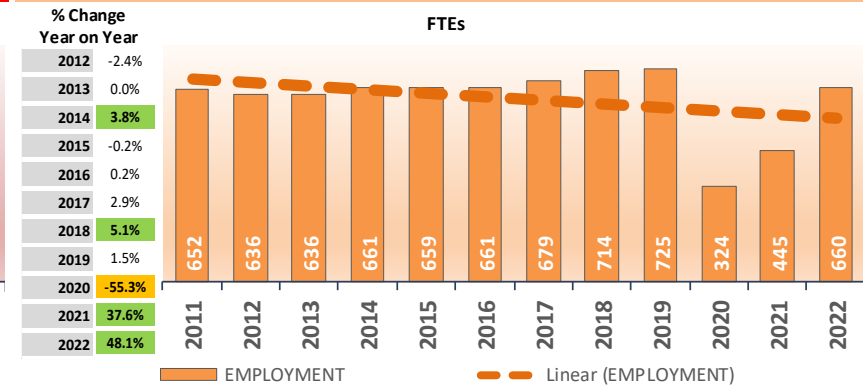
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		1.4%	5.3%	14.4%	15.3%	17.3%	27.5%	40.5%	45.1%	-52.6%	-21.5%	49.0%
Visitor Numbers		-4.5%	-5.7%	-1.9%	-0.9%	-1.1%	1.3%	0.9%	3.6%	-65.4%	-51.1%	-21.9%
Visitor Days		-3.3%	-3.5%	1.2%	1.5%	1.8%	4.5%	4.9%	7.2%	-64.0%	-45.4%	-9.9%
Total Employment		-2.4%	-2.4%	1.4%	1.1%	1.3%	4.2%	9.5%	11.1%	-50.4%	-31.7%	1.1%

"Linear" = Linear Trendline

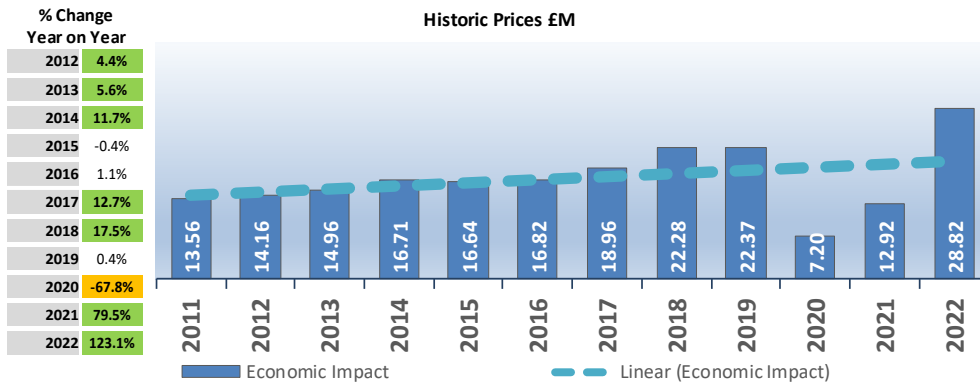
STEAM REPORT FOR 2011-2022 - FINAL
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2011 to 2022
 Historic Prices

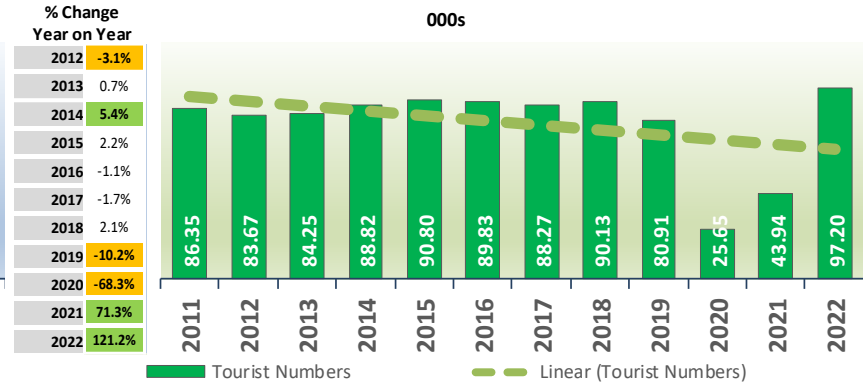
SERVICED
 ACCOMMODATION

KEY MEASURES
 Historic Prices

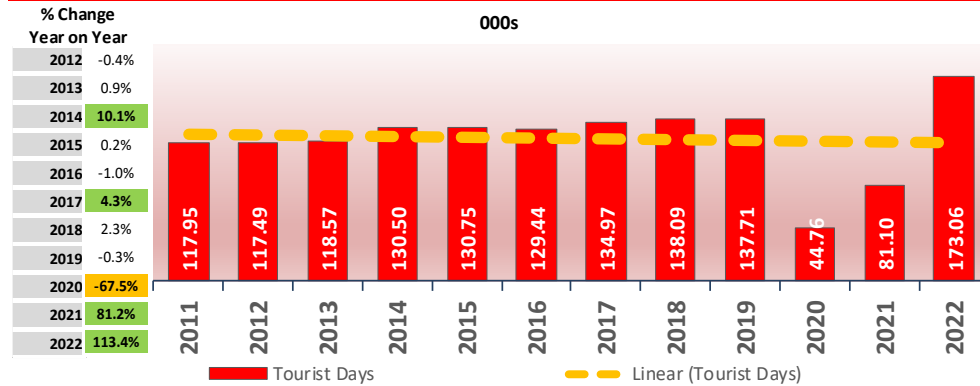
Economic Impact - Historic Prices - Serviced Accommodation



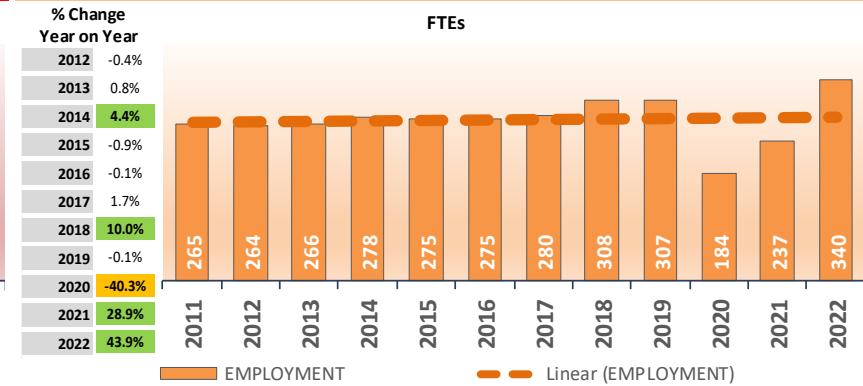
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		4.4%	10.3%	23.2%	22.7%	24.1%	39.9%	64.3%	64.9%	-46.9%	-4.7%	112.5%
Visitor Numbers		-3.1%	-2.4%	2.9%	5.2%	4.0%	2.2%	4.4%	-6.3%	-70.3%	-49.1%	12.6%
Visitor Days		-0.4%	0.5%	10.6%	10.9%	9.7%	14.4%	17.1%	16.8%	-62.1%	-31.2%	46.7%
Direct Employment		-0.4%	0.4%	4.8%	3.8%	3.7%	5.5%	16.1%	15.9%	-30.8%	-10.7%	28.4%

"Linear" = Linear Trendline

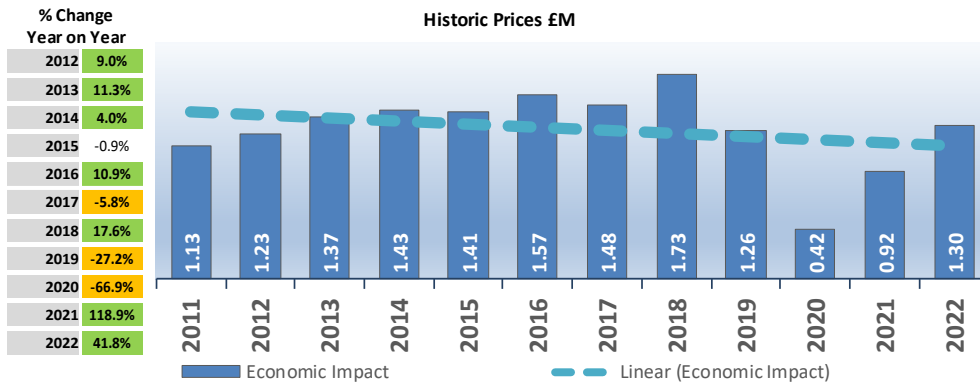
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DUMFRIES AND GALLOWAY COUNCIL - GREтна

2011 to 2022
 Historic Prices

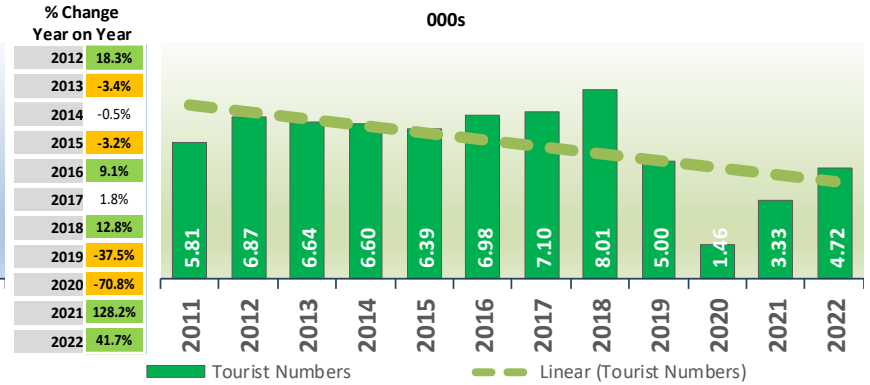
NON-SERVICED
 ACCOMMODATION

KEY MEASURES
 Historic Prices

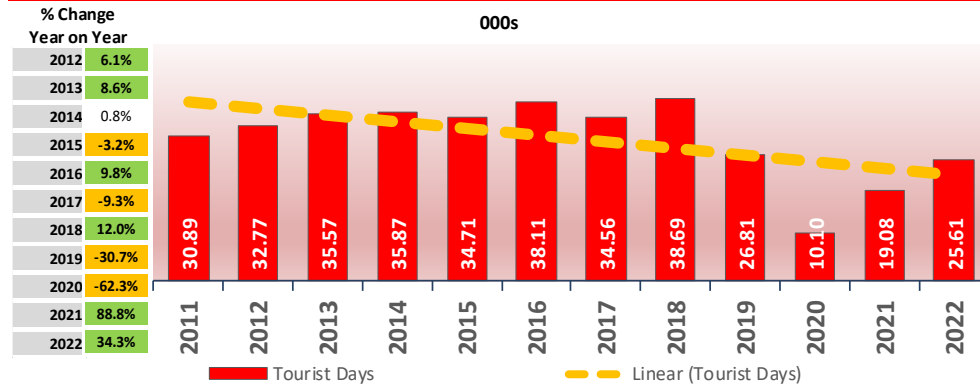
Economic Impact - Historic Prices - Non-Serviced Accommodation



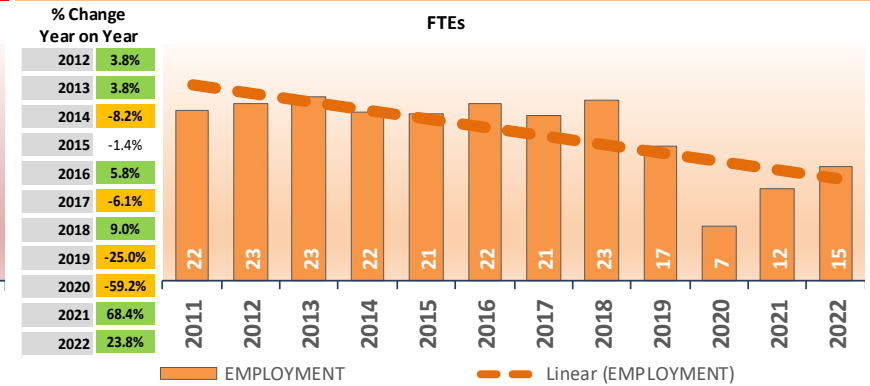
Visitor Numbers - Non-Serviced Accommodation



Visitor Days - Non-Serviced Accommodation



Direct Employment Supported - Non-Serviced Accommodation



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		9.0%	21.3%	26.2%	25.0%	38.7%	30.6%	53.6%	11.8%	-63.0%	-19.0%	14.8%
Visitor Numbers		18.3%	14.2%	13.6%	10.0%	20.0%	22.1%	37.8%	-13.9%	-74.9%	-42.6%	-18.7%
Visitor Days		6.1%	15.2%	16.1%	12.4%	23.4%	11.9%	25.3%	-13.2%	-67.3%	-38.2%	-17.1%
Direct Employment		3.8%	7.8%	-1.1%	-2.5%	3.1%	-3.2%	5.5%	-20.9%	-67.7%	-45.6%	-32.7%

"Linear" = Linear Trendline

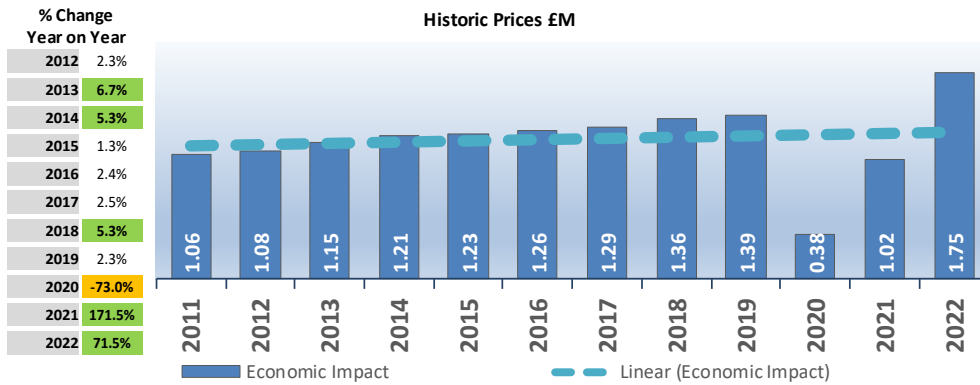
STEAM REPORT FOR 2011-2022 - FINAL
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2011 to 2022
 Historic Prices

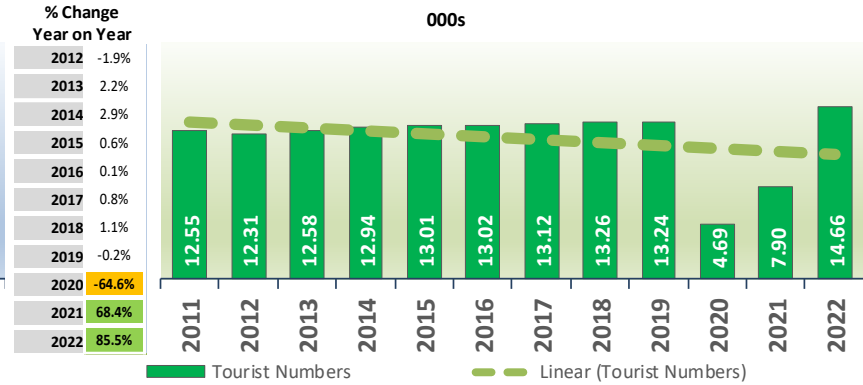
SFR

KEY MEASURES
 Historic Prices

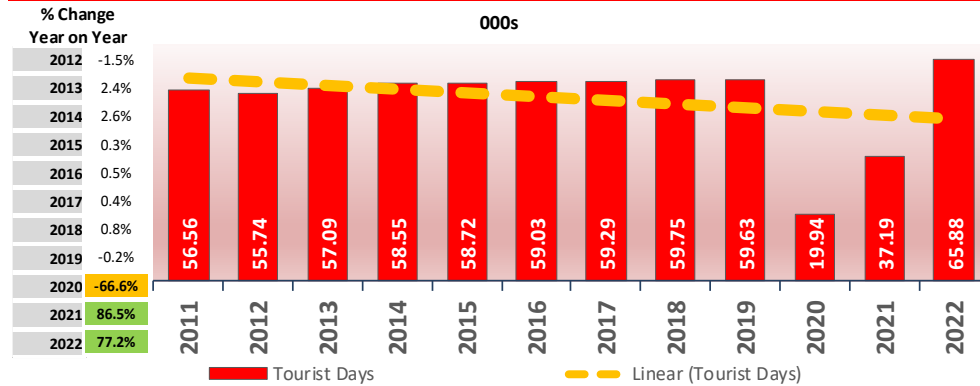
Economic Impact - Historic Prices - SFR



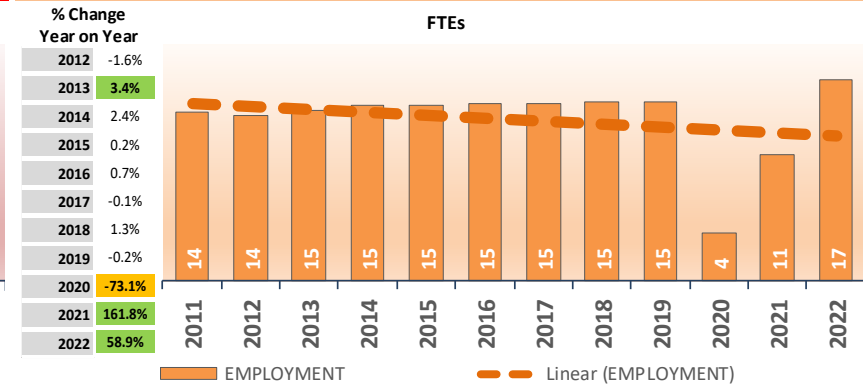
Visitor Numbers - SFR



Visitor Days - SFR



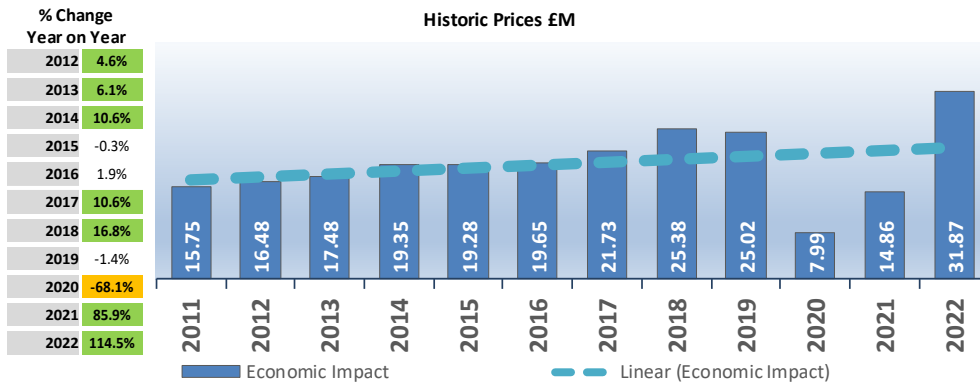
Direct Employment Supported - SFR



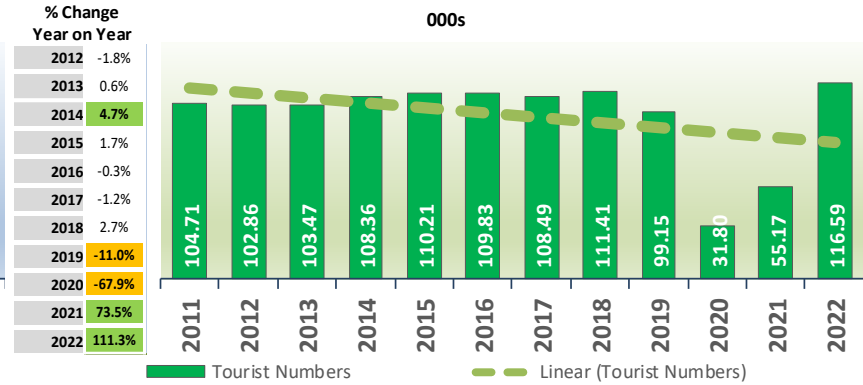
% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		2.3%	9.2%	14.9%	16.4%	19.2%	22.1%	28.6%	31.6%	-64.5%	-3.5%	65.5%
Visitor Numbers		-1.9%	0.2%	3.1%	3.7%	3.8%	4.6%	5.7%	5.5%	-62.6%	-37.0%	16.8%
Visitor Days		-1.5%	0.9%	3.5%	3.8%	4.4%	4.8%	5.6%	5.4%	-64.7%	-34.3%	16.5%
Direct Employment		-1.6%	1.7%	4.2%	4.4%	5.1%	5.0%	6.3%	6.1%	-71.4%	-25.2%	18.9%

"Linear" = Linear Trendline

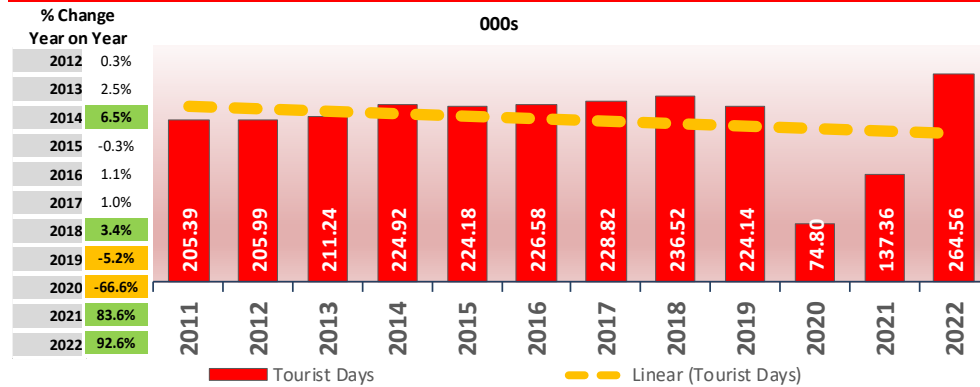
Economic Impact - Historic Prices - Staying Visitor



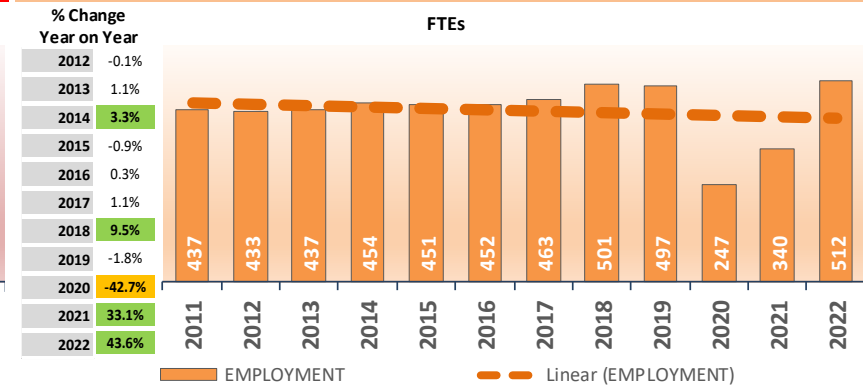
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



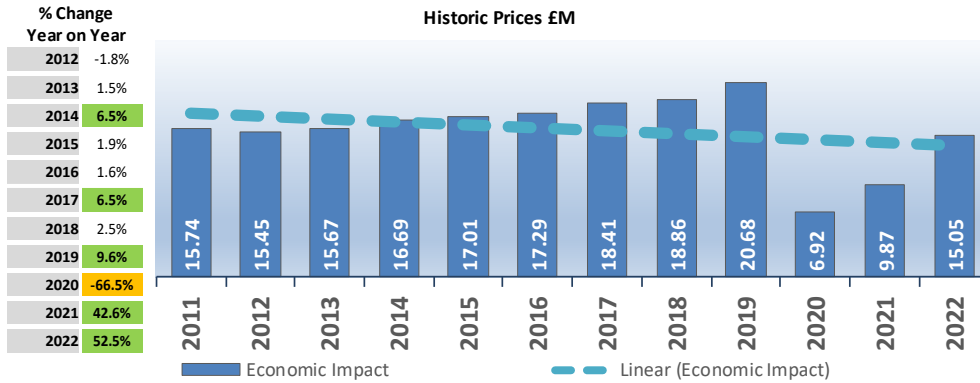
Direct Employment Supported - Staying Visitor



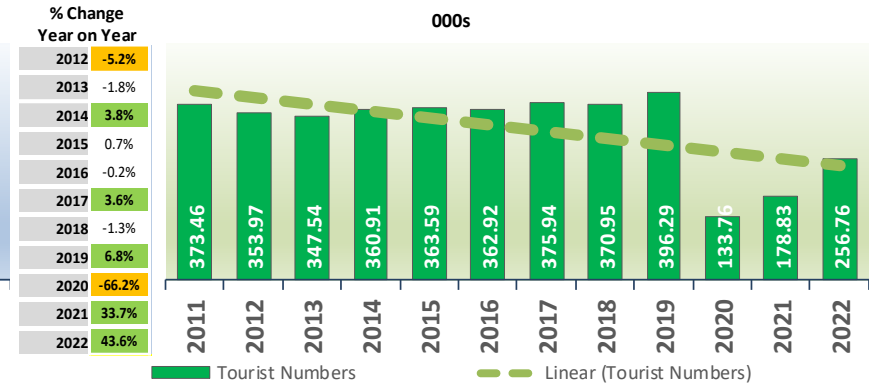
% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		4.6%	11.0%	22.9%	22.5%	24.8%	38.0%	61.2%	58.9%	-49.3%	-5.7%	102.4%
Visitor Numbers		-1.8%	-1.2%	3.5%	5.3%	4.9%	3.6%	6.4%	-5.3%	-69.6%	-47.3%	11.3%
Visitor Days		0.3%	2.8%	9.5%	9.1%	10.3%	11.4%	15.2%	9.1%	-63.6%	-33.1%	28.8%
Direct Employment		-0.9%	0.0%	3.9%	3.2%	3.5%	6.0%	14.7%	13.7%	-43.5%	-22.1%	17.1%

"Linear" = Linear Trendline

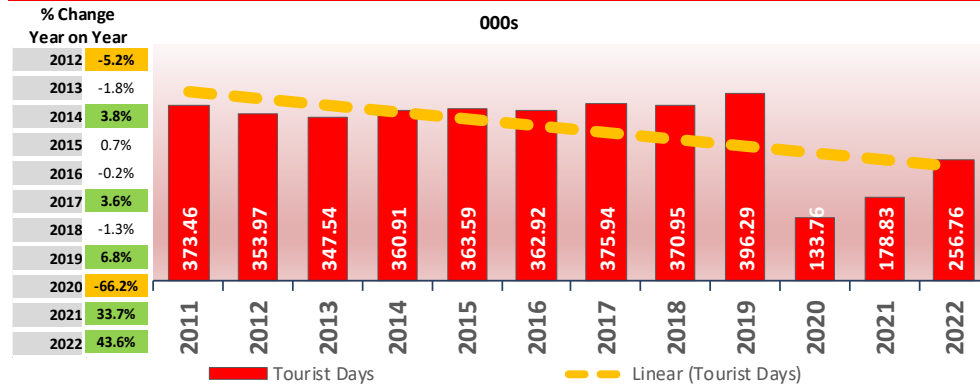
Economic Impact - Historic Prices - Day Visitor



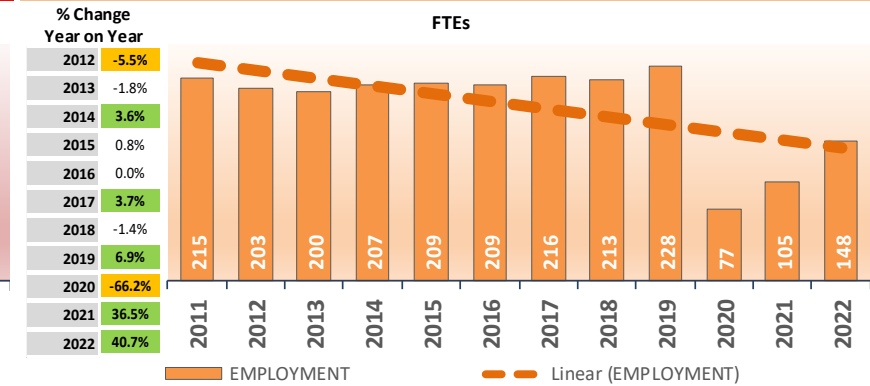
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Historic Prices		-1.8%	-0.4%	6.0%	8.1%	9.8%	17.0%	19.8%	31.4%	-56.0%	-37.3%	-4.4%
Visitor Numbers		-5.2%	-6.9%	-3.4%	-2.6%	-2.8%	0.7%	-0.7%	6.1%	-64.2%	-52.1%	-31.2%
Visitor Days		-5.2%	-6.9%	-3.4%	-2.6%	-2.8%	0.7%	-0.7%	6.1%	-64.2%	-52.1%	-31.2%
Direct Employment		-5.5%	-7.2%	-3.9%	-3.1%	-3.1%	0.5%	-0.9%	5.9%	-64.2%	-51.2%	-31.3%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2011 to 2022

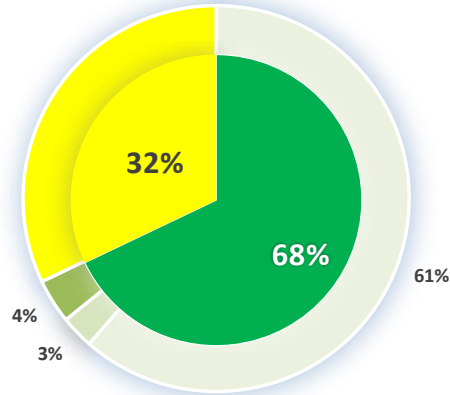
Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2022 - M - Share of Total

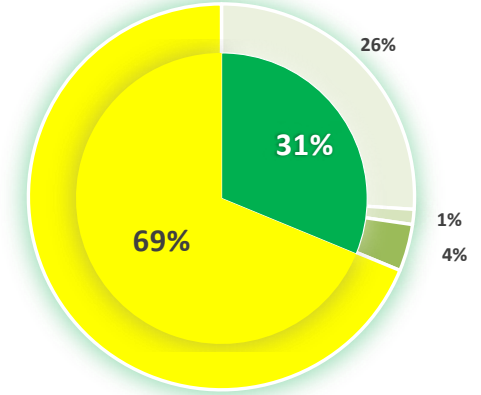
TOTAL
£46.92m

	£M
Serviced	28.82
Non-Serviced	1.30
SFR	1.75
Staying Visitor	31.87
Day Visitor	15.05
Total	46.92



TOTAL
0.37m

	M
Serviced	0.10
Non-Serviced	0.00
SFR	0.01
Staying Visitor	0.12
Day Visitor	0.26
Total	0.37

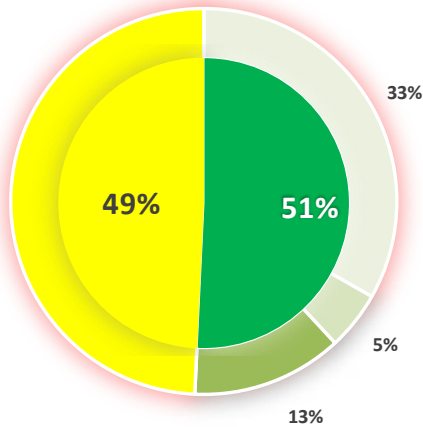


Visitor Days - 2022 - M - Share of Total

Direct Employment Supported - 2022 - FTEs - Share of Total

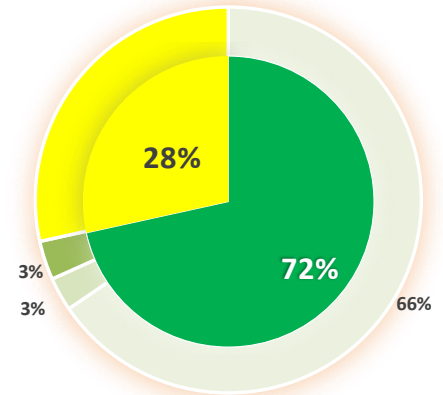
TOTAL
0.52m

	M
Serviced	0.17
Non-Serviced	0.03
SFR	0.07
Staying Visitor	0.26
Day Visitor	0.26
Total	0.52



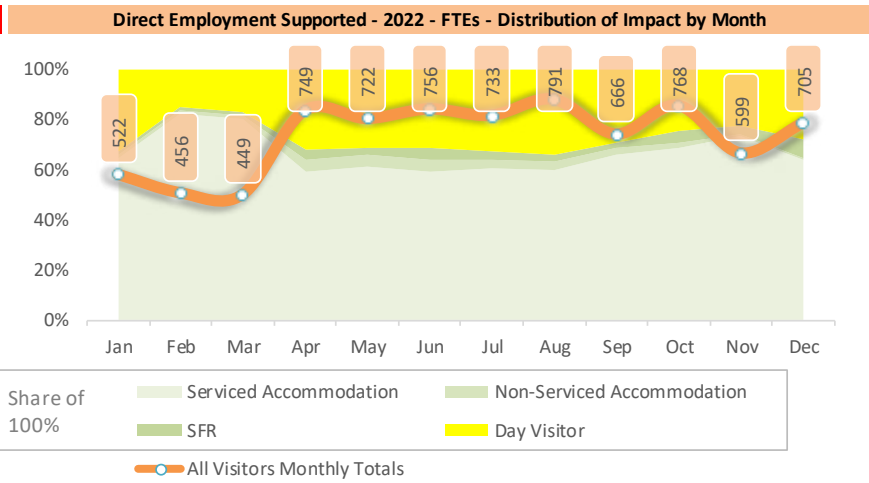
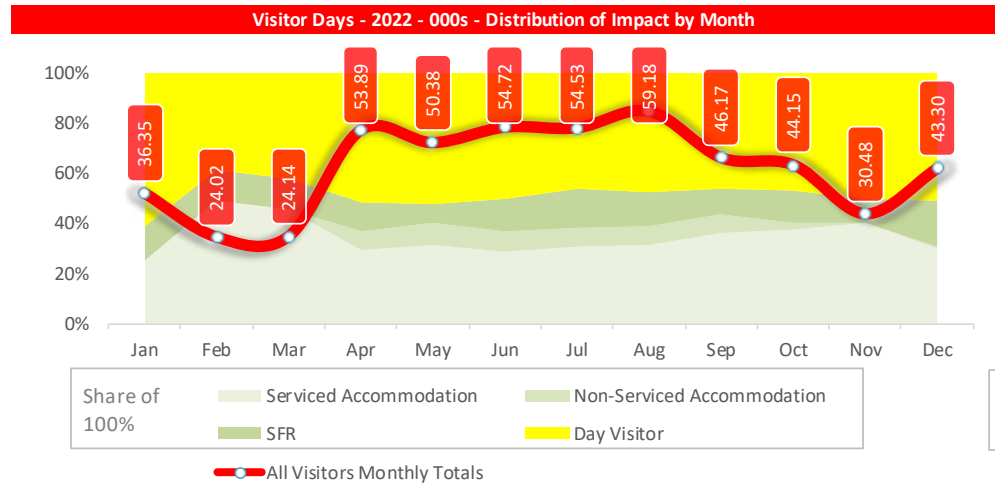
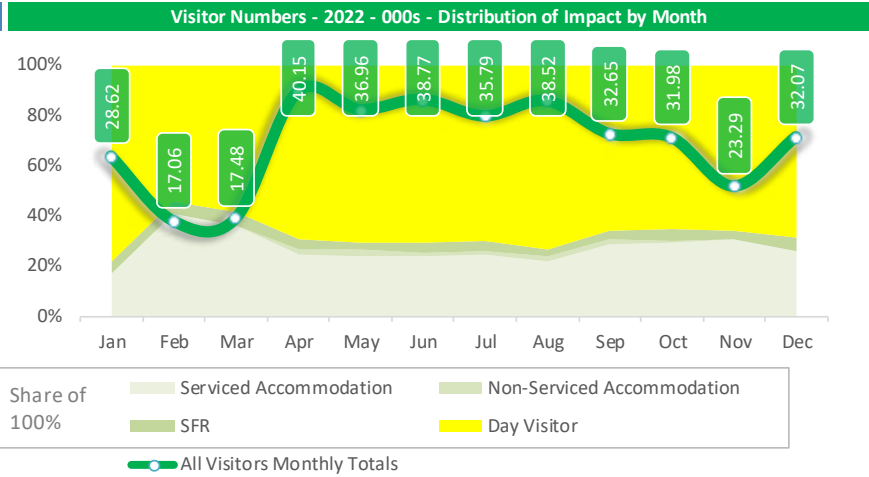
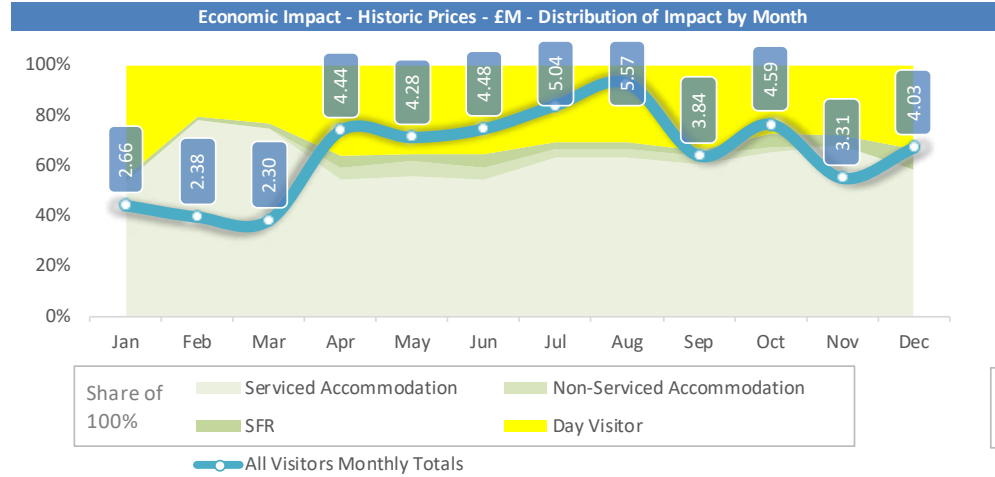
TOTAL
520 Direct FTEs
660 Total FTEs

	FTEs
Serviced	340
Non-Serviced	15
SFR	17
Staying Visitor	372
Day Visitor	148
Total	520

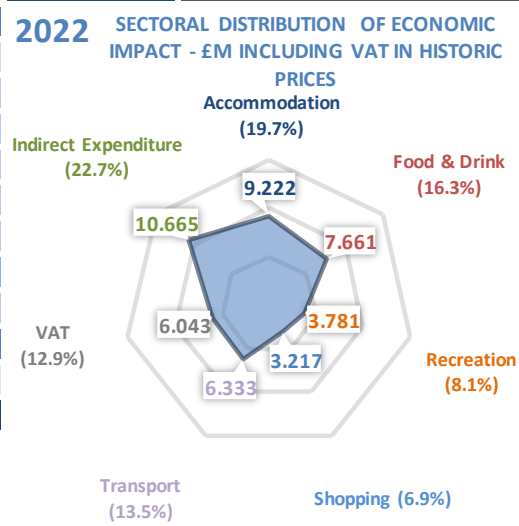


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DUMFRIES AND GALLOWAY COUNCIL - GREтна

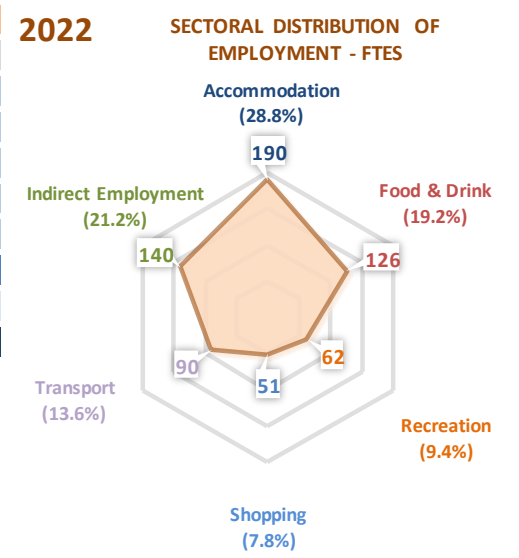
2022
Historic Prices **TOTAL** **DISTRIBUTION BY MONTH**
Historic Prices



SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT IN HISTORIC PRICES													
SECTOR / YEAR		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Accommodation	£M	4.254	4.510	4.789	5.222	5.234	5.287	6.292	8.008	7.865	2.616	4.217	9.222
Food & Drink	£M	5.685	5.680	5.853	6.375	6.435	6.544	6.953	7.274	7.718	2.690	4.203	7.661
Recreation	£M	3.309	3.301	3.392	3.641	3.713	3.776	3.978	4.137	4.379	1.631	2.235	3.781
Shopping	£M	2.386	2.388	2.463	2.676	2.690	2.741	2.915	3.046	3.246	1.084	1.794	3.217
Transport	£M	4.399	4.452	4.631	5.066	5.065	5.195	5.471	5.819	5.977	1.893	3.441	6.333
Direct Revenue	£M	20.03	20.33	21.13	22.98	23.14	23.54	25.61	28.28	29.18	9.914	15.89	30.21
VAT	£M	4.007	4.066	4.226	4.596	4.627	4.709	5.122	5.657	5.837	1.511	3.110	6.043
Direct Expenditure	£M	24.04	24.40	25.35	27.58	27.76	28.25	30.73	33.94	35.02	11.43	19.00	36.26
Indirect Expenditure	£M	7.446	7.528	7.805	8.459	8.529	8.685	9.407	10.30	10.68	3.491	5.729	10.67
TOTAL	£M	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	14.92	24.73	46.92



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES													
SECTOR / YEAR		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Accommodation	FTEs	170	170	170	168	168	168	168	192	191	145	166	190
Food & Drink	FTEs	131	126	125	133	133	133	137	138	143	49	75	126
Recreation	FTEs	76	73	72	76	76	76	78	78	81	29	40	62
Shopping	FTEs	53	51	51	54	53	54	56	56	58	19	31	51
Transport	FTEs	87	85	85	91	90	91	93	95	95	29	53	90
Direct Employment	FTEs	516	504	504	521	520	521	532	559	568	272	364	520
Indirect Employment	FTEs	136	132	133	140	139	140	147	155	157	52	81	140
TOTAL	FTEs	652	636	636	661	659	661	679	714	725	324	445	660

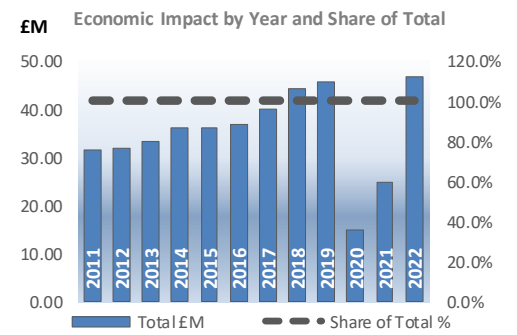


Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREтна													2011 to 2022 Historic Prices		TOTAL		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL		% Change					
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL		% Change				
% Change 2011 to 2022		31.7%	92.7%	41.6%	31.2%	44.0%	38.5%	30.2%	41.9%	47.1%	60.2%	83.9%	107.8%	49.0%	50.4%	37.6%	38.8%	80.6%		
% Change 2021 to 2022		338.2%	821.2%	796.0%	432.7%	67.8%	69.4%	101.3%	63.6%	38.1%	42.6%	14.9%	44.6%	89.7%	554.3%	119.0%	66.3%	34.2%		
Average Annual Change		2.9%	8.4%	3.8%	2.8%	4.0%	3.5%	2.7%	3.8%	4.3%	5.5%	7.6%	9.8%	4.5%	4.6%	3.4%	3.5%	7.3%		
2011	£M	2.017	1.236	1.622	3.385	2.972	3.239	3.873	3.926	2.610	2.867	1.798	1.941	31.49	4.875	9.596	10.41	6.606		
2012	£M	2.249	1.465	1.578	3.023	2.965	3.440	3.628	4.102	2.725	2.747	1.994	2.009	31.93	1.4%	5.292	9.428	10.46	6.750	
2013	£M	2.000	1.493	1.748	2.803	3.003	3.339	4.061	4.500	2.621	2.991	2.188	2.411	33.16	3.9%	5.241	9.146	11.18	7.590	
2014	£M	2.359	1.624	1.855	3.410	3.471	3.477	4.348	4.734	2.850	3.136	2.311	2.459	36.04	8.7%	5.838	10.36	11.93	7.906	
2015	£M	2.400	1.730	1.877	3.349	3.738	3.471	4.298	4.643	2.790	3.243	2.303	2.452	36.29	0.7%	6.007	10.56	11.73	7.998	
2016	£M	2.261	1.621	1.972	3.000	3.428	3.691	4.436	4.716	3.502	3.416	2.144	2.753	36.94	1.8%	5.853	10.12	12.65	8.313	
2017	£M	2.448	1.970	1.869	4.025	3.855	3.909	4.921	4.817	3.398	3.410	2.503	3.011	40.14	8.7%	6.288	11.79	13.14	8.924	
2018	£M	2.800	2.223	2.333	4.055	4.461	4.229	5.038	5.189	3.703	3.944	2.967	3.298	44.24	10.2%	7.357	12.74	13.93	10.21	
2019	£M	2.855	2.290	2.284	4.166	4.829	4.422	5.240	5.356	3.679	4.072	2.975	3.531	45.70	3.3%	7.428	13.42	14.28	10.58	
2020	£M	3.318	2.146	1.304	0.009	0.012	0.035	0.529	1.835	1.701	1.854	1.424	0.750	14.92	-67.4%	6.767	0.056	4.065	4.027	
2021	£M	0.606	0.258	0.256	0.834	2.550	2.647	2.505	3.405	2.779	3.221	2.878	2.789	24.73	65.8%	1.121	6.030	8.689	8.889	
2022	£M	2.656	2.381	2.296	4.441	4.279	4.484	5.043	5.571	3.839	4.593	3.306	4.033	46.92	89.7%	7.333	13.20	14.45	11.93	

ECONOMIC IMPACT - IN HISTORIC PRICES													TOTAL		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
Total	£M	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	14.92	24.73	46.92		
All Visitor Types	£M	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	14.92	24.73	46.92		
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
Annual Change in Share	%														
Change in Share from 2011	%														
Avg Ann. Change in Share	%														

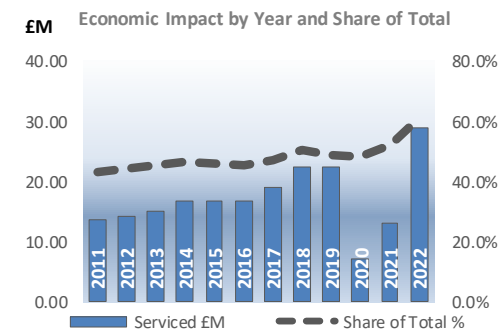


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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

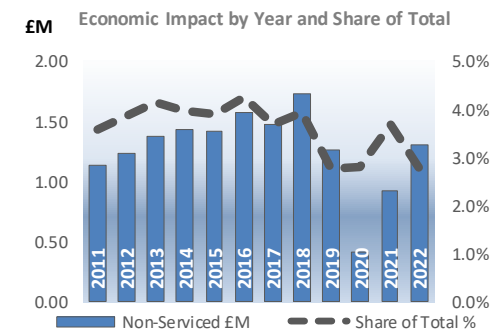
STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREтна													2011 to 2022 Historic Prices		SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022		43.2%	188.0%	97.5%	92.4%	89.2%	94.3%	112.9%	124.4%	109.0%	118.3%	132.0%	200.4%	112.5%	Annual Change	99.3%	92.0%	116.2%	143.0%	
% Change 2021 to 2022		637.2%	1356.3%	1822.6%	1017.4%	89.3%	62.6%	154.3%	84.4%	52.5%	86.0%	34.4%	48.4%	123.1%	Annual Change	1119.5%	143.2%	92.8%	56.1%	
Average Annual Change		3.9%	17.1%	8.9%	8.4%	8.1%	8.6%	10.3%	11.3%	9.9%	10.8%	12.0%	18.2%	10.2%	Annual Change	9.0%	8.4%	10.6%	13.0%	
2011	£M	0.991	0.645	0.868	1.248	1.263	1.246	1.499	1.571	1.105	1.376	0.969	0.780	13.56		2.503	3.757	4.175	3.125	
2012	£M	0.896	0.781	0.910	1.142	1.283	1.315	1.558	1.880	1.265	1.315	1.014	0.806	14.16	4.4%	2.586	3.741	4.702	3.135	
2013	£M	0.673	0.780	1.020	1.069	1.246	1.289	1.931	2.181	1.143	1.494	1.115	1.017	14.96	5.6%	2.474	3.604	5.256	3.626	
2014	£M	0.755	0.961	1.050	1.291	1.477	1.349	2.180	2.307	1.341	1.717	1.278	1.000	16.71	11.7%	2.765	4.117	5.828	3.995	
2015	£M	0.959	1.001	1.054	1.170	1.405	1.425	2.108	2.338	1.260	1.732	1.179	1.012	16.64	-0.4%	3.014	4.000	5.705	3.923	
2016	£M	0.776	0.959	1.099	1.162	1.348	1.383	2.216	2.392	1.434	1.675	1.208	1.171	16.82	1.1%	2.835	3.893	6.042	4.054	
2017	£M	1.061	1.205	1.183	1.442	1.592	1.605	2.358	2.387	1.726	1.880	1.324	1.202	18.96	12.7%	3.449	4.640	6.470	4.405	
2018	£M	1.186	1.522	1.610	1.657	1.900	1.770	2.525	2.687	1.873	2.296	1.748	1.510	22.28	17.5%	4.318	5.327	7.086	5.553	
2019	£M	1.195	1.507	1.616	1.664	1.917	1.801	2.543	2.695	1.882	2.301	1.760	1.485	22.37	0.4%	4.318	5.382	7.121	5.546	
2020	£M	1.217	1.257	0.897	0.003	0.005	0.007	0.202	0.966	0.967	0.717	0.582	0.378	7.198	-67.8%	3.371	0.016	2.135	1.677	
2021	£M	0.193	0.127	0.089	0.215	1.262	1.489	1.255	1.912	1.514	1.615	1.673	1.579	12.92	79.5%	0.409	2.966	4.681	4.866	
2022	£M	1.419	1.856	1.714	2.401	2.389	2.421	3.191	3.525	2.309	3.004	2.248	2.343	28.82	123.1%	4.990	7.211	9.025	7.596	

ECONOMIC IMPACT - IN HISTORIC PRICES													SERVICED ACCOMMODATION		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
Serviced	£M	13.56	14.16	14.96	16.71	16.64	16.82	18.96	22.28	22.37	7.198	12.92	28.82		
All Visitor Types	£M	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	14.92	24.73	46.92		
Share of Total	%	43.1%	44.4%	45.1%	46.4%	45.9%	45.5%	47.2%	50.4%	48.9%	48.3%	52.3%	61.4%		
Annual Change in Share	%		3.0%	1.7%	2.8%	-1.1%	-0.7%	3.7%	6.6%	-2.8%	-1.4%	8.3%	17.6%		
Change in Share from 2011	%		3.0%	4.8%	7.6%	6.5%	5.8%	9.7%	17.0%	13.7%	12.0%	21.3%	42.6%		
Avg Ann. Change in Share	%		3.0%	2.4%	2.5%	1.6%	1.2%	1.6%	2.4%	1.7%	1.3%	2.1%	3.9%		



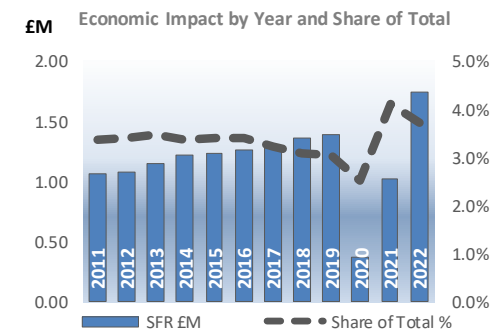
STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREтна													2011 to 2022 Historic Prices		NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		NON-SERVICED ACCOMMODATION											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022		-68.1%	-63.4%	40.1%	-7.9%	42.6%	35.0%	-13.4%	-6.2%	80.7%	74.4%	-16.9%	-28.2%	14.8%	Annual Change	-26.2%	19.1%	5.1%	57.6%	
% Change 2021 to 2022		1574.2%	3048.2%	5347.9%	196.2%	36.8%	47.6%	79.6%	20.8%	46.2%	-44.2%	-44.9%	-47.7%	41.8%	Annual Change	3864.7%	71.0%	43.5%	-44.4%	
Average Annual Change		-6.2%	-5.8%	3.6%	-0.7%	3.9%	3.2%	-1.2%	-0.6%	7.3%	6.8%	-1.5%	-2.6%	1.3%	Annual Change	-2.4%	1.7%	0.5%	5.2%	
2011	£M	0.003	0.005	0.005	0.255	0.171	0.180	0.185	0.195	0.074	0.047	0.003	0.006	1.130		0.014	0.605	0.454	0.057	
2012	£M	0.001	0.006	0.007	0.197	0.182	0.255	0.169	0.248	0.090	0.068	0.005	0.005	1.231	9.0%	0.015	0.633	0.507	0.077	
2013	£M	0.004	0.007	0.006	0.142	0.236	0.268	0.247	0.240	0.116	0.100	0.003	0.003	1.370	11.3%	0.017	0.645	0.602	0.106	
2014	£M	0.003	0.003	0.003	0.153	0.248	0.258	0.243	0.258	0.144	0.105	0.003	0.005	1.425	4.0%	0.009	0.659	0.644	0.113	
2015	£M	0.003	0.004	0.005	0.158	0.235	0.262	0.218	0.237	0.158	0.127	0.003	0.003	1.413	-0.9%	0.012	0.655	0.613	0.133	
2016	£M	0.003	0.003	0.005	0.156	0.243	0.288	0.258	0.281	0.176	0.143	0.003	0.007	1.567	10.9%	0.011	0.687	0.716	0.153	
2017	£M	0.002	0.003	0.004	0.176	0.273	0.261	0.224	0.256	0.164	0.103	0.003	0.006	1.476	-5.8%	0.010	0.709	0.644	0.113	
2018	£M	0.003	0.003	0.006	0.206	0.316	0.308	0.261	0.274	0.183	0.163	0.004	0.007	1.735	17.6%	0.012	0.830	0.718	0.175	
2019	£M	0.003	0.003	0.006	0.149	0.208	0.205	0.176	0.184	0.128	0.191	0.004	0.007	1.263	-27.2%	0.012	0.562	0.488	0.202	
2020	£M	0.001	0.002	0.003	0.000	0.000	0.000	0.002	0.246	0.084	0.079	0.001	0.001	0.418	-66.9%	0.006	0.000	0.332	0.081	
2021	£M	0.000	0.000	0.000	0.079	0.178	0.164	0.089	0.152	0.092	0.147	0.005	0.009	0.915	118.9%	0.000	0.422	0.332	0.161	
2022	£M	0.001	0.002	0.007	0.234	0.244	0.243	0.160	0.183	0.134	0.082	0.003	0.005	1.297	41.8%	0.010	0.721	0.477	0.089	

ECONOMIC IMPACT - IN HISTORIC PRICES													NON-SERVICED ACCOMMODATION		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
Non-Serviced	£M	1.130	1.231	1.370	1.425	1.413	1.567	1.476	1.735	1.263	0.418	0.915	1.297		
All Visitor Types	£M	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	14.92	24.73	46.92		
Share of Total	%	3.6%	3.9%	4.1%	4.0%	3.9%	4.2%	3.7%	3.9%	2.8%	2.8%	3.7%	2.8%		
Annual Change in Share	%		7.5%	7.1%	-4.3%	-1.6%	9.0%	-13.3%	6.7%	-29.5%	1.4%	32.0%	-25.3%		
Change in Share from 2011	%		7.5%	15.2%	10.2%	8.5%	18.2%	2.5%	9.3%	-23.0%	-21.9%	3.1%	-22.9%		
Avg Ann. Change in Share	%		7.5%	7.6%	3.4%	2.1%	3.6%	0.4%	1.3%	-2.9%	-2.4%	0.3%	-2.1%		



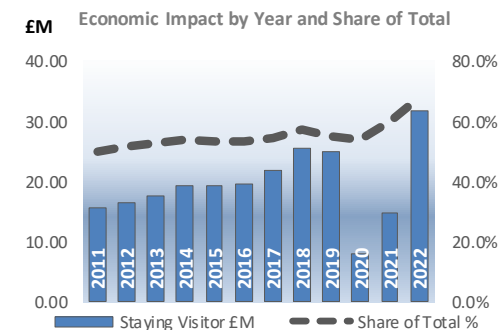
STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREтна													2011 to 2022 Historic Prices		SFR	ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR											TOTAL						% Change
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		36.4%	80.7%	60.9%	56.6%	63.2%	61.8%	51.9%	58.9%	70.1%	63.5%	74.8%	88.9%	65.5%	Annual Change	52.8%	60.2%	58.1%	77.1%
% Change 2021 to 2022		602.1%	1279.0%	1862.9%	495.0%	69.4%	45.9%	101.3%	50.1%	44.7%	58.6%	26.1%	25.0%	71.5%		911.2%	107.7%	66.1%	34.9%
Average Annual Change		3.3%	7.3%	5.5%	5.1%	5.7%	5.6%	4.7%	5.4%	6.4%	5.8%	6.8%	8.1%	6.0%		4.8%	5.5%	5.3%	7.0%
2011	£M	0.044	0.020	0.022	0.122	0.076	0.140	0.102	0.089	0.047	0.146	0.067	0.183	1.057		0.085	0.338	0.238	0.396
2012	£M	0.041	0.021	0.022	0.115	0.077	0.151	0.103	0.098	0.050	0.148	0.070	0.186	1.081	2.3%	0.085	0.343	0.250	0.404
2013	£M	0.038	0.022	0.024	0.114	0.083	0.157	0.114	0.102	0.052	0.164	0.075	0.209	1.154	6.7%	0.085	0.354	0.268	0.448
2014	£M	0.041	0.024	0.025	0.124	0.089	0.162	0.118	0.106	0.057	0.175	0.081	0.212	1.215	5.3%	0.091	0.375	0.280	0.469
2015	£M	0.046	0.025	0.026	0.121	0.088	0.165	0.117	0.105	0.056	0.179	0.081	0.220	1.230	1.3%	0.097	0.374	0.278	0.481
2016	£M	0.043	0.025	0.026	0.123	0.088	0.169	0.123	0.111	0.060	0.181	0.081	0.230	1.259	2.4%	0.094	0.380	0.293	0.492
2017	£M	0.048	0.027	0.027	0.131	0.093	0.172	0.125	0.111	0.062	0.181	0.084	0.230	1.291	2.5%	0.101	0.397	0.298	0.495
2018	£M	0.048	0.029	0.030	0.137	0.099	0.179	0.128	0.115	0.063	0.196	0.091	0.245	1.359	5.3%	0.106	0.414	0.306	0.533
2019	£M	0.049	0.029	0.030	0.142	0.101	0.183	0.131	0.117	0.065	0.202	0.093	0.248	1.391	2.3%	0.109	0.425	0.314	0.543
2020	£M	0.052	0.024	0.017	0.000	0.000	0.001	0.008	0.074	0.036	0.069	0.030	0.064	0.376	-73.0%	0.093	0.001	0.118	0.163
2021	£M	0.009	0.003	0.002	0.032	0.073	0.156	0.077	0.095	0.055	0.151	0.093	0.276	1.020	171.5%	0.013	0.261	0.226	0.520
2022	£M	0.060	0.036	0.035	0.191	0.124	0.227	0.154	0.142	0.079	0.239	0.117	0.345	1.749	71.5%	0.130	0.541	0.376	0.702

ECONOMIC IMPACT - IN HISTORIC PRICES													SFR		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
SFR	£M	1.057	1.081	1.154	1.215	1.230	1.259	1.291	1.359	1.391	0.376	1.020	1.749		
All Visitor Types	£M	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	14.92	24.73	46.92		
Share of Total	%	3.4%	3.4%	3.5%	3.4%	3.4%	3.4%	3.2%	3.1%	3.0%	2.5%	4.1%	3.7%		
Annual Change in Share	%		0.9%	2.8%	-3.1%	0.6%	0.6%	-5.7%	-4.4%	-1.0%	-17.3%	63.8%	-9.6%		
Change in Share from 2011	%		0.9%	3.7%	0.4%	1.0%	1.6%	-4.2%	-8.5%	-9.4%	-25.0%	22.8%	11.0%		
Avg Ann. Change in Share	%		0.9%	1.8%	0.1%	0.2%	0.3%	-0.7%	-1.2%	-1.2%	-2.8%	2.3%	1.0%		



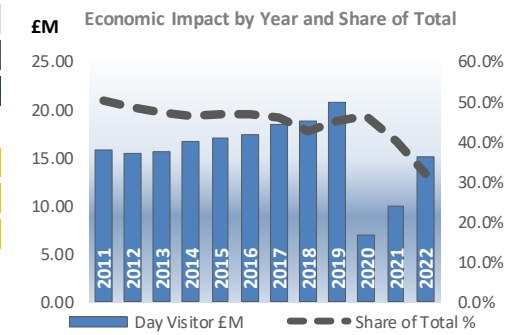
STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREтна													2011 to 2022 Historic Prices		STAYING VISITOR	ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR											TOTAL						% Change
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		42.6%	182.8%	96.3%	74.0%	82.6%	84.6%	96.3%	107.5%	105.8%	111.8%	127.9%	177.9%	102.4%	Annual Change	97.1%	80.3%	103.0%	134.4%
% Change 2021 to 2022		636.0%	1355.6%	1828.5%	766.7%	82.2%	59.8%	146.7%	78.4%	51.9%	73.8%	33.8%	44.5%	114.5%		1114.8%	132.3%	88.5%	51.2%
Average Annual Change		3.9%	16.6%	8.8%	6.7%	7.5%	7.7%	8.8%	9.8%	9.6%	10.2%	11.6%	16.2%	9.3%		8.8%	7.3%	9.4%	12.2%
2011	£M	1.038	0.670	0.895	1.625	1.509	1.566	1.786	1.855	1.226	1.570	1.039	0.969	15.75		2.603	4.700	4.866	3.578
2012	£M	0.939	0.807	0.939	1.454	1.542	1.721	1.829	2.226	1.404	1.531	1.088	0.996	16.48	4.6%	2.685	4.717	5.459	3.616
2013	£M	0.715	0.810	1.051	1.324	1.565	1.714	2.292	2.523	1.311	1.758	1.193	1.229	17.48	6.1%	2.576	4.603	6.126	4.179
2014	£M	0.798	0.989	1.079	1.568	1.814	1.769	2.541	2.670	1.541	1.998	1.362	1.217	19.35	10.6%	2.866	5.151	6.752	4.577
2015	£M	1.008	1.030	1.084	1.450	1.728	1.852	2.442	2.681	1.474	2.039	1.263	1.235	19.28	-0.3%	3.122	5.029	6.596	4.537
2016	£M	0.821	0.987	1.131	1.441	1.680	1.840	2.596	2.784	1.670	1.999	1.293	1.407	19.65	1.9%	2.940	4.961	7.051	4.699
2017	£M	1.111	1.234	1.214	1.749	1.959	2.038	2.706	2.755	1.951	2.164	1.411	1.438	21.73	10.6%	3.560	5.746	7.412	5.012
2018	£M	1.237	1.553	1.645	1.999	2.315	2.257	2.915	3.077	2.119	2.655	1.843	1.762	25.38	16.8%	4.436	6.571	8.111	6.260
2019	£M	1.247	1.539	1.652	1.955	2.226	2.189	2.851	2.996	2.075	2.693	1.858	1.741	25.02	-1.4%	4.439	6.369	7.922	6.291
2020	£M	1.269	1.283	0.917	0.003	0.006	0.008	0.212	1.286	1.086	0.865	0.613	0.443	7.991	-68.1%	3.469	0.017	2.585	1.920
2021	£M	0.201	0.130	0.091	0.326	1.513	1.809	1.421	2.158	1.660	1.913	1.771	1.863	14.86	85.9%	0.422	3.648	5.239	5.547
2022	£M	1.480	1.894	1.756	2.827	2.757	2.890	3.506	3.850	2.522	3.325	2.369	2.693	31.87	114.5%	5.130	8.474	9.878	8.387

ECONOMIC IMPACT - IN HISTORIC PRICES													STAYING VISITOR		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
Staying Visitor	£M	15.75	16.48	17.48	19.35	19.28	19.65	21.73	25.38	25.02	7.991	14.86	31.87		
All Visitor Types	£M	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	14.92	24.73	46.92		
Share of Total	%	50.0%	51.6%	52.7%	53.7%	53.1%	53.2%	54.1%	57.4%	54.8%	53.6%	60.1%	67.9%		
Annual Change in Share	%		3.2%	2.2%	1.8%	-1.0%	0.1%	1.8%	6.0%	-4.6%	-2.1%	12.1%	13.1%		
Change in Share from 2011	%		3.2%	5.4%	7.3%	6.2%	6.4%	8.3%	14.7%	9.5%	7.1%	20.1%	35.8%		
Avg Ann. Change in Share	%		3.2%	2.7%	2.4%	1.6%	1.3%	1.4%	2.1%	1.2%	0.8%	2.0%	3.3%		



STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GRETNA													2011 to 2022 Historic Prices		DAY VISITOR		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022		20.1%	-14.0%	-25.8%	-8.3%	4.1%	-4.7%	-26.4%	-16.9%	-4.9%	-2.2%	23.6%	37.9%	-4.4%		-3.1%	-3.4%	-17.5%	17.1%	
% Change 2021 to 2022		190.3%	279.5%	226.9%	218.1%	46.9%	90.1%	41.7%	38.1%	17.7%	-3.1%	-15.4%	44.9%	52.5%		215.3%	98.5%	32.6%	6.1%	
Average Annual Change		1.8%	-1.3%	-2.3%	-0.8%	0.4%	-0.4%	-2.4%	-1.5%	-0.4%	-0.2%	2.1%	3.4%	-0.4%		-0.3%	-0.3%	-1.6%	1.6%	
2011	£M	0.979	0.566	0.728	1.761	1.462	1.673	2.088	2.070	1.385	1.297	0.758	0.972	15.74		2.272	4.896	5.543	3.028	
2012	£M	1.310	0.658	0.639	1.569	1.423	1.719	1.799	1.877	1.321	1.216	0.906	1.012	15.45	-1.8%	2.607	4.711	4.997	3.134	
2013	£M	1.285	0.683	0.697	1.478	1.438	1.626	1.769	1.977	1.310	1.233	0.995	1.182	15.67	1.5%	2.665	4.542	5.056	3.411	
2014	£M	1.561	0.635	0.777	1.842	1.657	1.709	1.807	2.064	1.309	1.138	0.949	1.242	16.69	6.5%	2.973	5.207	5.180	3.329	
2015	£M	1.393	0.700	0.793	1.900	2.011	1.618	1.856	1.962	1.315	1.204	1.040	1.217	17.01	1.9%	2.885	5.529	5.134	3.461	
2016	£M	1.440	0.633	0.841	1.559	1.748	1.851	1.839	1.932	1.831	1.417	0.851	1.346	17.29	1.6%	2.914	5.158	5.603	3.614	
2017	£M	1.337	0.736	0.655	2.276	1.896	1.871	2.215	2.063	1.446	1.246	1.092	1.574	18.41	6.5%	2.728	6.043	5.724	3.912	
2018	£M	1.563	0.670	0.688	2.055	2.146	1.971	2.123	2.112	1.584	1.289	1.124	1.536	18.86	2.5%	2.921	6.173	5.819	3.949	
2019	£M	1.608	0.751	0.631	2.211	2.603	2.233	2.389	2.360	1.604	1.379	1.117	1.790	20.68	9.6%	2.990	7.048	6.353	4.286	
2020	£M	2.049	0.863	0.387	0.006	0.006	0.027	0.316	0.549	0.615	0.989	0.811	0.307	6.924	-66.5%	3.298	0.038	1.481	2.107	
2021	£M	0.405	0.128	0.165	0.507	1.037	0.838	1.085	1.247	1.118	1.308	1.108	0.925	9.872	42.6%	0.699	2.382	3.450	3.342	
2022	£M	1.175	0.487	0.540	1.614	1.522	1.594	1.537	1.721	1.316	1.268	0.938	1.341	15.05	52.5%	2.203	4.730	4.575	3.546	

ECONOMIC IMPACT - IN HISTORIC PRICES													DAY VISITOR		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
Day Visitor	£M	15.74	15.45	15.67	16.69	17.01	17.29	18.41	18.86	20.68	6.924	9.872	15.05		
All Visitor Types	£M	31.49	31.93	33.16	36.04	36.29	36.94	40.14	44.24	45.70	14.92	24.73	46.92		
Share of Total	%	50.0%	48.4%	47.3%	46.3%	46.9%	46.8%	45.9%	42.6%	45.2%	46.4%	39.9%	32.1%		
Annual Change in Share	%		-3.2%	-2.3%	-2.0%	1.2%	-0.1%	-2.0%	-7.0%	6.1%	2.6%	-14.0%	-19.6%		
Change in Share from 2011	%		-3.2%	-5.4%	-7.3%	-6.2%	-6.4%	-8.3%	-14.7%	-9.5%	-7.1%	-20.1%	-35.8%		
Avg Ann. Change in Share	%		-3.2%	-2.7%	-2.4%	-1.6%	-1.3%	-1.4%	-2.1%	-1.2%	-0.8%	-2.0%	-3.3%		



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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

Visitor Numbers by Month, Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2011-2022 - FINAL													2011 to 2022		TOTAL	VISITOR NUMBERS			
DUMFRIES AND GALLOWAY COUNCIL - GREтна																			
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		TOTAL																	
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		-14.6%	-13.1%	-32.6%	-24.3%	-18.6%	-23.0%	-39.6%	-35.1%	-21.5%	-19.0%	0.9%	16.5%	-21.9%		-20.1%	-22.2%	-33.2%	-3.1%
% Change 2021 to 2022		211.3%	440.8%	366.8%	267.8%	46.5%	71.8%	45.7%	34.4%	20.0%	7.4%	-9.3%	37.5%	59.5%		292.5%	97.4%	33.0%	10.9%
Average Annual Change		-1.3%	-1.2%	-3.0%	-2.2%	-1.7%	-2.1%	-3.6%	-3.2%	-2.0%	-1.7%	0.1%	1.5%	-2.0%		-1.8%	-2.0%	-3.0%	-0.3%
2011	000s	33.5	19.6	25.9	53.1	45.4	50.4	59.2	59.3	41.6	39.5	23.1	27.5	478.2		79.1	148.9	160.1	90.1
2012	000s	40.1	22.0	23.0	45.9	42.3	50.8	50.6	53.9	39.9	35.5	25.6	27.2	456.8	-4.5%	85.1	139.0	144.4	88.3
2013	000s	36.8	22.5	24.2	41.5	42.0	47.1	48.8	55.1	37.9	35.8	27.4	31.7	451.0	-1.3%	83.6	130.6	141.9	94.9
2014	000s	43.0	21.3	25.1	49.8	46.8	48.2	49.2	55.6	38.7	33.6	26.0	31.9	469.3	4.0%	89.4	144.8	143.5	91.5
2015	000s	39.4	23.5	26.0	49.4	53.9	46.3	49.2	52.7	37.9	35.7	28.1	31.8	473.8	1.0%	88.8	149.6	139.8	95.6
2016	000s	38.9	21.0	26.4	41.9	47.5	50.2	49.2	52.0	49.4	38.7	23.1	34.4	472.7	-0.2%	86.3	139.6	150.6	96.3
2017	000s	36.7	23.5	21.8	56.3	50.5	49.0	55.4	53.0	40.7	33.0	27.6	37.0	484.4	2.5%	82.0	155.8	149.1	97.5
2018	000s	40.3	22.0	23.0	50.1	54.5	49.4	51.6	52.3	41.6	33.7	28.1	35.6	482.4	-0.4%	85.3	154.1	145.5	97.4
2019	000s	40.0	23.0	20.7	51.8	60.0	52.7	53.6	52.6	39.1	35.0	27.3	39.7	495.4	2.7%	83.7	164.5	145.2	102.0
2020	000s	48.5	23.7	11.8	0.1	0.1	0.5	6.4	14.0	15.7	20.9	16.5	7.2	165.6	-66.6%	84.0	0.8	36.1	44.6
2021	000s	9.2	3.2	3.7	10.9	25.2	22.6	24.6	28.7	27.2	29.8	25.7	23.3	234.0	41.3%	16.1	58.7	80.4	78.8
2022	000s	28.6	17.1	17.5	40.2	37.0	38.8	35.8	38.5	32.7	32.0	23.3	32.1	373.3	59.5%	63.2	115.9	107.0	87.3

VISITOR NUMBERS													TOTAL		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s	Share of Total %
Total	000s	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	234.0	373.3		
All Visitor Types	000s	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	234.0	373.3		
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
Annual Change in Share	%														
Change in Share from 2011	%														
Avg Ann. Change in Share	%														



STEAM REPORT FOR 2011-2022 - FINAL													2011 to 2022		SERVICED		VISITOR NUMBERS			
DUMFRIES AND GALLOWAY COUNCIL - GREтна																				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change						
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC	Q1	Q2	Q3	Q4	
% Change 2011 to 2022		-20.9%	74.9%	7.6%	21.8%	2.7%	10.4%	-5.3%	-15.7%	7.3%	12.4%	39.0%	109.5%	12.6%	13.1%	11.4%	-5.1%	42.2%		
% Change 2021 to 2022		627.4%	1430.0%	1975.0%	1014.1%	88.6%	69.1%	100.7%	63.2%	50.9%	85.3%	32.1%	53.9%	121.2%	1167.0%	152.8%	68.7%	56.5%		
Average Annual Change		-1.9%	6.8%	0.7%	2.0%	0.2%	0.9%	-0.5%	-1.4%	0.7%	1.1%	3.5%	10.0%	1.1%	1.2%	1.0%	-0.5%	3.8%		
2011	000s	6.2	4.0	5.9	8.0	8.6	8.3	9.2	10.0	8.8	8.3	5.1	3.9	86.3	16.1	24.9	28.0	17.4		
2012	000s	5.5	4.5	5.9	6.8	7.8	8.7	8.8	10.3	9.5	7.2	5.1	3.6	83.7	-3.1%	16.0	23.4	28.6	15.8	
2013	000s	4.0	4.9	6.2	6.2	7.9	8.3	8.9	10.7	8.6	7.8	5.6	5.1	84.3	0.7%	15.1	22.5	28.2	18.4	
2014	000s	4.3	5.3	5.7	7.6	8.8	8.5	9.5	10.5	9.9	8.3	5.7	4.7	88.8	5.4%	15.3	24.9	29.9	18.6	
2015	000s	5.0	6.1	6.3	6.4	8.7	9.0	9.0	10.4	9.2	9.1	6.1	5.4	90.8	2.2%	17.4	24.1	28.7	20.6	
2016	000s	4.1	5.5	6.0	6.9	8.5	8.6	9.7	10.7	10.7	8.2	5.3	5.7	89.8	-1.1%	15.5	23.9	31.1	19.3	
2017	000s	5.0	5.9	6.1	7.3	9.0	7.9	9.6	10.3	10.5	6.7	5.4	4.5	88.3	-1.7%	17.0	24.2	30.4	16.7	
2018	000s	4.9	6.5	7.1	7.2	9.3	7.7	9.0	10.2	9.8	7.3	6.2	5.0	90.1	2.1%	18.4	24.2	29.0	18.5	
2019	000s	4.5	6.1	6.4	7.1	7.9	7.5	7.7	7.3	8.0	7.4	6.0	5.2	80.9	-10.2%	17.0	22.4	23.0	18.6	
2020	000s	4.6	5.1	3.3	0.0	0.0	0.0	0.6	2.7	3.8	2.4	1.7	1.3	25.6	-68.3%	13.0	0.0	7.1	5.5	
2021	000s	0.7	0.5	0.3	0.9	4.7	5.4	4.4	5.2	6.2	5.1	5.4	5.3	43.9	71.3%	1.4	11.0	15.8	15.8	
2022	000s	4.9	6.9	6.3	9.7	8.9	9.1	8.7	8.4	9.4	9.4	7.1	8.2	97.2	121.2%	18.2	27.7	26.6	24.7	

VISITOR NUMBERS													SERVICED ACCOMMODATION		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s	
Serviced	000s	86.3	83.7	84.3	88.8	90.8	89.8	88.3	90.1	80.9	25.6	43.9	97.2	Visitor No.s by Year and Share of Total	
All Visitor Types	000s	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	234.0	373.3		
Share of Total	%	18.1%	18.3%	18.7%	18.9%	19.2%	19.0%	18.2%	18.7%	16.3%	15.5%	18.8%	26.0%		
Annual Change in Share	%		1.4%	2.0%	1.3%	1.3%	-0.9%	-4.1%	2.5%	-12.6%	-5.1%	21.2%	38.7%		
Change in Share from 2011	%		1.4%	3.4%	4.8%	6.1%	5.2%	0.9%	3.5%	-9.6%	-14.2%	4.0%	44.2%		
Avg Ann. Change in Share	%		1.4%	1.7%	1.6%	1.5%	1.0%	0.2%	0.5%	-1.2%	-1.6%	0.4%	4.0%		

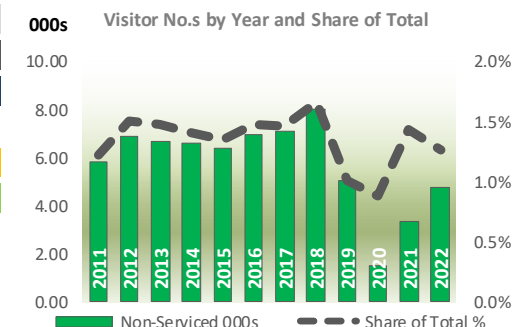


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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL													2011 to 2022		NON-SERVICED		VISITOR NUMBERS			
DUMFRIES AND GALLOWAY COUNCIL - GREтна																				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change						
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC	Q1	Q2	Q3	Q4	
% Change 2011 to 2022		-44.3%	-74.1%	-34.8%	-28.0%	0.2%	4.2%	-50.6%	-35.4%	50.4%	45.7%	-64.4%	-59.4%	-18.7%	-53.1%	-12.5%	-28.5%	23.5%		
% Change 2021 to 2022		1883.4%	2919.0%	6089.4%	216.3%	36.8%	38.6%	66.6%	14.3%	42.1%	-46.3%	-47.1%	-49.5%	41.7%	3610.8%	77.5%	37.1%	-46.4%		
Average Annual Change		-4.0%	-6.7%	-3.2%	-2.5%	0.0%	0.4%	-4.6%	-3.2%	4.6%	4.2%	-5.9%	-5.4%	-1.7%	-4.8%	-1.1%	-2.6%	2.1%		
2011	000s	0.0	0.0	0.0	1.4	0.8	0.7	1.2	1.0	0.4	0.2	0.0	0.0	5.8	0.0	2.9	2.6	0.2		
2012	000s	0.0	0.0	0.0	1.6	0.8	1.0	1.2	1.3	0.6	0.3	0.0	0.0	6.9	18.3%	0.0	3.4	3.1	0.3	
2013	000s	0.0	0.0	0.0	1.0	1.0	1.2	1.1	1.3	0.6	0.4	0.0	0.0	6.6	-3.4%	0.1	3.1	3.0	0.4	
2014	000s	0.0	0.0	0.0	0.8	1.0	1.1	1.1	1.3	0.8	0.4	0.0	0.0	6.6	-0.5%	0.0	3.0	3.1	0.4	
2015	000s	0.0	0.0	0.0	0.8	1.0	1.2	1.0	1.0	0.8	0.5	0.0	0.0	6.4	-3.2%	0.0	3.0	2.9	0.5	
2016	000s	0.0	0.0	0.0	0.8	1.0	1.1	1.3	1.2	0.9	0.5	0.0	0.0	7.0	9.1%	0.0	2.9	3.4	0.6	
2017	000s	0.0	0.0	0.0	0.7	1.5	1.1	1.2	1.1	0.9	0.4	0.0	0.0	7.1	1.8%	0.0	3.4	3.2	0.5	
2018	000s	0.0	0.0	0.0	0.8	1.7	1.3	1.4	1.1	1.0	0.6	0.0	0.0	8.0	12.8%	0.0	3.8	3.5	0.7	
2019	000s	0.0	0.0	0.0	0.6	0.8	0.7	0.7	0.7	0.7	0.7	0.0	0.0	5.0	-37.5%	0.0	2.1	2.1	0.8	
2020	000s	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.4	0.3	0.0	0.0	1.5	-70.8%	0.0	0.0	1.2	0.3	
2021	000s	0.0	0.0	0.0	0.3	0.6	0.5	0.4	0.6	0.5	0.5	0.0	0.0	3.3	128.2%	0.0	1.4	1.4	0.5	
2022	000s	0.0	0.0	0.0	1.0	0.8	0.7	0.6	0.6	0.6	0.3	0.0	0.0	4.7	41.7%	0.0	2.5	1.9	0.3	

VISITOR NUMBERS													NON-SERVICED ACCOMMODATION		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s	
Non-Serviced	000s	5.8	6.9	6.6	6.6	6.4	7.0	7.1	8.0	5.0	1.5	3.3	4.7		
All Visitor Types	000s	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	234.0	373.3		
Share of Total	%	1.2%	1.5%	1.5%	1.4%	1.3%	1.5%	1.5%	1.7%	1.0%	0.9%	1.4%	1.3%		
Annual Change in Share	%		23.8%	-2.2%	-4.4%	-4.1%	9.4%	-0.7%	13.3%	-39.2%	-12.5%	61.4%	-11.2%		
Change in Share from 2011	%		23.8%	21.1%	15.8%	11.0%	21.4%	20.6%	36.6%	-16.9%	-27.4%	17.2%	4.1%		
Avg Ann. Change in Share	%		23.8%	10.5%	5.3%	2.8%	4.3%	3.4%	5.2%	-2.1%	-3.0%	1.7%	0.4%		

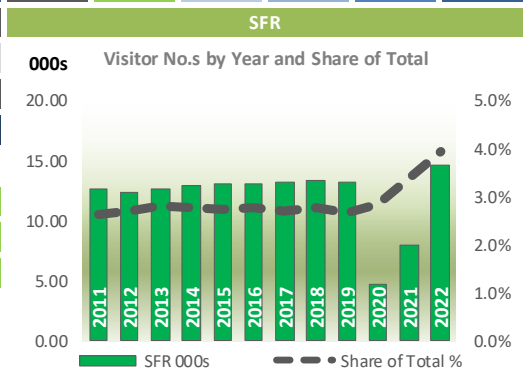


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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL													2011 to 2022		SFR	VISITOR NUMBERS			
DUMFRIES AND GALLOWAY COUNCIL - GREтна																			
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR																	
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		-2.0%	29.8%	15.6%	12.5%	17.2%	16.3%	9.1%	14.2%	22.2%	17.5%	25.6%	35.7%	16.8%		10.4%	15.0%	14.5%	26.6%
% Change 2021 to 2022		551.1%	1178.7%	1720.2%	451.7%	57.1%	35.3%	86.7%	39.2%	34.2%	47.1%	16.9%	15.9%	85.5%		858.1%	101.4%	51.3%	26.0%
Average Annual Change		-0.2%	2.7%	1.4%	1.1%	1.6%	1.5%	0.8%	1.3%	2.0%	1.6%	2.3%	3.2%	1.5%		0.9%	1.4%	1.3%	2.4%
2011	000s	1.3	0.7	0.7	1.4	0.9	1.2	1.2	1.1	0.9	1.3	0.6	1.3	12.5		2.7	3.5	3.1	3.2
2012	000s	1.2	0.7	0.7	1.3	0.8	1.3	1.1	1.1	0.9	1.3	0.6	1.3	12.3	-1.9%	2.6	3.4	3.2	3.2
2013	000s	1.1	0.7	0.8	1.2	0.9	1.3	1.2	1.2	0.9	1.3	0.6	1.4	12.6	2.2%	2.5	3.4	3.3	3.4
2014	000s	1.1	0.7	0.8	1.3	0.9	1.3	1.2	1.2	0.9	1.4	0.7	1.4	12.9	2.9%	2.6	3.5	3.3	3.5
2015	000s	1.3	0.7	0.8	1.2	0.9	1.3	1.2	1.1	0.9	1.4	0.7	1.5	13.0	0.6%	2.8	3.4	3.3	3.5
2016	000s	1.1	0.7	0.8	1.2	0.9	1.3	1.2	1.2	1.0	1.4	0.6	1.5	13.0	0.1%	2.7	3.4	3.4	3.5
2017	000s	1.2	0.8	0.8	1.3	0.9	1.3	1.2	1.2	1.0	1.4	0.6	1.5	13.1	0.8%	2.8	3.5	3.4	3.5
2018	000s	1.2	0.8	0.8	1.3	0.9	1.3	1.2	1.2	1.0	1.4	0.7	1.5	13.3	1.1%	2.8	3.5	3.3	3.6
2019	000s	1.2	0.8	0.8	1.3	0.9	1.3	1.2	1.2	1.0	1.4	0.7	1.5	13.2	-0.2%	2.8	3.5	3.3	3.6
2020	000s	1.2	0.6	0.5	0.0	0.0	0.0	0.1	0.7	0.5	0.5	0.2	0.4	4.7	-64.6%	2.3	0.0	1.3	1.1
2021	000s	0.2	0.1	0.0	0.3	0.6	1.1	0.7	0.9	0.8	1.0	0.6	1.6	7.9	68.4%	0.3	2.0	2.3	3.2
2022	000s	1.3	0.8	0.9	1.6	1.0	1.4	1.3	1.2	1.0	1.5	0.8	1.8	14.7	85.5%	3.0	4.0	3.6	4.1

VISITOR NUMBERS													SFR		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
SFR	000s	12.5	12.3	12.6	12.9	13.0	13.0	13.1	13.3	13.2	4.7	7.9	14.7		
All Visitor Types	000s	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	234.0	373.3		
Share of Total	%	2.6%	2.7%	2.8%	2.8%	2.7%	2.8%	2.7%	2.7%	2.7%	2.8%	3.4%	3.9%		
Annual Change in Share	%		2.7%	3.5%	-1.1%	-0.4%	0.3%	-1.6%	1.5%	-2.8%	6.1%	19.1%	16.3%		
Change in Share from 2011	%		2.7%	6.3%	5.1%	4.7%	5.0%	3.2%	4.8%	1.8%	8.0%	28.7%	49.6%		
Avg Ann. Change in Share	%		2.7%	3.1%	1.7%	1.2%	1.0%	0.5%	0.7%	0.2%	0.9%	2.9%	4.5%		



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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL													2011 to 2022		STAYING VISITOR		VISITOR NUMBERS				
DUMFRIES AND GALLOWAY COUNCIL - GREтна																					
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER						
KEY		STAYING VISITOR																			
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES																			
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL		% Change						
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC					Q1	Q2	Q3	Q4
% Change 2011 to 2022		-17.6%	67.9%	8.4%	14.1%	3.7%	10.7%	-8.6%	-14.7%	10.4%	13.7%	37.3%	89.8%	11.3%	Annual Change		12.6%	9.6%	-5.1%	39.5%	
% Change 2021 to 2022		610.2%	1398.5%	1943.3%	734.5%	80.0%	61.7%	96.6%	55.7%	48.6%	69.4%	30.4%	44.9%	111.3%			1112.4%	138.2%	64.3%	48.7%	
Average Annual Change		-1.6%	6.2%	0.8%	1.3%	0.3%	1.0%	-0.8%	-1.3%	0.9%	1.2%	3.4%	8.2%	1.0%			1.1%	0.9%	-0.5%	3.6%	
2011	000s	7.6	4.6	6.6	10.8	10.3	10.2	11.6	12.1	10.0	9.8	5.7	5.3	104.7			18.9	31.3	33.8	20.8	
2012	000s	6.7	5.2	6.7	9.7	9.4	11.0	11.1	12.8	10.9	8.7	5.7	4.9	102.9	-1.8%			18.6	30.1	34.8	19.3
2013	000s	5.1	5.7	7.0	8.4	9.8	10.8	11.2	13.1	10.1	9.5	6.2	6.5	103.5	0.6%			17.7	29.0	34.5	22.3
2014	000s	5.5	6.1	6.5	9.7	10.7	11.0	11.8	13.0	11.6	10.0	6.3	6.1	108.4	4.7%			18.0	31.4	36.4	22.5
2015	000s	6.3	6.9	7.1	8.5	10.6	11.4	11.2	12.6	11.0	11.0	6.8	6.9	110.2	1.7%			20.2	30.5	34.8	24.6
2016	000s	5.2	6.2	6.8	8.9	10.4	11.0	12.2	13.1	12.6	10.1	6.0	7.2	109.8	-0.3%			18.2	30.3	37.9	23.4
2017	000s	6.3	6.7	6.9	9.3	11.4	10.4	12.0	12.5	12.4	8.5	6.1	6.0	108.5	-1.2%			19.9	31.1	36.9	20.6
2018	000s	6.1	7.3	7.9	9.3	11.9	10.3	11.6	12.5	11.7	9.4	6.9	6.5	111.4	2.7%			21.3	31.5	35.8	22.7
2019	000s	5.7	6.9	7.2	9.0	9.6	9.4	9.6	9.2	9.6	9.6	6.6	6.7	99.2	-11.0%			19.8	28.0	28.4	22.9
2020	000s	5.9	5.7	3.8	0.0	0.0	0.0	0.7	4.2	4.7	3.1	1.9	1.7	31.8	-67.9%			15.3	0.1	9.6	6.8
2021	000s	0.9	0.5	0.4	1.5	5.9	7.0	5.4	6.6	7.5	6.6	6.0	6.9	55.2	73.5%			1.8	14.4	19.5	19.5
2022	000s	6.2	7.8	7.2	12.3	10.7	11.3	10.6	10.3	11.1	11.1	7.9	10.0	116.6	111.3%			21.2	34.3	32.0	29.1

VISITOR NUMBERS													STAYING VISITOR		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s	
Staying Visitor	000s	104.7	102.9	103.5	108.4	110.2	109.8	108.5	111.4	99.2	31.8	55.2	116.6		
All Visitor Types	000s	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	234.0	373.3		
Share of Total	%	21.9%	22.5%	22.9%	23.1%	23.3%	23.2%	22.4%	23.1%	20.0%	19.2%	23.6%	31.2%		
Annual Change in Share	%		2.8%	1.9%	0.7%	0.7%	-0.1%	-3.6%	3.1%	-13.4%	-4.0%	22.8%	32.4%		
Change in Share from 2011	%		2.8%	4.8%	5.4%	6.2%	6.1%	2.3%	5.5%	-8.6%	-12.3%	7.7%	42.6%		
Avg Ann. Change in Share	%		2.8%	2.4%	1.8%	1.6%	1.2%	0.4%	0.8%	-1.1%	-1.4%	0.8%	3.9%		



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STEAM REPORT FOR 2011-2022 - FINAL													2011 to 2022		DAY VISITOR		VISITOR NUMBERS			
DUMFRIES AND GALLOWAY COUNCIL - GREтна																				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2011 to 2022		-13.7%	-38.2%	-46.7%	-34.2%	-25.2%	-31.6%	-47.1%	-40.3%	-31.7%	-29.8%	-11.2%	-0.9%	-31.2%	Annual Change	-30.4%	-30.6%	-40.7%	-15.9%	
% Change 2021 to 2022		169.2%	251.9%	203.2%	194.9%	36.2%	76.3%	31.4%	28.0%	9.1%	-10.1%	-21.5%	34.3%	43.6%		192.4%	84.1%	23.0%	-1.6%	
Average Annual Change		-1.2%	-3.5%	-4.2%	-3.1%	-2.3%	-2.9%	-4.3%	-3.7%	-2.9%	-2.7%	-1.0%	-0.1%	-2.8%		-2.8%	-2.8%	-3.7%	-1.4%	
2011	000s	25.9	15.0	19.3	42.3	35.1	40.2	47.6	47.2	31.6	29.7	17.4	22.2	373.5		60.2	117.6	126.4	69.3	
2012	000s	33.4	16.8	16.3	36.3	32.9	39.7	39.5	41.2	29.0	26.8	19.9	22.3	354.0	-5.2%	66.5	108.9	109.6	69.0	
2013	000s	31.7	16.9	17.2	33.1	32.2	36.4	37.6	42.0	27.8	26.3	21.2	25.2	347.5	-1.8%	65.8	101.6	107.4	72.7	
2014	000s	37.5	15.3	18.7	40.1	36.1	37.2	37.4	42.7	27.1	23.6	19.7	25.8	360.9	3.8%	71.4	113.4	107.1	69.0	
2015	000s	33.1	16.6	18.8	40.9	43.3	34.9	37.9	40.1	26.9	24.7	21.3	25.0	363.6	0.7%	68.6	119.1	105.0	71.0	
2016	000s	33.7	14.8	19.7	33.0	37.0	39.2	37.0	38.9	36.8	28.6	17.2	27.2	362.9	-0.2%	68.1	109.2	112.7	72.9	
2017	000s	30.5	16.8	14.9	47.0	39.1	38.6	43.4	40.4	28.3	24.5	21.5	30.9	375.9	3.6%	62.1	124.7	112.2	76.9	
2018	000s	34.3	14.7	15.1	40.8	42.6	39.1	40.0	39.8	29.9	24.4	21.3	29.1	370.9	-1.3%	64.0	122.6	109.7	74.7	
2019	000s	34.4	16.1	13.5	42.8	50.4	43.3	43.9	43.4	29.5	25.4	20.6	33.0	396.3	6.8%	63.9	136.5	116.8	79.1	
2020	000s	42.6	18.0	8.1	0.1	0.1	0.5	5.7	9.8	11.0	17.8	14.6	5.5	133.8	-66.2%	68.7	0.7	26.5	37.9	
2021	000s	8.3	2.6	3.4	9.4	19.3	15.6	19.2	22.0	19.8	23.2	19.6	16.4	178.8	33.7%	14.3	44.3	60.9	59.2	
2022	000s	22.4	9.3	10.3	27.8	26.3	27.5	25.2	28.2	21.6	20.8	15.4	22.0	256.8	43.6%	41.9	81.6	74.9	58.3	

VISITOR NUMBERS													DAY VISITOR		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s	
Day Visitor	000s	373.5	354.0	347.5	360.9	363.6	362.9	375.9	370.9	396.3	133.8	178.8	256.8	Visitor No.s by Year and Share of Total	
All Visitor Types	000s	478.2	456.8	451.0	469.3	473.8	472.7	484.4	482.4	495.4	165.6	234.0	373.3		
Share of Total	%	78.1%	77.5%	77.1%	76.9%	76.7%	76.8%	77.6%	76.9%	80.0%	80.8%	76.4%	68.8%		
Annual Change in Share	%		-0.8%	-0.5%	-0.2%	-0.2%	0.0%	1.1%	-0.9%	4.0%	1.0%	-5.4%	-10.0%		
Change in Share from 2011	%		-0.8%	-1.3%	-1.5%	-1.7%	-1.7%	-0.6%	-1.5%	2.4%	3.4%	-2.2%	-11.9%		
Avg Ann. Change in Share	%		-0.8%	-0.7%	-0.5%	-0.4%	-0.3%	-0.1%	-0.2%	0.3%	0.4%	-0.2%	-1.1%		



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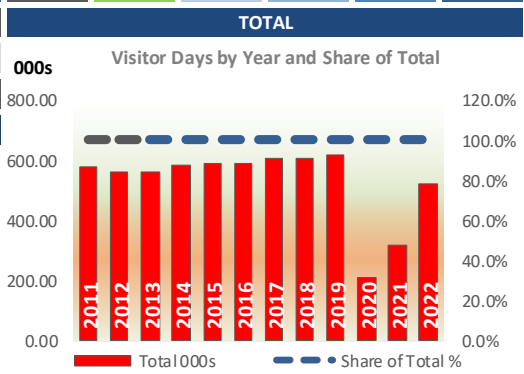
Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

Visitor Days by Month, Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2011-2022 - FINAL													2011 to 2022		TOTAL	VISITOR DAYS			
DUMFRIES AND GALLOWAY COUNCIL - GREтна																			
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		TOTAL																	
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		-9.6%	3.3%	-19.2%	-17.8%	-7.4%	-12.1%	-26.1%	-19.1%	-5.7%	-4.0%	13.3%	25.6%	-9.9%		-9.5%	-12.8%	-18.4%	9.9%
% Change 2021 to 2022		250.3%	547.2%	481.5%	296.4%	49.7%	59.7%	59.2%	37.3%	24.9%	15.0%	-3.1%	34.2%	64.9%		363.3%	95.0%	39.9%	15.5%
Average Annual Change		-0.9%	0.3%	-1.7%	-1.6%	-0.7%	-1.1%	-2.4%	-1.7%	-0.5%	-0.4%	1.2%	2.3%	-0.9%		-0.9%	-1.2%	-1.7%	0.9%
2011	000s	40.2	23.3	29.9	65.5	54.4	62.3	73.8	73.2	48.9	46.0	26.9	34.5	578.9		93.4	182.3	195.9	107.3
2012	000s	45.9	26.0	26.8	56.0	51.8	64.0	64.3	70.6	48.1	42.5	29.8	34.2	560.0	-3.3%	98.7	171.8	183.1	106.4
2013	000s	41.8	26.2	28.8	50.5	52.1	60.4	66.2	71.2	46.7	44.2	31.7	39.0	558.8	-0.2%	96.8	163.0	184.1	114.8
2014	000s	48.4	26.2	30.4	59.7	58.1	61.3	66.8	72.3	48.7	43.2	31.3	39.3	585.8	4.8%	105.0	179.1	187.9	113.8
2015	000s	46.1	28.0	30.6	59.4	64.3	59.6	65.8	69.2	48.0	44.9	32.7	39.2	587.8	0.3%	104.7	183.3	183.0	116.9
2016	000s	44.7	25.5	31.7	51.3	57.4	64.0	66.9	69.6	60.0	48.3	28.1	42.1	589.5	0.3%	101.8	172.7	196.6	118.4
2017	000s	43.2	28.5	26.6	66.8	60.9	63.2	72.7	70.1	52.0	43.2	32.5	45.1	604.8	2.6%	98.4	190.9	194.8	120.8
2018	000s	46.6	27.4	28.5	61.0	65.4	64.0	69.2	69.5	52.8	45.2	33.6	44.2	607.5	0.4%	102.5	190.5	191.5	123.0
2019	000s	46.7	28.6	26.8	61.8	71.0	66.0	70.8	70.5	50.8	46.5	32.9	47.9	620.4	2.1%	102.2	198.9	192.1	127.3
2020	000s	55.3	28.3	15.5	0.1	0.2	0.6	7.4	26.5	22.4	24.8	18.4	9.2	208.6	-66.4%	99.0	0.9	56.2	52.4
2021	000s	10.4	3.7	4.2	13.6	33.7	34.3	34.3	43.1	37.0	38.4	31.5	32.3	316.2	51.6%	18.2	81.5	114.3	102.1
2022	000s	36.3	24.0	24.1	53.9	50.4	54.7	54.5	59.2	46.2	44.2	30.5	43.3	521.3	64.9%	84.5	159.0	159.9	117.9

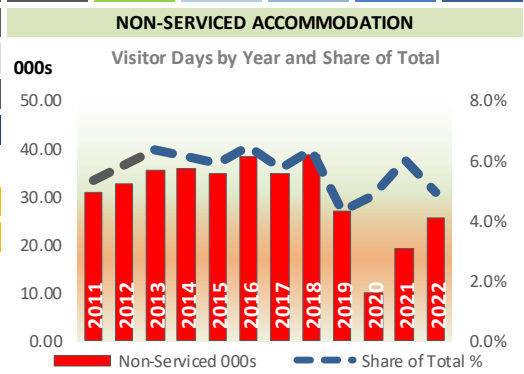
VISITOR DAYS													TOTAL		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s	
Total	000s	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	316.2	521.3		
All Visitor Types	000s	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	316.2	521.3		
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
Annual Change in Share	%														
Change in Share from 2011	%														
Avg Ann. Change in Share	%														



STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL - GRETNA

2011 to 2022													NON-SERVICED		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change	QUARTER			
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		-73.9%	-72.8%	-2.5%	-33.2%	3.9%	-1.8%	-36.7%	-30.8%	33.7%	22.5%	-52.2%	-59.2%	-17.1%	-47.1%	-13.4%	-22.1%	7.8%	
% Change 2021 to 2022		1459.8%	3043.2%	5553.5%	175.1%	27.4%	37.5%	67.4%	11.9%	36.9%	-48.0%	-49.7%	-52.1%	34.3%	3748.9%	59.1%	33.6%	-48.3%	
Average Annual Change		-6.7%	-6.6%	-0.2%	-3.0%	0.4%	-0.2%	-3.3%	-2.8%	3.1%	2.0%	-4.7%	-5.4%	-1.6%	-4.3%	-1.2%	-2.0%	0.7%	
2011	000s	0.0	0.1	0.1	6.1	4.1	4.3	6.1	6.4	2.6	0.9	0.1	0.1	30.9	0.2	14.5	15.0	1.2	
2012	000s	0.0	0.1	0.1	4.6	4.2	5.9	5.4	7.9	3.1	1.3	0.1	0.1	32.8	6.1%	0.2	14.7	16.4	1.5
2013	000s	0.1	0.1	0.1	3.2	5.3	6.0	7.6	7.4	3.8	1.8	0.1	0.1	35.6	8.6%	0.2	14.5	18.8	2.0
2014	000s	0.0	0.0	0.0	3.3	5.4	5.6	7.1	7.5	4.7	1.9	0.1	0.1	35.9	0.8%	0.1	14.4	19.3	2.0
2015	000s	0.0	0.1	0.1	3.4	5.1	5.6	6.3	6.8	5.0	2.2	0.1	0.1	34.7	-3.2%	0.1	14.1	18.1	2.3
2016	000s	0.0	0.0	0.1	3.3	5.1	6.1	7.3	7.9	5.5	2.5	0.1	0.1	38.1	9.8%	0.1	14.5	20.8	2.6
2017	000s	0.0	0.0	0.1	3.6	5.6	5.3	6.1	7.0	4.9	1.7	0.1	0.1	34.6	-9.3%	0.1	14.5	18.1	1.9
2018	000s	0.0	0.0	0.1	4.0	6.2	6.0	6.9	7.3	5.3	2.6	0.1	0.1	38.7	12.0%	0.1	16.3	19.5	2.8
2019	000s	0.0	0.0	0.1	2.8	4.0	3.9	4.6	4.7	3.5	3.0	0.1	0.1	26.8	-30.7%	0.1	10.6	12.9	3.2
2020	000s	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5	2.3	1.2	0.0	0.0	10.1	-62.3%	0.1	0.0	8.8	1.2
2021	000s	0.0	0.0	0.0	1.5	3.3	3.1	2.3	3.9	2.5	2.2	0.1	0.1	19.1	88.8%	0.0	7.9	8.8	2.4
2022	000s	0.0	0.0	0.1	4.1	4.2	4.2	3.8	4.4	3.5	1.2	0.0	0.1	25.6	34.3%	0.1	12.5	11.7	1.3

VISITOR DAYS													NON-SERVICED ACCOMMODATION		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s	
Non-Serviced		000s	30.9	32.8	35.6	35.9	34.7	38.1	34.6	38.7	26.8	10.1	19.1	25.6	
All Visitor Types		000s	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	316.2	521.3	
Share of Total		%	5.3%	5.9%	6.4%	6.1%	5.9%	5.7%	6.4%	4.3%	4.8%	6.0%	4.9%		
Annual Change in Share		%		9.7%	8.8%	-3.8%	-3.5%	9.5%	-11.6%	11.5%	-32.2%	12.1%	24.6%	-18.6%	
Change in Share from 2011		%		9.7%	19.3%	14.7%	10.7%	21.2%	7.1%	19.4%	-19.0%	-9.2%	13.1%	-7.9%	
Avg Ann. Change in Share		%		9.7%	9.7%	4.9%	2.7%	4.2%	1.2%	2.8%	-2.4%	-1.0%	1.3%	-0.7%	



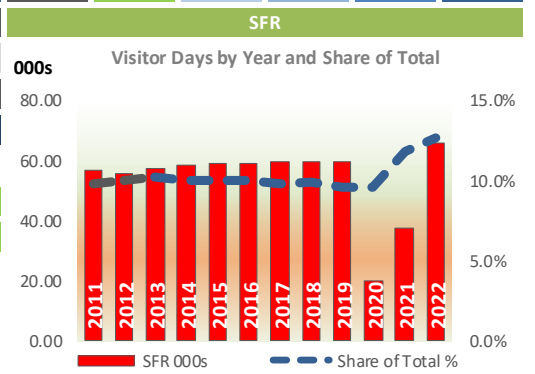
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STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL - GRETNNA

2011 to 2022													SFR	VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR											TOTAL						% Change
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	% Change	Q1	Q2	Q3	Q4
% Change 2011 to 2022		-2.0%	29.8%	15.6%	12.5%	17.2%	16.3%	9.1%	14.2%	22.2%	17.5%	25.6%	35.7%	16.5%		9.8%	15.1%	13.6%	27.2%
% Change 2021 to 2022		551.1%	1178.7%	1720.2%	451.7%	57.1%	35.3%	86.7%	39.2%	34.2%	47.1%	16.9%	15.9%	77.2%	837.6%	92.6%	54.1%	25.1%	
Average Annual Change		-0.2%	2.7%	1.4%	1.1%	1.6%	1.5%	0.8%	1.3%	2.0%	1.6%	2.3%	3.2%	1.5%	0.9%	1.4%	1.2%	2.5%	
2011	000s	5.0	2.3	2.5	5.4	3.4	6.3	8.0	7.0	3.7	4.8	2.2	6.0	56.6		9.8	15.1	18.7	13.0
2012	000s	4.6	2.3	2.4	4.9	3.3	6.5	7.8	7.4	3.8	4.7	2.2	5.9	55.7	-1.5%	9.3	14.7	18.9	12.8
2013	000s	4.1	2.4	2.6	4.7	3.4	6.5	8.3	7.5	3.8	5.0	2.3	6.4	57.1	2.4%	9.1	14.7	19.6	13.7
2014	000s	4.3	2.5	2.6	5.0	3.6	6.5	8.4	7.5	4.0	5.2	2.4	6.3	58.6	2.6%	9.4	15.2	20.0	14.0
2015	000s	4.7	2.6	2.6	4.8	3.5	6.6	8.2	7.4	4.0	5.3	2.4	6.5	58.7	0.3%	9.9	15.0	19.6	14.2
2016	000s	4.3	2.5	2.7	4.8	3.5	6.6	8.5	7.7	4.2	5.3	2.4	6.7	59.0	0.5%	9.4	15.0	20.3	14.3
2017	000s	4.7	2.6	2.6	5.0	3.6	6.6	8.4	7.5	4.2	5.1	2.4	6.5	59.3	0.4%	9.9	15.2	20.1	14.0
2018	000s	4.6	2.7	2.8	5.0	3.6	6.6	8.3	7.5	4.1	5.3	2.5	6.7	59.8	0.8%	10.1	15.3	19.9	14.5
2019	000s	4.6	2.7	2.8	5.1	3.6	6.6	8.3	7.4	4.1	5.4	2.5	6.6	59.6	-0.2%	10.0	15.3	19.9	14.4
2020	000s	4.6	2.2	1.5	0.0	0.0	0.0	0.5	4.6	2.2	1.8	0.8	1.7	19.9	-66.6%	8.4	0.0	7.3	4.2
2021	000s	0.8	0.2	0.2	1.1	2.5	5.4	4.7	5.8	3.3	3.9	2.4	7.0	37.2	86.5%	1.1	9.0	13.8	13.3
2022	000s	4.9	2.9	2.9	6.1	4.0	7.3	8.7	8.0	4.5	5.7	2.8	8.2	65.9	77.2%	10.7	17.4	21.2	16.6

VISITOR DAYS													SFR		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s	
SFR		56.6	55.7	57.1	58.6	58.7	59.0	59.3	59.8	59.6	19.9	37.2	65.9		
All Visitor Types		578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	316.2	521.3		
Share of Total		9.8%	10.0%	10.2%	10.0%	10.0%	10.0%	9.8%	9.8%	9.6%	9.6%	11.8%	12.6%		
Annual Change in Share			1.9%	2.7%	-2.2%	0.0%	0.2%	-2.1%	0.3%	-2.3%	-0.5%	23.0%	7.5%		
Change in Share from 2011			1.9%	4.6%	2.3%	2.2%	2.5%	0.3%	0.7%	-1.6%	-2.2%	20.4%	29.3%		
Avg Ann. Change in Share			1.9%	2.3%	0.8%	0.6%	0.5%	0.1%	0.1%	-0.2%	-0.2%	2.0%	2.7%		



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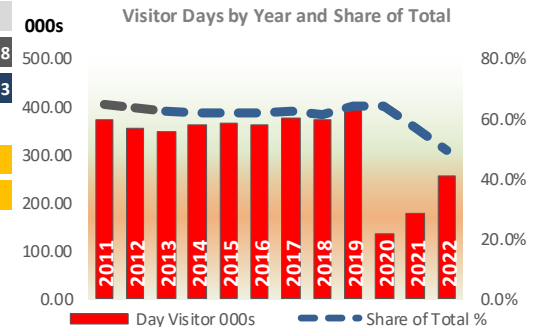
STEAM REPORT FOR 2011-2022 - FINAL													2011 to 2022		STAYING VISITOR	VISITOR DAYS			
VISITOR DAYS BY:	MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY	STAYING VISITOR																		
An increase of 3% or more	VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES																		
Less than 3% change	Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022	-2.1%	78.6%	30.6%	12.0%	24.9%	23.2%	12.1%	19.4%	41.7%	42.9%	57.9%	73.9%	28.8%		28.5%	19.7%	22.2%	56.6%	
% Change 2021 to 2022	577.6%	1270.7%	1727.1%	527.2%	67.9%	45.8%	94.4%	47.0%	43.1%	53.4%	27.4%	34.1%	92.6%		992.7%	108.1%	59.2%	39.1%	
Average Annual Change	-0.2%	7.1%	2.8%	1.1%	2.3%	2.1%	1.1%	1.8%	3.8%	3.9%	5.3%	6.7%	2.6%		2.6%	1.8%	2.0%	5.1%	
2011 000s	14.3	8.3	10.6	23.3	19.3	22.1	26.2	26.0	17.4	16.3	9.5	12.2	205.4		33.1	64.7	69.5	38.1	
2012 000s	12.5	9.2	10.5	19.7	18.9	24.2	24.9	29.5	19.1	15.7	9.8	11.9	206.0	0.3%	32.3	62.9	73.4	37.4	
2013 000s	10.1	9.3	11.6	17.4	19.9	24.0	28.7	29.2	18.8	17.9	10.5	13.8	211.2	2.5%	31.0	61.4	76.7	42.1	
2014 000s	10.9	11.0	11.8	19.6	22.0	24.1	29.5	29.7	21.6	19.6	11.6	13.5	224.9	6.5%	33.6	65.8	80.8	44.8	
2015 000s	13.0	11.3	11.8	18.5	21.0	24.7	27.8	29.1	21.1	20.2	11.4	14.3	224.2	-0.3%	36.1	64.2	78.0	45.9	
2016 000s	11.0	10.7	12.0	18.3	20.4	24.8	29.9	30.8	23.2	19.7	10.9	14.9	226.6	1.1%	33.7	63.4	83.9	45.5	
2017 000s	12.8	11.8	11.7	19.9	21.7	24.6	29.3	29.6	23.6	18.7	11.0	14.2	228.8	1.0%	36.2	66.1	82.6	43.9	
2018 000s	12.4	12.7	13.4	20.2	22.8	24.9	29.2	29.7	23.0	20.8	12.3	15.1	236.5	3.4%	38.5	67.9	81.8	48.3	
2019 000s	12.4	12.6	13.4	19.0	20.6	22.8	26.9	27.1	21.3	21.1	12.3	14.8	224.1	-5.2%	38.3	62.4	75.2	48.2	
2020 000s	12.6	10.3	7.4	0.0	0.0	0.1	1.7	16.6	11.4	7.0	3.8	3.7	74.8	-66.6%	30.3	0.2	29.7	14.6	
2021 000s	2.1	1.1	0.8	4.2	14.4	18.7	15.1	21.1	17.2	15.2	11.8	15.9	137.4	83.6%	3.9	37.2	53.4	42.9	
2022 000s	14.0	14.7	13.9	26.0	24.1	27.2	29.4	31.0	24.6	23.3	15.1	21.3	264.6	92.6%	42.6	77.4	85.0	59.7	

VISITOR DAYS													STAYING VISITOR	
SHARE OF MARKET	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s	
Staying Visitor	205.4	206.0	211.2	224.9	224.2	226.6	228.8	236.5	224.1	74.8	137.4	264.6		
All Visitor Types	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	316.2	521.3		
Share of Total	35.5%	36.8%	37.8%	38.4%	38.1%	38.4%	37.8%	38.9%	36.1%	35.9%	43.4%	50.7%		
Annual Change in Share		3.7%	2.8%	1.6%	-0.7%	0.8%	-1.6%	2.9%	-7.2%	-0.7%	21.1%	16.8%		
Change in Share from 2011		3.7%	6.5%	8.2%	7.5%	8.3%	6.6%	9.7%	1.8%	1.1%	22.4%	43.0%		
Avg Ann. Change in Share		3.7%	3.3%	2.7%	1.9%	1.7%	1.1%	1.4%	0.2%	0.1%	2.2%	3.9%		



STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREтна													2011 to 2022		DAY VISITOR		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER						
KEY		DAY VISITOR																			
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES																			
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL		% Change						
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC					Q1	Q2	Q3	Q4
% Change 2011 to 2022		-13.7%	-38.2%	-46.7%	-34.2%	-25.2%	-31.6%	-47.1%	-40.3%	-31.7%	-29.8%	-11.2%	-0.9%	-31.2%	Annual Change		-30.4%	-30.6%	-40.7%	-15.9%	
% Change 2021 to 2022		169.2%	251.9%	203.2%	194.9%	36.2%	76.3%	31.4%	28.0%	9.1%	-10.1%	-21.5%	34.3%	43.6%	Annual Change		192.4%	84.1%	23.0%	-1.6%	
Average Annual Change		-1.2%	-3.5%	-4.2%	-3.1%	-2.3%	-2.9%	-4.3%	-3.7%	-2.9%	-2.7%	-1.0%	-0.1%	-2.8%	Annual Change		-2.8%	-2.8%	-3.7%	-1.4%	
2011	000s	25.9	15.0	19.3	42.3	35.1	40.2	47.6	47.2	31.6	29.7	17.4	22.2	373.5			60.2	117.6	126.4	69.3	
2012	000s	33.4	16.8	16.3	36.3	32.9	39.7	39.5	41.2	29.0	26.8	19.9	22.3	354.0	-5.2%			66.5	108.9	109.6	69.0
2013	000s	31.7	16.9	17.2	33.1	32.2	36.4	37.6	42.0	27.8	26.3	21.2	25.2	347.5	-1.8%			65.8	101.6	107.4	72.7
2014	000s	37.5	15.3	18.7	40.1	36.1	37.2	37.4	42.7	27.1	23.6	19.7	25.8	360.9	3.8%			71.4	113.4	107.1	69.0
2015	000s	33.1	16.6	18.8	40.9	43.3	34.9	37.9	40.1	26.9	24.7	21.3	25.0	363.6	0.7%			68.6	119.1	105.0	71.0
2016	000s	33.7	14.8	19.7	33.0	37.0	39.2	37.0	38.9	36.8	28.6	17.2	27.2	362.9	-0.2%			68.1	109.2	112.7	72.9
2017	000s	30.5	16.8	14.9	47.0	39.1	38.6	43.4	40.4	28.3	24.5	21.5	30.9	375.9	3.6%			62.1	124.7	112.2	76.9
2018	000s	34.3	14.7	15.1	40.8	42.6	39.1	40.0	39.8	29.9	24.4	21.3	29.1	370.9	-1.3%			64.0	122.6	109.7	74.7
2019	000s	34.4	16.1	13.5	42.8	50.4	43.3	43.9	43.4	29.5	25.4	20.6	33.0	396.3	6.8%			63.9	136.5	116.8	79.1
2020	000s	42.6	18.0	8.1	0.1	0.1	0.5	5.7	9.8	11.0	17.8	14.6	5.5	133.8	-66.2%			68.7	0.7	26.5	37.9
2021	000s	8.3	2.6	3.4	9.4	19.3	15.6	19.2	22.0	19.8	23.2	19.6	16.4	178.8	33.7%			14.3	44.3	60.9	59.2
2022	000s	22.4	9.3	10.3	27.8	26.3	27.5	25.2	28.2	21.6	20.8	15.4	22.0	256.8	43.6%			41.9	81.6	74.9	58.3

VISITOR DAYS													DAY VISITOR						
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	000s		Visitor Days by Year and Share of Total			
Day Visitor	000s	373.5	354.0	347.5	360.9	363.6	362.9	375.9	370.9	396.3	133.8	178.8	256.8						
All Visitor Types	000s	578.9	560.0	558.8	585.8	587.8	589.5	604.8	607.5	620.4	208.6	316.2	521.3						
Share of Total	%	64.5%	63.2%	62.2%	61.6%	61.9%	61.6%	62.2%	61.1%	63.9%	64.1%	56.6%	49.3%						
Annual Change in Share	%		-2.0%	-1.6%	-0.9%	0.4%	-0.5%	1.0%	-1.8%	4.6%	0.4%	-11.8%	-12.9%						
Change in Share from 2011	%		-2.0%	-3.6%	-4.5%	-4.1%	-4.6%	-3.6%	-5.4%	-1.0%	-0.6%	-12.3%	-23.7%						
Avg Ann. Change in Share	%		-2.0%	-1.8%	-1.5%	-1.0%	-0.9%	-0.6%	-0.8%	-0.1%	-0.1%	-1.2%	-2.2%						

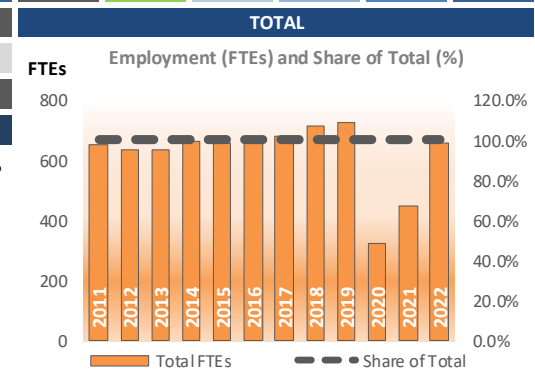


Direct and Total Employment by Month, Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2011-2022 - FINAL													2011 to 2022		TOTAL	TOTAL EMPLOYMENT			
DUMFRIES AND GALLOWAY COUNCIL - GREटना																			
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		TOTAL																	
An increase of 3% or more		TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		-2.9%	16.6%	-2.5%	-7.6%	0.3%	-2.8%	-14.8%	-8.5%	2.8%	8.5%	20.0%	28.4%	1.1%		2.7%	-3.5%	-7.7%	18.0%
% Change 2021 to 2022		133.1%	187.6%	166.4%	166.4%	37.3%	42.3%	45.9%	32.1%	20.6%	19.4%	2.5%	22.4%	48.1%		159.0%	66.4%	32.4%	14.9%
Average Annual Change		-0.3%	1.5%	-0.2%	-0.7%	0.0%	-0.3%	-1.3%	-0.8%	0.3%	0.8%	1.8%	2.6%	0.1%		0.2%	-0.3%	-0.7%	1.6%
2011	FTEs	538	391	461	811	720	778	860	864	648	708	499	549	652		463	769	791	585
2012	FTEs	580	421	436	722	695	792	774	839	641	664	524	545	636	-2.4%	479	736	751	578
2013	FTEs	533	421	457	666	693	757	792	857	617	692	548	604	636	0.0%	471	705	755	615
2014	FTEs	586	427	468	759	757	765	806	871	637	698	558	599	661	3.8%	494	760	771	618
2015	FTEs	575	443	470	748	808	752	797	843	623	708	555	590	659	-0.2%	496	769	754	618
2016	FTEs	554	420	480	672	740	788	802	839	742	737	518	634	661	0.2%	485	733	795	630
2017	FTEs	553	455	439	824	780	789	869	846	676	700	562	661	679	2.9%	482	797	797	641
2018	FTEs	609	481	495	801	856	823	858	870	713	759	618	690	714	5.1%	528	827	813	689
2019	FTEs	609	489	480	806	906	842	879	887	697	769	610	722	725	1.5%	526	851	821	700
2020	FTEs	656	454	337	91	91	95	184	408	408	465	402	290	324	-55.3%	482	93	334	386
2021	FTEs	224	159	169	281	525	531	502	599	552	643	584	576	445	37.6%	184	446	551	601
2022	FTEs	522	456	449	749	722	756	733	791	666	768	599	705	660	48.1%	476	742	730	690

EMPLOYMENT													TOTAL		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
Total	FTEs	652	636	636	661	659	661	679	714	725	324	445	660		
Total Employment	FTEs	652	636	636	661	659	661	679	714	725	324	445	660		
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
Annual Change in Share	%														
Change in Share from 2011	%														
Avg Ann. Change in Share	%														



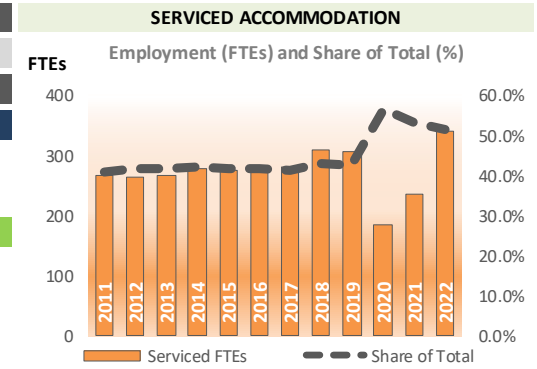
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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL - GREटना

EMPLOYMENT BY:													2011 to 2022		SERVICED		DIRECT EMPLOYMENT			
MONTH AND QUARTER													CALENDAR YEAR		QUARTER					
SERVICED ACCOMMODATION													TOTAL	% Change						
DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES															TOTAL	% Change	Q1	Q2	Q3	Q4
KEY													TOTAL	% Change						
An increase of 3% or more															TOTAL	% Change	Q1	Q2	Q3	Q4
Less than 3% change													TOTAL	% Change						
A Fall of 3% or more															TOTAL	% Change	Q1	Q2	Q3	Q4
JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC													TOTAL	% Change						
% Change 2011 to 2022															TOTAL	% Change	Q1	Q2	Q3	Q4
% Change 2021 to 2022													TOTAL	% Change						
Average Annual Change															TOTAL	% Change	Q1	Q2	Q3	Q4
2011	FTEs	257	223	246	280	280	277	265	270	258	310	264	250	265						
2012	FTEs	244	233	245	266	277	280	263	284	268	297	264	248	264	-0.4%		241	274	272	270
2013	FTEs	223	233	255	259	275	278	272	287	258	315	273	267	266	0.8%		237	270	272	285
2014	FTEs	226	248	257	279	295	283	284	292	275	340	293	261	278	4.4%		244	285	284	298
2015	FTEs	244	252	256	266	286	288	278	293	266	335	279	259	275	-0.9%		251	280	279	291
2016	FTEs	227	246	259	264	279	283	283	294	279	328	282	275	275	-0.1%		244	275	285	295
2017	FTEs	241	256	255	275	287	288	292	293	288	332	281	267	280	1.7%		251	283	291	293
2018	FTEs	262	289	296	298	316	308	306	314	305	369	324	302	308	10.0%		282	308	308	332
2019	FTEs	263	288	295	298	317	309	306	315	305	368	324	299	307	-0.1%		282	308	309	330
2020	FTEs	243	251	230	88	88	88	116	214	233	226	221	204	184	-40.3%		241	88	188	217
2021	FTEs	137	126	131	166	261	280	243	276	281	311	316	311	237	28.9%		132	236	267	312
2022	FTEs	275	308	297	348	345	350	336	352	347	416	354	357	340	43.9%		293	348	345	376

EMPLOYMENT													SERVICED ACCOMMODATION		
SHARE OF MARKET													FTEs		
2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022													Employment (FTEs) and Share of Total (%)		
Serviced	FTEs	265	264	266	278	275	275	280	308	307	184	237	340		
Total Employment	FTEs	652	636	636	661	659	661	679	714	725	324	445	660		
Share of Total	%	40.6%	41.5%	41.8%	42.0%	41.7%	41.6%	41.2%	43.1%	42.4%	56.7%	53.1%	51.6%		
Annual Change in Share	%		2.1%	0.7%	0.5%	-0.7%	-0.3%	-1.1%	4.6%	-1.5%	33.7%	-6.3%	-2.8%		
Change in Share from 2011	%		2.1%	2.9%	3.4%	2.7%	2.4%	1.3%	6.0%	4.3%	39.5%	30.7%	27.0%		
Avg Ann. Change in Share	%		2.1%	1.4%	1.1%	0.7%	0.5%	0.2%	0.9%	0.5%	4.4%	3.1%	2.5%		

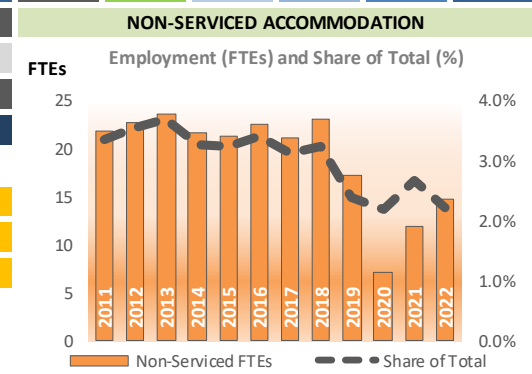


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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL													2011 to 2022		NON-SERVICED		DIRECT EMPLOYMENT			
DUMFRIES AND GALLOWAY COUNCIL - GREтна																				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change						
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC	Q1	Q2	Q3	Q4	
% Change 2011 to 2022		-51.4%	-52.1%	-50.7%	-38.9%	-14.5%	-18.1%	-43.8%	-41.3%	-13.6%	-17.4%	-49.8%	-50.4%	-32.7%	-51.4%	-25.4%	-36.0%	-34.8%		
% Change 2021 to 2022		29.1%	28.6%	46.0%	123.7%	22.9%	30.8%	46.1%	9.3%	26.2%	-38.6%	-3.1%	-7.7%	23.8%	34.5%	47.6%	24.7%	-28.4%		
Average Annual Change		-4.7%	-4.7%	-4.6%	-3.5%	-1.3%	-1.6%	-4.0%	-3.8%	-1.2%	-1.6%	-4.5%	-4.6%	-3.0%	-4.7%	-2.3%	-3.3%	-3.2%		
2011	FTEs	8	9	9	46	34	35	33	35	20	15	8	9	22	9	38	29	11		
2012	FTEs	8	9	10	39	35	45	31	40	22	18	8	8	23	9	39	31	12		
2013	FTEs	8	9	9	29	41	45	39	38	25	22	8	8	23	9	38	34	13		
2014	FTEs	6	6	7	28	40	41	35	37	26	20	6	6	22	7	36	32	11		
2015	FTEs	6	6	7	28	38	41	32	34	27	23	6	6	21	7	36	31	12		
2016	FTEs	6	6	7	27	38	44	36	38	29	25	6	7	22	7	36	34	12		
2017	FTEs	6	6	7	29	41	39	31	35	27	19	6	7	21	7	36	31	11		
2018	FTEs	6	6	7	32	44	43	34	36	28	26	6	7	23	7	40	33	13		
2019	FTEs	6	6	7	23	29	29	23	24	19	27	6	7	17	6	27	22	13		
2020	FTEs	4	4	4	2	2	2	3	30	13	13	4	4	7	4	2	15	7		
2021	FTEs	3	3	3	12	24	22	13	19	14	20	4	5	12	3	19	15	10		
2022	FTEs	4	4	5	28	29	29	19	21	17	12	4	4	15	4	29	19	7		

EMPLOYMENT													NON-SERVICED ACCOMMODATION		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	FTEs	
Non-Serviced	FTEs	22	23	23	22	21	22	21	23	17	7	12	15	Employment (FTEs) and Share of Total (%)	
Total Employment	FTEs	652	636	636	661	659	661	679	714	725	324	445	660		
Share of Total	%	3.3%	3.6%	3.7%	3.3%	3.2%	3.4%	3.1%	3.2%	2.4%	2.2%	2.7%	2.2%		
Annual Change in Share	%		6.4%	3.8%	-11.6%	-1.2%	5.6%	-8.7%	3.6%	-26.1%	-8.6%	22.3%	-16.4%		
Change in Share from 2011	%		6.4%	10.5%	-2.4%	-3.6%	1.8%	-7.1%	-3.7%	-28.8%	-35.0%	-20.4%	-33.5%		
Avg Ann. Change in Share	%		6.4%	5.2%	-0.8%	-0.9%	0.4%	-1.2%	-0.5%	-3.6%	-3.9%	-2.0%	-3.0%		

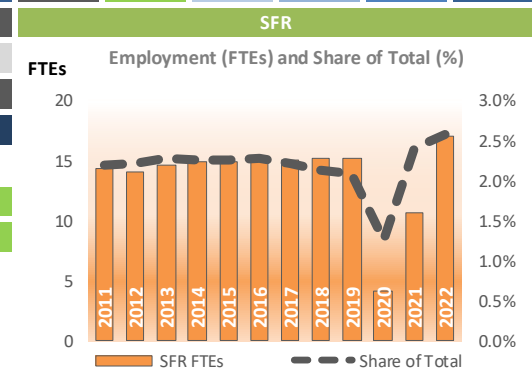


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STEAM REPORT FOR 2011-2022 - FINAL													2011 to 2022		SFR	DIRECT EMPLOYMENT			
DUMFRIES AND GALLOWAY COUNCIL - GREтна																			
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		-2.0%	29.8%	15.6%	12.5%	17.2%	16.3%	9.1%	14.2%	22.2%	17.5%	25.6%	35.7%	18.9%		9.8%	15.1%	13.6%	27.2%
% Change 2021 to 2022		541.2%	1159.4%	1692.6%	451.7%	57.1%	35.3%	86.7%	39.2%	34.2%	47.1%	16.9%	15.9%	58.9%		823.5%	92.6%	54.1%	25.1%
Average Annual Change		-0.2%	2.7%	1.4%	1.1%	1.6%	1.5%	0.8%	1.3%	2.0%	1.6%	2.3%	3.2%	1.7%		0.9%	1.4%	1.2%	2.5%
2011	FTEs	7	3	3	20	12	23	16	15	8	24	11	30	14		5	18	13	21
2012	FTEs	6	3	3	18	12	24	16	15	8	23	11	29	14	-1.6%	4	18	13	21
2013	FTEs	6	3	4	17	13	24	17	15	8	25	11	32	15	3.4%	4	18	13	23
2014	FTEs	6	4	4	18	13	24	17	16	8	26	12	31	15	2.4%	4	18	14	23
2015	FTEs	7	4	4	18	13	24	17	15	8	26	12	32	15	0.2%	5	18	14	23
2016	FTEs	6	3	4	18	13	24	18	16	9	26	12	33	15	0.7%	4	18	14	24
2017	FTEs	7	4	4	18	13	24	17	16	9	25	12	32	15	-0.1%	5	18	14	23
2018	FTEs	6	4	4	18	13	24	17	15	8	26	12	33	15	1.3%	5	18	14	24
2019	FTEs	6	4	4	19	13	24	17	15	9	26	12	33	15	-0.2%	5	19	14	24
2020	FTEs	6	3	2	0	0	0	1	10	5	9	4	8	4	-73.1%	4	0	5	7
2021	FTEs	1	0	0	4	9	20	10	12	7	19	12	35	11	161.8%	1	11	9	22
2022	FTEs	7	4	4	22	14	26	18	17	9	28	14	40	17	58.9%	5	21	15	27

EMPLOYMENT													SFR				
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	FTEs			
SFR	FTEs	14	14	15	15	15	15	15	15	15	4	11	17	Employment (FTEs) and Share of Total (%)			
Total Employment	FTEs	652	636	636	661	659	661	679	714	725	324	445	660				
Share of Total	%	2.2%	2.2%	2.3%	2.3%	2.3%	2.3%	2.2%	2.1%	2.1%	1.3%	2.4%	2.6%				
Annual Change in Share	%		0.9%	3.3%	-1.4%	0.4%	0.5%	-2.9%	-3.6%	-1.7%	-39.7%	90.2%	7.3%				
Change in Share from 2011	%		0.9%	4.2%	2.8%	3.2%	3.7%	0.7%	-2.9%	-4.5%	-42.4%	9.6%	17.5%				
Avg Ann. Change in Share	%		0.9%	2.1%	0.9%	0.8%	0.7%	0.1%	-0.4%	-0.6%	-4.7%	1.0%	1.6%				



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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL - GREटना

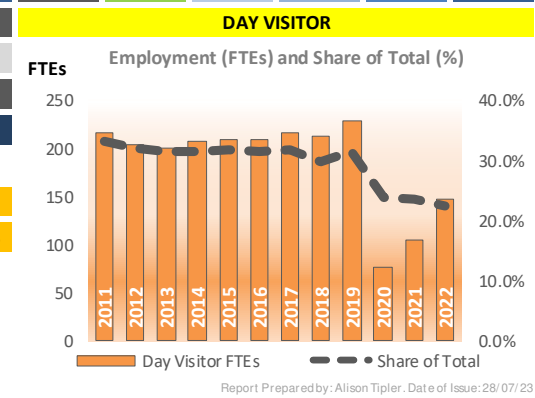
EMPLOYMENT BY:													2011 to 2022		STAYING VISITOR	DIRECT EMPLOYMENT			
KEY	MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
An increase of 3% or more	DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change	Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022	4.8%	34.6%	18.2%	15.5%	18.9%	21.2%	18.2%	21.6%	30.9%	30.8%	31.0%	39.3%	23.6%		18.5%	18.5%	23.3%	33.6%	
% Change 2021 to 2022	102.0%	143.3%	126.7%	118.5%	32.3%	26.1%	40.2%	26.7%	23.8%	30.4%	12.1%	14.8%	43.6%		123.4%	49.5%	29.8%	19.2%	
Average Annual Change	0.4%	3.1%	1.7%	1.4%	1.7%	1.9%	1.7%	2.0%	2.8%	2.8%	2.8%	3.6%	2.1%		1.7%	1.7%	2.1%	3.1%	
2011 FTEs	273	235	258	345	326	335	315	320	285	349	284	289	301		255	335	307	307	
2012 FTEs	259	245	258	323	324	348	309	339	298	338	284	286	301	-0.1%	254	332	315	302	
2013 FTEs	237	245	268	304	328	347	328	340	290	362	293	307	304	1.1%	250	327	319	321	
2014 FTEs	238	258	267	324	348	347	337	344	309	386	312	299	314	3.3%	255	340	330	332	
2015 FTEs	257	262	267	312	337	353	327	342	301	384	297	297	311	-0.9%	262	334	323	326	
2016 FTEs	239	256	270	309	330	351	337	348	316	378	300	314	312	0.3%	255	330	334	331	
2017 FTEs	254	266	266	322	341	351	340	343	324	377	299	305	316	1.1%	262	338	336	327	
2018 FTEs	275	299	307	348	374	376	357	365	342	421	343	341	346	9.5%	294	366	355	369	
2019 FTEs	275	298	306	339	359	362	347	354	333	422	343	338	340	-1.8%	293	353	345	368	
2020 FTEs	254	258	236	90	90	91	120	254	251	248	229	216	195	-42.7%	249	90	208	231	
2021 FTEs	142	130	135	182	293	322	266	307	301	350	332	350	259	33.1%	135	266	291	344	
2022 FTEs	286	316	305	399	388	406	372	389	373	456	372	402	372	43.6%	302	397	378	410	

EMPLOYMENT													STAYING VISITOR			
SHARE OF MARKET	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022				
Staying Visitor FTEs	437	433	437	454	451	452	463	501	497	247	340	512				
Total Employment FTEs	652	636	636	661	659	661	679	714	725	324	445	660				
Share of Total %	67.0%	68.0%	68.6%	68.7%	68.4%	68.4%	68.2%	70.1%	68.5%	76.2%	76.4%	77.6%				
Annual Change in Share %		1.6%	0.8%	0.1%	-0.5%	0.1%	-0.4%	2.9%	-2.3%	11.2%	0.3%	1.5%				
Change in Share from 2011 %		1.6%	2.4%	2.5%	2.0%	2.1%	1.7%	4.7%	2.3%	13.8%	14.1%	15.8%				
Avg Ann. Change in Share %		1.6%	1.2%	0.8%	0.5%	0.4%	0.3%	0.7%	0.3%	1.5%	1.4%	1.4%				



STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREYNA													2011 to 2022		DAY VISITOR		DIRECT EMPLOYMENT			
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR											TOTAL						% Change	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL		% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4	
% Change 2011 to 2022		-13.7%	-38.2%	-46.7%	-34.2%	-25.2%	-31.6%	-47.1%	-40.3%	-31.7%	-29.8%	-11.2%	-0.9%	-31.3%	-5.5%	-30.4%	-30.6%	-40.7%	-15.9%	
% Change 2021 to 2022		150.8%	227.9%	182.4%	194.9%	36.2%	76.3%	31.4%	28.0%	9.1%	-10.1%	-21.5%	34.3%	40.7%	172.4%	84.1%	23.0%	-1.6%		
Average Annual Change		-1.2%	-3.5%	-4.2%	-3.1%	-2.3%	-2.9%	-4.3%	-3.7%	-2.9%	-2.7%	-1.0%	-0.1%	-2.8%	-2.8%	-2.8%	-3.7%	-1.4%		
2011	FTEs	162	94	120	288	240	274	343	340	227	213	124	159	215		125	267	303	165	
2012	FTEs	208	105	102	247	224	271	284	296	209	192	143	160	203	-5.5%	138	248	263	165	
2013	FTEs	198	105	107	226	220	248	271	302	200	188	152	180	200	-1.8%	137	231	258	174	
2014	FTEs	234	95	116	273	246	254	269	307	195	169	141	184	207	3.6%	148	258	257	165	
2015	FTEs	206	104	118	279	295	238	273	289	194	177	153	179	209	0.8%	143	271	252	169	
2016	FTEs	210	92	123	225	253	267	266	280	265	205	123	194	209	0.0%	142	248	270	174	
2017	FTEs	190	105	93	320	267	263	312	291	204	175	154	222	216	3.7%	129	284	269	184	
2018	FTEs	214	92	94	278	291	267	288	287	215	175	152	208	213	-1.4%	133	279	263	178	
2019	FTEs	214	100	84	292	344	295	316	312	212	182	148	237	228	6.9%	133	310	280	189	
2020	FTEs	266	112	50	1	1	3	42	76	85	135	111	42	77	-66.2%	143	2	67	96	
2021	FTEs	56	18	23	64	132	106	138	159	142	166	141	117	105	36.5%	32	101	146	141	
2022	FTEs	140	58	64	190	179	188	181	203	155	149	110	158	148	40.7%	87	186	180	139	

EMPLOYMENT													DAY VISITOR			
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022			
Day Visitor	FTEs	215	203	200	207	209	209	216	213	228	77	105	148			
Total Employment	FTEs	652	636	636	661	659	661	679	714	725	324	445	660			
Share of Total	%	33.0%	32.0%	31.4%	31.3%	31.6%	31.6%	31.8%	29.9%	31.5%	23.8%	23.6%	22.4%			
Annual Change in Share	%		-3.2%	-1.8%	-0.2%	1.0%	-0.2%	0.8%	-6.2%	5.4%	-24.4%	-0.8%	-5.0%			
Change in Share from 2011	%		-3.2%	-4.9%	-5.1%	-4.1%	-4.3%	-3.5%	-9.5%	-4.7%	-27.9%	-28.5%	-32.1%			
Avg Ann. Change in Share	%		-3.2%	-2.5%	-1.7%	-1.0%	-0.9%	-0.6%	-1.4%	-0.6%	-3.1%	-2.9%	-2.9%			



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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL - GREтна

2022

STAYING VISITORS

ACCOMMODATION SUPPLY
DISTRIBUTION BY TYPE

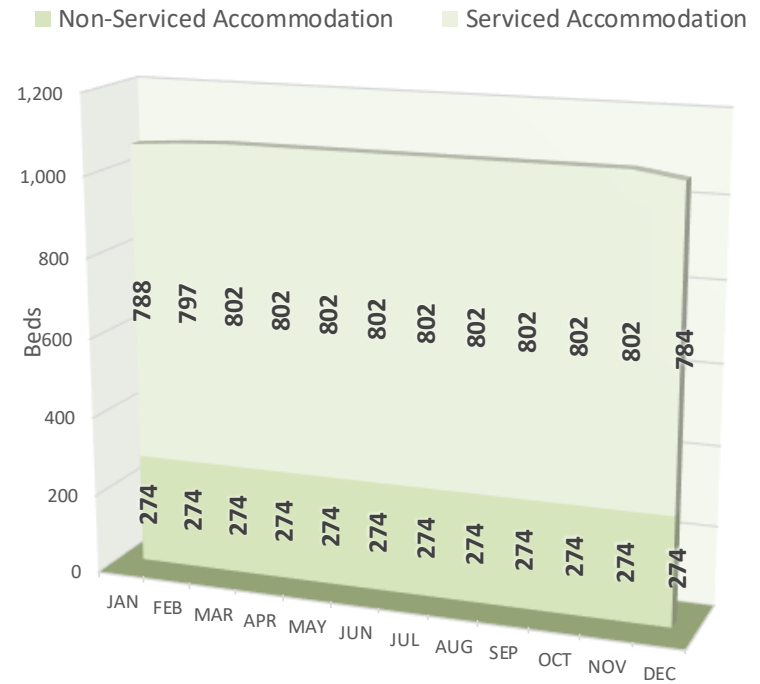
SERVICED ACCOMMODATION 2022	2022		Change on 2021		Change on 2011	
	Est.	Beds	Est.	Beds	Est.	Beds
Serviced Accommodation Total	23	802	-0	-8	-2	+1
+50 Room	3	440	-0	-12	+1	+114
26-50 Room	2	147	-0	+2	-1	-93
<26 Room	5	105	-0	-3	0	+1
Guest Houses/B&Bs	13	110	+0	+4	-2	-21

NON-SERVICED ACCOMMODATION 2022	2022		Change on 2021		Change on 2011	
	Est.	Beds	Est.	Beds	Est.	Beds
Non-Serviced Accommodation Total	2	274	-0	-1	-3	-131
Self-Catering	1	4	-0	-0	-2	-5
Touring/Camping	1	270	-0	-1	-1	-126

DISTRIBUTION BY TYPE OF ACCOMMODATION 2022	2022		Change on 2021		Change on 2011	
	Est.	Beds	Est.	Beds	Est.	Beds
All Paid Accommodation Total	25	1,076	-0	-9	-5	-130
Serviced Accommodation Share of Total	92%	75%				
Non-Serviced Accommodation Share of Total	8%	25%				

SEASONAL AVAILABILITY OF BED SUPPLY 2022	2022											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
All Paid Accommodation Total	1,062	1,071	1,076	1,076	1,076	1,076	1,076	1,076	1,076	1,076	1,076	1,058
Serviced Accommodation	788	797	802	802	802	802	802	802	802	802	802	784
Non-Serviced Accommodation	274	274	274	274	274	274	274	274	274	274	274	274

SEASONAL AVAILABILITY OF BED SUPPLY
2022



Report Sections With Historic Financial Data Indexed to 2022 Prices

Sections:	<i>Comparative Headlines</i>	Visitor Types:	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

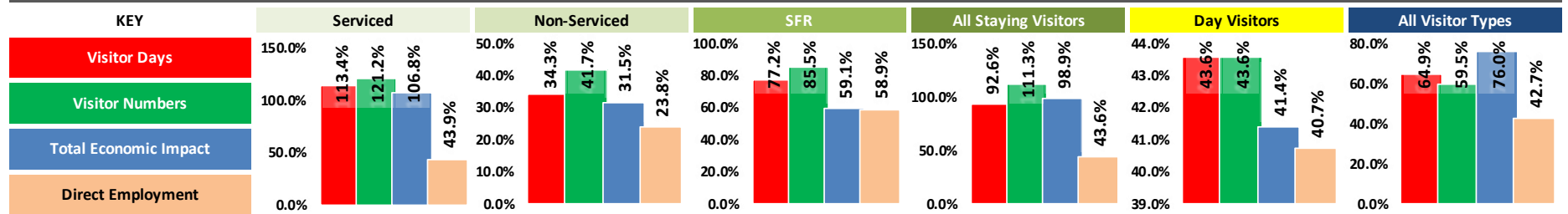
Indexation: *Indexation to: 2022*

2011	<i>1.39</i>
2012	<i>1.33</i>
2013	<i>1.29</i>
2014	<i>1.26</i>
2015	<i>1.24</i>
2016	<i>1.23</i>
2017	<i>1.20</i>
2018	<i>1.15</i>
2019	<i>1.12</i>
2020	<i>1.09</i>
2021	<i>1.08</i>
2022	<i>1.00</i>

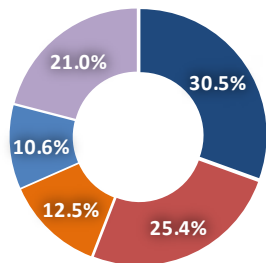
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2022 & 2021 - INDEXED TO 2022

KEY	Staying in Paid Accommodation									Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
	Serviced			Non-Serviced																	
	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %	2022	2021	+/- %			
Visitor Days 000s	173.06	81.10	113.4%	25.61	19.08	34.3%	65.88	37.19	77.2%	264.56	137.36	92.6%	256.76	178.83	43.6%	521.32	316.19	64.9%			
Visitor Numbers 000s	97.20	43.94	121.2%	4.724	3.334	41.7%	14.66	7.902	85.5%	116.59	55.17	111.3%	256.76	178.83	43.6%	373.34	234.00	59.5%			
Direct Expenditure £M																36.26	20.49	77.0%			
Economic Impact £M	28.82	13.93	106.8%	1.297	0.987	31.5%	1.749	1.100	59.1%	31.87	16.02	98.9%	15.05	10.65	41.4%	46.92	26.67	76.0%			
Direct Employment FTEs	340	237	43.9%	15	12	23.8%	17	11	58.9%	372	259	43.6%	148	105	40.7%	520	364	42.7%			
Total Employment FTEs																660	445	48.1%			

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2022 & 2021 - INDEXED TO 2022



Sectoral Distribution of Economic Impact - £M including VAT Indexed to 2022



- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport

Direct Expenditure Categories

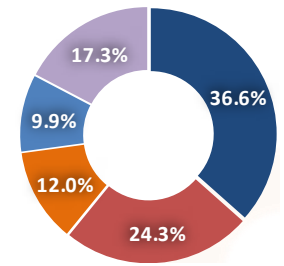
2022	2021	+/- %
11.07	5.437	103.5%
9.193	5.420	69.6%
4.537	2.882	57.4%
3.860	2.313	66.9%
7.599	4.437	71.3%
36.26	20.49	77.0%
10.67	6.179	72.6%
46.92	26.67	76.0%

Sectors

2022	2021	+/- %
190	166	14.3%
126	75	69.0%
62	40	56.9%
51	31	66.3%
90	53	70.7%
520	364	42.7%
140	81	72.0%
660	445	48.1%

Sectoral Distribution of Employment - FTEs

- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport



Direct Employment Categories

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL - GREтна

2011 to 2022
 2022 Prices

TOTAL

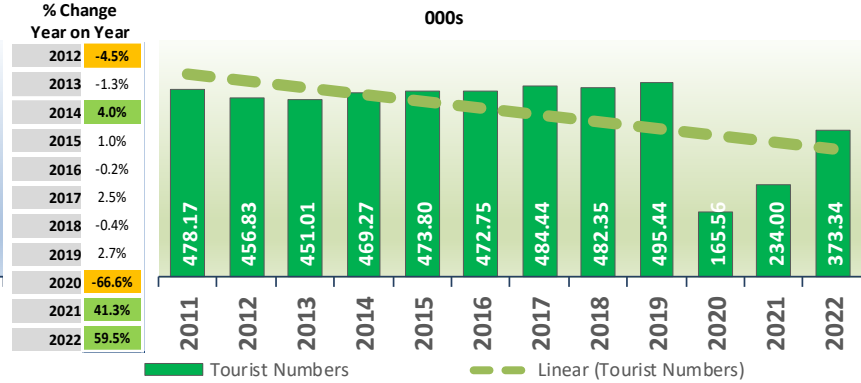
KEY MEASURES
 Indexed

Economic Impact - Indexed - Total



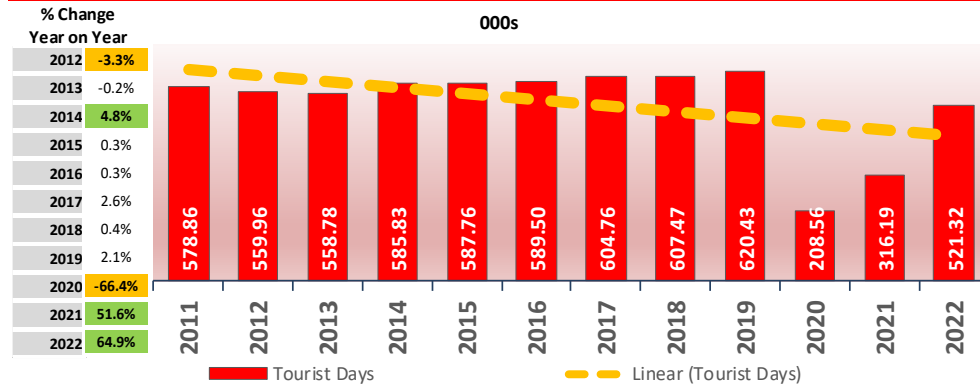
Year	% Change Year on Year
2012	-2.4%
2013	0.6%
2014	5.7%
2015	-0.4%
2016	0.4%
2017	5.9%
2018	6.0%
2019	0.7%
2020	-68.2%
2021	63.5%
2022	76.0%

Visitor Numbers - Total



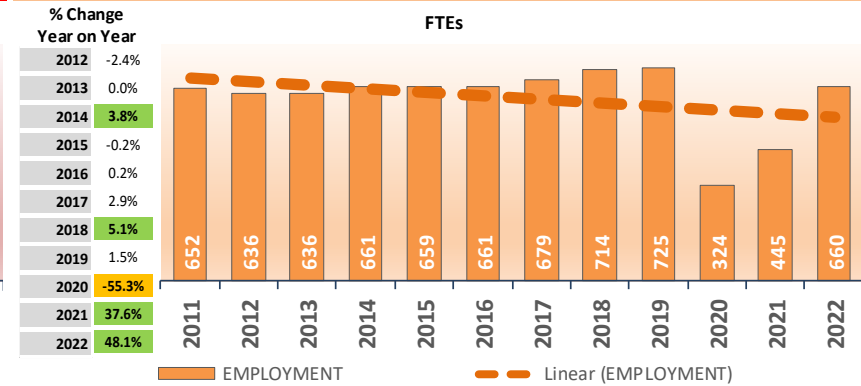
Year	% Change Year on Year
2012	-4.5%
2013	-1.3%
2014	4.0%
2015	1.0%
2016	-0.2%
2017	2.5%
2018	-0.4%
2019	2.7%
2020	-66.6%
2021	41.3%
2022	59.5%

Visitor Days - Total



Year	% Change Year on Year
2012	-3.3%
2013	-0.2%
2014	4.8%
2015	0.3%
2016	0.3%
2017	2.6%
2018	0.4%
2019	2.1%
2020	-66.4%
2021	51.6%
2022	64.9%

Total Employment Supported - Total



Year	% Change Year on Year
2012	-2.4%
2013	0.0%
2014	3.8%
2015	-0.2%
2016	0.2%
2017	2.9%
2018	5.1%
2019	1.5%
2020	-55.3%
2021	37.6%
2022	48.1%

% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		-2.4%	-1.9%	3.8%	3.4%	3.8%	10.0%	16.6%	17.4%	-62.7%	-38.9%	7.4%
Visitor Numbers		-4.5%	-5.7%	-1.9%	-0.9%	-1.1%	1.3%	0.9%	3.6%	-65.4%	-51.1%	-21.9%
Visitor Days		-3.3%	-3.5%	1.2%	1.5%	1.8%	4.5%	4.9%	7.2%	-64.0%	-45.4%	-9.9%
Total Employment		-2.4%	-2.4%	1.4%	1.1%	1.3%	4.2%	9.5%	11.1%	-50.4%	-31.7%	1.1%

"Linear" = Linear Trendline

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL - GREтна

2011 to 2022
 2022 Prices

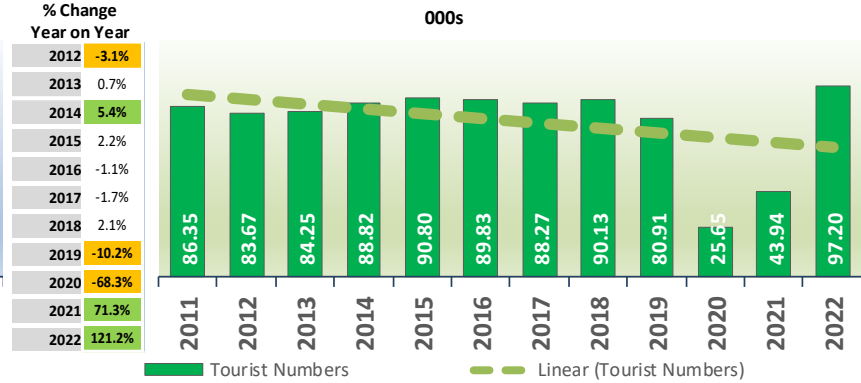
SERVICED
 ACCOMMODATION

KEY MEASURES
 Indexed

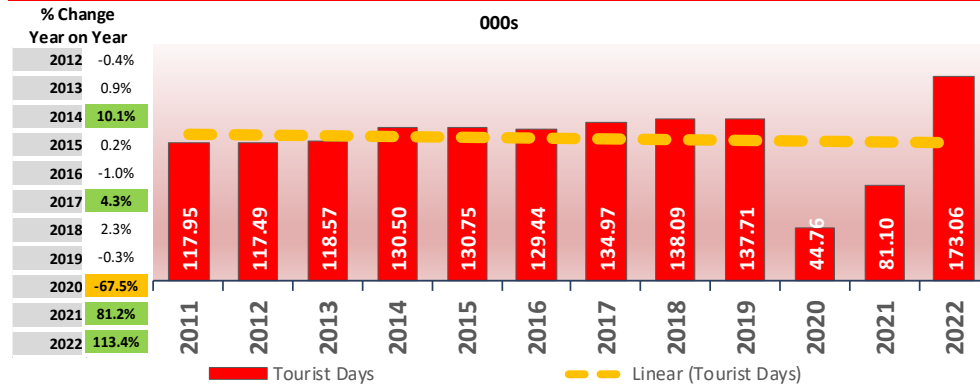
Economic Impact - Indexed - Serviced Accommodation



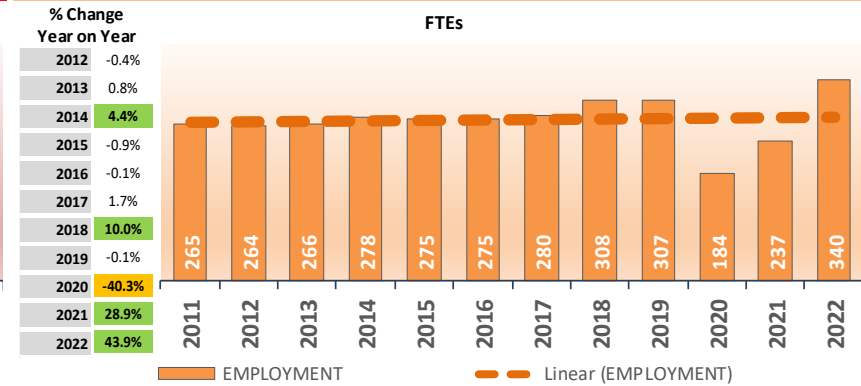
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		0.5%	2.8%	11.7%	10.0%	9.8%	20.6%	36.3%	33.5%	-58.2%	-25.9%	53.2%
Visitor Numbers		-3.1%	-2.4%	2.9%	5.2%	4.0%	2.2%	4.4%	-6.3%	-70.3%	-49.1%	12.6%
Visitor Days		-0.4%	0.5%	10.6%	10.9%	9.7%	14.4%	17.1%	16.8%	-62.1%	-31.2%	46.7%
Direct Employment		-0.4%	0.4%	4.8%	3.8%	3.7%	5.5%	16.1%	15.9%	-30.8%	-10.7%	28.4%

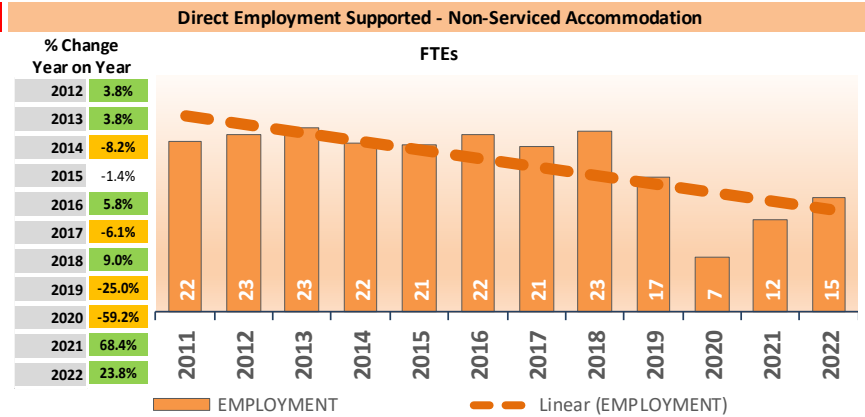
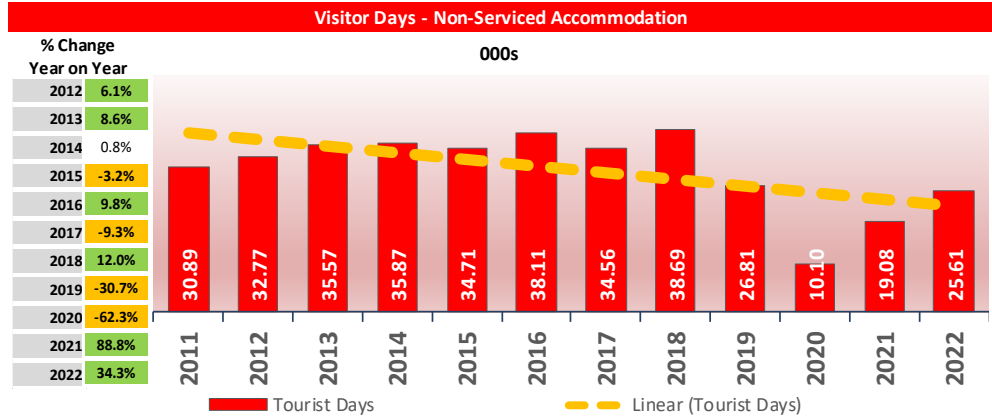
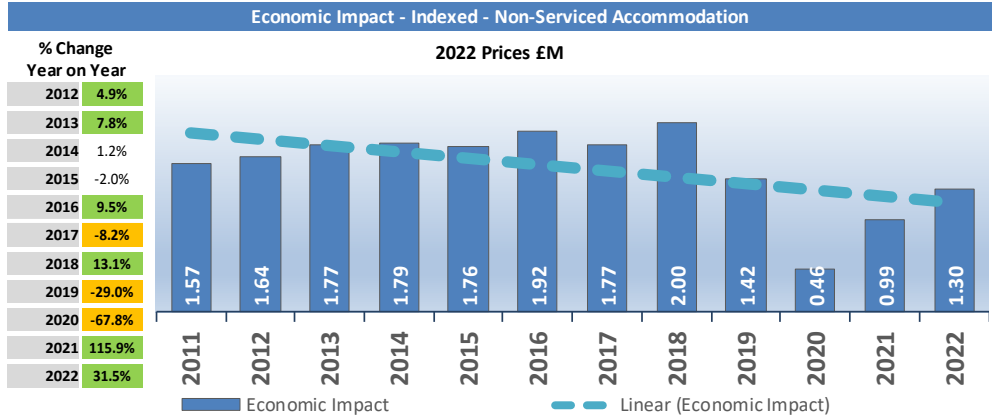
"Linear" = Linear Trendline

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL - GREтна

2011 to 2022
 2022 Prices

NON-SERVICED ACCOMMODATION

KEY MEASURES Indexed



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		4.9%	13.0%	14.4%	12.1%	22.7%	12.7%	27.4%	-9.5%	-70.8%	-37.0%	-17.2%
Visitor Numbers		18.3%	14.2%	13.6%	10.0%	20.0%	22.1%	37.8%	-13.9%	-74.9%	-42.6%	-18.7%
Visitor Days		6.1%	15.2%	16.1%	12.4%	23.4%	11.9%	25.3%	-13.2%	-67.3%	-38.2%	-17.1%
Direct Employment		3.8%	7.8%	-1.1%	-2.5%	3.1%	-3.2%	5.5%	-20.9%	-67.7%	-45.6%	-32.7%

"Linear" = Linear Trendline

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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL - GREтна

2011 to 2022
2022 Prices

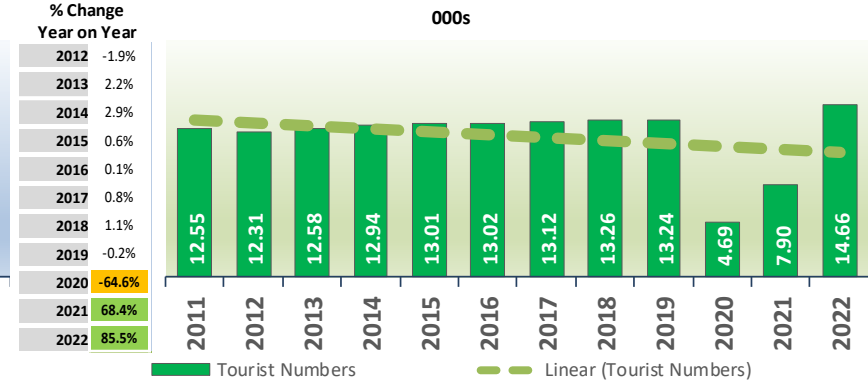
SFR

KEY MEASURES
Indexed

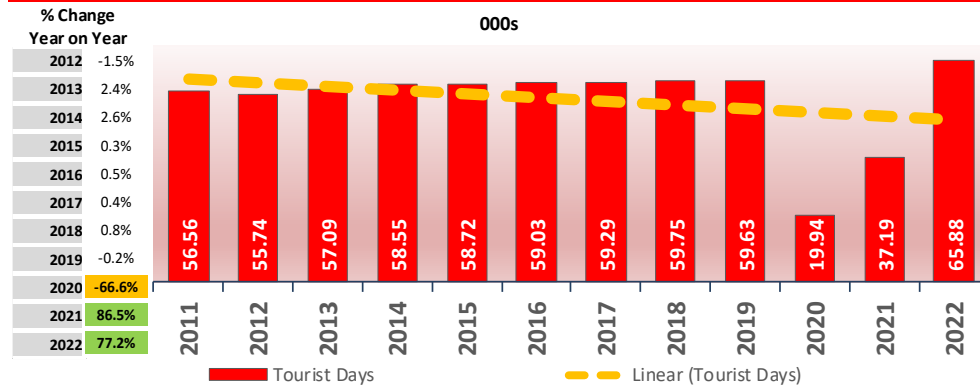
Economic Impact - Indexed - SFR



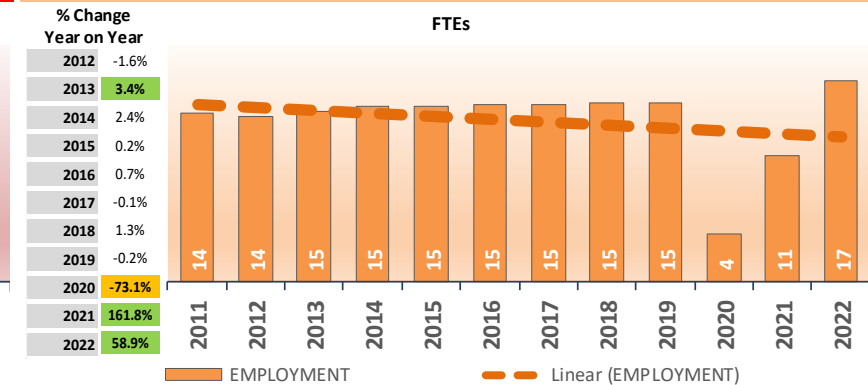
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		-1.6%	1.7%	4.2%	4.4%	5.4%	5.3%	6.7%	6.5%	-72.0%	-25.0%	19.3%
Visitor Numbers		-1.9%	0.2%	3.1%	3.7%	3.8%	4.6%	5.7%	5.5%	-62.6%	-37.0%	16.8%
Visitor Days		-1.5%	0.9%	3.5%	3.8%	4.4%	4.8%	5.6%	5.4%	-64.7%	-34.3%	16.5%
Direct Employment		-1.6%	1.7%	4.2%	4.4%	5.1%	5.0%	6.3%	6.1%	-71.4%	-25.2%	18.9%

"Linear" = Linear Trendline

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL - GREтна

2011 to 2022
 2022 Prices

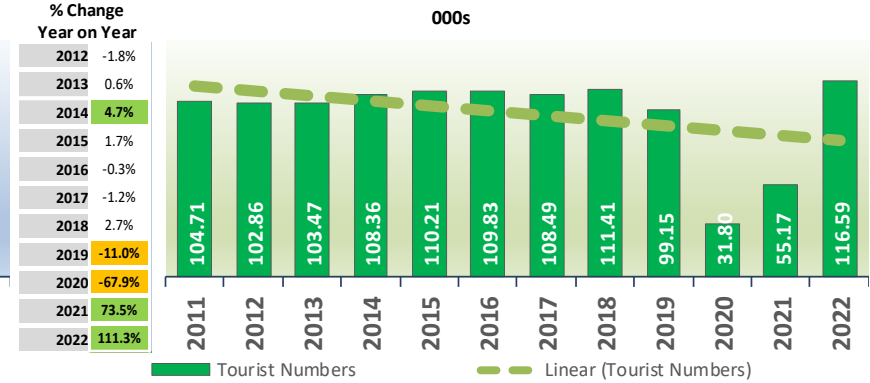
STAYING VISITOR

KEY MEASURES
 Indexed

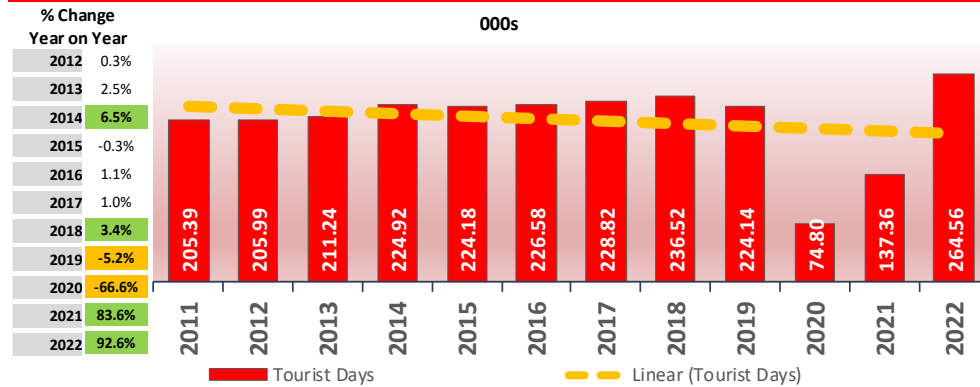
Economic Impact - Indexed - Staying Visitor



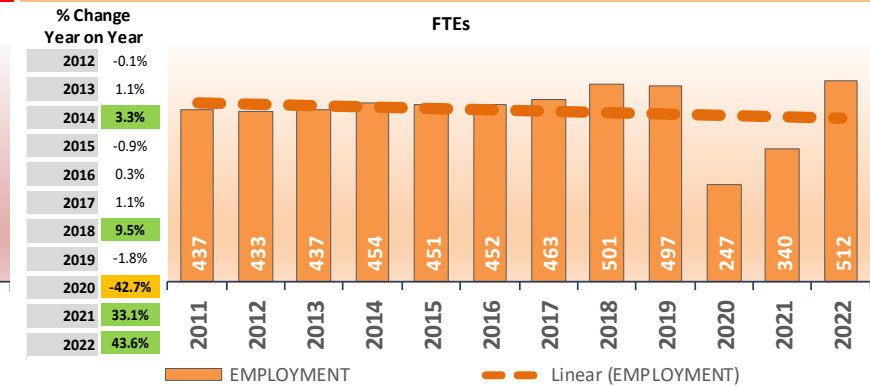
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



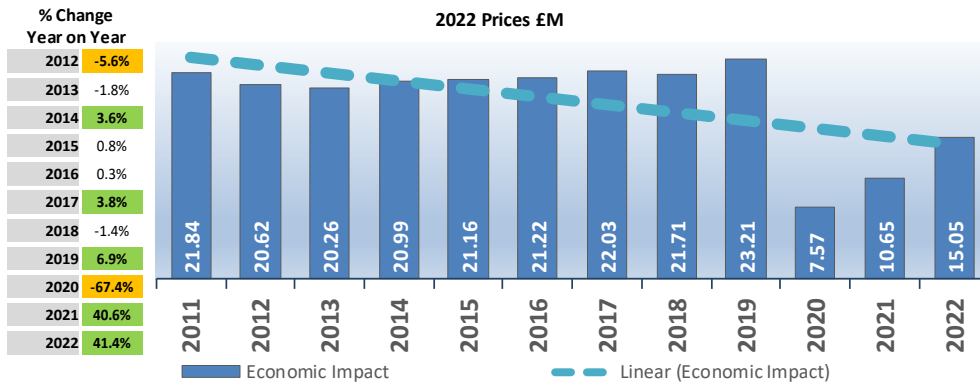
Direct Employment Supported - Staying Visitor



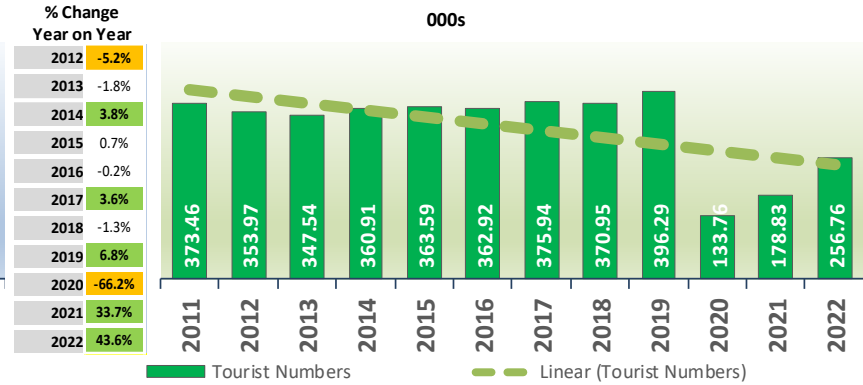
% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed		0.7%	3.4%	11.4%	9.8%	10.4%	19.0%	33.7%	28.6%	-60.0%	-26.7%	45.9%
Visitor Numbers		-1.8%	-1.2%	3.5%	5.3%	4.9%	3.6%	6.4%	-5.3%	-69.6%	-47.3%	11.3%
Visitor Days		0.3%	2.8%	9.5%	9.1%	10.3%	11.4%	15.2%	9.1%	-63.6%	-33.1%	28.8%
Direct Employment		-0.9%	0.0%	3.9%	3.2%	3.5%	6.0%	14.7%	13.7%	-43.5%	-22.1%	17.1%

"Linear" = Linear Trendline

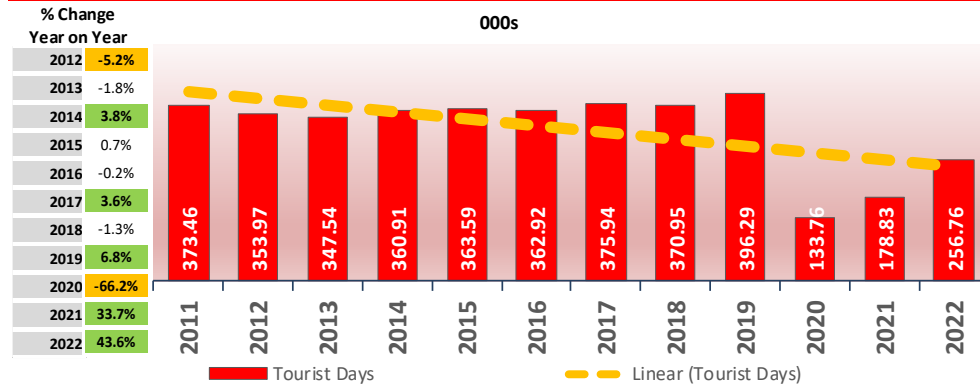
Economic Impact - Indexed - Day Visitor



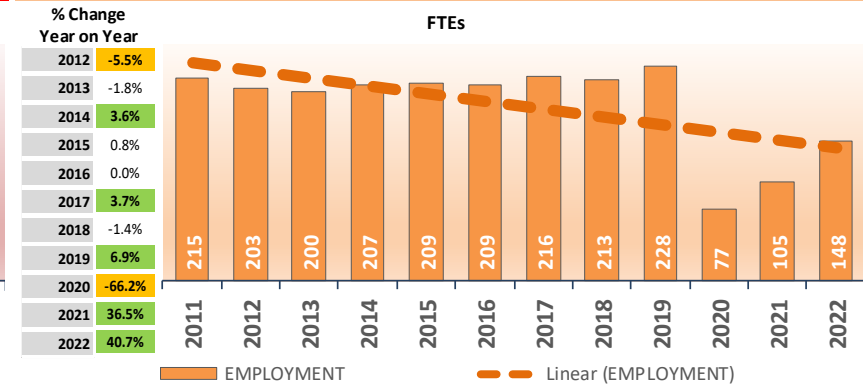
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor

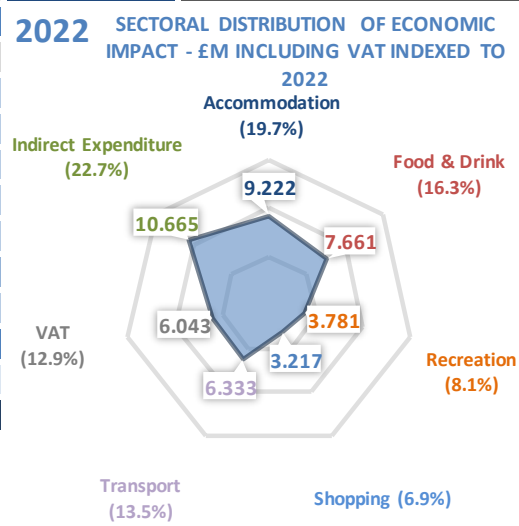


% Change from 2011	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Economic Impact - Indexed	-	-5.6%	-7.2%	-3.9%	-3.1%	-2.8%	0.9%	-0.6%	6.3%	-65.3%	-51.2%	-31.1%
Visitor Numbers	-	-5.2%	-6.9%	-3.4%	-2.6%	-2.8%	0.7%	-0.7%	6.1%	-64.2%	-52.1%	-31.2%
Visitor Days	-	-5.2%	-6.9%	-3.4%	-2.6%	-2.8%	0.7%	-0.7%	6.1%	-64.2%	-52.1%	-31.2%
Direct Employment	-	-5.5%	-7.2%	-3.9%	-3.1%	-3.1%	0.5%	-0.9%	5.9%	-64.2%	-51.2%	-31.3%

"Linear" = Linear Trendline

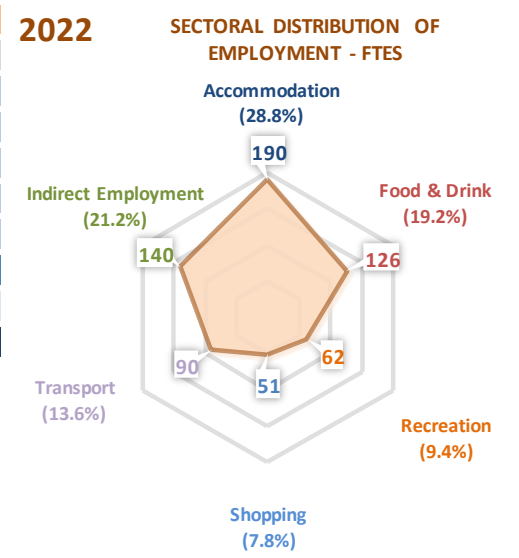
SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT INDEXED TO 2022

SECTOR / YEAR	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Accommodation	£M 5.902	6.021	6.190	6.568	6.510	6.491	7.529	9.218	8.830	2.859	4.547	9.222
Food & Drink	£M 7.887	7.582	7.565	8.018	8.004	8.033	8.320	8.373	8.664	2.941	4.532	7.661
Recreation	£M 4.591	4.406	4.385	4.580	4.619	4.636	4.760	4.762	4.916	1.784	2.411	3.781
Shopping	£M 3.310	3.188	3.183	3.366	3.346	3.365	3.488	3.506	3.644	1.185	1.934	3.217
Transport	£M 6.103	5.943	5.986	6.371	6.301	6.378	6.547	6.698	6.709	2.070	3.711	6.333
Direct Revenue	£M 27.79	27.14	27.31	28.90	28.78	28.90	30.64	32.56	32.76	10.84	17.13	30.21
VAT	£M 5.559	5.428	5.462	5.781	5.756	5.781	6.129	6.511	6.553	1.652	3.354	6.043
Direct Expenditure	£M 33.35	32.57	32.77	34.68	34.54	34.68	36.77	39.07	39.32	12.49	20.49	36.26
Indirect Expenditure	£M 10.33	10.05	10.09	10.64	10.61	10.66	11.26	11.86	11.98	3.816	6.179	10.67
TOTAL	£M 43.68	42.62	42.86	45.32	45.15	45.35	48.03	50.92	51.30	16.31	26.67	46.92



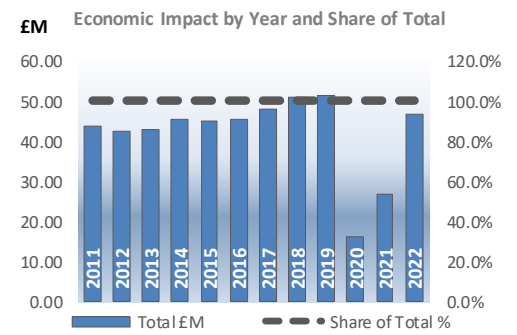
SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES

SECTOR / YEAR	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Accommodation	FTEs 170	170	170	168	168	168	168	192	191	145	166	190
Food & Drink	FTEs 131	126	125	133	133	133	137	138	143	49	75	126
Recreation	FTEs 76	73	72	76	76	76	78	78	81	29	40	62
Shopping	FTEs 53	51	51	54	53	54	56	56	58	19	31	51
Transport	FTEs 87	85	85	91	90	91	93	95	95	29	53	90
Direct Employment	FTEs 516	504	504	521	520	521	532	559	568	272	364	520
Indirect Employment	FTEs 136	132	133	140	139	140	147	155	157	52	81	140
TOTAL	FTEs 652	636	636	661	659	661	679	714	725	324	445	660



STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREтна													2011 to 2022 2022 Prices		TOTAL		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES											TOTAL		Annual Change					
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL		% Change				
% Change 2011 to 2022		-5.1%	38.9%	2.0%	-5.4%	3.8%	-0.2%	-6.2%	2.3%	6.0%	15.5%	32.6%	49.8%	7.4%	8.4%	-0.8%	0.1%	30.2%		
% Change 2021 to 2022		306.3%	754.2%	730.8%	394.0%	55.6%	57.1%	86.6%	51.7%	28.1%	32.2%	6.5%	34.1%	76.0%	506.7%	103.0%	54.2%	24.5%		
Average Annual Change		-0.5%	3.5%	0.2%	-0.5%	0.3%	0.0%	-0.6%	0.2%	0.5%	1.4%	3.0%	4.5%	0.7%	0.8%	-0.1%	0.0%	2.7%		
2011	£M	2.798	1.715	2.250	4.696	4.123	4.493	5.374	5.446	3.622	3.977	2.494	2.693	43.68	6.763	13.31	14.44	9.164		
2012	£M	3.002	1.956	2.107	4.035	3.958	4.592	4.843	5.476	3.638	3.667	2.662	2.681	42.62	-2.4%	7.064	12.59	13.96	9.010	
2013	£M	2.586	1.930	2.259	3.623	3.882	4.316	5.249	5.816	3.388	3.866	2.828	3.116	42.86	0.6%	6.775	11.82	14.45	9.810	
2014	£M	2.967	2.042	2.333	4.288	4.366	4.374	5.469	5.954	3.585	3.944	2.907	3.093	45.32	5.7%	7.343	13.03	15.01	9.944	
2015	£M	2.986	2.152	2.335	4.166	4.650	4.317	5.346	5.776	3.470	4.034	2.865	3.050	45.15	-0.4%	7.473	13.13	14.59	9.949	
2016	£M	2.776	1.989	2.421	3.682	4.208	4.531	5.445	5.790	4.298	4.194	2.631	3.380	45.35	0.4%	7.186	12.42	15.53	10.21	
2017	£M	2.930	2.358	2.237	4.816	4.613	4.678	5.889	5.764	4.066	4.080	2.995	3.603	48.03	5.9%	7.524	14.11	15.72	10.68	
2018	£M	3.223	2.559	2.686	4.667	5.135	4.868	5.800	5.972	4.262	4.540	3.415	3.797	50.92	6.0%	8.468	14.67	16.03	11.75	
2019	£M	3.205	2.571	2.564	4.677	5.421	4.964	5.882	6.013	4.130	4.571	3.340	3.964	51.30	0.7%	8.339	15.06	16.03	11.87	
2020	£M	3.627	2.346	1.426	0.010	0.013	0.038	0.578	2.007	1.860	2.027	1.557	0.819	16.31	-68.2%	7.399	0.061	4.445	4.403	
2021	£M	0.654	0.279	0.276	0.899	2.750	2.855	2.702	3.672	2.997	3.474	3.104	3.008	26.67	63.5%	1.209	6.503	9.370	9.586	
2022	£M	2.656	2.381	2.296	4.441	4.279	4.484	5.043	5.571	3.839	4.593	3.306	4.033	46.92	76.0%	7.333	13.20	14.45	11.93	

ECONOMIC IMPACT - INDEXED TO 2022													TOTAL		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	TOTAL	
Total	£M	43.68	42.62	42.86	45.32	45.15	45.35	48.03	50.92	51.30	16.31	26.67	46.92		
All Visitor Types	£M	43.68	42.62	42.86	45.32	45.15	45.35	48.03	50.92	51.30	16.31	26.67	46.92		
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
Annual Change in Share	%														
Change in Share from 2011	%														
Avg Ann. Change in Share	%														

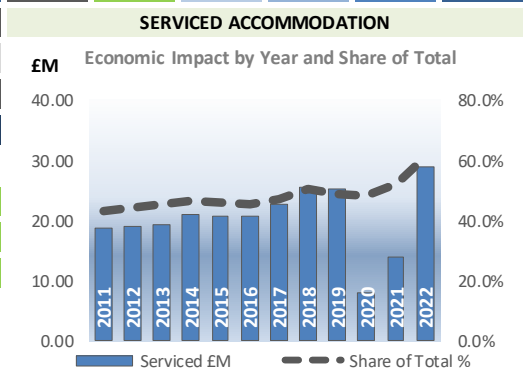


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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREтна													2011 to 2022 2022 Prices		SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2011 to 2022		3.2%	107.6%	42.4%	38.7%	36.4%	40.0%	53.4%	61.8%	50.6%	57.3%	67.2%	116.6%	53.2%	Annual Change	43.7%	38.4%	55.8%	75.2%	
% Change 2021 to 2022		583.6%	1250.4%	1682.8%	936.2%	75.6%	50.8%	135.8%	71.0%	41.4%	72.5%	24.7%	37.7%	106.8%		1030.9%	125.5%	78.8%	44.7%	
Average Annual Change		0.3%	9.8%	3.9%	3.5%	3.3%	3.6%	4.9%	5.6%	4.6%	5.2%	6.1%	10.6%	4.8%		4.0%	3.5%	5.1%	6.8%	
2011	£M	1.375	0.894	1.204	1.731	1.752	1.728	2.080	2.179	1.533	1.909	1.344	1.082	18.81		3.473	5.212	5.792	4.336	
2012	£M	1.196	1.042	1.214	1.525	1.713	1.756	2.079	2.509	1.688	1.755	1.353	1.076	18.91	0.5%	3.452	4.993	6.277	4.185	
2013	£M	0.870	1.009	1.318	1.382	1.611	1.666	2.496	2.819	1.478	1.931	1.441	1.315	19.34	2.3%	3.197	4.659	6.794	4.686	
2014	£M	0.949	1.208	1.321	1.624	1.858	1.697	2.742	2.901	1.686	2.160	1.607	1.258	21.01	8.7%	3.478	5.179	7.330	5.025	
2015	£M	1.193	1.245	1.311	1.456	1.747	1.773	2.622	2.909	1.567	2.155	1.466	1.259	20.70	-1.5%	3.749	4.975	7.097	4.880	
2016	£M	0.953	1.178	1.350	1.426	1.655	1.697	2.720	2.937	1.760	2.057	1.483	1.437	20.65	-0.2%	3.480	4.779	7.417	4.977	
2017	£M	1.270	1.442	1.416	1.726	1.906	1.921	2.822	2.856	2.065	2.249	1.584	1.438	22.69	9.9%	4.127	5.552	7.743	5.271	
2018	£M	1.365	1.751	1.853	1.907	2.187	2.038	2.907	3.094	2.156	2.643	2.012	1.738	25.65	13.0%	4.970	6.132	8.157	6.392	
2019	£M	1.342	1.691	1.815	1.869	2.152	2.022	2.855	3.026	2.113	2.583	1.976	1.667	25.11	-2.1%	4.848	6.042	7.994	6.226	
2020	£M	1.330	1.374	0.980	0.003	0.006	0.008	0.220	1.056	1.057	0.784	0.636	0.413	7.869	-68.7%	3.685	0.017	2.334	1.833	
2021	£M	0.208	0.137	0.096	0.232	1.361	1.605	1.354	2.062	1.633	1.741	1.804	1.702	13.93	77.1%	0.441	3.198	5.048	5.248	
2022	£M	1.419	1.856	1.714	2.401	2.389	2.421	3.191	3.525	2.309	3.004	2.248	2.343	28.82	106.8%	4.990	7.211	9.025	7.596	

ECONOMIC IMPACT - INDEXED TO 2022													SERVICED ACCOMMODATION		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
Serviced	£M	18.81	18.91	19.34	21.01	20.70	20.65	22.69	25.65	25.11	7.869	13.93	28.82		
All Visitor Types	£M	43.68	42.62	42.86	45.32	45.15	45.35	48.03	50.92	51.30	16.31	26.67	46.92		
Share of Total	%	43.1%	44.4%	45.1%	46.4%	45.9%	45.5%	47.2%	50.4%	48.9%	48.3%	52.3%	61.4%		
Annual Change in Share	%		3.0%	1.7%	2.8%	-1.1%	-0.7%	3.7%	6.6%	-2.8%	-1.4%	8.3%	17.6%		
Change in Share from 2011	%		3.0%	4.8%	7.6%	6.5%	5.8%	9.7%	17.0%	13.7%	12.0%	21.3%	42.6%		
Avg Ann. Change in Share	%		3.0%	2.4%	2.5%	1.6%	1.2%	1.6%	2.4%	1.7%	1.3%	2.1%	3.9%		

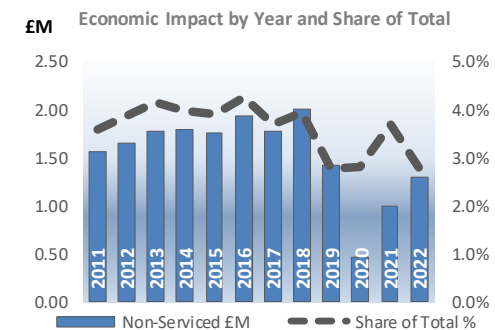


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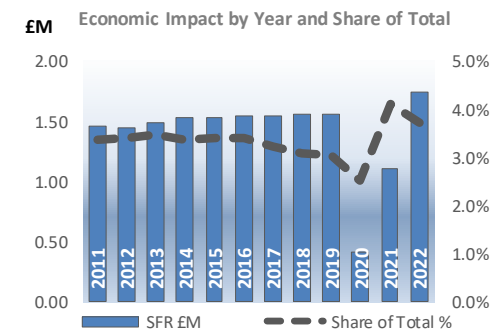
STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREтна													2011 to 2022 2022 Prices		NON-SERVICED ACCOMMODATION	ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION											TOTAL						% Change
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		-77.0%	-73.6%	1.0%	-33.6%	2.8%	-2.7%	-37.6%	-32.4%	30.3%	25.7%	-40.1%	-48.2%	-17.2%	Annual Change	-46.8%	-14.1%	-24.3%	13.6%
% Change 2021 to 2022		1452.5%	2819.3%	4951.8%	174.7%	26.9%	36.9%	66.5%	12.0%	35.6%	-48.2%	-48.9%	-51.5%	31.5%	Annual Change	3576.4%	58.5%	33.1%	-48.4%
Average Annual Change		-7.0%	-6.7%	0.1%	-3.1%	0.3%	-0.2%	-3.4%	-2.9%	2.8%	2.3%	-3.6%	-4.4%	-1.6%	Annual Change	-4.3%	-1.3%	-2.2%	1.2%
2011	£M	0.005	0.008	0.007	0.353	0.237	0.249	0.256	0.271	0.103	0.065	0.004	0.009	1.567		0.019	0.840	0.630	0.079
2012	£M	0.002	0.008	0.010	0.263	0.242	0.340	0.225	0.332	0.120	0.090	0.006	0.006	1.644	4.9%	0.019	0.846	0.676	0.103
2013	£M	0.005	0.009	0.008	0.184	0.305	0.346	0.319	0.310	0.149	0.129	0.004	0.004	1.771	7.8%	0.022	0.834	0.778	0.137
2014	£M	0.003	0.004	0.004	0.193	0.312	0.324	0.305	0.324	0.181	0.132	0.003	0.006	1.792	1.2%	0.012	0.829	0.810	0.142
2015	£M	0.003	0.005	0.006	0.197	0.292	0.326	0.271	0.295	0.197	0.158	0.004	0.004	1.757	-2.0%	0.014	0.815	0.762	0.165
2016	£M	0.003	0.004	0.006	0.192	0.298	0.354	0.317	0.345	0.217	0.175	0.004	0.008	1.923	9.5%	0.014	0.844	0.879	0.187
2017	£M	0.003	0.004	0.005	0.210	0.327	0.312	0.268	0.307	0.196	0.123	0.004	0.008	1.766	-8.2%	0.012	0.849	0.770	0.135
2018	£M	0.003	0.004	0.007	0.237	0.364	0.354	0.301	0.316	0.210	0.188	0.005	0.008	1.997	13.1%	0.013	0.956	0.827	0.201
2019	£M	0.003	0.004	0.006	0.167	0.234	0.230	0.198	0.206	0.143	0.214	0.005	0.008	1.418	-29.0%	0.013	0.631	0.547	0.227
2020	£M	0.001	0.002	0.004	0.000	0.000	0.000	0.002	0.269	0.091	0.086	0.001	0.001	0.457	-67.8%	0.006	0.000	0.363	0.088
2021	£M	0.000	0.000	0.000	0.085	0.192	0.177	0.096	0.163	0.099	0.159	0.005	0.010	0.987	115.9%	0.000	0.455	0.358	0.174
2022	£M	0.001	0.002	0.007	0.234	0.244	0.243	0.160	0.183	0.134	0.082	0.003	0.005	1.297	31.5%	0.010	0.721	0.477	0.089

ECONOMIC IMPACT - INDEXED TO 2022													NON-SERVICED ACCOMMODATION		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
Non-Serviced	£M	1.567	1.644	1.771	1.792	1.757	1.923	1.766	1.997	1.418	0.457	0.987	1.297		
All Visitor Types	£M	43.68	42.62	42.86	45.32	45.15	45.35	48.03	50.92	51.30	16.31	26.67	46.92		
Share of Total	%	3.6%	3.9%	4.1%	4.0%	3.9%	4.2%	3.7%	3.9%	2.8%	2.8%	3.7%	2.8%		
Annual Change in Share	%		7.5%	7.1%	-4.3%	-1.6%	9.0%	-13.3%	6.7%	-29.5%	1.4%	32.0%	-25.3%		
Change in Share from 2011	%		7.5%	15.2%	10.2%	8.5%	18.2%	2.5%	9.3%	-23.0%	-21.9%	3.1%	-22.9%		
Avg Ann. Change in Share	%		7.5%	7.6%	3.4%	2.1%	3.6%	0.4%	1.3%	-2.9%	-2.4%	0.3%	-2.1%		



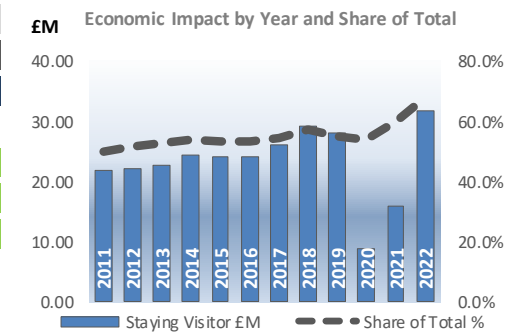
STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREтна													2011 to 2022 2022 Prices		SFR	ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SFR											TOTAL						% Change
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		-1.7%	30.2%	16.0%	12.9%	17.6%	16.6%	9.5%	14.5%	22.6%	17.8%	26.0%	36.2%	19.3%		10.2%	15.5%	13.9%	27.7%
% Change 2021 to 2022		551.1%	1178.7%	1720.2%	451.7%	57.1%	35.3%	86.7%	39.2%	34.2%	47.1%	16.9%	15.9%	59.1%		837.6%	92.6%	54.1%	25.1%
Average Annual Change		-0.2%	2.7%	1.5%	1.2%	1.6%	1.5%	0.9%	1.3%	2.1%	1.6%	2.4%	3.3%	1.8%		0.9%	1.4%	1.3%	2.5%
2011	£M	0.061	0.027	0.030	0.169	0.105	0.195	0.141	0.124	0.065	0.203	0.093	0.253	1.466		0.118	0.469	0.330	0.550
2012	£M	0.055	0.028	0.030	0.154	0.103	0.201	0.137	0.130	0.066	0.198	0.093	0.248	1.443	-1.6%	0.113	0.458	0.334	0.539
2013	£M	0.049	0.029	0.032	0.147	0.107	0.203	0.147	0.132	0.067	0.212	0.098	0.270	1.492	3.3%	0.110	0.457	0.346	0.579
2014	£M	0.052	0.031	0.032	0.155	0.112	0.204	0.149	0.133	0.071	0.220	0.102	0.267	1.528	2.4%	0.114	0.471	0.353	0.590
2015	£M	0.057	0.031	0.032	0.151	0.109	0.206	0.145	0.131	0.070	0.223	0.101	0.274	1.530	0.2%	0.120	0.466	0.346	0.598
2016	£M	0.052	0.030	0.032	0.151	0.109	0.207	0.150	0.136	0.074	0.222	0.100	0.282	1.546	1.0%	0.115	0.467	0.360	0.604
2017	£M	0.057	0.032	0.032	0.157	0.112	0.206	0.149	0.133	0.074	0.217	0.100	0.275	1.544	-0.1%	0.121	0.475	0.357	0.592
2018	£M	0.056	0.033	0.034	0.157	0.114	0.206	0.148	0.132	0.073	0.226	0.105	0.282	1.565	1.3%	0.122	0.477	0.353	0.613
2019	£M	0.055	0.033	0.034	0.159	0.113	0.205	0.147	0.132	0.073	0.227	0.105	0.279	1.561	-0.2%	0.122	0.477	0.352	0.610
2020	£M	0.056	0.027	0.019	0.000	0.000	0.001	0.009	0.081	0.039	0.075	0.033	0.070	0.411	-73.7%	0.102	0.001	0.129	0.178
2021	£M	0.009	0.003	0.002	0.035	0.079	0.168	0.083	0.102	0.059	0.163	0.100	0.298	1.100	167.8%	0.014	0.281	0.244	0.561
2022	£M	0.060	0.036	0.035	0.191	0.124	0.227	0.154	0.142	0.079	0.239	0.117	0.345	1.749	59.1%	0.130	0.541	0.376	0.702

ECONOMIC IMPACT - INDEXED TO 2022													SFR		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
SFR	£M	1.466	1.443	1.492	1.528	1.530	1.546	1.544	1.565	1.561	0.411	1.100	1.749		
All Visitor Types	£M	43.68	42.62	42.86	45.32	45.15	45.35	48.03	50.92	51.30	16.31	26.67	46.92		
Share of Total	%	3.4%	3.4%	3.5%	3.4%	3.4%	3.4%	3.2%	3.1%	3.0%	2.5%	4.1%	3.7%		
Annual Change in Share	%		0.9%	2.8%	-3.1%	0.6%	0.6%	-5.7%	-4.4%	-1.0%	-17.3%	63.8%	-9.6%		
Change in Share from 2011	%		0.9%	3.7%	0.4%	1.0%	1.6%	-4.2%	-8.5%	-9.4%	-25.0%	22.8%	11.0%		
Avg Ann. Change in Share	%		0.9%	1.8%	0.1%	0.2%	0.3%	-0.7%	-1.2%	-1.2%	-2.8%	2.3%	1.0%		



STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREтна													2011 to 2022 2022 Prices		STAYING VISITOR	ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR											TOTAL						% Change
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2011 to 2022		2.8%	103.8%	41.5%	25.4%	31.6%	33.0%	41.5%	49.6%	48.3%	52.7%	64.3%	100.3%	45.9%	Annual Change	42.1%	30.0%	46.3%	68.9%
% Change 2021 to 2022		582.5%	1249.7%	1688.2%	703.7%	68.9%	48.2%	128.8%	65.4%	40.9%	61.2%	24.0%	34.0%	98.9%		1026.5%	115.4%	74.8%	40.2%
Average Annual Change		0.3%	9.4%	3.8%	2.3%	2.9%	3.0%	3.8%	4.5%	4.4%	4.8%	5.8%	9.1%	4.2%		3.8%	2.7%	4.2%	6.3%
2011	£M	1.441	0.929	1.241	2.254	2.094	2.172	2.477	2.574	1.700	2.178	1.442	1.344	21.85		3.611	6.520	6.751	4.964
2012	£M	1.253	1.078	1.254	1.941	2.059	2.297	2.442	2.971	1.874	2.043	1.453	1.330	21.99	0.7%	3.584	6.297	7.287	4.826
2013	£M	0.925	1.047	1.358	1.712	2.022	2.215	2.962	3.261	1.694	2.272	1.542	1.588	22.60	2.7%	3.329	5.950	7.918	5.402
2014	£M	1.004	1.243	1.357	1.972	2.281	2.225	3.196	3.358	1.938	2.513	1.713	1.531	24.33	7.7%	3.604	6.478	8.493	5.757
2015	£M	1.253	1.282	1.349	1.803	2.149	2.304	3.037	3.334	1.834	2.536	1.571	1.536	23.99	-1.4%	3.884	6.256	8.205	5.643
2016	£M	1.008	1.212	1.388	1.769	2.062	2.258	3.187	3.418	2.050	2.454	1.587	1.728	24.12	0.6%	3.609	6.090	8.655	5.768
2017	£M	1.330	1.477	1.453	2.093	2.344	2.439	3.239	3.296	2.335	2.589	1.688	1.720	26.00	7.8%	4.260	6.876	8.870	5.998
2018	£M	1.424	1.788	1.894	2.301	2.664	2.598	3.356	3.542	2.439	3.056	2.122	2.028	29.21	12.3%	5.106	7.564	9.336	7.206
2019	£M	1.400	1.728	1.855	2.195	2.498	2.457	3.200	3.364	2.330	3.023	2.085	1.954	28.09	-3.8%	4.983	7.150	8.894	7.063
2020	£M	1.387	1.403	1.003	0.004	0.006	0.009	0.232	1.406	1.187	0.946	0.670	0.484	8.737	-68.9%	3.793	0.019	2.826	2.099
2021	£M	0.217	0.140	0.098	0.352	1.632	1.950	1.532	2.327	1.791	2.063	1.909	2.010	16.02	83.4%	0.455	3.934	5.650	5.982
2022	£M	1.480	1.894	1.756	2.827	2.757	2.890	3.506	3.850	2.522	3.325	2.369	2.693	31.87	98.9%	5.130	8.474	9.878	8.387

ECONOMIC IMPACT - INDEXED TO 2022													STAYING VISITOR		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
Staying Visitor	£M	21.85	21.99	22.60	24.33	23.99	24.12	26.00	29.21	28.09	8.737	16.02	31.87		
All Visitor Types	£M	43.68	42.62	42.86	45.32	45.15	45.35	48.03	50.92	51.30	16.31	26.67	46.92		
Share of Total	%	50.0%	51.6%	52.7%	53.7%	53.1%	53.2%	54.1%	57.4%	54.8%	53.6%	60.1%	67.9%		
Annual Change in Share	%		3.2%	2.2%	1.8%	-1.0%	0.1%	1.8%	6.0%	-4.6%	-2.1%	12.1%	13.1%		
Change in Share from 2011	%		3.2%	5.4%	7.3%	6.2%	6.4%	8.3%	14.7%	9.5%	7.1%	20.1%	35.8%		
Avg Ann. Change in Share	%		3.2%	2.7%	2.4%	1.6%	1.3%	1.4%	2.1%	1.2%	0.8%	2.0%	3.3%		

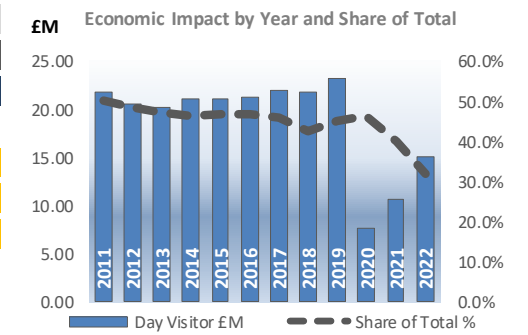


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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL - GREтна													2011 to 2022 2022 Prices		DAY VISITOR		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES											TOTAL		% Change					
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	% Change	Q1	Q2	Q3	Q4	
% Change 2011 to 2022		-13.4%	-38.0%	-46.5%	-33.9%	-25.0%	-31.3%	-46.9%	-40.1%	-31.5%	-29.5%	-10.9%	-0.6%	-31.1%	Annual Change	-30.1%	-30.4%	-40.5%	-15.6%	
% Change 2021 to 2022		169.2%	251.9%	203.2%	194.9%	36.2%	76.3%	31.4%	28.0%	9.1%	-10.1%	-21.5%	34.3%	41.4%	Annual Change	192.4%	84.1%	23.0%	-1.6%	
Average Annual Change		-1.2%	-3.5%	-4.2%	-3.1%	-2.3%	-2.8%	-4.3%	-3.6%	-2.9%	-2.7%	-1.0%	-0.1%	-2.8%	Annual Change	-2.7%	-2.8%	-3.7%	-1.4%	
2011	£M	1.358	0.786	1.009	2.443	2.029	2.321	2.897	2.872	1.921	1.799	1.052	1.349	21.84		3.153	6.792	7.690	4.200	
2012	£M	1.749	0.878	0.853	2.094	1.900	2.295	2.402	2.505	1.764	1.623	1.210	1.351	20.62	-5.6%	3.480	6.289	6.670	4.184	
2013	£M	1.661	0.883	0.901	1.911	1.859	2.101	2.287	2.555	1.694	1.594	1.286	1.528	20.26	-1.8%	3.445	5.871	6.535	4.408	
2014	£M	1.963	0.799	0.977	2.316	2.084	2.149	2.273	2.596	1.646	1.431	1.194	1.562	20.99	3.6%	3.739	6.549	6.516	4.187	
2015	£M	1.732	0.871	0.986	2.363	2.501	2.013	2.309	2.441	1.636	1.498	1.294	1.513	21.16	0.8%	3.589	6.877	6.387	4.305	
2016	£M	1.767	0.777	1.032	1.913	2.146	2.272	2.258	2.372	2.248	1.740	1.045	1.652	21.22	0.3%	3.577	6.332	6.878	4.437	
2017	£M	1.600	0.881	0.784	2.723	2.269	2.239	2.650	2.468	1.731	1.491	1.307	1.883	22.03	3.8%	3.264	7.231	6.849	4.681	
2018	£M	1.799	0.771	0.792	2.366	2.471	2.269	2.444	2.431	1.823	1.483	1.294	1.768	21.71	-1.4%	3.362	7.106	6.698	4.546	
2019	£M	1.805	0.843	0.709	2.482	2.922	2.507	2.682	2.649	1.801	1.548	1.254	2.010	23.21	6.9%	3.356	7.912	7.132	4.812	
2020	£M	2.240	0.943	0.423	0.006	0.007	0.029	0.346	0.600	0.673	1.081	0.887	0.335	7.570	-67.4%	3.606	0.042	1.619	2.304	
2021	£M	0.437	0.138	0.178	0.547	1.118	0.904	1.170	1.344	1.206	1.411	1.195	0.998	10.65	40.6%	0.753	2.569	3.720	3.604	
2022	£M	1.175	0.487	0.540	1.614	1.522	1.594	1.537	1.721	1.316	1.268	0.938	1.341	15.05	41.4%	2.203	4.730	4.575	3.546	

ECONOMIC IMPACT - INDEXED TO 2022													DAY VISITOR		
SHARE OF MARKET		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022		
Day Visitor	£M	21.84	20.62	20.26	20.99	21.16	21.22	22.03	21.71	23.21	7.570	10.65	15.05		
All Visitor Types	£M	43.68	42.62	42.86	45.32	45.15	45.35	48.03	50.92	51.30	16.31	26.67	46.92		
Share of Total	%	50.0%	48.4%	47.3%	46.3%	46.9%	46.8%	45.9%	42.6%	45.2%	46.4%	39.9%	32.1%		
Annual Change in Share	%		-3.2%	-2.3%	-2.0%	1.2%	-0.1%	-2.0%	-7.0%	6.1%	2.6%	-14.0%	-19.6%		
Change in Share from 2011	%		-3.2%	-5.4%	-7.3%	-6.2%	-6.4%	-8.3%	-14.7%	-9.5%	-7.1%	-20.1%	-35.8%		
Avg Ann. Change in Share	%		-3.2%	-2.7%	-2.4%	-1.6%	-1.3%	-1.4%	-2.1%	-1.2%	-0.8%	-2.0%	-3.3%		



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Report Prepared by: Alison Tipler. Date of Issue: 28/07/23