



STEAM REPORT FOR 2011-2022 - FINAL

Final

DUMFRIES AND GALLOWAY COUNCIL

Global Tourism Solutions (UK) Ltd

2 Union Place

Anstruther


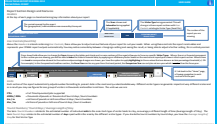











Fife

KY10 3HQ

Telephone: 0778 858 3238

Email: richard.m@gtsuk.co.uk

Website: www.globaltourismsolutions.co.uk

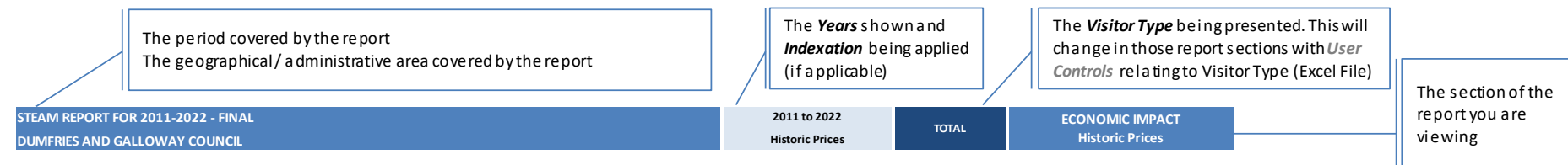
| | | | |
|--|--|---|--|
| <p>REPORT SECTIONS</p>  <p>Page</p> | <p>USER GUIDE</p>  <p>3</p> | <p>COMPARATIVE HEADLINES</p>  <p>4</p> | <p>KEY MEASURES</p>  <p>5-11</p> |
| <p>KEY IMPACT MEASURES: MONTHLY DATA BY VISITOR TYPE</p> | <p>DISTRIBUTION OF IMPACT: <i>by Visitor Type</i></p>  <p>13</p> | <p>DISTRIBUTION OF IMPACT: <i>by Month</i></p>  <p>14</p> | <p>DISTRIBUTION OF IMPACT: <i>by Sector</i></p>  <p>15</p> |
| <p>UNINDEXED ECONOMIC IMPACT</p>  <p>16-22</p> | <p>VISITOR NUMBERS</p>  <p>23-29</p> | <p>VISITOR DAYS</p>  <p>30-36</p> | <p>DIRECT AND TOTAL EMPLOYMENT</p>  <p>37-43</p> |
| <p>ACCOMMODATION SUPPLY</p>  <p>44</p> | <p>ANNEX</p> | <p>INDEXED FINANCIAL DATA</p>  <p>45-59</p> | |



Report Section Design and Features

Headers

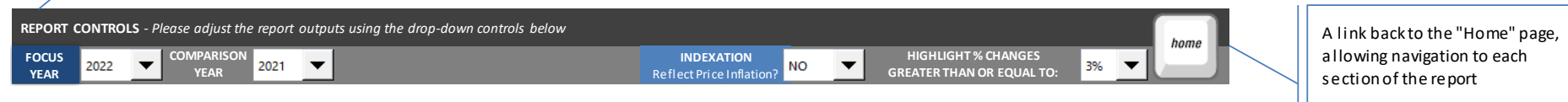
At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is **earlier** than the focus year.



Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

- FTEs** = Full Time Equivalent jobs supported
- £000s/ 000s** = thousands of pounds or thousands of tourist days / tourist numbers
- £m / m** = millions of pounds or millions of tourist days / tourist numbers
- £bn / bn** = billions of pounds or billions of tourist days / tourist numbers

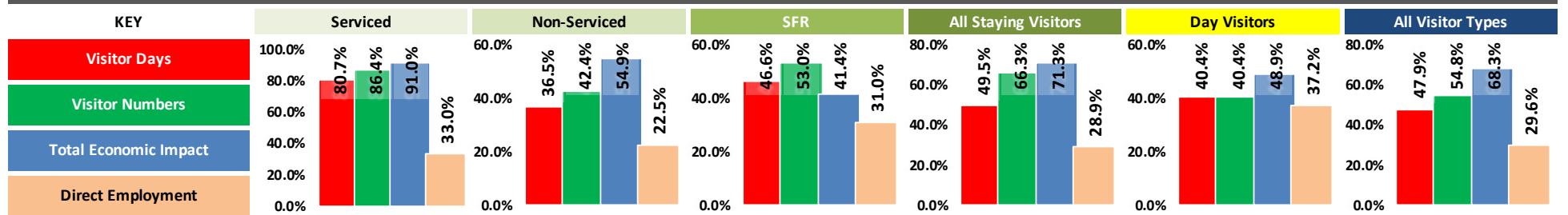
Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type

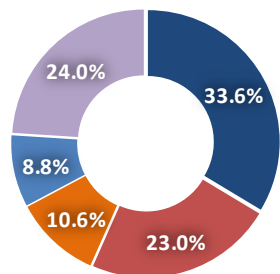
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2022 & 2021 - IN HISTORIC PRICES

| KEY | Staying in Paid Accommodation | | | | | | | | | | | | Staying with Friends and Relatives (SFR) | | | All Staying Visitors | | | Day Visitors | | | All Visitor Types | | |
|--------------------|-------------------------------|--------|--------|-------|--------|--------|--------------|-------|-------|-------|--------|--------|--|-------|-------|----------------------|--------|--------|--------------|------|-------|-------------------|------|-------|
| | Serviced | | | | | | Non-Serviced | | | | | | 2022 | 2021 | +/- % | 2022 | 2021 | +/- % | 2022 | 2021 | +/- % | 2022 | 2021 | +/- % |
| | 2022 | 2021 | +/- % | 2022 | 2021 | +/- % | 2022 | 2021 | +/- % | 2022 | 2021 | +/- % | | | | | | | | | | | | |
| Visitor Days | M | 1.383 | 0.765 | 80.7% | 2.335 | 1.710 | 36.5% | 0.859 | 0.586 | 46.6% | 4.577 | 3.062 | 49.5% | 0.907 | 0.646 | 40.4% | 5.484 | 3.708 | 47.9% | | | | | |
| Visitor Numbers | M | 0.764 | 0.410 | 86.4% | 0.391 | 0.274 | 42.4% | 0.190 | 0.124 | 53.0% | 1.344 | 0.808 | 66.3% | 0.907 | 0.646 | 40.4% | 2.251 | 1.454 | 54.8% | | | | | |
| Direct Expenditure | £M | | | | | | | | | | | | | | | | 332.32 | 197.12 | 68.6% | | | | | |
| Economic Impact | £M | 206.90 | 108.30 | 91.0% | 157.40 | 101.63 | 54.9% | 22.23 | 15.72 | 41.4% | 386.53 | 225.66 | 71.3% | 52.86 | 35.49 | 48.9% | 439.39 | 261.15 | 68.3% | | | | | |
| Direct Employment | FTEs | 3,104 | 2,334 | 33.0% | 1,891 | 1,544 | 22.5% | 216 | 165 | 31.0% | 5,211 | 4,042 | 28.9% | 520 | 379 | 37.2% | 5,731 | 4,421 | 29.6% | | | | | |
| Total Employment | FTEs | | | | | | | | | | | | | | | | 7,133 | 5,328 | 33.9% | | | | | |

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2022 & 2021 - IN HISTORIC PRICES



Sectoral Distribution of Economic Impact - £M including VAT in Historic Prices



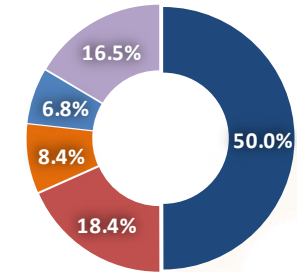
- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport

| | 2022 | 2021 | +/- % |
|---------------------|---------------|---------------|--------------|
| Accommodation | 111.72 | 63.28 | 76.6% |
| Food & Drink | 76.51 | 43.87 | 74.4% |
| Recreation | 35.18 | 22.32 | 57.6% |
| Shopping | 29.21 | 16.85 | 73.4% |
| Transport | 79.70 | 50.80 | 56.9% |
| TOTAL DIRECT | 332.32 | 197.12 | 68.6% |
| Indirect | 107.07 | 64.03 | 67.2% |
| TOTAL | 439.39 | 261.15 | 68.3% |

Sectors

| | 2022 | 2021 | +/- % |
|---------------------|--------------|--------------|--------------|
| Accommodation | 2,863 | 2,545 | 12.5% |
| Food & Drink | 1,053 | 653 | 61.3% |
| Recreation | 482 | 331 | 45.8% |
| Shopping | 388 | 242 | 60.4% |
| Transport | 944 | 651 | 45.1% |
| TOTAL DIRECT | 5,731 | 4,421 | 29.6% |
| Indirect | 1,403 | 907 | 54.7% |
| TOTAL | 7,133 | 5,328 | 33.9% |

Sectoral Distribution of Employment - FTEs



- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport

Direct Expenditure Categories

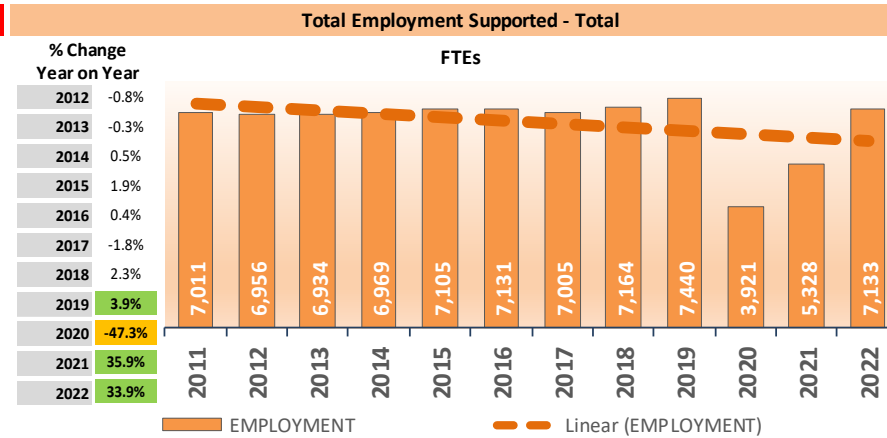
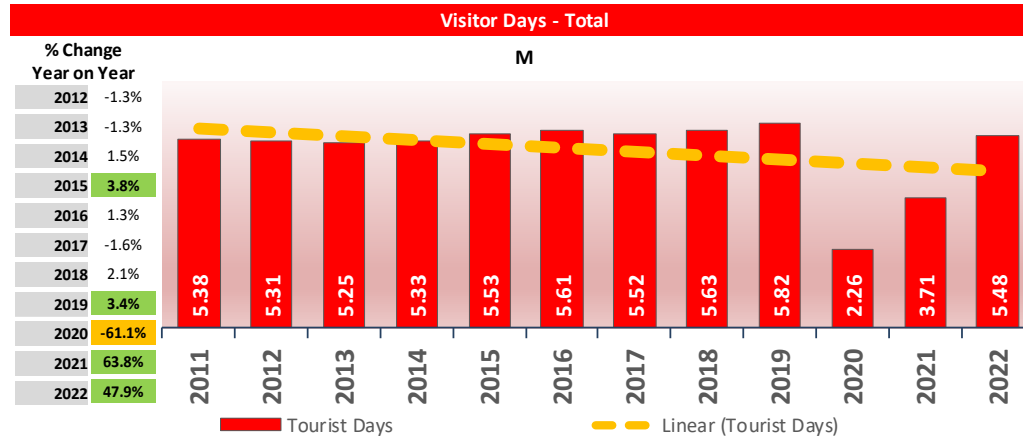
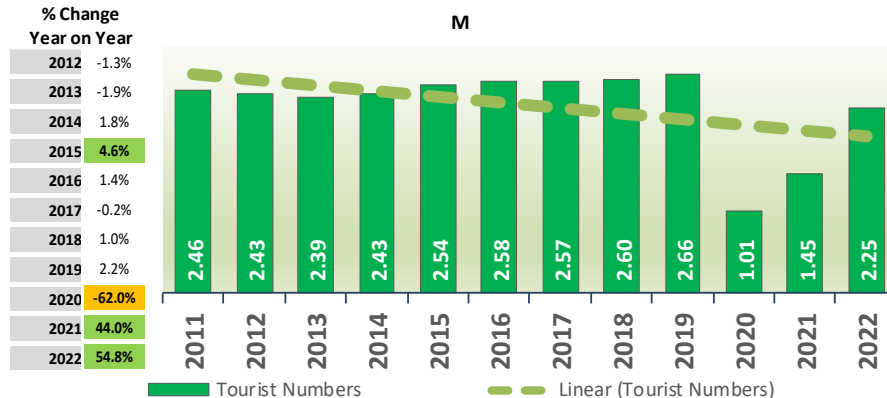
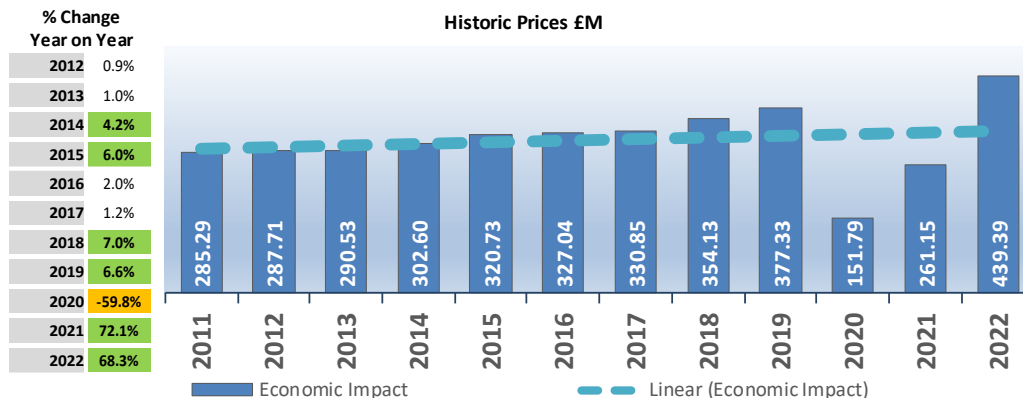
Direct Employment Categories

Unindexed Key Measures by Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

Economic Impact - Historic Prices - Total

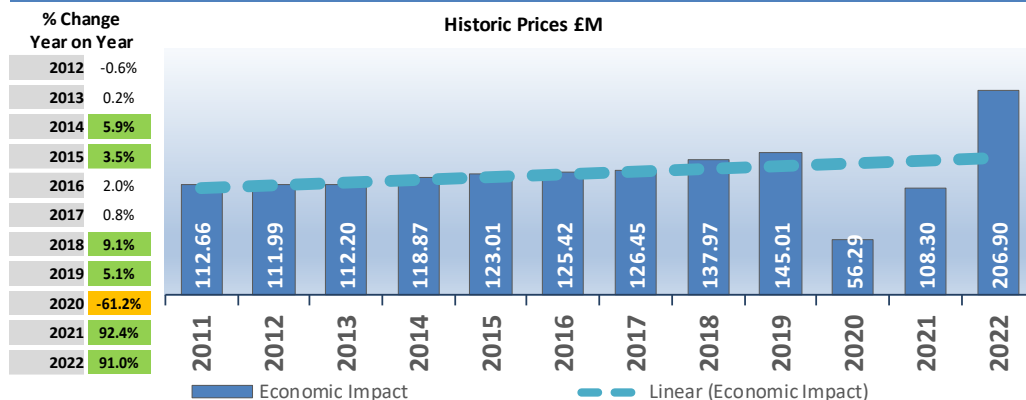
Visitor Numbers - Total



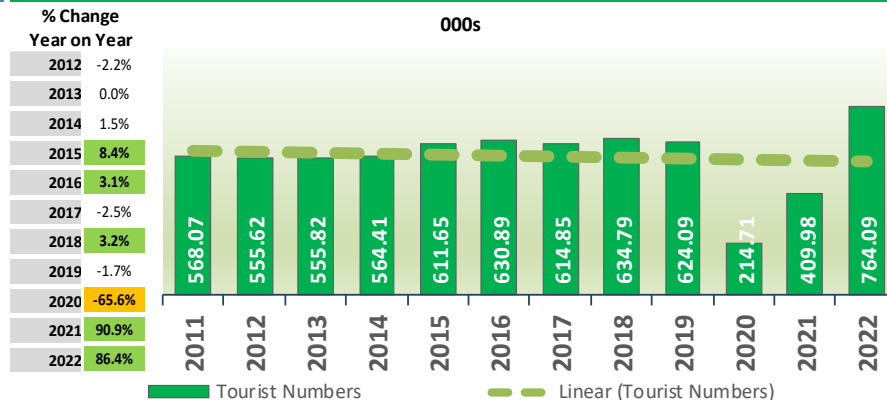
| % Change from 2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|-----------------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|-------|
| Economic Impact - Historic Prices | | 0.9% | 1.8% | 6.1% | 12.4% | 14.6% | 16.0% | 24.1% | 32.3% | -46.8% | -8.5% | 54.0% |
| Visitor Numbers | | -1.3% | -3.2% | -1.5% | 3.1% | 4.5% | 4.3% | 5.4% | 7.8% | -59.0% | -41.0% | -8.7% |
| Visitor Days | | -1.3% | -2.5% | -1.0% | 2.8% | 4.2% | 2.5% | 4.6% | 8.1% | -58.0% | -31.1% | 1.9% |
| Total Employment | | -0.8% | -1.1% | -0.6% | 1.3% | 1.7% | -0.1% | 2.2% | 6.1% | -44.1% | -24.0% | 1.8% |

"Linear" = Linear Trendline

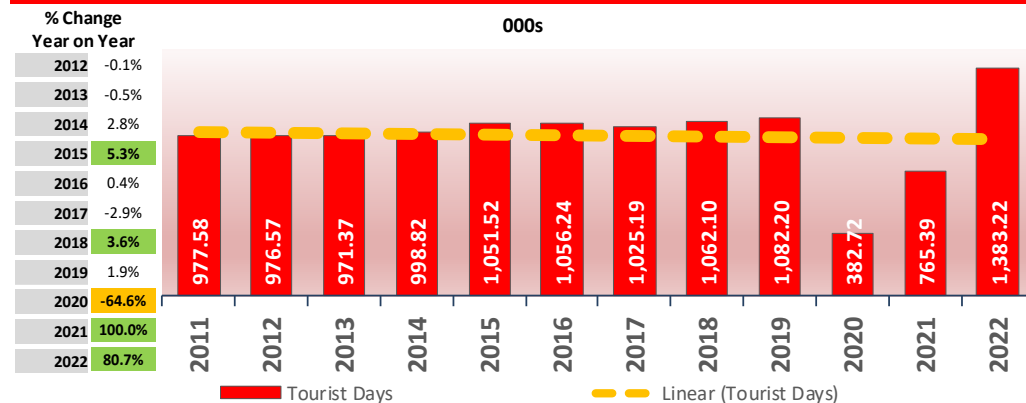
Economic Impact - Historic Prices - Serviced Accommodation



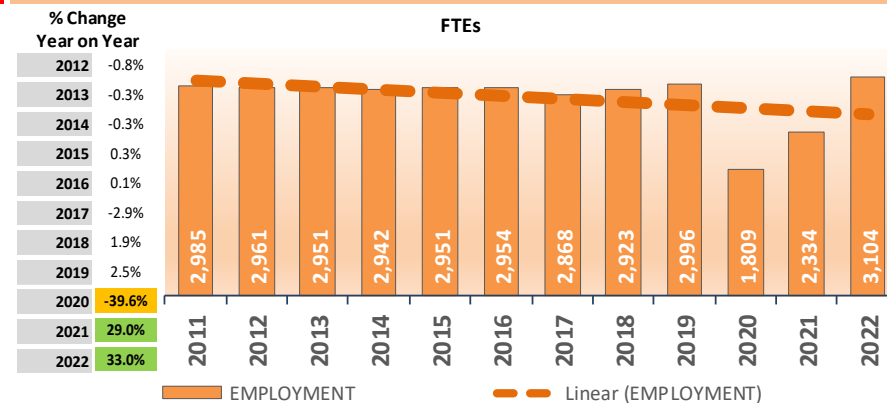
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



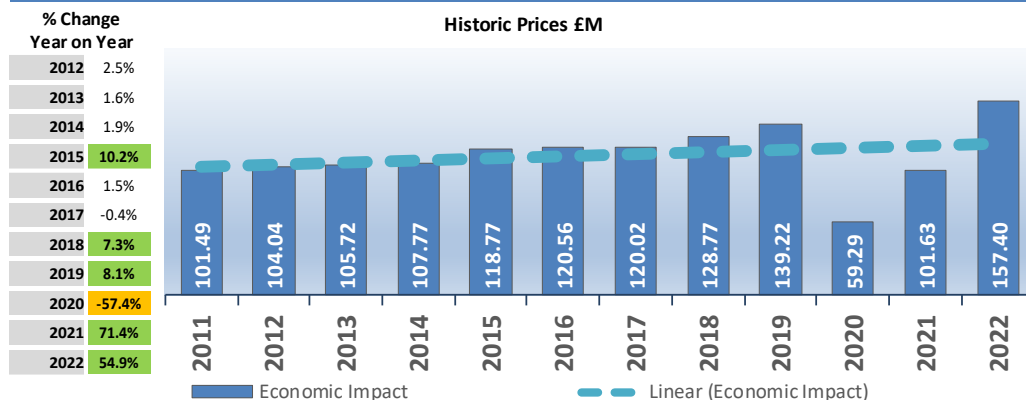
Direct Employment Supported - Serviced Accommodation



| % Change from 2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|-----------------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|-------|
| Economic Impact - Historic Prices | | -0.6% | -0.4% | 5.5% | 9.2% | 11.3% | 12.2% | 22.5% | 28.7% | -50.0% | -3.9% | 83.6% |
| Visitor Numbers | | -2.2% | -2.2% | -0.6% | 7.7% | 11.1% | 8.2% | 11.7% | 9.9% | -62.2% | -27.8% | 34.5% |
| Visitor Days | | -0.1% | -0.6% | 2.2% | 7.6% | 8.0% | 4.9% | 8.6% | 10.7% | -60.9% | -21.7% | 41.5% |
| Direct Employment | | -0.8% | -1.1% | -1.5% | -1.2% | -1.0% | -3.9% | -2.1% | 0.4% | -39.4% | -21.8% | 4.0% |

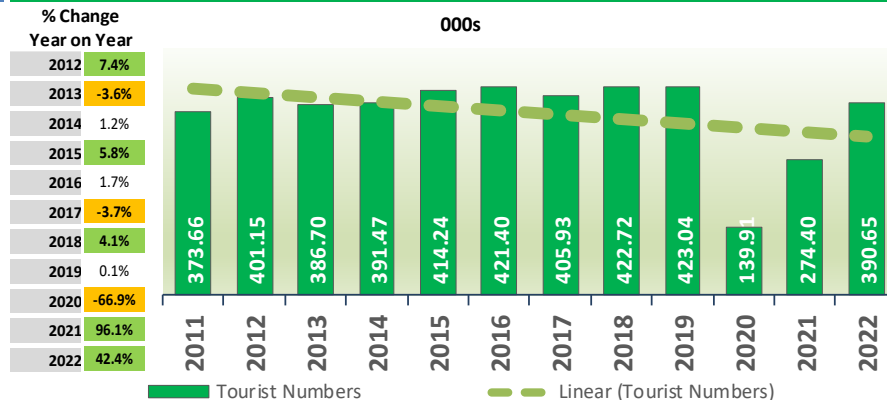
"Linear" = Linear Trendline

Economic Impact - Historic Prices - Non-Serviced Accommodation



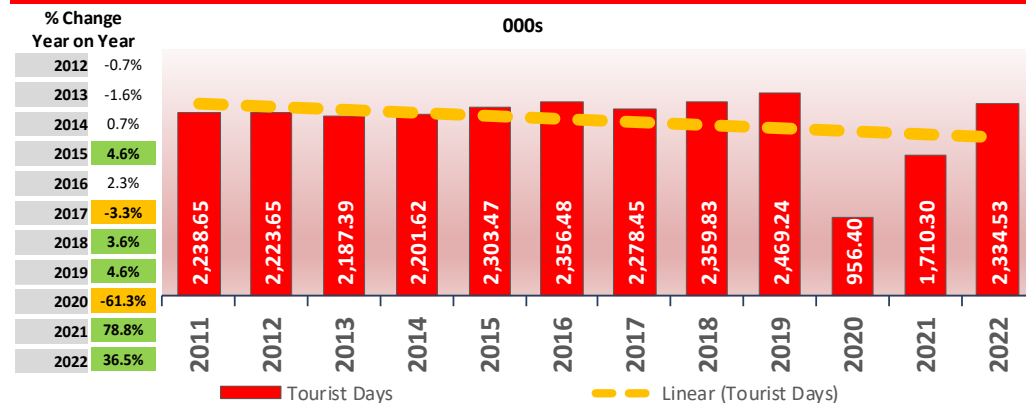
| Year | % Change Year on Year |
|------|-----------------------|
| 2012 | 2.5% |
| 2013 | 1.6% |
| 2014 | 1.9% |
| 2015 | 10.2% |
| 2016 | 1.5% |
| 2017 | -0.4% |
| 2018 | 7.3% |
| 2019 | 8.1% |
| 2020 | -57.4% |
| 2021 | 71.4% |
| 2022 | 54.9% |

Visitor Numbers - Non-Serviced Accommodation



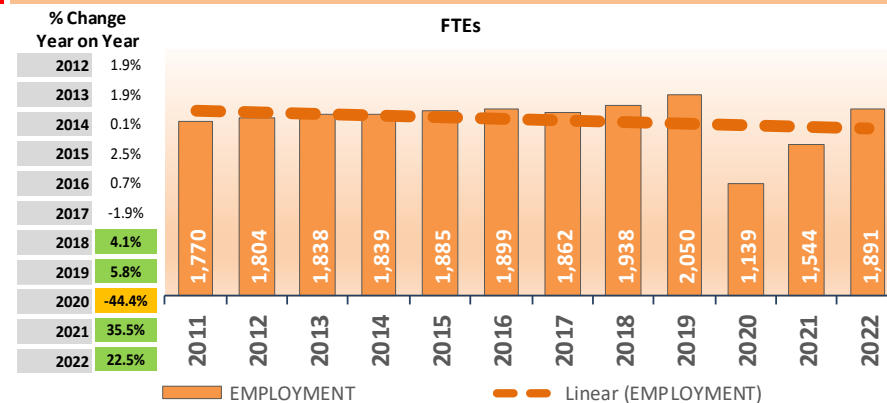
| Year | % Change Year on Year |
|------|-----------------------|
| 2012 | 7.4% |
| 2013 | -3.6% |
| 2014 | 1.2% |
| 2015 | 5.8% |
| 2016 | 1.7% |
| 2017 | -3.7% |
| 2018 | 4.1% |
| 2019 | 0.1% |
| 2020 | -66.9% |
| 2021 | 96.1% |
| 2022 | 42.4% |

Visitor Days - Non-Serviced Accommodation



| Year | % Change Year on Year |
|------|-----------------------|
| 2012 | -0.7% |
| 2013 | -1.6% |
| 2014 | 0.7% |
| 2015 | 4.6% |
| 2016 | 2.3% |
| 2017 | -3.3% |
| 2018 | 3.6% |
| 2019 | 4.6% |
| 2020 | -61.3% |
| 2021 | 78.8% |
| 2022 | 36.5% |

Direct Employment Supported - Non-Serviced Accommodation



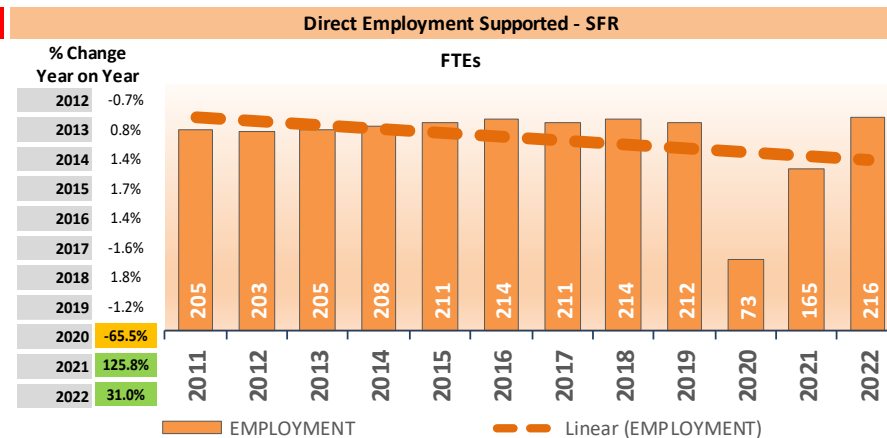
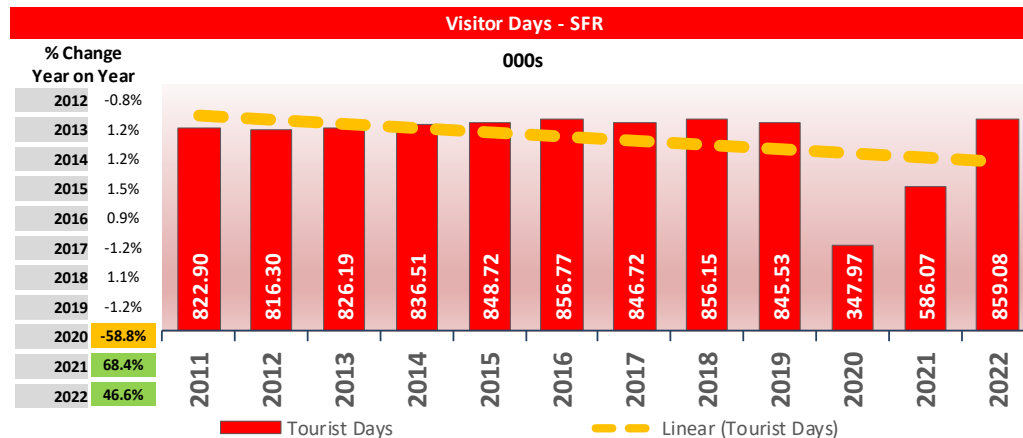
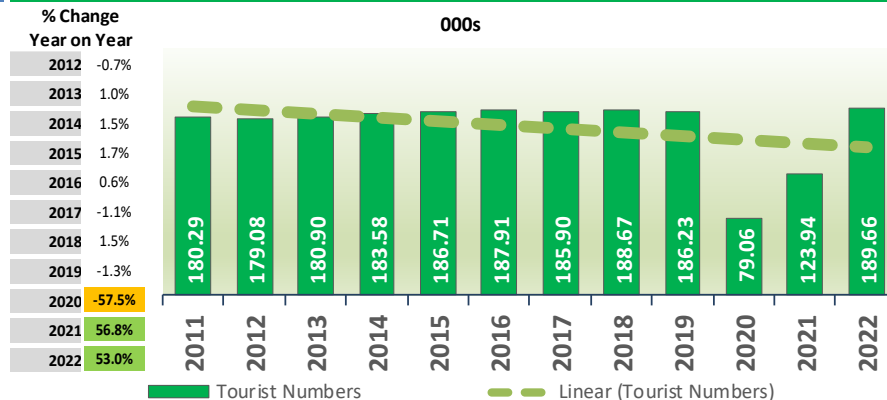
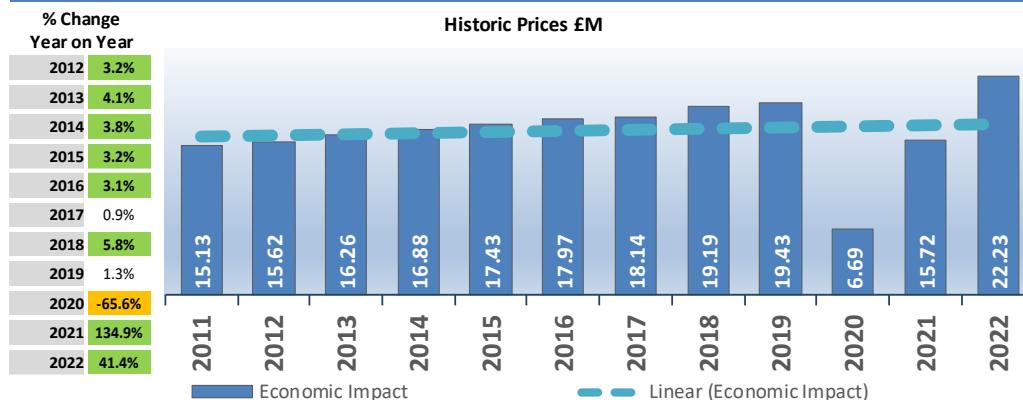
| Year | % Change Year on Year |
|------|-----------------------|
| 2012 | 1.9% |
| 2013 | 1.9% |
| 2014 | 0.1% |
| 2015 | 2.5% |
| 2016 | 0.7% |
| 2017 | -1.9% |
| 2018 | 4.1% |
| 2019 | 5.8% |
| 2020 | -44.4% |
| 2021 | 35.5% |
| 2022 | 22.5% |

| % Change from 2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|-----------------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|-------|
| Economic Impact - Historic Prices | | 2.5% | 4.2% | 6.2% | 17.0% | 18.8% | 18.3% | 26.9% | 37.2% | -41.6% | 0.1% | 55.1% |
| Visitor Numbers | | 7.4% | 3.5% | 4.8% | 10.9% | 12.8% | 8.6% | 13.1% | 13.2% | -62.6% | -26.6% | 4.5% |
| Visitor Days | | -0.7% | -2.3% | -1.7% | 2.9% | 5.3% | 1.8% | 5.4% | 10.3% | -57.3% | -23.6% | 4.3% |
| Direct Employment | | 1.9% | 3.9% | 3.9% | 6.5% | 7.3% | 5.2% | 9.5% | 15.8% | -35.6% | -12.8% | 6.8% |

"Linear" = Linear Trendline

Economic Impact - Historic Prices - SFR

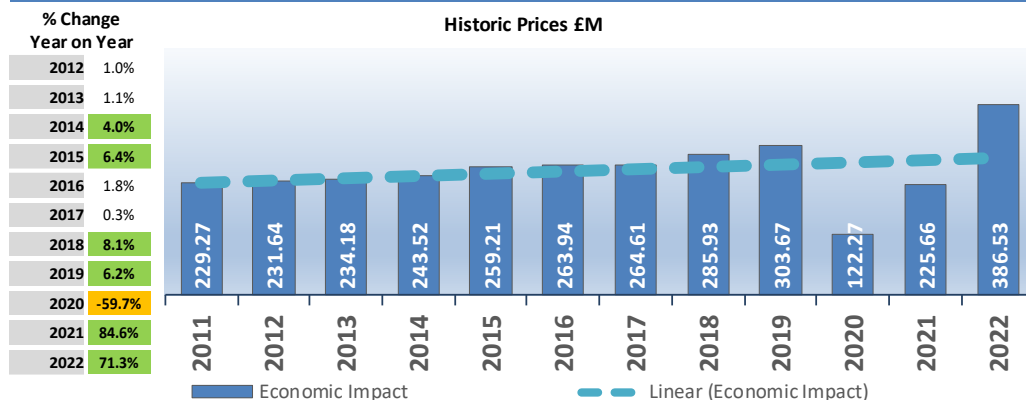
Visitor Numbers - SFR



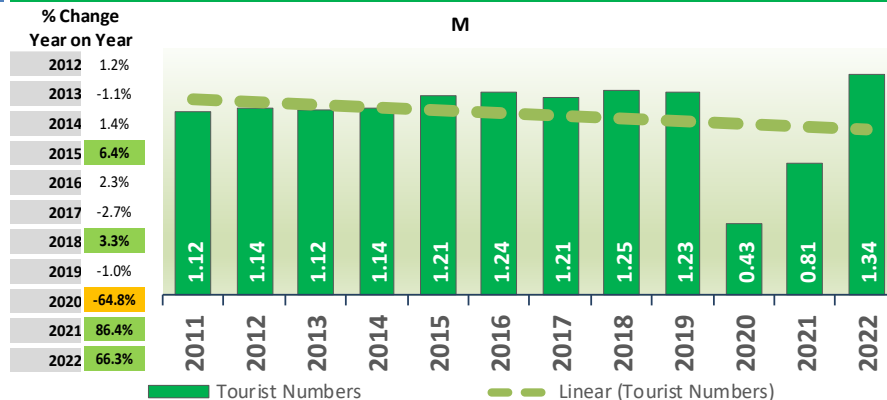
| % Change from 2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|-----------------------------------|------|-------|------|-------|-------|-------|-------|-------|-------|--------|--------|-------|
| Economic Impact - Historic Prices | | 3.2% | 7.5% | 11.6% | 15.2% | 18.8% | 19.9% | 26.9% | 28.5% | -55.8% | 3.9% | 47.0% |
| Visitor Numbers | | -0.7% | 0.3% | 1.8% | 3.6% | 4.2% | 3.1% | 4.6% | 3.3% | -56.1% | -31.3% | 5.2% |
| Visitor Days | | -0.8% | 0.4% | 1.7% | 3.1% | 4.1% | 2.9% | 4.0% | 2.7% | -57.7% | -28.8% | 4.4% |
| Direct Employment | | -0.7% | 0.1% | 1.5% | 3.3% | 4.8% | 3.1% | 4.9% | 3.6% | -64.3% | -19.4% | 5.6% |

"Linear" = Linear Trendline

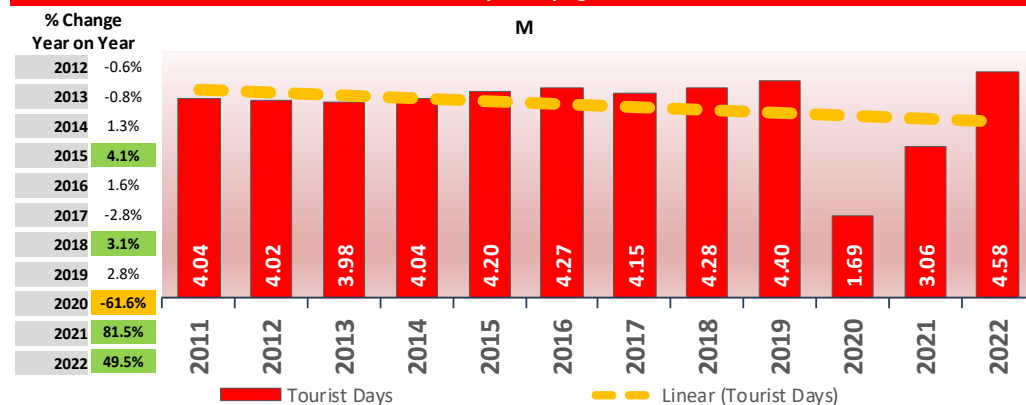
Economic Impact - Historic Prices - Staying Visitor



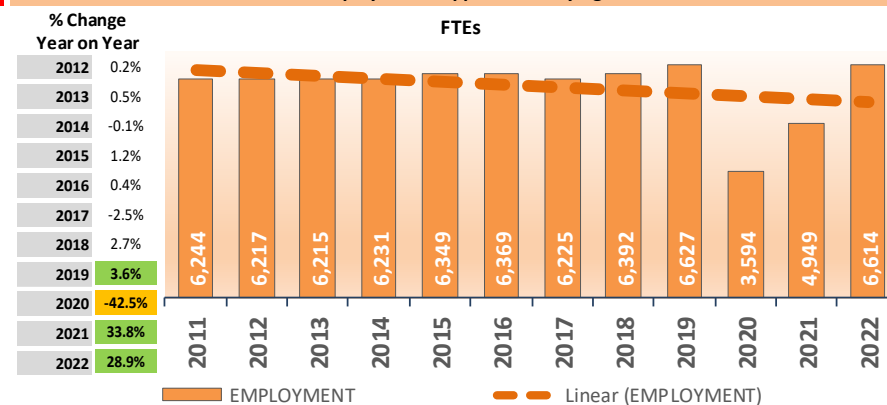
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



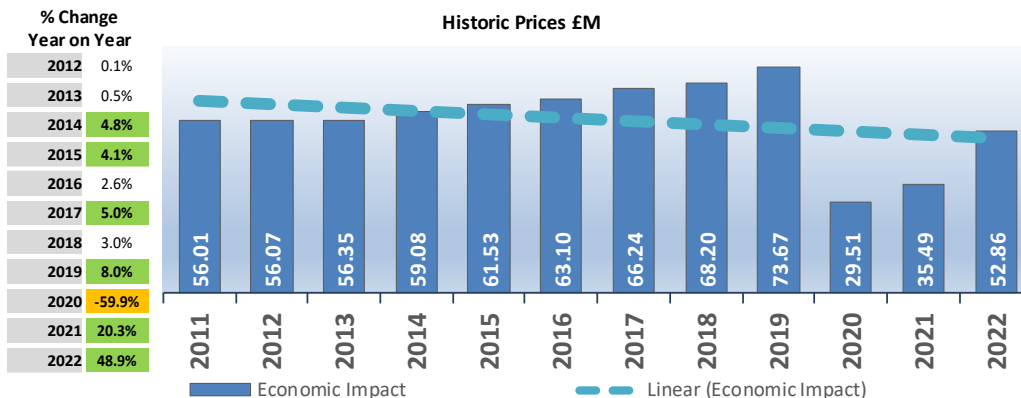
Direct Employment Supported - Staying Visitor



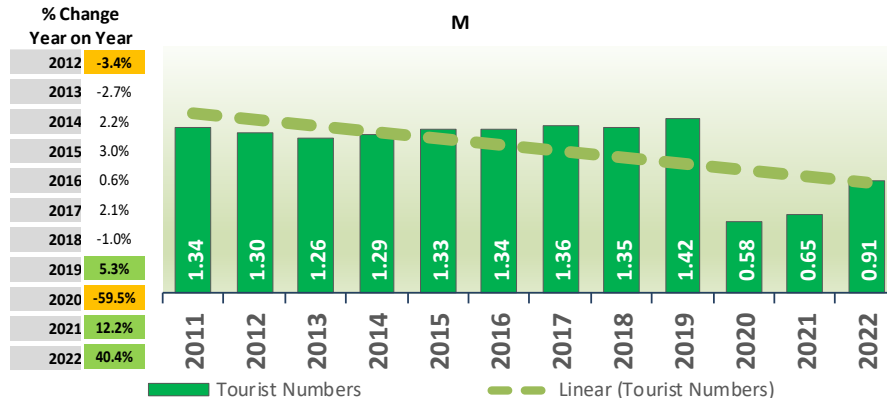
| % Change from 2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|-----------------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|-------|
| Economic Impact - Historic Prices | | 1.0% | 2.1% | 6.2% | 13.1% | 15.1% | 15.4% | 24.7% | 32.4% | -46.7% | -1.6% | 68.6% |
| Visitor Numbers | | 1.2% | 0.1% | 1.6% | 8.1% | 10.5% | 7.5% | 11.1% | 9.9% | -61.3% | -28.0% | 19.8% |
| Visitor Days | | -0.6% | -1.3% | -0.1% | 4.1% | 5.7% | 2.8% | 5.9% | 8.9% | -58.2% | -24.2% | 13.3% |
| Direct Employment | | -0.4% | -0.5% | -0.2% | 1.7% | 2.0% | -0.3% | 2.4% | 6.1% | -42.4% | -20.7% | 5.9% |

"Linear" = Linear Trendline

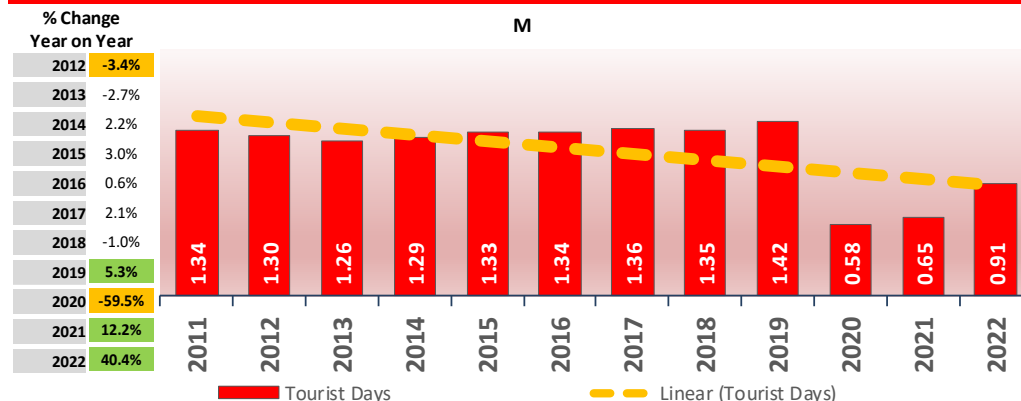
Economic Impact - Historic Prices - Day Visitor



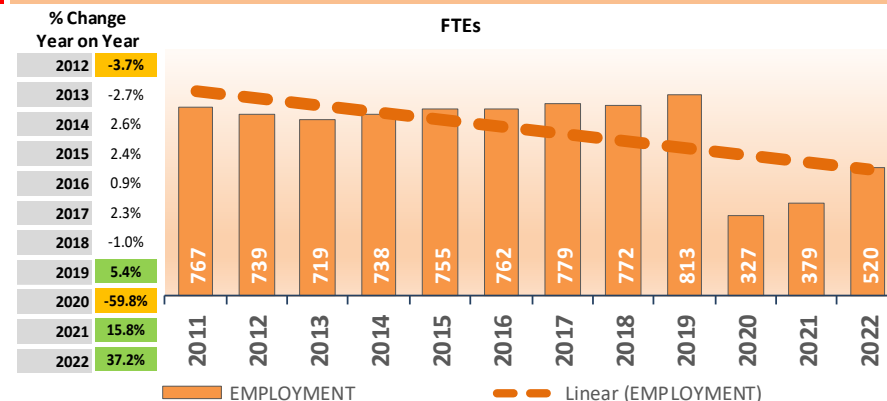
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



| % Change from 2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|-----------------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|--------|
| Economic Impact - Historic Prices | | 0.1% | 0.6% | 5.5% | 9.8% | 12.7% | 18.3% | 21.8% | 31.5% | -47.3% | -36.6% | -5.6% |
| Visitor Numbers | | -3.4% | -6.0% | -4.0% | -1.1% | -0.5% | 1.6% | 0.7% | 6.0% | -57.1% | -51.9% | -32.5% |
| Visitor Days | | -3.4% | -6.0% | -4.0% | -1.1% | -0.5% | 1.6% | 0.7% | 6.0% | -57.1% | -51.9% | -32.5% |
| Direct Employment | | -3.7% | -6.3% | -3.8% | -1.5% | -0.6% | 1.6% | 0.7% | 6.1% | -57.3% | -50.6% | -32.2% |

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2011 to 2022

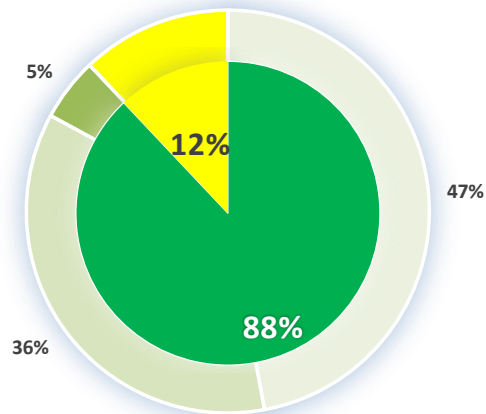
Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2022 - M - Share of Total

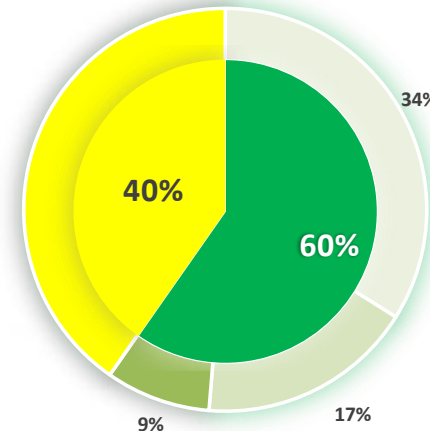
TOTAL
£439.39m

| | £M |
|-----------------|---------------|
| Serviced | 206.90 |
| Non-Serviced | 157.40 |
| SFR | 22.23 |
| Staying Visitor | 386.53 |
| Day Visitor | 52.86 |
| Total | 439.39 |



TOTAL
2.25m

| | M |
|-----------------|-------------|
| Serviced | 0.76 |
| Non-Serviced | 0.39 |
| SFR | 0.19 |
| Staying Visitor | 1.34 |
| Day Visitor | 0.91 |
| Total | 2.25 |

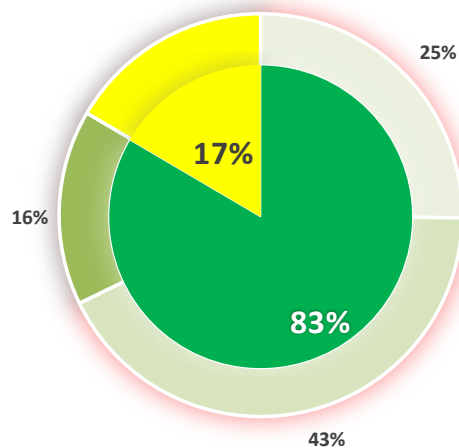


Visitor Days - 2022 - M - Share of Total

Direct Employment Supported - 2022 - FTEs - Share of Total

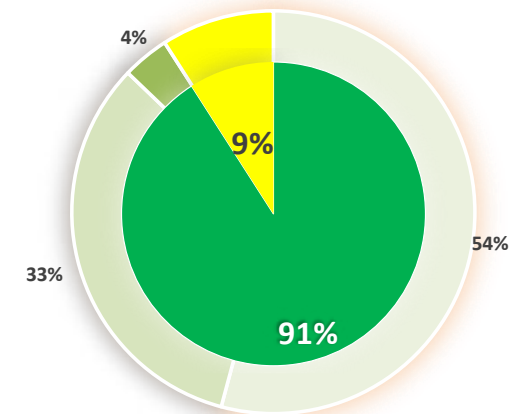
TOTAL
5.48m

| | M |
|-----------------|-------------|
| Serviced | 1.38 |
| Non-Serviced | 2.33 |
| SFR | 0.86 |
| Staying Visitor | 4.58 |
| Day Visitor | 0.91 |
| Total | 5.48 |



TOTAL
5,731 Direct FTEs
7,133 Total FTEs

| | FTEs |
|-----------------|--------------|
| Serviced | 3,104 |
| Non-Serviced | 1,891 |
| SFR | 216 |
| Staying Visitor | 5,211 |
| Day Visitor | 520 |
| Total | 5,731 |

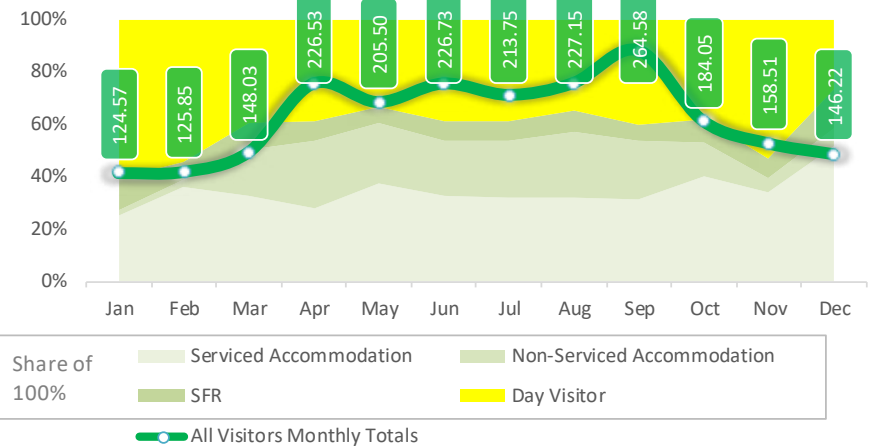
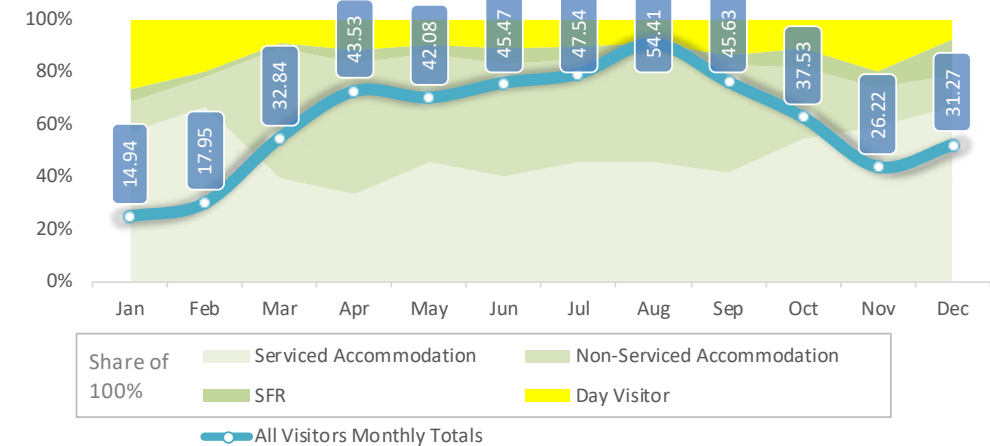


STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| | | |
|-------------------------|-------|--|
| 2022 Historic Prices | TOTAL | DISTRIBUTION BY MONTH Historic Prices |
|-------------------------|-------|--|

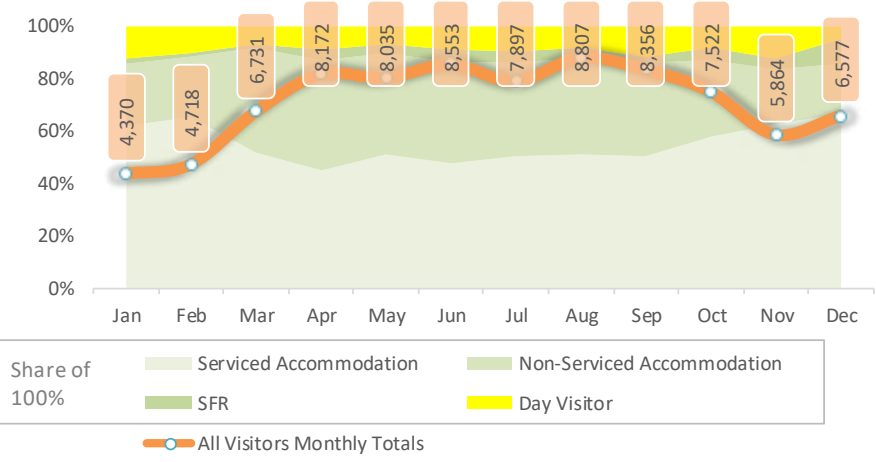
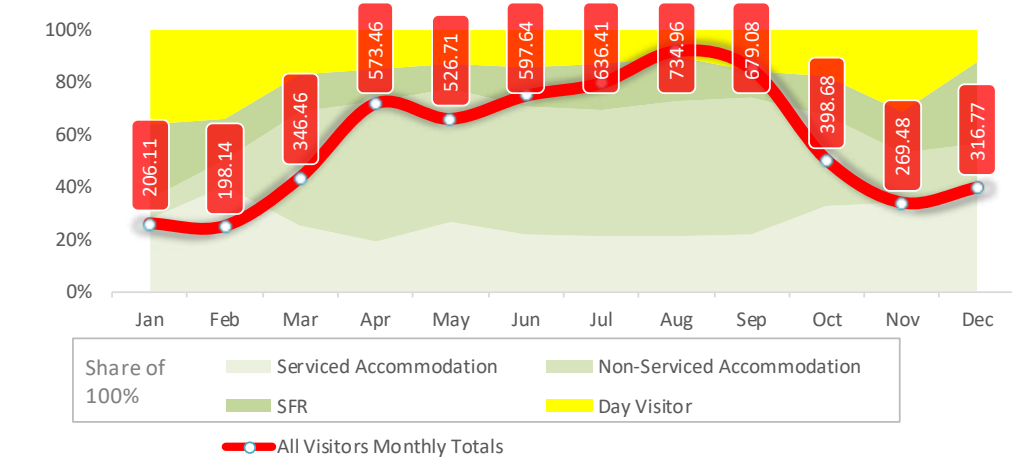
Economic Impact - Historic Prices - £M - Distribution of Impact by Month

Visitor Numbers - 2022 - 000s - Distribution of Impact by Month



Visitor Days - 2022 - 000s - Distribution of Impact by Month

Direct Employment Supported - 2022 - FTEs - Distribution of Impact by Month

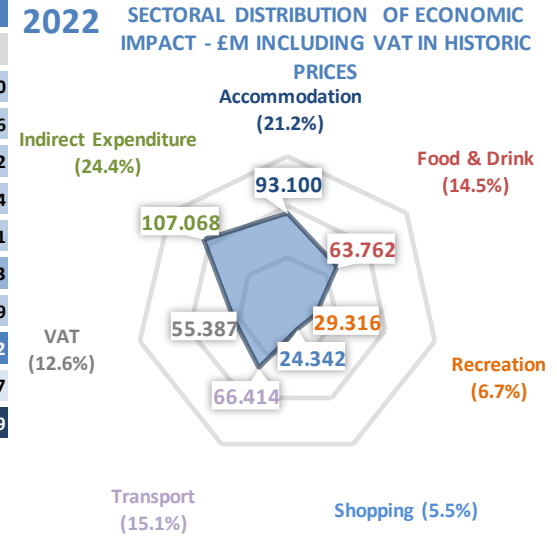


This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

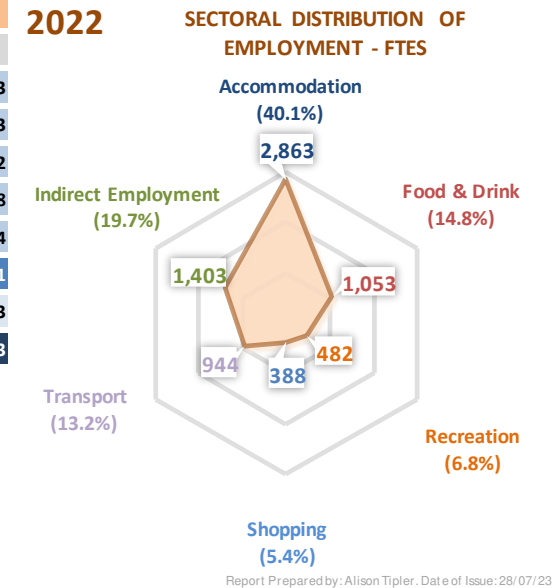
SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT IN HISTORIC PRICES

| SECTOR / YEAR | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|-------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Accommodation £M | 55.10 | 53.01 | 52.53 | 54.26 | 59.08 | 59.16 | 60.09 | 63.65 | 68.01 | 33.48 | 52.86 | 93.10 |
| Food & Drink £M | 42.39 | 43.56 | 44.18 | 46.38 | 49.03 | 49.66 | 50.53 | 53.44 | 56.46 | 23.71 | 36.65 | 63.76 |
| Recreation £M | 21.65 | 22.15 | 22.75 | 23.66 | 24.95 | 26.06 | 26.06 | 27.84 | 29.89 | 12.19 | 18.64 | 29.32 |
| Shopping £M | 16.48 | 16.93 | 17.12 | 18.01 | 18.78 | 18.95 | 19.48 | 20.61 | 21.65 | 8.749 | 14.07 | 24.34 |
| Transport £M | 43.42 | 44.82 | 45.67 | 47.65 | 49.08 | 51.29 | 51.28 | 56.84 | 60.89 | 21.63 | 42.44 | 66.41 |
| Direct Revenue £M | 179.05 | 180.47 | 182.24 | 189.96 | 200.92 | 205.13 | 207.44 | 222.38 | 236.90 | 99.77 | 164.66 | 276.93 |
| VAT £M | 35.81 | 36.09 | 36.45 | 37.99 | 40.18 | 41.03 | 41.49 | 44.48 | 47.38 | 14.01 | 32.46 | 55.39 |
| Direct Expenditure £M | 214.86 | 216.56 | 218.69 | 227.95 | 241.11 | 246.15 | 248.93 | 266.86 | 284.28 | 113.78 | 197.12 | 332.32 |
| Indirect Expenditure £M | 70.43 | 71.15 | 71.84 | 74.65 | 79.62 | 80.89 | 81.91 | 87.27 | 93.05 | 38.01 | 64.03 | 107.07 |
| TOTAL £M | 285.29 | 287.71 | 290.53 | 302.60 | 320.73 | 327.04 | 330.85 | 354.13 | 377.33 | 151.79 | 261.15 | 439.39 |



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES

| SECTOR / YEAR | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|--------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Accommodation FTEs | 3,031 | 3,040 | 3,086 | 3,034 | 3,035 | 3,031 | 2,966 | 2,997 | 3,114 | 2,212 | 2,545 | 2,863 |
| Food & Drink FTEs | 975 | 964 | 946 | 973 | 1,011 | 1,007 | 998 | 1,016 | 1,047 | 428 | 653 | 1,053 |
| Recreation FTEs | 496 | 488 | 485 | 494 | 512 | 526 | 513 | 527 | 552 | 219 | 331 | 482 |
| Shopping FTEs | 366 | 361 | 354 | 364 | 374 | 371 | 372 | 378 | 387 | 152 | 242 | 388 |
| Transport FTEs | 859 | 854 | 842 | 860 | 871 | 895 | 872 | 930 | 972 | 336 | 651 | 944 |
| Direct Employment FTEs | 5,726 | 5,707 | 5,713 | 5,726 | 5,802 | 5,830 | 5,721 | 5,848 | 6,072 | 3,348 | 4,421 | 5,731 |
| Indirect Employment FTEs | 1,284 | 1,249 | 1,221 | 1,243 | 1,302 | 1,301 | 1,284 | 1,316 | 1,369 | 573 | 907 | 1,403 |
| TOTAL FTEs | 7,011 | 6,956 | 6,934 | 6,969 | 7,105 | 7,131 | 7,005 | 7,164 | 7,440 | 3,921 | 5,328 | 7,133 |

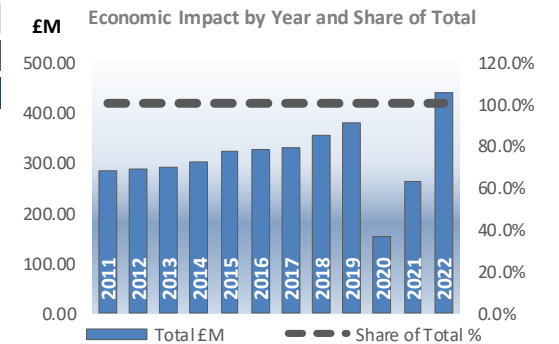


Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

| STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL | | | | | | | | | | | | | 2011 to 2022 Historic Prices | | TOTAL | ECONOMIC IMPACT Historic Prices | | | | |
|---|----|--|--------|---------|--------|-------|-------|-------|-------|-------|-------|-------|---------------------------------|--------|------------------|------------------------------------|--------|--------|----------|-------|
| ECONOMIC IMPACT BY: | | MONTH AND QUARTER | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | |
| KEY | | TOTAL | | | | | | | | | | | TOTAL | | | | | | % Change | |
| An increase of 3% or more | | ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | | |
| Less than 3% change | | Q1 | | | Q2 | | | Q3 | | | Q4 | | | | | | | | | |
| A Fall of 3% or more | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | Q1 | Q2 | Q3 | Q4 | |
| % Change 2011 to 2022 | | 31.8% | 47.5% | 115.5% | 44.4% | 39.1% | 34.1% | 39.7% | 49.4% | 68.1% | 36.1% | 79.2% | 151.1% | 54.0% | Annual Change | 69.7% | 39.0% | 51.2% | 73.8% | |
| % Change 2021 to 2022 | | 273.9% | 878.9% | 1632.1% | 309.9% | 59.4% | 44.8% | 59.7% | 37.1% | 35.4% | 11.4% | 3.8% | 36.4% | 68.3% | | 750.9% | 91.6% | 43.1% | 16.1% | |
| Average Annual Change | | 2.9% | 4.3% | 10.5% | 4.0% | 3.6% | 3.1% | 3.6% | 4.5% | 6.2% | 3.3% | 7.2% | 13.7% | 4.9% | | 6.3% | 3.5% | 4.7% | 6.7% | |
| 2011 | £M | 11.33 | 12.16 | 15.24 | 30.14 | 30.26 | 33.90 | 34.02 | 36.42 | 27.15 | 27.57 | 14.63 | 12.45 | 285.29 | 0.9% | 38.73 | 94.30 | 97.59 | 54.66 | |
| 2012 | £M | 11.94 | 12.55 | 16.45 | 28.24 | 29.62 | 36.69 | 31.03 | 36.64 | 29.37 | 27.55 | 15.79 | 11.85 | 287.71 | | 40.93 | 94.55 | 97.05 | 55.19 | |
| 2013 | £M | 11.29 | 14.22 | 17.32 | 25.78 | 30.90 | 33.17 | 34.53 | 38.26 | 27.17 | 28.91 | 15.67 | 13.30 | 290.53 | | 1.0% | 42.83 | 89.86 | 99.96 | 57.88 |
| 2014 | £M | 15.31 | 14.88 | 17.64 | 28.56 | 31.77 | 32.99 | 35.87 | 39.02 | 28.81 | 28.26 | 15.59 | 13.88 | 302.60 | | 4.2% | 47.84 | 93.32 | 103.70 | 57.74 |
| 2015 | £M | 15.30 | 14.99 | 20.72 | 29.37 | 32.99 | 34.98 | 37.32 | 40.17 | 29.94 | 32.07 | 18.16 | 14.72 | 320.73 | | 6.0% | 51.00 | 97.35 | 107.43 | 64.95 |
| 2016 | £M | 13.31 | 14.17 | 20.65 | 27.97 | 30.92 | 37.67 | 37.29 | 42.70 | 35.45 | 33.22 | 16.54 | 17.15 | 327.04 | | 2.0% | 48.13 | 96.56 | 115.44 | 66.91 |
| 2017 | £M | 14.62 | 14.90 | 17.34 | 31.82 | 32.78 | 38.39 | 38.72 | 41.36 | 35.52 | 31.51 | 17.66 | 16.22 | 330.85 | | 1.2% | 46.87 | 102.99 | 115.60 | 65.39 |
| 2018 | £M | 15.26 | 15.54 | 22.25 | 32.39 | 37.12 | 40.33 | 38.92 | 43.52 | 34.79 | 35.07 | 20.74 | 18.18 | 354.13 | | 7.0% | 53.06 | 109.84 | 117.23 | 74.00 |
| 2019 | £M | 16.26 | 16.61 | 22.67 | 35.11 | 40.06 | 43.05 | 41.54 | 45.99 | 36.80 | 38.19 | 21.63 | 19.43 | 377.33 | | 6.6% | 55.54 | 118.21 | 124.34 | 79.24 |
| 2020 | £M | 16.22 | 16.72 | 19.76 | 0.346 | 0.061 | 0.234 | 3.961 | 31.77 | 25.02 | 20.79 | 10.58 | 6.320 | 151.79 | | -59.8% | 52.70 | 0.641 | 60.75 | 37.69 |
| 2021 | £M | 3.994 | 1.833 | 1.896 | 10.62 | 26.41 | 31.39 | 29.77 | 39.68 | 33.71 | 33.68 | 25.25 | 22.93 | 261.15 | 72.1% | 7.723 | 68.42 | 103.15 | 81.85 | |
| 2022 | £M | 14.94 | 17.95 | 32.84 | 43.53 | 42.08 | 45.47 | 47.54 | 54.41 | 45.63 | 37.53 | 26.22 | 31.27 | 439.39 | 68.3% | 65.72 | 131.08 | 147.57 | 95.01 | |

| ECONOMIC IMPACT - IN HISTORIC PRICES | | | | | | | | | | | | | TOTAL | | |
|--------------------------------------|----|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--|--|
| SHARE OF MARKET | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | | |
| Total | £M | 285.29 | 287.71 | 290.53 | 302.60 | 320.73 | 327.04 | 330.85 | 354.13 | 377.33 | 151.79 | 261.15 | 439.39 | | |
| All Visitor Types | £M | 285.29 | 287.71 | 290.53 | 302.60 | 320.73 | 327.04 | 330.85 | 354.13 | 377.33 | 151.79 | 261.15 | 439.39 | | |
| Share of Total | % | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | | |
| Annual Change in Share | % | | | | | | | | | | | | | | |
| Change in Share from 2011 | % | | | | | | | | | | | | | | |
| Avg Ann. Change in Share | % | | | | | | | | | | | | | | |



STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

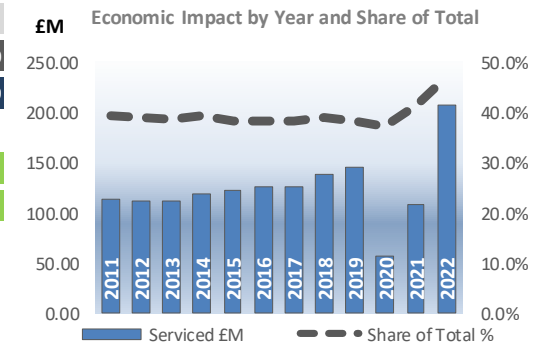
2011 to 2022
Historic Prices

SERVICED
ACCOMMODATION

ECONOMIC IMPACT
Historic Prices

| ECONOMIC IMPACT BY: | | MONTH AND QUARTER | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | |
|---------------------------|----|--|---------|---------|--------|-------|-------|-------|-------|-------|-------|--------|---------------|----------|---------------|--------|-------|--------|-------|
| KEY | | SERVICED ACCOMMODATION | | | | | | | | | | | TOTAL | % Change | QUARTER | | | | |
| An increase of 3% or more | | ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES | | | | | | | | | | | | | Annual Change | Q1 | Q2 | Q3 | Q4 |
| Less than 3% change | | Q1 | | | Q2 | | | Q3 | | | Q4 | | Annual Change | Q1 | | Q2 | Q3 | Q4 | |
| A Fall of 3% or more | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | | DEC | Q1 | Q2 | Q3 | Q4 | |
| % Change 2011 to 2022 | | 40.5% | 91.7% | 81.0% | 57.4% | 73.5% | 64.1% | 75.5% | 88.1% | 78.8% | 71.6% | 109.6% | 209.7% | 83.6% | 71.8% | 65.5% | 81.0% | 118.2% | |
| % Change 2021 to 2022 | | 276.8% | 1513.3% | 2483.6% | 503.3% | 99.0% | 48.0% | 78.7% | 58.3% | 37.1% | 61.6% | 8.1% | 70.5% | 91.0% | 854.2% | 113.0% | 57.2% | 44.8% | |
| Average Annual Change | | 3.7% | 8.3% | 7.4% | 5.2% | 6.7% | 5.8% | 6.9% | 8.0% | 7.2% | 6.5% | 10.0% | 19.1% | 7.6% | 6.5% | 6.0% | 7.4% | 10.7% | |
| 2011 | £M | 6.052 | 6.209 | 7.155 | 9.216 | 11.07 | 11.15 | 12.30 | 13.07 | 10.53 | 11.82 | 7.379 | 6.711 | 112.66 | 19.42 | 31.44 | 35.90 | 25.91 | |
| 2012 | £M | 5.629 | 5.829 | 7.573 | 9.512 | 10.68 | 11.47 | 11.49 | 13.67 | 11.02 | 11.86 | 7.669 | 5.584 | 111.99 | -0.6% | 19.03 | 31.67 | 36.17 | 25.12 |
| 2013 | £M | 4.484 | 6.002 | 8.012 | 8.883 | 10.51 | 10.38 | 12.75 | 14.26 | 9.945 | 12.19 | 7.724 | 7.067 | 112.20 | 0.2% | 18.50 | 29.78 | 36.95 | 26.98 |
| 2014 | £M | 7.160 | 7.039 | 8.072 | 9.338 | 10.62 | 10.51 | 14.36 | 14.27 | 10.91 | 12.46 | 7.691 | 6.448 | 118.87 | 5.9% | 22.27 | 30.47 | 39.54 | 26.59 |
| 2015 | £M | 7.202 | 6.685 | 8.285 | 9.365 | 11.08 | 10.66 | 14.21 | 15.14 | 10.55 | 13.33 | 9.153 | 7.339 | 123.01 | 3.5% | 22.17 | 31.11 | 39.90 | 29.83 |
| 2016 | £M | 5.449 | 7.190 | 8.266 | 9.407 | 11.39 | 11.56 | 14.90 | 15.47 | 12.36 | 13.13 | 8.807 | 7.492 | 125.42 | 2.0% | 20.91 | 32.35 | 42.73 | 29.43 |
| 2017 | £M | 7.147 | 7.310 | 7.150 | 9.057 | 11.57 | 11.92 | 15.26 | 14.96 | 13.96 | 13.23 | 8.383 | 6.503 | 126.45 | 0.8% | 21.61 | 32.55 | 44.19 | 28.11 |
| 2018 | £M | 6.645 | 8.261 | 9.569 | 8.972 | 13.18 | 13.72 | 15.41 | 16.80 | 12.67 | 14.68 | 9.926 | 8.138 | 137.97 | 9.1% | 24.47 | 35.87 | 44.88 | 32.75 |
| 2019 | £M | 6.908 | 8.469 | 9.934 | 9.418 | 13.94 | 14.49 | 16.34 | 17.81 | 13.41 | 15.32 | 10.48 | 8.491 | 145.01 | 5.1% | 25.31 | 37.85 | 47.56 | 34.29 |
| 2020 | £M | 7.140 | 7.960 | 7.317 | 0.020 | 0.041 | 0.081 | 1.353 | 8.979 | 8.866 | 6.079 | 4.533 | 3.920 | 56.29 | -61.2% | 22.42 | 0.142 | 19.20 | 14.53 |
| 2021 | £M | 2.257 | 0.738 | 0.501 | 2.405 | 9.652 | 12.36 | 12.07 | 15.52 | 13.74 | 12.56 | 14.30 | 12.19 | 108.30 | 92.4% | 3.496 | 24.42 | 41.33 | 39.05 |
| 2022 | £M | 8.505 | 11.90 | 12.95 | 14.51 | 19.21 | 18.29 | 21.58 | 24.57 | 18.83 | 20.29 | 15.47 | 20.78 | 206.90 | 91.0% | 33.36 | 52.01 | 64.99 | 56.54 |

| ECONOMIC IMPACT - IN HISTORIC PRICES | | | | | | | | | | | | | | SERVICED ACCOMMODATION | |
|--------------------------------------|----|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|------------------------|------------------|
| SHARE OF MARKET | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | £M | Share of Total % |
| Serviced | £M | 112.66 | 111.99 | 112.20 | 118.87 | 123.01 | 125.42 | 126.45 | 137.97 | 145.01 | 56.29 | 108.30 | 206.90 | | |
| All Visitor Types | £M | 285.29 | 287.71 | 290.53 | 302.60 | 320.73 | 327.04 | 330.85 | 354.13 | 377.33 | 151.79 | 261.15 | 439.39 | | |
| Share of Total | % | 39.5% | 38.9% | 38.6% | 39.3% | 38.4% | 38.3% | 38.2% | 39.0% | 38.4% | 37.1% | 41.5% | 47.1% | | |
| Annual Change in Share | % | | -1.4% | -0.8% | 1.7% | -2.4% | 0.0% | -0.3% | 1.9% | -1.4% | -3.5% | 11.8% | 13.5% | | |
| Change in Share from 2011 | % | | -1.4% | -2.2% | -0.5% | -2.9% | -2.9% | -3.2% | -1.3% | -2.7% | -6.1% | 5.0% | 19.2% | | |
| Avg Ann. Change in Share | % | | -1.4% | -1.1% | -0.2% | -0.7% | -0.6% | -0.5% | -0.2% | -0.3% | -0.7% | 0.5% | 1.7% | | |



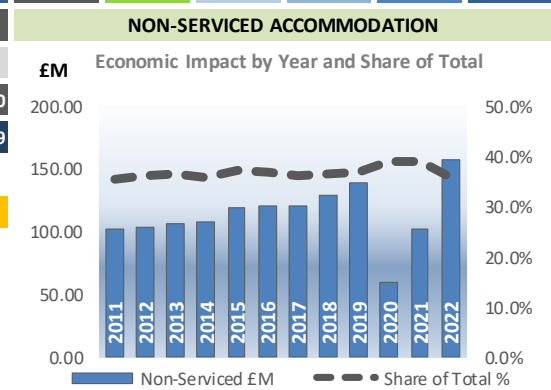
This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| ECONOMIC IMPACT BY: | | | | | | | | | | | | | 2011 to 2022 Historic Prices | | NON-SERVICED ACCOMMODATION | ECONOMIC IMPACT Historic Prices | | | |
|--|---------|---------|---------|--------|-------|-------|-------|-------|--------|--------|--------|--------|---------------------------------|------------------|-------------------------------|------------------------------------|-------|--------|----------|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | |
| NON-SERVICED ACCOMMODATION | | | | | | | | | | | | | TOTAL | | | | | | % Change |
| ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | | | |
| KEY | | | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | | | | | | | | | | | | | | | | | | | |
| Less than 3% change | Q1 | | | Q2 | | | Q3 | | | Q4 | | | | | | | | | |
| A Fall of 3% or more | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | Q1 | Q2 | Q3 | Q4 | |
| % Change 2011 to 2022 | 35.5% | 35.9% | 412.7% | 62.6% | 29.8% | 27.6% | 31.5% | 39.3% | 102.0% | 8.1% | 77.1% | 141.1% | 55.1% | Annual Change | 234.1% | 39.5% | 51.2% | 35.3% | |
| % Change 2021 to 2022 | 2051.3% | 2292.6% | 4672.7% | 270.1% | 36.0% | 45.7% | 56.6% | 22.5% | 39.3% | -32.7% | -12.8% | -22.5% | 54.9% | | 3840.1% | 83.3% | 37.0% | -27.1% | |
| Average Annual Change | 3.2% | 3.3% | 37.5% | 5.7% | 2.7% | 2.5% | 2.9% | 3.6% | 9.3% | 0.7% | 7.0% | 12.8% | 5.0% | | 21.3% | 3.6% | 4.7% | 3.2% | |
| | | | | | | | | | | | | | | | | | | | |
| 2011 | £M | 1.310 | 1.536 | 3.161 | 13.41 | 13.31 | 15.14 | 14.38 | 16.39 | 9.434 | 9.624 | 2.178 | 1.616 | 101.49 | 6.007 | 41.86 | 40.20 | 13.42 | |
| 2012 | £M | 1.162 | 1.625 | 4.482 | 11.88 | 13.15 | 17.25 | 12.64 | 16.44 | 11.42 | 9.789 | 2.222 | 1.978 | 104.04 | 2.5% | 7.270 | 42.28 | 40.50 | 13.99 |
| 2013 | £M | 1.760 | 2.891 | 4.605 | 10.38 | 14.90 | 15.21 | 14.70 | 17.11 | 10.48 | 10.56 | 1.583 | 1.554 | 105.72 | 1.6% | 9.256 | 40.49 | 42.28 | 13.69 |
| 2014 | £M | 2.217 | 2.783 | 4.511 | 11.52 | 15.20 | 14.68 | 14.24 | 17.24 | 11.18 | 9.966 | 1.792 | 2.449 | 107.77 | 1.9% | 9.511 | 41.40 | 42.65 | 14.21 |
| 2015 | £M | 2.411 | 2.761 | 7.245 | 12.10 | 14.92 | 16.61 | 15.52 | 17.47 | 12.60 | 12.52 | 2.292 | 2.322 | 118.77 | 10.2% | 12.42 | 43.62 | 45.59 | 17.14 |
| 2016 | £M | 2.059 | 1.896 | 6.965 | 11.77 | 13.11 | 17.56 | 14.50 | 19.61 | 13.85 | 13.12 | 2.016 | 4.101 | 120.56 | 1.5% | 10.92 | 42.44 | 47.96 | 19.24 |
| 2017 | £M | 1.936 | 1.691 | 5.868 | 13.49 | 14.47 | 17.90 | 14.21 | 18.61 | 13.66 | 11.99 | 2.299 | 3.892 | 120.02 | -0.4% | 9.496 | 45.86 | 46.48 | 18.18 |
| 2018 | £M | 2.262 | 1.849 | 8.108 | 14.80 | 16.40 | 17.54 | 14.46 | 18.73 | 13.28 | 13.78 | 3.505 | 4.063 | 128.77 | 7.3% | 12.22 | 48.74 | 46.47 | 21.35 |
| 2019 | £M | 2.842 | 2.103 | 8.492 | 16.50 | 17.28 | 18.61 | 15.21 | 19.45 | 14.43 | 15.89 | 3.880 | 4.530 | 139.22 | 8.1% | 13.44 | 52.39 | 49.09 | 24.30 |
| 2020 | £M | 1.262 | 1.987 | 9.711 | 0.289 | 0.002 | 0.061 | 1.429 | 19.48 | 12.51 | 10.36 | 1.326 | 0.872 | 59.29 | -57.4% | 12.96 | 0.353 | 33.42 | 12.56 |
| 2021 | £M | 0.083 | 0.087 | 0.340 | 5.889 | 12.70 | 13.26 | 12.07 | 18.63 | 13.68 | 15.45 | 4.426 | 5.023 | 101.63 | 71.4% | 0.509 | 31.85 | 44.38 | 24.89 |
| 2022 | £M | 1.776 | 2.088 | 16.20 | 21.79 | 17.28 | 19.32 | 18.91 | 22.83 | 19.05 | 10.40 | 3.859 | 3.895 | 157.40 | 54.9% | 20.07 | 58.39 | 60.79 | 18.15 |

| ECONOMIC IMPACT - IN HISTORIC PRICES | | | | | | | | | | | | | |
|--------------------------------------|------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| SHARE OF MARKET | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | |
| Non-Serviced | £M | 101.49 | 104.04 | 105.72 | 107.77 | 118.77 | 120.56 | 120.02 | 128.77 | 139.22 | 59.29 | 101.63 | 157.40 |
| All Visitor Types | £M | 285.29 | 287.71 | 290.53 | 302.60 | 320.73 | 327.04 | 330.85 | 354.13 | 377.33 | 151.79 | 261.15 | 439.39 |
| Share of Total | % | 35.6% | 36.2% | 36.4% | 35.6% | 37.0% | 36.9% | 36.3% | 36.4% | 36.9% | 39.1% | 38.9% | 35.8% |
| Annual Change in Share | % | | 1.6% | 0.6% | -2.1% | 4.0% | -0.5% | -1.6% | 0.2% | 1.5% | 5.9% | -0.4% | -8.0% |
| Change in Share from 2011 | % | | 1.6% | 2.3% | 0.1% | 4.1% | 3.6% | 2.0% | 2.2% | 3.7% | 9.8% | 9.4% | 0.7% |
| Avg Ann. Change in Share | % | | 1.6% | 1.1% | 0.0% | 1.0% | 0.7% | 0.3% | 0.3% | 0.5% | 1.1% | 0.9% | 0.1% |



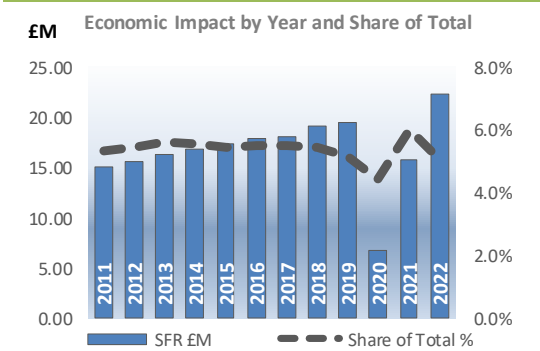
This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| ECONOMIC IMPACT BY: | | | | | | | | | | | | | 2011 to 2022 Historic Prices | | SFR | ECONOMIC IMPACT Historic Prices | | | | |
|--|----|--------|---------|---------|--------|-------|-------|-------|-------|-------|-------|-------|---------------------------------|---------------|---------|------------------------------------|-------|-------|-------|-------|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | |
| KEY | | | | | | | | | | | | | SFR | | | | | | | |
| ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES | | | | | | | | | | | | | TOTAL | % Change | | | | | | |
| Q1 | | | Q2 | | | Q3 | | | Q4 | | | | | | | | | | | |
| An increase of 3% or more | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | Annual Change | Q1 | Q2 | Q3 | Q4 | | |
| Less than 3% change | | | | | | | | | | | | | | | | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | | | | | | | | |
| % Change 2011 to 2022 | | 33.2% | 43.5% | 73.7% | 45.4% | 41.9% | 36.6% | 35.0% | 39.8% | 52.4% | 37.2% | 52.7% | 72.9% | 47.0% | | 48.0% | 40.7% | 40.7% | 56.5% | |
| % Change 2021 to 2022 | | 383.3% | 1450.3% | 2685.8% | 268.4% | 58.6% | 47.8% | 61.7% | 24.9% | 28.5% | 18.6% | -5.8% | 4.9% | 41.4% | | 779.7% | 88.1% | 37.1% | 6.1% | |
| Average Annual Change | | 3.0% | 4.0% | 6.7% | 4.1% | 3.8% | 3.3% | 3.2% | 3.6% | 4.8% | 3.4% | 4.8% | 6.6% | 4.3% | | 4.4% | 3.7% | 3.7% | 5.1% | |
| 2011 | £M | 0.528 | 0.261 | 0.349 | 1.473 | 1.113 | 2.027 | 1.476 | 1.575 | 0.851 | 1.866 | 1.154 | 2.453 | 15.13 | | 1.137 | 4.614 | 3.903 | 5.473 | |
| 2012 | £M | 0.533 | 0.265 | 0.377 | 1.456 | 1.135 | 2.170 | 1.455 | 1.641 | 0.908 | 1.916 | 1.217 | 2.545 | 15.62 | 3.2% | | 1.174 | 4.761 | 4.004 | 5.677 |
| 2013 | £M | 0.550 | 0.294 | 0.398 | 1.436 | 1.217 | 2.151 | 1.600 | 1.726 | 0.926 | 2.052 | 1.225 | 2.684 | 16.26 | 4.1% | | 1.242 | 4.803 | 4.252 | 5.961 |
| 2014 | £M | 0.635 | 0.305 | 0.401 | 1.514 | 1.255 | 2.182 | 1.637 | 1.768 | 0.970 | 2.064 | 1.261 | 2.887 | 16.88 | 3.8% | | 1.341 | 4.951 | 4.375 | 6.211 |
| 2015 | £M | 0.636 | 0.303 | 0.431 | 1.522 | 1.247 | 2.255 | 1.653 | 1.782 | 0.997 | 2.212 | 1.384 | 3.005 | 17.43 | 3.2% | | 1.370 | 5.023 | 4.432 | 6.601 |
| 2016 | £M | 0.609 | 0.302 | 0.437 | 1.544 | 1.241 | 2.344 | 1.681 | 1.868 | 1.051 | 2.256 | 1.351 | 3.285 | 17.97 | 3.1% | | 1.348 | 5.130 | 4.599 | 6.891 |
| 2017 | £M | 0.658 | 0.309 | 0.424 | 1.621 | 1.298 | 2.398 | 1.704 | 1.871 | 1.078 | 2.237 | 1.377 | 3.164 | 18.14 | 0.9% | | 1.390 | 5.316 | 4.653 | 6.778 |
| 2018 | £M | 0.663 | 0.327 | 0.481 | 1.707 | 1.397 | 2.479 | 1.762 | 1.936 | 1.087 | 2.417 | 1.548 | 3.385 | 19.19 | 5.8% | | 1.471 | 5.583 | 4.785 | 7.351 |
| 2019 | £M | 0.661 | 0.326 | 0.483 | 1.756 | 1.416 | 2.515 | 1.793 | 1.963 | 1.111 | 2.487 | 1.543 | 3.379 | 19.43 | 1.3% | | 1.471 | 5.687 | 4.866 | 7.409 |
| 2020 | £M | 0.539 | 0.289 | 0.428 | 0.017 | 0.002 | 0.009 | 0.102 | 1.740 | 0.786 | 1.213 | 0.561 | 1.008 | 6.694 | -65.6% | | 1.256 | 0.027 | 2.628 | 2.782 |
| 2021 | £M | 0.145 | 0.024 | 0.022 | 0.582 | 0.996 | 1.874 | 1.233 | 1.763 | 1.009 | 2.159 | 1.872 | 4.042 | 15.72 | 134.9% | | 0.191 | 3.452 | 4.005 | 8.073 |
| 2022 | £M | 0.703 | 0.374 | 0.606 | 2.143 | 1.580 | 2.770 | 1.994 | 2.202 | 1.296 | 2.560 | 1.763 | 4.241 | 22.23 | 41.4% | | 1.682 | 6.493 | 5.492 | 8.564 |

| ECONOMIC IMPACT - IN HISTORIC PRICES | | | | | | | | | | | | | SFR | | | |
|--------------------------------------|--|------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--|--|
| SHARE OF MARKET | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | | | |
| SFR | | £M | 15.13 | 15.62 | 16.26 | 16.88 | 17.43 | 17.97 | 18.14 | 19.19 | 19.43 | 6.694 | 15.72 | 22.23 | | |
| All Visitor Types | | £M | 285.29 | 287.71 | 290.53 | 302.60 | 320.73 | 327.04 | 330.85 | 354.13 | 377.33 | 151.79 | 261.15 | 439.39 | | |
| Share of Total | | % | 5.3% | 5.4% | 5.6% | 5.6% | 5.4% | 5.5% | 5.4% | 5.2% | 4.4% | 6.0% | 5.1% | | | |
| Annual Change in Share | | % | | 2.4% | 3.1% | -0.3% | -2.6% | 1.1% | -0.2% | -1.2% | -5.0% | -14.4% | 36.5% | -16.0% | | |
| Change in Share from 2011 | | % | | 2.4% | 5.5% | 5.2% | 2.5% | 3.6% | 3.4% | 2.2% | -2.9% | -16.8% | 13.5% | -4.6% | | |
| Avg Ann. Change in Share | | % | | 2.4% | 2.8% | 1.7% | 0.6% | 0.7% | 0.6% | 0.3% | -0.4% | -1.9% | 1.4% | -0.4% | | |



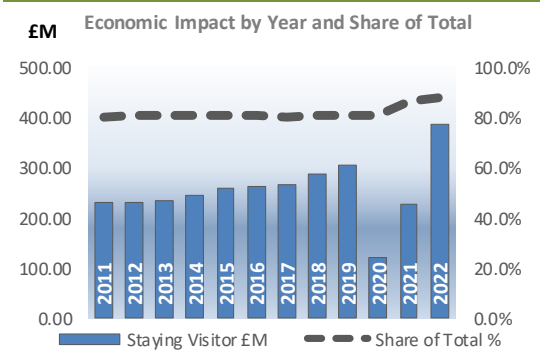
This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| ECONOMIC IMPACT BY: | | | | | | | | | | | | | 2011 to 2022 Historic Prices | | STAYING VISITOR | | ECONOMIC IMPACT Historic Prices | | | | | | | | | | | | | |
|---------------------------|----|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--|---------|-----------------|--------|------------------------------------|--------|----------|-------|-------|-------|-------|--------|-------|------------------|---------|-------|-------|-------|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | | | | | | | | | | | |
| KEY | | | | | | | | | | | | | TOTAL | | | | | | % Change | | | | | | | | | | | |
| An increase of 3% or more | | | | | | | | | | | | | ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | |
| Less than 3% change | | | | | | | | | | | | | Q1 | | Q2 | | Q3 | | Q4 | | | | | | | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | Q1 | Q2 | Q3 | Q4 |
| % Change 2011 to 2022 | | | | | | | | | | | | | 39.2% | 79.4% | 179.1% | 59.5% | 49.3% | 42.6% | 50.9% | 59.9% | 88.2% | 42.6% | 96.9% | 168.3% | 68.6% | Annual Change | 107.5% | 50.0% | 64.1% | 85.8% |
| % Change 2021 to 2022 | | | | | | | | | | | | | 342.0% | 1591.7% | 3350.3% | 333.2% | 63.0% | 46.9% | 67.4% | 38.1% | 37.8% | 10.2% | 2.4% | 36.1% | 71.3% | | 1213.2% | 95.7% | 46.3% | 15.6% |
| Average Annual Change | | | | | | | | | | | | | 3.6% | 7.2% | 16.3% | 5.4% | 4.5% | 3.9% | 4.6% | 5.4% | 8.0% | 3.9% | 8.8% | 15.3% | 6.2% | | 9.8% | 4.5% | 5.8% | 7.8% |
| 2011 | £M | 7.890 | 8.006 | 10.66 | 24.10 | 25.50 | 28.32 | 28.15 | 31.03 | 20.81 | 23.31 | 10.71 | 10.78 | 229.27 | | 26.56 | 77.91 | 80.00 | 44.80 | | | | | | | | | | | |
| 2012 | £M | 7.324 | 7.719 | 12.43 | 22.85 | 24.96 | 30.89 | 25.59 | 31.75 | 23.34 | 23.57 | 11.11 | 10.11 | 231.64 | 1.0% | 27.47 | 78.71 | 80.68 | 44.78 | | | | | | | | | | | |
| 2013 | £M | 6.793 | 9.187 | 13.02 | 20.70 | 26.63 | 27.74 | 29.04 | 33.09 | 21.35 | 24.80 | 10.53 | 11.30 | 234.18 | 1.1% | 29.00 | 75.07 | 83.48 | 46.63 | | | | | | | | | | | |
| 2014 | £M | 10.01 | 10.13 | 12.98 | 22.37 | 27.07 | 27.37 | 30.24 | 33.28 | 23.05 | 24.49 | 10.74 | 11.78 | 243.52 | 4.0% | 33.12 | 76.82 | 86.57 | 47.01 | | | | | | | | | | | |
| 2015 | £M | 10.25 | 9.749 | 15.96 | 22.98 | 27.25 | 29.53 | 31.38 | 34.40 | 24.15 | 28.07 | 12.83 | 12.67 | 259.21 | 6.4% | 35.96 | 79.76 | 89.92 | 53.57 | | | | | | | | | | | |
| 2016 | £M | 8.117 | 9.389 | 15.67 | 22.72 | 25.73 | 31.46 | 31.08 | 36.95 | 27.26 | 28.50 | 12.17 | 14.88 | 263.94 | 1.8% | 33.17 | 79.92 | 95.29 | 55.55 | | | | | | | | | | | |
| 2017 | £M | 9.741 | 9.311 | 13.44 | 24.16 | 27.35 | 32.21 | 31.18 | 35.44 | 28.70 | 27.46 | 12.06 | 13.56 | 264.61 | 0.3% | 32.49 | 83.72 | 95.32 | 53.07 | | | | | | | | | | | |
| 2018 | £M | 9.570 | 10.44 | 18.16 | 25.48 | 30.98 | 33.74 | 31.63 | 37.47 | 27.04 | 30.88 | 14.98 | 15.59 | 285.93 | 8.1% | 38.16 | 90.19 | 96.13 | 61.44 | | | | | | | | | | | |
| 2019 | £M | 10.41 | 10.90 | 18.91 | 27.67 | 32.64 | 35.62 | 33.34 | 39.22 | 28.95 | 33.70 | 15.90 | 16.40 | 303.67 | 6.2% | 40.22 | 95.93 | 101.52 | 66.00 | | | | | | | | | | | |
| 2020 | £M | 8.941 | 10.24 | 17.46 | 0.326 | 0.044 | 0.152 | 2.884 | 30.20 | 22.16 | 17.65 | 6.420 | 5.801 | 122.27 | -59.7% | 36.63 | 0.522 | 55.25 | 29.87 | | | | | | | | | | | |
| 2021 | £M | 2.485 | 0.849 | 0.863 | 8.875 | 23.35 | 27.50 | 25.38 | 35.91 | 28.42 | 30.16 | 20.60 | 21.26 | 225.66 | 84.6% | 4.196 | 59.72 | 89.72 | 72.02 | | | | | | | | | | | |
| 2022 | £M | 10.98 | 14.36 | 29.76 | 38.44 | 38.07 | 40.39 | 42.49 | 49.60 | 39.18 | 33.25 | 21.09 | 28.92 | 386.53 | 71.3% | 55.11 | 116.90 | 131.27 | 83.26 | | | | | | | | | | | |

| ECONOMIC IMPACT - IN HISTORIC PRICES | | | | | | | | | | | | | STAYING VISITOR | | | | | | | | | | | | |
|--------------------------------------|--|--|--|--|--|--|--|--|--|--|--|--|-----------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| SHARE OF MARKET | | | | | | | | | | | | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | |
| Staying Visitor | | | | | | | | | | | | | £M | 229.27 | 231.64 | 234.18 | 243.52 | 259.21 | 263.94 | 264.61 | 285.93 | 303.67 | 122.27 | 225.66 | 386.53 |
| All Visitor Types | | | | | | | | | | | | | £M | 285.29 | 287.71 | 290.53 | 302.60 | 320.73 | 327.04 | 330.85 | 354.13 | 377.33 | 151.79 | 261.15 | 439.39 |
| Share of Total | | | | | | | | | | | | | % | 80.4% | 80.5% | 80.6% | 80.5% | 80.8% | 80.7% | 80.0% | 80.7% | 80.5% | 80.6% | 86.4% | 88.0% |
| Annual Change in Share | | | | | | | | | | | | | % | | 0.2% | 0.1% | -0.2% | 0.4% | -0.1% | -0.9% | 1.0% | -0.3% | 0.1% | 7.3% | 1.8% |
| Change in Share from 2011 | | | | | | | | | | | | | % | | 0.2% | 0.3% | 0.1% | 0.6% | 0.4% | -0.5% | 0.5% | 0.1% | 0.2% | 7.5% | 9.5% |
| Avg Ann. Change in Share | | | | | | | | | | | | | % | | 0.2% | 0.1% | 0.0% | 0.1% | 0.1% | -0.1% | 0.1% | 0.0% | 0.0% | 0.8% | 0.9% |



This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

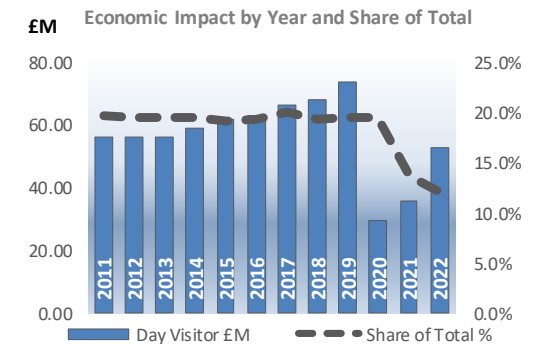
2011 to 2022
 Historic Prices

DAY VISITOR

ECONOMIC IMPACT
 Historic Prices

| ECONOMIC IMPACT BY: | | MONTH AND QUARTER | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | |
|---------------------------|----|--|--------|--------|--------|--------|-------|--------|--------|-------|-------|-------|-------|---------------|---------------|---------|--------|-------|-------|
| KEY | | DAY VISITOR | | | | | | | | | | | | TOTAL | % Change | QUARTER | | | |
| An increase of 3% or more | | ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | |
| Less than 3% change | | Q1 | | | Q2 | | | Q3 | | | Q4 | | | | | | | | |
| A Fall of 3% or more | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | | | | |
| % Change 2011 to 2022 | | 14.8% | -13.9% | -32.7% | -15.8% | -15.7% | -9.0% | -13.9% | -10.9% | 1.8% | 0.4% | 30.8% | 40.5% | -5.6% | Annual Change | -12.9% | -13.5% | -7.3% | 19.3% |
| % Change 2021 to 2022 | | 161.9% | 263.9% | 197.7% | 191.4% | 31.3% | 30.4% | 15.2% | 27.7% | 22.0% | 21.7% | 10.4% | 40.7% | 48.9% | | 200.8% | 63.1% | 21.4% | 19.6% |
| Average Annual Change | | 1.3% | -1.3% | -3.0% | -1.4% | -1.4% | -0.8% | -1.3% | -1.0% | 0.2% | 0.0% | 2.8% | 3.7% | -0.5% | | -1.2% | -1.2% | -0.7% | 1.8% |
| 2011 | £M | 3.444 | 4.158 | 4.572 | 6.047 | 4.759 | 5.584 | 5.866 | 5.395 | 6.334 | 4.260 | 3.920 | 1.673 | 56.01 | | 12.17 | 16.39 | 17.60 | 9.853 |
| 2012 | £M | 4.611 | 4.830 | 4.015 | 5.388 | 4.657 | 5.796 | 5.448 | 4.890 | 6.029 | 3.980 | 4.683 | 1.742 | 56.07 | 0.1% | 13.46 | 15.84 | 16.37 | 10.41 |
| 2013 | £M | 4.493 | 5.037 | 4.308 | 5.084 | 4.272 | 5.432 | 5.486 | 5.169 | 5.823 | 4.110 | 5.137 | 2.000 | 56.35 | 0.5% | 13.84 | 14.79 | 16.48 | 11.25 |
| 2014 | £M | 5.300 | 4.757 | 4.657 | 6.191 | 4.697 | 5.617 | 5.636 | 5.742 | 5.757 | 3.779 | 4.849 | 2.099 | 59.08 | 4.8% | 14.71 | 16.51 | 17.14 | 10.73 |
| 2015 | £M | 5.050 | 5.236 | 4.757 | 6.390 | 5.748 | 5.455 | 5.943 | 5.772 | 5.787 | 3.998 | 5.333 | 2.057 | 61.53 | 4.1% | 15.04 | 17.59 | 17.50 | 11.39 |
| 2016 | £M | 5.191 | 4.780 | 4.981 | 5.243 | 5.186 | 6.209 | 6.208 | 5.751 | 8.191 | 4.720 | 4.363 | 2.276 | 63.10 | 2.6% | 14.95 | 16.64 | 20.15 | 11.36 |
| 2017 | £M | 4.881 | 5.594 | 3.901 | 7.655 | 5.438 | 6.176 | 7.537 | 5.918 | 6.820 | 4.058 | 5.598 | 2.661 | 66.24 | 5.0% | 14.38 | 19.27 | 20.27 | 12.32 |
| 2018 | £M | 5.691 | 5.104 | 4.096 | 6.914 | 6.143 | 6.595 | 7.291 | 6.058 | 7.749 | 4.197 | 5.762 | 2.598 | 68.20 | 3.0% | 14.89 | 19.65 | 21.10 | 12.56 |
| 2019 | £M | 5.852 | 5.715 | 3.758 | 7.437 | 7.420 | 7.424 | 8.198 | 6.770 | 7.851 | 4.485 | 5.727 | 3.028 | 73.67 | 8.0% | 15.33 | 22.28 | 22.82 | 13.24 |
| 2020 | £M | 7.278 | 6.486 | 2.305 | 0.020 | 0.017 | 0.083 | 1.077 | 1.575 | 2.857 | 3.139 | 4.159 | 0.519 | 29.51 | -59.9% | 16.07 | 0.119 | 5.509 | 7.817 |
| 2021 | £M | 1.509 | 0.984 | 1.033 | 1.746 | 3.055 | 3.898 | 4.386 | 3.766 | 5.286 | 3.515 | 4.645 | 1.671 | 35.49 | 20.3% | 3.527 | 8.699 | 13.44 | 9.830 |
| 2022 | £M | 3.953 | 3.581 | 3.076 | 5.089 | 4.012 | 5.084 | 5.050 | 4.809 | 6.449 | 4.277 | 5.129 | 2.351 | 52.86 | 48.9% | 10.61 | 14.18 | 16.31 | 11.76 |

| ECONOMIC IMPACT - IN HISTORIC PRICES | | | | | | | | | | | | | DAY VISITOR | | |
|--------------------------------------|------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------------|--|--|
| SHARE OF MARKET | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | | | |
| Day Visitor | £M | 56.01 | 56.07 | 56.35 | 59.08 | 61.53 | 63.10 | 66.24 | 68.20 | 73.67 | 29.51 | 35.49 | 52.86 | | |
| All Visitor Types | £M | 285.29 | 287.71 | 290.53 | 302.60 | 320.73 | 327.04 | 330.85 | 354.13 | 377.33 | 151.79 | 261.15 | 439.39 | | |
| Share of Total | % | 19.6% | 19.5% | 19.4% | 19.5% | 19.2% | 19.3% | 20.0% | 19.3% | 19.5% | 19.4% | 13.6% | 12.0% | | |
| Annual Change in Share | % | | -0.7% | -0.5% | 0.7% | -1.7% | 0.6% | 3.8% | -3.8% | 1.4% | -0.4% | -30.1% | -11.5% | | |
| Change in Share from 2011 | % | | -0.7% | -1.2% | -0.6% | -2.3% | -1.7% | 2.0% | -1.9% | -0.6% | -1.0% | -30.8% | -38.7% | | |
| Avg Ann. Change in Share | % | | -0.7% | -0.6% | -0.2% | -0.6% | -0.3% | 0.3% | -0.3% | -0.1% | -0.1% | -3.1% | -3.5% | | |



This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

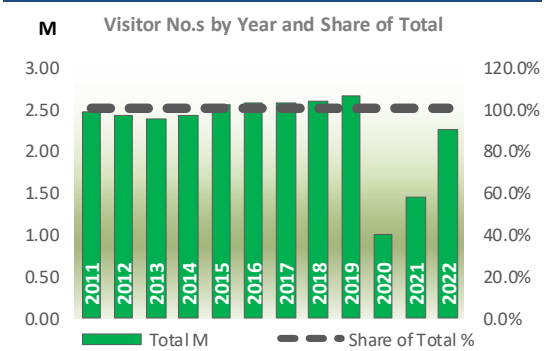
Visitor Numbers by Month, Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| VISITOR NUMBERS BY: | | | | | | | | | | | | | 2011 to 2022 | | TOTAL | VISITOR NUMBERS | | | |
|--|-----|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------------|----------|---------|-----------------|-------|-------|-------|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | |
| TOTAL | | | | | | | | | | | | | | | | | | | |
| VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES | | | | | | | | | | | | | TOTAL | % Change | | | | | |
| Q1 | | | Q2 | | | Q3 | | | Q4 | | | Q1 | | | Q2 | Q3 | Q4 | | |
| KEY | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | | | | | |
| An increase of 3% or more | | | | | | | | | | | | | | | | | | | |
| Less than 3% change | | | | | | | | | | | | | | | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | | | | | | | |
| % Change 2011 to 2022 | | | | | | | | | | | | | | | | | | | |
| % Change 2021 to 2022 | | | | | | | | | | | | | | | | | | | |
| Average Annual Change | | | | | | | | | | | | | | | | | | | |
| 2011 | M | 0.138 | 0.155 | 0.179 | 0.263 | 0.236 | 0.261 | 0.273 | 0.267 | 0.265 | 0.199 | 0.139 | 0.089 | 2.465 | | 0.472 | 0.760 | 0.805 | 0.427 |
| 2012 | M | 0.164 | 0.166 | 0.166 | 0.248 | 0.222 | 0.274 | 0.242 | 0.255 | 0.264 | 0.191 | 0.154 | 0.087 | 2.433 | -1.3% | 0.496 | 0.745 | 0.761 | 0.432 |
| 2013 | M | 0.153 | 0.173 | 0.172 | 0.213 | 0.218 | 0.248 | 0.247 | 0.265 | 0.246 | 0.196 | 0.160 | 0.095 | 2.386 | -1.9% | 0.497 | 0.680 | 0.758 | 0.451 |
| 2014 | M | 0.182 | 0.166 | 0.172 | 0.238 | 0.224 | 0.249 | 0.251 | 0.271 | 0.247 | 0.182 | 0.149 | 0.097 | 2.429 | 1.8% | 0.521 | 0.711 | 0.769 | 0.428 |
| 2015 | M | 0.176 | 0.174 | 0.183 | 0.242 | 0.249 | 0.252 | 0.261 | 0.266 | 0.251 | 0.204 | 0.174 | 0.108 | 2.540 | 4.6% | 0.533 | 0.743 | 0.778 | 0.486 |
| 2016 | M | 0.169 | 0.162 | 0.188 | 0.220 | 0.233 | 0.267 | 0.270 | 0.272 | 0.315 | 0.218 | 0.145 | 0.118 | 2.576 | 1.4% | 0.519 | 0.719 | 0.857 | 0.481 |
| 2017 | M | 0.167 | 0.175 | 0.152 | 0.264 | 0.239 | 0.262 | 0.285 | 0.271 | 0.290 | 0.188 | 0.166 | 0.113 | 2.571 | -0.2% | 0.494 | 0.765 | 0.846 | 0.467 |
| 2018 | M | 0.176 | 0.162 | 0.167 | 0.243 | 0.258 | 0.269 | 0.274 | 0.275 | 0.288 | 0.200 | 0.171 | 0.115 | 2.598 | 1.0% | 0.504 | 0.770 | 0.837 | 0.486 |
| 2019 | M | 0.176 | 0.173 | 0.153 | 0.254 | 0.280 | 0.286 | 0.282 | 0.273 | 0.282 | 0.205 | 0.169 | 0.123 | 2.656 | 2.2% | 0.503 | 0.821 | 0.836 | 0.497 |
| 2020 | M | 0.196 | 0.180 | 0.104 | 0.001 | 0.000 | 0.002 | 0.028 | 0.127 | 0.135 | 0.109 | 0.096 | 0.031 | 1.010 | -62.0% | 0.479 | 0.004 | 0.290 | 0.236 |
| 2021 | M | 0.043 | 0.024 | 0.024 | 0.065 | 0.139 | 0.170 | 0.170 | 0.185 | 0.213 | 0.160 | 0.155 | 0.108 | 1.454 | 44.0% | 0.090 | 0.374 | 0.568 | 0.423 |
| 2022 | M | 0.125 | 0.126 | 0.148 | 0.227 | 0.206 | 0.227 | 0.214 | 0.227 | 0.265 | 0.184 | 0.159 | 0.146 | 2.251 | 54.8% | 0.398 | 0.659 | 0.705 | 0.489 |

| VISITOR NUMBERS | | | | | | | | | | | | | TOTAL | |
|---------------------------|------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|--|
| SHARE OF MARKET | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | | |
| Total | M | 2.465 | 2.433 | 2.386 | 2.429 | 2.540 | 2.571 | 2.598 | 2.656 | 1.010 | 1.454 | 2.251 | | |
| All Visitor Types | M | 2.465 | 2.433 | 2.386 | 2.429 | 2.540 | 2.571 | 2.598 | 2.656 | 1.010 | 1.454 | 2.251 | | |
| Share of Total | % | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | | |
| Annual Change in Share | % | | | | | | | | | | | | | |
| Change in Share from 2011 | % | | | | | | | | | | | | | |
| Avg Ann. Change in Share | % | | | | | | | | | | | | | |

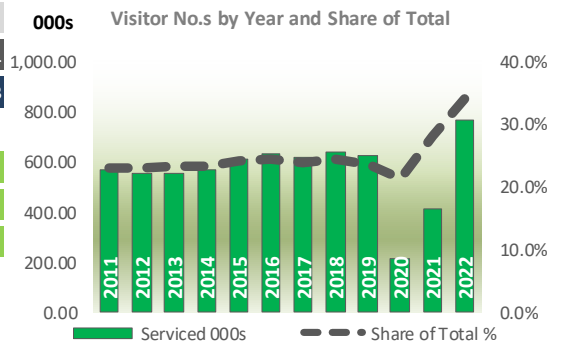


This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

| STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL | | | | | | | | | | | | | 2011 to 2022 | | SERVICED | | VISITOR NUMBERS | | | |
|---|------|---|---------|---------|--------|--------|-------|-------|-------|-------|-------|-------|---------------|-------|---------------|--------|-----------------|-------|-------|--|
| VISITOR NUMBERS BY: | | MONTH AND QUARTER | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | |
| KEY | | SERVICED ACCOMMODATION | | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | | VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | | |
| Less than 3% change | | Q1 | | | Q2 | | | Q3 | | | Q4 | | | TOTAL | % Change | | | | | |
| A Fall of 3% or more | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | | | | | |
| % Change 2011 to 2022 | | 9.3% | 45.4% | 31.1% | 29.3% | 29.1% | 25.7% | 4.3% | 5.0% | 30.0% | 43.9% | 82.7% | 185.1% | 34.5% | Annual Change | 29.3% | 27.9% | 12.9% | 89.2% | |
| % Change 2021 to 2022 | | 278.4% | 1591.7% | 2625.9% | 534.6% | 100.8% | 52.1% | 38.1% | 39.7% | 33.7% | 62.5% | 9.1% | 76.2% | 86.4% | | 885.8% | 120.3% | 36.9% | 47.7% | |
| Average Annual Change | | 0.8% | 4.1% | 2.8% | 2.7% | 2.6% | 2.3% | 0.4% | 0.5% | 2.7% | 4.0% | 7.5% | 16.8% | 3.1% | | 2.7% | 2.5% | 1.2% | 8.1% | |
| 2011 | 000s | 28.3 | 31.0 | 36.9 | 48.4 | 59.3 | 59.2 | 65.0 | 68.4 | 64.2 | 51.6 | 29.4 | 26.4 | 568.1 | | 96.2 | 166.9 | 197.6 | 107.4 | |
| 2012 | 000s | 28.1 | 29.3 | 39.7 | 43.0 | 56.1 | 62.4 | 58.9 | 68.9 | 66.4 | 49.4 | 31.1 | 22.4 | 555.6 | -2.2% | 97.1 | 161.5 | 194.2 | 102.9 | |
| 2013 | 000s | 22.5 | 31.1 | 40.0 | 41.7 | 56.6 | 55.0 | 62.5 | 72.6 | 61.5 | 51.3 | 33.3 | 27.6 | 555.8 | 0.0% | 93.6 | 153.4 | 196.6 | 112.3 | |
| 2014 | 000s | 32.8 | 33.7 | 36.3 | 42.3 | 56.0 | 55.1 | 66.9 | 70.4 | 65.8 | 50.7 | 30.5 | 24.0 | 564.4 | 1.5% | 102.8 | 153.4 | 203.0 | 105.3 | |
| 2015 | 000s | 33.4 | 33.3 | 39.7 | 43.0 | 59.9 | 56.0 | 67.5 | 73.0 | 65.5 | 59.5 | 44.5 | 36.3 | 611.6 | 8.4% | 106.3 | 159.0 | 206.0 | 140.3 | |
| 2016 | 000s | 26.9 | 36.0 | 40.4 | 48.2 | 62.4 | 61.1 | 72.9 | 75.2 | 77.3 | 58.0 | 38.7 | 33.7 | 630.9 | 3.1% | 103.3 | 171.7 | 225.4 | 130.4 | |
| 2017 | 000s | 35.2 | 34.3 | 35.3 | 45.0 | 61.1 | 59.5 | 69.8 | 76.3 | 84.5 | 49.7 | 37.9 | 26.2 | 614.9 | -2.5% | 104.8 | 165.7 | 230.7 | 113.7 | |
| 2018 | 000s | 30.3 | 36.5 | 43.3 | 41.4 | 64.4 | 65.4 | 68.9 | 83.4 | 72.9 | 57.5 | 40.0 | 30.9 | 634.8 | 3.2% | 110.1 | 171.2 | 225.2 | 128.3 | |
| 2019 | 000s | 29.5 | 37.9 | 42.6 | 44.1 | 65.5 | 69.9 | 65.5 | 67.1 | 67.4 | 60.4 | 40.8 | 33.2 | 624.1 | -1.7% | 110.1 | 179.5 | 200.1 | 134.4 | |
| 2020 | 000s | 29.2 | 33.3 | 27.3 | 0.1 | 0.1 | 0.4 | 4.9 | 30.3 | 38.4 | 22.7 | 14.0 | 14.0 | 214.7 | -65.6% | 89.8 | 0.6 | 73.6 | 50.7 | |
| 2021 | 000s | 8.2 | 2.7 | 1.8 | 9.9 | 38.1 | 48.9 | 49.1 | 51.4 | 62.4 | 45.7 | 49.2 | 42.7 | 410.0 | 90.9% | 12.6 | 96.9 | 162.9 | 137.6 | |
| 2022 | 000s | 31.0 | 45.1 | 48.4 | 62.5 | 76.6 | 74.4 | 67.8 | 71.8 | 83.4 | 74.2 | 53.7 | 75.2 | 764.1 | 86.4% | 124.4 | 213.5 | 223.1 | 203.1 | |

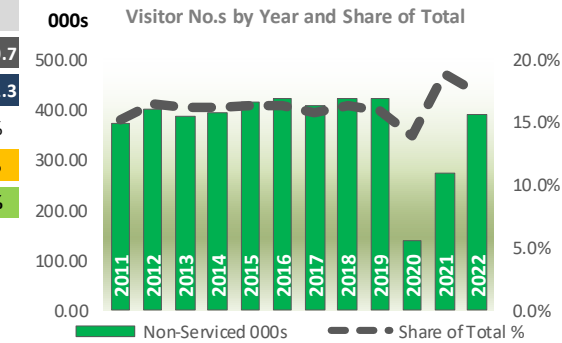
| VISITOR NUMBERS | | | | | | | | | | | | | SERVICED ACCOMMODATION | | |
|---------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------------------------|------|--|
| SHARE OF MARKET | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 000s | |
| Serviced | 000s | 568.1 | 555.6 | 555.8 | 564.4 | 611.6 | 630.9 | 614.9 | 634.8 | 624.1 | 214.7 | 410.0 | 764.1 | | |
| All Visitor Types | M | 2.5 | 2.4 | 2.4 | 2.4 | 2.5 | 2.6 | 2.6 | 2.6 | 2.7 | 1.0 | 1.5 | 2.3 | | |
| Share of Total | % | 23.0% | 22.8% | 23.3% | 23.2% | 24.1% | 24.5% | 23.9% | 24.4% | 23.5% | 21.3% | 28.2% | 33.9% | | |
| Annual Change in Share | % | | -0.9% | 2.0% | -0.3% | 3.6% | 1.7% | -2.3% | 2.2% | -3.8% | -9.5% | 32.6% | 20.4% | | |
| Change in Share from 2011 | % | | -0.9% | 1.1% | 0.8% | 4.5% | 6.3% | 3.8% | 6.0% | 1.9% | -7.7% | 22.3% | 47.3% | | |
| Avg Ann. Change in Share | % | | -0.9% | 0.5% | 0.3% | 1.1% | 1.3% | 0.6% | 0.9% | 0.2% | -0.9% | 2.2% | 4.3% | | |



STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| VISITOR NUMBERS BY: | | | | | | | | | | | | | 2011 to 2022 | | NON-SERVICED | | VISITOR NUMBERS | | | |
|---|--|--|--|--|--|--|--|--|--|--|--|--|---------------|--------|--------------|-------|-----------------|--------|--|--|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | |
| NON-SERVICED ACCOMMODATION | | | | | | | | | | | | | | | | | | | | |
| VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | | | | |
| KEY | | | | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | | | | | | | | | | | | | | | | | | | | |
| Less than 3% change | | | | | | | | | | | | | | | | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | TOTAL | | | | | | | |
| | | | | | | | | | | | | | Annual Change | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | Q1 | Q2 | Q3 | Q4 | | |
| Q1 | | | | | | | | | | | | | Q2 | | Q3 | | Q4 | | | |
| Q2 | | | | | | | | | | | | | Q3 | | Q4 | | | | | |
| Q3 | | | | | | | | | | | | | Q4 | | | | | | | |
| Q4 | | | | | | | | | | | | | | | | | | | | |
| JAN | | | | | | | | | | | | | | | | | | | | |
| FEB | | | | | | | | | | | | | | | | | | | | |
| MAR | | | | | | | | | | | | | | | | | | | | |
| APR | | | | | | | | | | | | | | | | | | | | |
| MAY | | | | | | | | | | | | | | | | | | | | |
| JUN | | | | | | | | | | | | | | | | | | | | |
| JUL | | | | | | | | | | | | | | | | | | | | |
| AUG | | | | | | | | | | | | | | | | | | | | |
| SEP | | | | | | | | | | | | | | | | | | | | |
| OCT | | | | | | | | | | | | | | | | | | | | |
| NOV | | | | | | | | | | | | | | | | | | | | |
| DEC | | | | | | | | | | | | | | | | | | | | |
| % Change 2011 to 2022 | | | | | | | | | | | | | 4.5% | | 97.2% | 0.0% | 5.1% | -14.3% | | |
| % Change 2021 to 2022 | | | | | | | | | | | | | 42.4% | | 4001.5% | 73.0% | 29.7% | -29.2% | | |
| Average Annual Change | | | | | | | | | | | | | 0.4% | | 8.8% | 0.0% | 0.5% | -1.3% | | |
| 2011 000s | | | | | | | | | | | | | 373.7 | | 16.7 | 152.6 | 154.7 | 49.6 | | |
| 2012 000s | | | | | | | | | | | | | 401.2 | 7.4% | 19.0 | 170.4 | 156.7 | 55.0 | | |
| 2013 000s | | | | | | | | | | | | | 386.7 | -3.6% | 24.8 | 149.9 | 158.6 | 53.4 | | |
| 2014 000s | | | | | | | | | | | | | 391.5 | 1.2% | 25.3 | 152.0 | 159.6 | 54.7 | | |
| 2015 000s | | | | | | | | | | | | | 414.2 | 5.8% | 29.9 | 159.4 | 161.7 | 63.3 | | |
| 2016 000s | | | | | | | | | | | | | 421.4 | 1.7% | 27.7 | 149.1 | 172.8 | 71.8 | | |
| 2017 000s | | | | | | | | | | | | | 405.9 | -3.7% | 23.3 | 154.8 | 164.7 | 63.1 | | |
| 2018 000s | | | | | | | | | | | | | 422.7 | 4.1% | 28.8 | 161.4 | 161.4 | 71.1 | | |
| 2019 000s | | | | | | | | | | | | | 423.0 | 0.1% | 26.7 | 162.6 | 164.5 | 69.2 | | |
| 2020 000s | | | | | | | | | | | | | 139.9 | -66.9% | 23.3 | 0.6 | 89.0 | 27.0 | | |
| 2021 000s | | | | | | | | | | | | | 274.4 | 96.1% | 0.8 | 88.2 | 125.4 | 60.0 | | |
| 2022 000s | | | | | | | | | | | | | 390.7 | 42.4% | 33.0 | 152.5 | 162.6 | 42.5 | | |

| VISITOR NUMBERS | | | | | | | | | | | | | NON-SERVICED ACCOMMODATION | | | | | | | | | | | | | |
|-----------------------------|--|--|--|--|--|--|--|--|--|--|--|--|----------------------------|-------|---|-------|-------|-------|-------|-------|-------|--------|-------|-------|--|--|
| SHARE OF MARKET | | | | | | | | | | | | | 000s | | Visitor No.s by Year and Share of Total | | | | | | | | | | | |
| 2011 | | | | | | | | | | | | | 2011 | | 2011 | | | | | | | | | | | |
| 2012 | | | | | | | | | | | | | 2012 | | 2012 | | | | | | | | | | | |
| 2013 | | | | | | | | | | | | | 2013 | | 2013 | | | | | | | | | | | |
| 2014 | | | | | | | | | | | | | 2014 | | 2014 | | | | | | | | | | | |
| 2015 | | | | | | | | | | | | | 2015 | | 2015 | | | | | | | | | | | |
| 2016 | | | | | | | | | | | | | 2016 | | 2016 | | | | | | | | | | | |
| 2017 | | | | | | | | | | | | | 2017 | | 2017 | | | | | | | | | | | |
| 2018 | | | | | | | | | | | | | 2018 | | 2018 | | | | | | | | | | | |
| 2019 | | | | | | | | | | | | | 2019 | | 2019 | | | | | | | | | | | |
| 2020 | | | | | | | | | | | | | 2020 | | 2020 | | | | | | | | | | | |
| 2021 | | | | | | | | | | | | | 2021 | | 2021 | | | | | | | | | | | |
| 2022 | | | | | | | | | | | | | 2022 | | 2022 | | | | | | | | | | | |
| Non-Serviced 000s | | | | | | | | | | | | | 373.7 | 401.2 | 386.7 | 391.5 | 414.2 | 421.4 | 405.9 | 422.7 | 423.0 | 139.9 | 274.4 | 390.7 | | |
| All Visitor Types M | | | | | | | | | | | | | 2.5 | 2.4 | 2.4 | 2.4 | 2.5 | 2.6 | 2.6 | 2.6 | 2.7 | 1.0 | 1.5 | 2.3 | | |
| Share of Total % | | | | | | | | | | | | | 15.2% | 16.5% | 16.2% | 16.1% | 16.3% | 16.4% | 15.8% | 16.3% | 15.9% | 13.9% | 18.9% | 17.4% | | |
| Annual Change in Share % | | | | | | | | | | | | | | 8.8% | -1.7% | -0.6% | 1.2% | 0.3% | -3.5% | 3.1% | -2.1% | -13.0% | 36.2% | -8.0% | | |
| Change in Share from 2011 % | | | | | | | | | | | | | | 8.8% | 6.9% | 6.3% | 7.6% | 7.9% | 4.1% | 7.3% | 5.1% | -8.6% | 24.5% | 14.5% | | |
| Avg Ann. Change in Share % | | | | | | | | | | | | | | 8.8% | 3.5% | 2.1% | 1.9% | 1.6% | 0.7% | 1.0% | 0.6% | -1.0% | 2.4% | 1.3% | | |

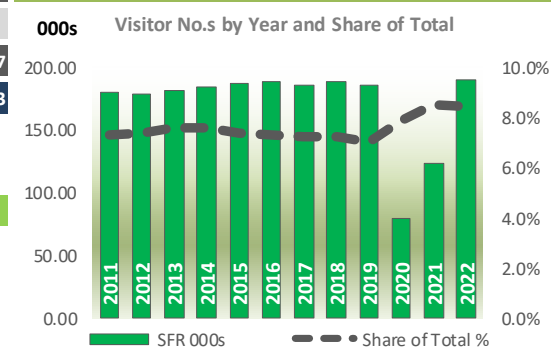


This report is copyright © Global Tourism Solutions (UK) Ltd 2023
 Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| VISITOR NUMBERS BY: | | | | | | | | | | | | | 2011 to 2022 | | SFR | VISITOR NUMBERS | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---------------------------|------|------|-----|------|------|------|------|------|------|------|------|------|---|-------|---------------|-----------------|---------|------|--------|--|-------|--|-------|--|-------|--|-------|--|-------|--|-------|--|--------|--|-------|--|-------|--|--|--|--|--|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| KEY | | | | | | | | | | | | | SFR | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | | | | | | | | | | | | | VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Less than 3% change | | | | | | | | | | | | | TOTAL | | Annual Change | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Q1 | | | | | | | | | | | | | Q2 | | Q3 | | Q4 | | | | | | | | | | | | | | | | | | | | | | | | | |
| JAN | | | | | | | | | | | | | FEB | | MAR | | APR | | MAY | | JUN | | JUL | | AUG | | SEP | | OCT | | NOV | | DEC | | | | | | | | | |
| % Change 2011 to 2022 | | | | | | | | | | | | | -4.3% | | 3.1% | | 24.8% | | 4.5% | | 2.0% | | -1.8% | | -3.0% | | 0.4% | | 9.4% | | -1.4% | | 9.7% | | 24.2% | | 5.2% | | | | | |
| % Change 2021 to 2022 | | | | | | | | | | | | | 348.2% | | 1337.6% | | 2483.2% | | 241.6% | | 47.1% | | 37.1% | | 49.9% | | 15.8% | | 19.1% | | 10.0% | | -12.7% | | -2.7% | | 53.0% | | | | | |
| Average Annual Change | | | | | | | | | | | | | -0.4% | | 0.3% | | 2.3% | | 0.4% | | 0.2% | | -0.2% | | -0.3% | | 0.0% | | 0.9% | | -0.1% | | 0.9% | | 2.2% | | 0.5% | | | | | |
| 2011 | 000s | 16.0 | 8.6 | 11.9 | 16.7 | 12.5 | 18.0 | 16.9 | 19.2 | 15.6 | 16.4 | 10.3 | 18.1 | 180.3 | | 36.5 | 47.3 | 51.7 | 44.8 | | | | | | | | | | | | | | | | | | | | | | | |
| 2012 | 000s | 15.6 | 8.5 | 12.3 | 15.9 | 12.3 | 18.5 | 16.1 | 19.2 | 16.0 | 16.2 | 10.5 | 18.0 | 179.1 | -0.7% | 36.4 | 46.8 | 51.2 | 44.7 | | | | | | | | | | | | | | | | | | | | | | | |
| 2013 | 000s | 15.5 | 9.1 | 12.6 | 15.2 | 12.8 | 17.8 | 17.1 | 19.6 | 15.8 | 16.8 | 10.2 | 18.4 | 180.9 | 1.0% | 37.3 | 45.8 | 52.4 | 45.5 | | | | | | | | | | | | | | | | | | | | | | | |
| 2014 | 000s | 17.5 | 9.2 | 12.4 | 15.6 | 12.8 | 17.6 | 17.0 | 19.5 | 16.1 | 16.5 | 10.2 | 19.3 | 183.6 | 1.5% | 39.0 | 46.0 | 52.6 | 46.0 | | | | | | | | | | | | | | | | | | | | | | | |
| 2015 | 000s | 17.3 | 9.0 | 13.2 | 15.5 | 12.6 | 17.9 | 17.0 | 19.4 | 16.4 | 17.5 | 11.1 | 19.9 | 186.7 | 1.7% | 39.5 | 46.0 | 52.8 | 48.4 | | | | | | | | | | | | | | | | | | | | | | | |
| 2016 | 000s | 16.3 | 8.8 | 13.1 | 15.5 | 12.3 | 18.3 | 17.0 | 20.0 | 17.0 | 17.5 | 10.6 | 21.3 | 187.9 | 0.6% | 38.3 | 46.2 | 54.0 | 49.5 | | | | | | | | | | | | | | | | | | | | | | | |
| 2017 | 000s | 17.2 | 8.8 | 12.4 | 15.8 | 12.6 | 18.3 | 16.8 | 19.6 | 17.0 | 16.9 | 10.6 | 20.0 | 185.9 | -1.1% | 38.4 | 46.7 | 53.3 | 47.5 | | | | | | | | | | | | | | | | | | | | | | | |
| 2018 | 000s | 16.6 | 9.0 | 13.5 | 16.0 | 13.0 | 18.2 | 16.7 | 19.5 | 16.5 | 17.6 | 11.4 | 20.6 | 188.7 | 1.5% | 39.2 | 47.2 | 52.6 | 49.7 | | | | | | | | | | | | | | | | | | | | | | | |
| 2019 | 000s | 16.2 | 8.7 | 13.3 | 16.1 | 12.9 | 18.0 | 16.6 | 19.2 | 16.4 | 17.7 | 11.1 | 20.1 | 186.2 | -1.3% | 38.2 | 47.0 | 52.2 | 48.9 | | | | | | | | | | | | | | | | | | | | | | | |
| 2020 | 000s | 12.8 | 7.5 | 11.5 | 0.1 | 0.0 | 0.1 | 0.9 | 16.6 | 11.3 | 8.4 | 3.9 | 5.8 | 79.1 | -57.5% | 31.8 | 0.2 | 28.8 | 18.2 | | | | | | | | | | | | | | | | | | | | | | | |
| 2021 | 000s | 3.4 | 0.6 | 0.6 | 5.1 | 8.7 | 12.9 | 11.0 | 16.6 | 14.3 | 14.7 | 12.9 | 23.1 | 123.9 | 56.8% | 4.6 | 26.7 | 41.9 | 50.8 | | | | | | | | | | | | | | | | | | | | | | | |
| 2022 | 000s | 15.3 | 8.9 | 14.8 | 17.5 | 12.8 | 17.7 | 16.4 | 19.2 | 17.1 | 16.2 | 11.3 | 22.5 | 189.7 | 53.0% | 39.1 | 47.9 | 52.7 | 50.0 | | | | | | | | | | | | | | | | | | | | | | | |

| VISITOR NUMBERS | | | | | | | | | | | | | SFR | | | | | | | | | | | | | | | | | | | | | | | | |
|---------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--|---|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|--|--|--|
| SHARE OF MARKET | | | | | | | | | | | | | 000s | | Visitor No.s by Year and Share of Total | | | | | | | | | | | | | | | | | | | | | | |
| 2011 | | | | | | | | | | | | | 2012 | | 2013 | | 2014 | | 2015 | | 2016 | | 2017 | | 2018 | | 2019 | | 2020 | | 2021 | | 2022 | | | | |
| SFR | 000s | 180.3 | 179.1 | 180.9 | 183.6 | 186.7 | 187.9 | 185.9 | 188.7 | 186.2 | 79.1 | 123.9 | 189.7 | | | | | | | | | | | | | | | | | | | | | | | | |
| All Visitor Types | M | 2.5 | 2.4 | 2.4 | 2.4 | 2.5 | 2.6 | 2.6 | 2.6 | 2.7 | 1.0 | 1.5 | 2.3 | | | | | | | | | | | | | | | | | | | | | | | | |
| Share of Total | % | 7.3% | 7.4% | 7.6% | 7.6% | 7.3% | 7.3% | 7.2% | 7.3% | 7.0% | 7.8% | 8.5% | 8.4% | | | | | | | | | | | | | | | | | | | | | | | | |
| Annual Change in Share | % | | 0.6% | 3.0% | -0.3% | -2.8% | -0.8% | -0.9% | 0.5% | -3.5% | 11.7% | 8.8% | -1.2% | | | | | | | | | | | | | | | | | | | | | | | | |
| Change in Share from 2011 | % | | 0.6% | 3.7% | 3.3% | 0.5% | -0.3% | -1.2% | -0.7% | -4.2% | 7.1% | 16.5% | 15.2% | | | | | | | | | | | | | | | | | | | | | | | | |
| Avg Ann. Change in Share | % | | 0.6% | 1.8% | 1.1% | 0.1% | -0.1% | -0.2% | -0.1% | -0.5% | 0.8% | 1.7% | 1.4% | | | | | | | | | | | | | | | | | | | | | | | | |



This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

**STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL**

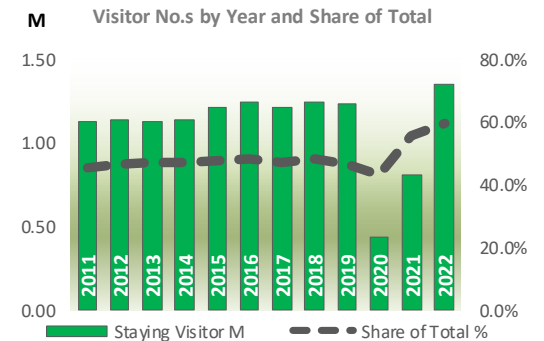
2011 to 2022

STAYING VISITOR

VISITOR NUMBERS

| VISITOR NUMBERS BY: | | MONTH AND QUARTER | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | |
|---------------------------|---|--|---------|---------|--------|-------|-------|-------|-------|-------|-------|-------|---------------|-------|----------|---------|-------|-------|-------|
| KEY | | STAYING VISITOR | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | | VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | |
| Less than 3% change | | Q1 | | | Q2 | | | Q3 | | | Q4 | | | TOTAL | % Change | QUARTER | | | |
| A Fall of 3% or more | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | Q1 | Q2 | Q3 | Q4 |
| % Change 2011 to 2022 | | 4.7% | 28.6% | 55.5% | 17.4% | 11.6% | 9.9% | -5.7% | 3.0% | 31.3% | 12.0% | 49.8% | 112.3% | 19.8% | 31.4% | 12.9% | 8.5% | 46.5% | |
| % Change 2021 to 2022 | | 320.8% | 1570.6% | 3021.4% | 332.0% | 65.6% | 42.7% | 42.3% | 24.8% | 33.4% | 17.0% | 1.9% | 37.5% | 66.3% | 989.2% | 95.5% | 32.8% | 19.0% | |
| Average Annual Change | | 0.4% | 2.6% | 5.0% | 1.6% | 1.1% | 0.9% | -0.5% | 0.3% | 2.8% | 1.1% | 4.5% | 10.2% | 1.8% | 2.9% | 1.2% | 0.8% | 4.2% | |
| 2011 | M | 0.047 | 0.045 | 0.058 | 0.118 | 0.122 | 0.127 | 0.139 | 0.144 | 0.121 | 0.102 | 0.050 | 0.051 | 1.122 | 0.149 | 0.367 | 0.404 | 0.202 | |
| 2012 | M | 0.046 | 0.042 | 0.064 | 0.124 | 0.114 | 0.140 | 0.122 | 0.148 | 0.132 | 0.103 | 0.051 | 0.048 | 1.136 | 1.2% | 0.152 | 0.379 | 0.402 | 0.203 |
| 2013 | M | 0.042 | 0.048 | 0.065 | 0.100 | 0.123 | 0.127 | 0.131 | 0.155 | 0.122 | 0.108 | 0.051 | 0.053 | 1.123 | -1.1% | 0.156 | 0.349 | 0.408 | 0.211 |
| 2014 | M | 0.055 | 0.051 | 0.061 | 0.103 | 0.121 | 0.127 | 0.134 | 0.153 | 0.128 | 0.104 | 0.049 | 0.053 | 1.139 | 1.4% | 0.167 | 0.351 | 0.415 | 0.206 |
| 2015 | M | 0.056 | 0.049 | 0.070 | 0.104 | 0.125 | 0.134 | 0.140 | 0.148 | 0.133 | 0.122 | 0.065 | 0.065 | 1.213 | 6.4% | 0.176 | 0.364 | 0.420 | 0.252 |
| 2016 | M | 0.048 | 0.050 | 0.072 | 0.109 | 0.123 | 0.135 | 0.145 | 0.156 | 0.151 | 0.122 | 0.057 | 0.072 | 1.240 | 2.3% | 0.169 | 0.367 | 0.452 | 0.252 |
| 2017 | M | 0.056 | 0.047 | 0.063 | 0.106 | 0.126 | 0.135 | 0.137 | 0.155 | 0.156 | 0.108 | 0.056 | 0.061 | 1.207 | -2.7% | 0.166 | 0.367 | 0.449 | 0.224 |
| 2018 | M | 0.051 | 0.050 | 0.077 | 0.106 | 0.136 | 0.138 | 0.136 | 0.161 | 0.142 | 0.121 | 0.062 | 0.066 | 1.246 | 3.3% | 0.178 | 0.380 | 0.439 | 0.249 |
| 2019 | M | 0.051 | 0.051 | 0.073 | 0.110 | 0.136 | 0.143 | 0.131 | 0.149 | 0.137 | 0.123 | 0.063 | 0.067 | 1.233 | -1.0% | 0.175 | 0.389 | 0.417 | 0.253 |
| 2020 | M | 0.044 | 0.045 | 0.056 | 0.001 | 0.000 | 0.001 | 0.009 | 0.099 | 0.084 | 0.053 | 0.021 | 0.022 | 0.434 | -64.8% | 0.145 | 0.001 | 0.191 | 0.096 |
| 2021 | M | 0.012 | 0.003 | 0.003 | 0.032 | 0.082 | 0.097 | 0.092 | 0.119 | 0.119 | 0.097 | 0.073 | 0.078 | 0.808 | 86.4% | 0.018 | 0.212 | 0.330 | 0.248 |
| 2022 | M | 0.049 | 0.058 | 0.089 | 0.139 | 0.136 | 0.139 | 0.131 | 0.148 | 0.159 | 0.114 | 0.074 | 0.108 | 1.344 | 66.3% | 0.196 | 0.414 | 0.438 | 0.296 |

| | | VISITOR NUMBERS | | | | | | | | | | | STAYING VISITOR | | |
|---------------------------|---|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-----------------|--|--|
| SHARE OF MARKET | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | | |
| Staying Visitor | M | 1.122 | 1.136 | 1.123 | 1.139 | 1.213 | 1.240 | 1.207 | 1.246 | 1.233 | 0.434 | 0.808 | 1.344 | | |
| All Visitor Types | M | 2.465 | 2.433 | 2.386 | 2.429 | 2.540 | 2.576 | 2.571 | 2.598 | 2.656 | 1.010 | 1.454 | 2.251 | | |
| Share of Total | % | 45.5% | 46.7% | 47.1% | 46.9% | 47.7% | 48.1% | 46.9% | 48.0% | 46.4% | 43.0% | 55.6% | 59.7% | | |
| Annual Change in Share | % | | 2.6% | 0.9% | -0.4% | 1.8% | 0.8% | -2.5% | 2.2% | -3.2% | -7.5% | 29.4% | 7.4% | | |
| Change in Share from 2011 | % | | 2.6% | 3.4% | 3.1% | 4.9% | 5.7% | 3.1% | 5.4% | 2.0% | -5.6% | 22.1% | 31.2% | | |
| Avg Ann. Change in Share | % | | 2.6% | 1.7% | 1.0% | 1.2% | 1.1% | 0.5% | 0.8% | 0.3% | -0.6% | 2.2% | 2.8% | | |



**STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL**

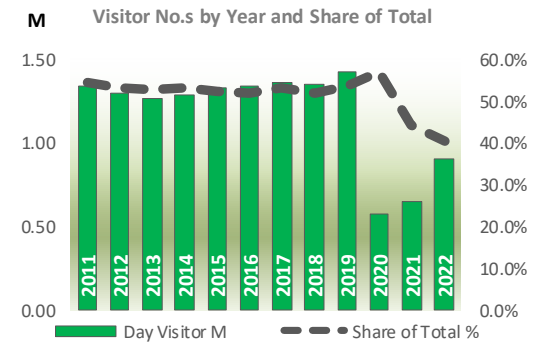
2011 to 2022

DAY VISITOR

VISITOR NUMBERS

| VISITOR NUMBERS BY: | | MONTH AND QUARTER | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | |
|---------------------------|---|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|---------------|----------|---------------|--------|--------|--------|--------|
| KEY | | DAY VISITOR | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | | VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | |
| Less than 3% change | | Q1 | | | Q2 | | | Q3 | | | Q4 | | TOTAL | % Change | QUARTER | | | | |
| A Fall of 3% or more | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | | | DEC | Q1 | Q2 | Q3 | Q4 |
| % Change 2011 to 2022 | | -17.6% | -38.1% | -51.7% | -39.5% | -39.4% | -34.6% | -38.2% | -36.0% | -26.9% | -27.9% | -6.0% | 1.0% | -32.5% | Annual Change | -37.4% | -37.8% | -33.4% | -14.3% |
| % Change 2021 to 2022 | | 142.8% | 237.5% | 176.0% | 170.2% | 21.8% | 20.9% | 6.8% | 18.4% | 13.1% | 12.8% | 2.4% | 30.5% | 40.4% | 179.0% | 51.2% | 12.5% | 10.9% | |
| Average Annual Change | | -1.6% | -3.5% | -4.7% | -3.6% | -3.6% | -3.1% | -3.5% | -3.3% | -2.4% | -2.5% | -0.5% | 0.1% | -3.0% | -3.4% | -3.4% | -3.0% | -1.3% | |
| 2011 | M | 0.091 | 0.110 | 0.121 | 0.145 | 0.114 | 0.134 | 0.134 | 0.123 | 0.144 | 0.097 | 0.090 | 0.038 | 1.343 | 0.323 | 0.394 | 0.401 | 0.225 | |
| 2012 | M | 0.118 | 0.123 | 0.102 | 0.125 | 0.108 | 0.134 | 0.120 | 0.107 | 0.132 | 0.088 | 0.103 | 0.038 | 1.297 | -3.4% | 0.343 | 0.366 | 0.359 | 0.229 |
| 2013 | M | 0.111 | 0.124 | 0.106 | 0.114 | 0.096 | 0.122 | 0.117 | 0.110 | 0.124 | 0.088 | 0.109 | 0.043 | 1.262 | -2.7% | 0.342 | 0.331 | 0.350 | 0.240 |
| 2014 | M | 0.127 | 0.114 | 0.112 | 0.135 | 0.102 | 0.122 | 0.116 | 0.119 | 0.119 | 0.078 | 0.101 | 0.044 | 1.290 | 2.2% | 0.354 | 0.359 | 0.354 | 0.222 |
| 2015 | M | 0.120 | 0.124 | 0.113 | 0.138 | 0.124 | 0.117 | 0.122 | 0.118 | 0.118 | 0.082 | 0.109 | 0.042 | 1.328 | 3.0% | 0.357 | 0.379 | 0.358 | 0.234 |
| 2016 | M | 0.121 | 0.112 | 0.116 | 0.111 | 0.110 | 0.132 | 0.125 | 0.116 | 0.165 | 0.095 | 0.088 | 0.046 | 1.336 | 0.6% | 0.349 | 0.352 | 0.405 | 0.229 |
| 2017 | M | 0.111 | 0.127 | 0.089 | 0.158 | 0.112 | 0.127 | 0.148 | 0.116 | 0.134 | 0.080 | 0.110 | 0.052 | 1.365 | 2.1% | 0.327 | 0.398 | 0.397 | 0.242 |
| 2018 | M | 0.125 | 0.112 | 0.090 | 0.137 | 0.122 | 0.131 | 0.137 | 0.114 | 0.146 | 0.079 | 0.109 | 0.049 | 1.352 | -1.0% | 0.326 | 0.390 | 0.398 | 0.237 |
| 2019 | M | 0.125 | 0.122 | 0.080 | 0.144 | 0.144 | 0.144 | 0.151 | 0.124 | 0.144 | 0.083 | 0.106 | 0.056 | 1.423 | 5.3% | 0.328 | 0.432 | 0.420 | 0.244 |
| 2020 | M | 0.152 | 0.135 | 0.048 | 0.000 | 0.000 | 0.002 | 0.019 | 0.028 | 0.051 | 0.056 | 0.075 | 0.009 | 0.576 | -59.5% | 0.334 | 0.002 | 0.099 | 0.140 |
| 2021 | M | 0.031 | 0.020 | 0.021 | 0.032 | 0.057 | 0.073 | 0.077 | 0.067 | 0.093 | 0.062 | 0.082 | 0.030 | 0.646 | 12.2% | 0.072 | 0.162 | 0.237 | 0.174 |
| 2022 | M | 0.075 | 0.068 | 0.059 | 0.088 | 0.069 | 0.088 | 0.083 | 0.079 | 0.106 | 0.070 | 0.084 | 0.039 | 0.907 | 40.4% | 0.202 | 0.245 | 0.267 | 0.193 |

| | | VISITOR NUMBERS | | | | | | | | | | | DAY VISITOR | | |
|---------------------------|---|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------------|--|--|
| SHARE OF MARKET | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | | |
| Day Visitor | M | 1.343 | 1.297 | 1.262 | 1.290 | 1.328 | 1.336 | 1.365 | 1.352 | 1.423 | 0.576 | 0.646 | 0.907 | | |
| All Visitor Types | M | 2.465 | 2.433 | 2.386 | 2.429 | 2.540 | 2.576 | 2.571 | 2.598 | 2.656 | 1.010 | 1.454 | 2.251 | | |
| Share of Total | % | 54.5% | 53.3% | 52.9% | 53.1% | 52.3% | 51.9% | 53.1% | 52.0% | 53.6% | 57.0% | 44.4% | 40.3% | | |
| Annual Change in Share | % | | -2.1% | -0.8% | 0.3% | -1.5% | -0.8% | 2.3% | -2.0% | 3.0% | 6.5% | -22.1% | -9.3% | | |
| Change in Share from 2011 | % | | -2.1% | -2.9% | -2.6% | -4.1% | -4.8% | -2.6% | -4.5% | -1.7% | 4.7% | -18.5% | -26.0% | | |
| Avg Ann. Change in Share | % | | -2.1% | -1.4% | -0.9% | -1.0% | -1.0% | -0.4% | -0.6% | -0.2% | 0.5% | -1.8% | -2.4% | | |



This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

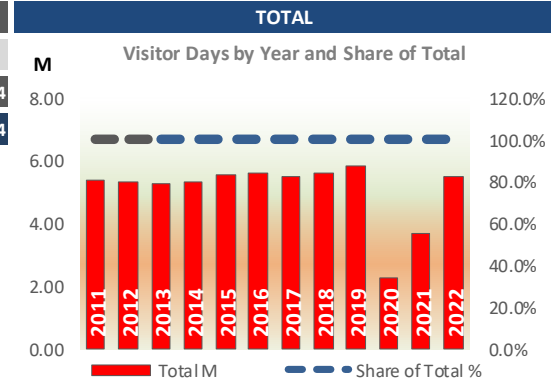
Visitor Days by Month, Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| VISITOR DAYS BY: | | | | | | | | | | | | | 2011 to 2022 | | TOTAL | VISITOR DAYS | | | | |
|---|--------|--------|---------|--------|-------|-------|--------|-------|-------|-------|-------|-------|---------------|---------------|---------|--------------|-------|-------|-------|--|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | |
| TOTAL | | | | | | | | | | | | | | | | | | | | |
| VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES | | | | | | | | | | | | | TOTAL | % Change | | | | | | |
| Q1 | | | Q2 | | | Q3 | | | Q4 | | | Q1 | | | Q2 | Q3 | Q4 | | | |
| KEY | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | | | | | | |
| An increase of 3% or more | | | | | | | | | | | | | | | | | | | | |
| Less than 3% change | | | | | | | | | | | | | | | | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | | | | | | | | |
| % Change 2011 to 2022 | -6.6% | -8.1% | 30.1% | -0.7% | -3.7% | -7.7% | -10.8% | -3.4% | 19.2% | -9.2% | 19.9% | 58.7% | 1.9% | Annual Change | 6.8% | -4.2% | 0.3% | 14.0% | | |
| % Change 2021 to 2022 | 240.1% | 598.1% | 1051.3% | 235.7% | 39.0% | 32.4% | 39.9% | 17.8% | 26.8% | -4.6% | -3.1% | 14.3% | 47.9% | Annual Change | 530.5% | 69.6% | 27.0% | 1.2% | | |
| Average Annual Change | -0.6% | -0.7% | 2.7% | -0.1% | -0.3% | -0.7% | -1.0% | -0.3% | 1.7% | -0.8% | 1.8% | 5.3% | 0.2% | Annual Change | 0.6% | -0.4% | 0.0% | 1.3% | | |
| 2011 | M | 0.221 | 0.216 | 0.266 | 0.578 | 0.547 | 0.647 | 0.713 | 0.761 | 0.570 | 0.439 | 0.225 | 0.200 | 5.382 | | 0.703 | 1.772 | 2.044 | 0.864 | |
| 2012 | M | 0.242 | 0.226 | 0.272 | 0.519 | 0.526 | 0.688 | 0.627 | 0.743 | 0.608 | 0.425 | 0.241 | 0.198 | 5.314 | -1.3% | 0.739 | 1.733 | 1.978 | 0.864 | |
| 2013 | M | 0.232 | 0.246 | 0.279 | 0.460 | 0.541 | 0.613 | 0.686 | 0.756 | 0.557 | 0.439 | 0.234 | 0.205 | 5.247 | -1.3% | 0.756 | 1.614 | 1.999 | 0.878 | |
| 2014 | M | 0.283 | 0.242 | 0.280 | 0.502 | 0.547 | 0.595 | 0.677 | 0.757 | 0.579 | 0.415 | 0.227 | 0.220 | 5.326 | 1.5% | 0.806 | 1.644 | 2.014 | 0.863 | |
| 2015 | M | 0.275 | 0.246 | 0.317 | 0.508 | 0.557 | 0.617 | 0.690 | 0.751 | 0.600 | 0.470 | 0.266 | 0.233 | 5.531 | 3.8% | 0.838 | 1.682 | 2.041 | 0.970 | |
| 2016 | M | 0.255 | 0.225 | 0.315 | 0.476 | 0.513 | 0.657 | 0.687 | 0.802 | 0.694 | 0.487 | 0.228 | 0.267 | 5.606 | 1.3% | 0.795 | 1.646 | 2.183 | 0.982 | |
| 2017 | M | 0.257 | 0.236 | 0.258 | 0.542 | 0.534 | 0.647 | 0.687 | 0.761 | 0.655 | 0.436 | 0.249 | 0.253 | 5.515 | -1.6% | 0.752 | 1.722 | 2.103 | 0.938 | |
| 2018 | M | 0.264 | 0.227 | 0.301 | 0.532 | 0.578 | 0.650 | 0.675 | 0.760 | 0.636 | 0.472 | 0.274 | 0.261 | 5.630 | 2.1% | 0.792 | 1.759 | 2.071 | 1.007 | |
| 2019 | M | 0.269 | 0.238 | 0.292 | 0.561 | 0.608 | 0.672 | 0.699 | 0.779 | 0.654 | 0.501 | 0.275 | 0.272 | 5.820 | 3.4% | 0.799 | 1.841 | 2.132 | 1.047 | |
| 2020 | M | 0.262 | 0.235 | 0.231 | 0.005 | 0.001 | 0.003 | 0.055 | 0.587 | 0.410 | 0.270 | 0.133 | 0.070 | 2.263 | -61.1% | 0.728 | 0.009 | 1.052 | 0.474 | |
| 2021 | M | 0.061 | 0.028 | 0.030 | 0.171 | 0.379 | 0.451 | 0.455 | 0.624 | 0.536 | 0.418 | 0.278 | 0.277 | 3.708 | 63.8% | 0.119 | 1.001 | 1.615 | 0.973 | |
| 2022 | M | 0.206 | 0.198 | 0.346 | 0.573 | 0.527 | 0.598 | 0.636 | 0.735 | 0.679 | 0.399 | 0.269 | 0.317 | 5.484 | 47.9% | 0.751 | 1.698 | 2.050 | 0.985 | |

| VISITOR DAYS | | | | | | | | | | | | | TOTAL | | |
|---------------------------|------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--|--|
| SHARE OF MARKET | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | | | |
| Total | M | 5.382 | 5.314 | 5.247 | 5.326 | 5.531 | 5.606 | 5.515 | 5.630 | 5.820 | 2.263 | 3.708 | 5.484 | | |
| All Visitor Types | M | 5.382 | 5.314 | 5.247 | 5.326 | 5.531 | 5.606 | 5.515 | 5.630 | 5.820 | 2.263 | 3.708 | 5.484 | | |
| Share of Total | % | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | | |
| Annual Change in Share | % | | | | | | | | | | | | | | |
| Change in Share from 2011 | % | | | | | | | | | | | | | | |
| Avg Ann. Change in Share | % | | | | | | | | | | | | | | |



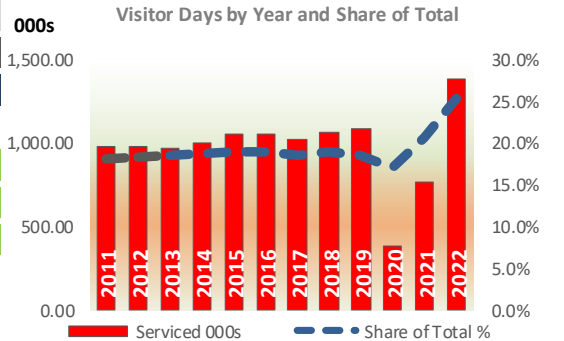
This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| VISITOR DAYS BY: | | | | | | | | | | | | | 2011 to 2022 | | SERVICED | | VISITOR DAYS | | | |
|--|------|------|------|------|-------|-------|-------|-------|-------|-------|-------|------|---------------|---------------|---------------|--------|--------------|-------|-------|--|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | |
| KEY | | | | | | | | | | | | | TOTAL | | ANNUAL CHANGE | | | | | |
| SERVICED ACCOMMODATION | | | | | | | | | | | | | | | | | | | | |
| VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | | | | |
| Q1 | | | | | | | | | | | | | | | | | | | | |
| Q2 | | | | | | | | | | | | | | | | | | | | |
| Q3 | | | | | | | | | | | | | | | | | | | | |
| Q4 | | | | | | | | | | | | | | | | | | | | |
| JAN | | | | | | | | | | | | | | | | | | | | |
| FEB | | | | | | | | | | | | | | | | | | | | |
| MAR | | | | | | | | | | | | | | | | | | | | |
| APR | | | | | | | | | | | | | | | | | | | | |
| MAY | | | | | | | | | | | | | | | | | | | | |
| JUN | | | | | | | | | | | | | | | | | | | | |
| JUL | | | | | | | | | | | | | | | | | | | | |
| AUG | | | | | | | | | | | | | | | | | | | | |
| SEP | | | | | | | | | | | | | | | | | | | | |
| OCT | | | | | | | | | | | | | | | | | | | | |
| NOV | | | | | | | | | | | | | | | | | | | | |
| DEC | | | | | | | | | | | | | | | | | | | | |
| % Change 2011 to 2022 | | | | | | | | | | | | | 41.5% | Annual Change | 33.7% | 30.6% | 32.8% | 79.6% | | |
| % Change 2021 to 2022 | | | | | | | | | | | | | 80.7% | | 804.7% | 106.5% | 37.0% | 44.1% | | |
| Average Annual Change | | | | | | | | | | | | | 3.8% | | 3.1% | 2.8% | 3.0% | 7.2% | | |
| 2011 | 000s | 51.1 | 54.4 | 61.8 | 83.5 | 102.9 | 103.8 | 107.8 | 114.3 | 105.4 | 90.5 | 53.7 | 48.3 | 977.6 | | 167.3 | 290.2 | 327.5 | 192.5 | |
| 2012 | 000s | 50.0 | 51.7 | 67.9 | 89.2 | 97.7 | 107.1 | 99.6 | 118.0 | 108.0 | 89.8 | 56.6 | 41.0 | 976.6 | -0.1% | 169.6 | 294.0 | 325.6 | 187.3 | |
| 2013 | 000s | 39.4 | 53.0 | 70.4 | 82.5 | 96.9 | 95.3 | 109.0 | 121.3 | 101.4 | 93.2 | 57.9 | 51.2 | 971.4 | -0.5% | 162.8 | 274.6 | 331.6 | 202.3 | |
| 2014 | 000s | 61.9 | 60.3 | 69.2 | 83.1 | 94.7 | 94.8 | 118.6 | 116.4 | 106.6 | 92.5 | 55.3 | 45.4 | 998.8 | 2.8% | 191.4 | 272.6 | 341.6 | 193.2 | |
| 2015 | 000s | 60.1 | 56.4 | 71.1 | 84.1 | 100.2 | 95.8 | 116.0 | 122.8 | 104.7 | 103.2 | 75.6 | 61.5 | 1,051.5 | 5.3% | 187.6 | 280.1 | 343.5 | 240.3 | |
| 2016 | 000s | 46.8 | 60.3 | 69.9 | 86.4 | 102.8 | 103.2 | 122.2 | 125.1 | 120.2 | 98.6 | 65.8 | 54.9 | 1,056.2 | 0.4% | 177.0 | 292.4 | 367.5 | 219.3 | |
| 2017 | 000s | 57.8 | 58.6 | 57.8 | 79.0 | 101.8 | 104.3 | 121.4 | 120.5 | 129.1 | 89.8 | 60.1 | 45.0 | 1,025.2 | -2.9% | 174.2 | 285.1 | 371.0 | 194.9 | |
| 2018 | 000s | 50.6 | 62.8 | 72.9 | 72.4 | 107.2 | 114.9 | 119.4 | 130.6 | 111.1 | 102.4 | 64.6 | 53.1 | 1,062.1 | 3.6% | 186.3 | 294.6 | 361.1 | 220.1 | |
| 2019 | 000s | 51.3 | 62.8 | 73.7 | 74.0 | 110.3 | 117.4 | 121.3 | 132.8 | 114.6 | 103.6 | 66.2 | 54.1 | 1,082.2 | 1.9% | 187.8 | 301.7 | 368.6 | 224.0 | |
| 2020 | 000s | 49.5 | 54.4 | 50.9 | 0.2 | 0.3 | 0.8 | 9.1 | 62.4 | 68.5 | 38.6 | 25.3 | 22.6 | 382.7 | -64.6% | 154.8 | 1.3 | 140.1 | 86.5 | |
| 2021 | 000s | 15.9 | 5.2 | 3.6 | 18.7 | 70.4 | 94.4 | 93.6 | 110.3 | 113.5 | 81.8 | 85.7 | 72.3 | 765.4 | 100.0% | 24.7 | 183.5 | 317.4 | 239.8 | |
| 2022 | 000s | 56.8 | 79.5 | 87.4 | 108.8 | 140.0 | 130.1 | 133.7 | 153.2 | 148.0 | 129.7 | 91.7 | 124.2 | 1,383.2 | 80.7% | 223.7 | 379.0 | 434.9 | 345.6 | |

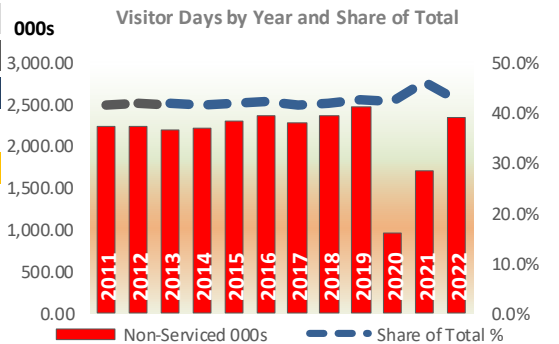
| VISITOR DAYS | | | | | | | | | | | | | SERVICED ACCOMMODATION | | | | | | |
|---------------------------|------|-------|-------|-------|-------|---------|---------|---------|---------|---------|-------|-------|------------------------|--|---|--|--|--|--|
| SHARE OF MARKET | | | | | | | | | | | | | 000s | | Visitor Days by Year and Share of Total | | | | |
| 2011 | | | | | | | | | | | | | 2011 | | 2011 | | | | |
| 2012 | | | | | | | | | | | | | 2012 | | 2012 | | | | |
| 2013 | | | | | | | | | | | | | 2013 | | 2013 | | | | |
| 2014 | | | | | | | | | | | | | 2014 | | 2014 | | | | |
| 2015 | | | | | | | | | | | | | 2015 | | 2015 | | | | |
| 2016 | | | | | | | | | | | | | 2016 | | 2016 | | | | |
| 2017 | | | | | | | | | | | | | 2017 | | 2017 | | | | |
| 2018 | | | | | | | | | | | | | 2018 | | 2018 | | | | |
| 2019 | | | | | | | | | | | | | 2019 | | 2019 | | | | |
| 2020 | | | | | | | | | | | | | 2020 | | 2020 | | | | |
| 2021 | | | | | | | | | | | | | 2021 | | 2021 | | | | |
| 2022 | | | | | | | | | | | | | 2022 | | 2022 | | | | |
| Serviced | 000s | 977.6 | 976.6 | 971.4 | 998.8 | 1,051.5 | 1,056.2 | 1,025.2 | 1,062.1 | 1,082.2 | 382.7 | 765.4 | 1,383.2 | | | | | | |
| All Visitor Types | M | 5.4 | 5.3 | 5.2 | 5.3 | 5.5 | 5.6 | 5.5 | 5.6 | 5.8 | 2.3 | 3.7 | 5.5 | | | | | | |
| Share of Total | % | 18.2% | 18.4% | 18.5% | 18.8% | 19.0% | 18.8% | 18.6% | 18.9% | 18.6% | 16.9% | 20.6% | 25.2% | | | | | | |
| Annual Change in Share | % | | 1.2% | 0.7% | 1.3% | 1.4% | -0.9% | -1.3% | 1.5% | -1.4% | -9.0% | 22.1% | 22.2% | | | | | | |
| Change in Share from 2011 | % | | 1.2% | 1.9% | 3.2% | 4.7% | 3.7% | 2.3% | 3.9% | 2.4% | -6.9% | 13.7% | 38.9% | | | | | | |
| Avg Ann. Change in Share | % | | 1.2% | 1.0% | 1.1% | 1.2% | 0.7% | 0.4% | 0.6% | 0.3% | -0.8% | 1.4% | 3.5% | | | | | | |



STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| 2011 to 2022 | | | | | | | | | | | | | NON-SERVICED | VISITOR DAYS | | | | | |
|---------------------------|------|--|---------|---------|--------|-------|-------|--------|-------|-------|--------|--------|---------------|--------------|----------|-------|---------|--------|----|
| VISITOR DAYS BY: | | MONTH AND QUARTER | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | |
| KEY | | NON-SERVICED ACCOMMODATION | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | | VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | |
| Less than 3% change | | Q1 | | | Q2 | | | Q3 | | | Q4 | | | TOTAL | % Change | | | | |
| A Fall of 3% or more | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | Q1 | Q2 | Q3 | Q4 |
| % Change 2011 to 2022 | | -9.4% | -6.8% | 247.5% | 8.8% | -4.7% | -8.8% | -13.6% | -5.3% | 39.3% | -27.3% | 19.6% | 65.8% | 4.3% | 126.3% | -1.8% | 3.0% | -8.3% | |
| % Change 2021 to 2022 | | 1925.6% | 2142.7% | 4468.3% | 209.5% | 22.8% | 32.5% | 47.2% | 11.4% | 31.8% | -36.8% | -16.9% | -25.7% | 36.5% | 3648.1% | 61.5% | 27.3% | -31.0% | |
| Average Annual Change | | -0.9% | -0.6% | 22.5% | 0.8% | -0.4% | -0.8% | -1.2% | -0.5% | 3.6% | -2.5% | 1.8% | 6.0% | 0.4% | 11.5% | -0.2% | 0.3% | -0.8% | |
| 2011 | 000s | 18.0 | 21.1 | 43.4 | 283.2 | 279.8 | 319.0 | 355.7 | 399.9 | 253.0 | 189.9 | 43.3 | 32.3 | 2,238.6 | 82.5 | 882.1 | 1,008.6 | 265.5 | |
| 2012 | 000s | 15.5 | 21.8 | 59.7 | 242.7 | 271.5 | 354.0 | 298.2 | 393.3 | 299.2 | 186.9 | 42.9 | 37.9 | 2,223.6 | 97.0 | 868.2 | 990.6 | 267.7 | |
| 2013 | 000s | 22.7 | 37.3 | 59.3 | 204.3 | 298.1 | 306.4 | 343.4 | 398.4 | 264.2 | 195.0 | 29.5 | 29.0 | 2,187.4 | 119.3 | 808.8 | 1,005.9 | 253.4 | |
| 2014 | 000s | 28.4 | 36.1 | 57.6 | 222.7 | 299.2 | 289.8 | 325.8 | 395.9 | 284.7 | 182.5 | 33.7 | 45.3 | 2,201.6 | 122.1 | 811.7 | 1,006.4 | 261.5 | |
| 2015 | 000s | 29.6 | 33.8 | 89.1 | 225.3 | 283.2 | 313.5 | 335.8 | 385.2 | 307.0 | 219.8 | 40.3 | 40.9 | 2,303.5 | 152.5 | 822.0 | 1,028.0 | 301.0 | |
| 2016 | 000s | 25.0 | 22.9 | 84.5 | 217.6 | 251.4 | 329.8 | 323.3 | 432.3 | 336.3 | 227.2 | 35.1 | 71.1 | 2,356.5 | 132.4 | 798.8 | 1,091.9 | 333.3 | |
| 2017 | 000s | 23.1 | 20.1 | 69.9 | 242.5 | 270.0 | 323.0 | 302.5 | 398.5 | 319.5 | 203.6 | 39.4 | 66.4 | 2,278.5 | 113.1 | 835.6 | 1,020.5 | 309.4 | |
| 2018 | 000s | 26.0 | 21.1 | 93.2 | 259.0 | 297.2 | 312.2 | 303.7 | 389.7 | 308.3 | 224.7 | 57.9 | 66.7 | 2,359.8 | 140.4 | 868.5 | 1,001.7 | 349.3 | |
| 2019 | 000s | 31.3 | 23.2 | 93.5 | 279.5 | 303.4 | 320.5 | 313.9 | 397.1 | 324.5 | 248.8 | 61.6 | 71.9 | 2,469.2 | 148.0 | 903.4 | 1,035.6 | 382.3 | |
| 2020 | 000s | 12.2 | 19.6 | 94.0 | 3.7 | 0.0 | 0.8 | 20.0 | 389.4 | 241.9 | 144.0 | 18.5 | 12.3 | 956.4 | 125.8 | 4.5 | 651.3 | 174.8 | |
| 2021 | 000s | 0.8 | 0.9 | 3.3 | 99.6 | 217.2 | 219.5 | 208.9 | 339.9 | 267.3 | 218.6 | 62.3 | 72.0 | 1,710.3 | 5.0 | 536.3 | 816.1 | 353.0 | |
| 2022 | 000s | 16.3 | 19.7 | 150.7 | 308.1 | 266.8 | 291.0 | 307.5 | 378.8 | 352.3 | 138.1 | 51.8 | 53.5 | 2,334.5 | 186.7 | 865.9 | 1,038.5 | 243.4 | |

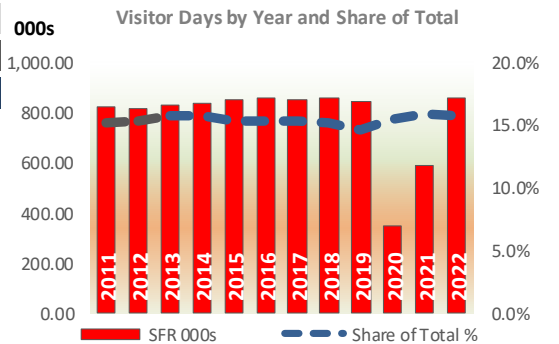
| VISITOR DAYS | | | | | | | | | | | | | NON-SERVICED ACCOMMODATION | | | | |
|---------------------------|------|---------|---------|---------|---------|---------|---------|---------|---------|---------|-------|---------|----------------------------|--|--|--|--|
| SHARE OF MARKET | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 000s Visitor Days by Year and Share of Total | | | |
| Non-Serviced | 000s | 2,238.6 | 2,223.6 | 2,187.4 | 2,201.6 | 2,303.5 | 2,356.5 | 2,278.5 | 2,359.8 | 2,469.2 | 956.4 | 1,710.3 | 2,334.5 | 3,000.00 | | | |
| All Visitor Types | M | 5.4 | 5.3 | 5.2 | 5.3 | 5.5 | 5.6 | 5.5 | 5.6 | 5.8 | 2.3 | 3.7 | 5.5 | 2,500.00 | | | |
| Share of Total | % | 41.6% | 41.8% | 41.7% | 41.3% | 41.6% | 42.0% | 41.3% | 41.9% | 42.4% | 42.3% | 46.1% | 42.6% | 2,000.00 | | | |
| Annual Change in Share | % | | 0.6% | -0.4% | -0.8% | 0.7% | 0.9% | -1.7% | 1.5% | 1.2% | -0.4% | 9.1% | -7.7% | 1,500.00 | | | |
| Change in Share from 2011 | % | | 0.6% | 0.2% | -0.6% | 0.1% | 1.1% | -0.7% | 0.8% | 2.0% | 1.6% | 10.9% | 2.3% | 1,000.00 | | | |
| Avg Ann. Change in Share | % | | 0.6% | 0.1% | -0.2% | 0.0% | 0.2% | -0.1% | 0.1% | 0.3% | 0.2% | 1.1% | 0.2% | 500.00 | | | |



STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| VISITOR DAYS BY: | | | | | | | | | | | | | 2011 to 2022 | | SFR | VISITOR DAYS | | | | | | | | | | | | | | | | |
|---------------------------|------|------|------|------|------|------|------|-------|-------|------|------|------|--|---------|---------|--------------|-------|-------|----------|-------|-------|-------|--------|-------|-------|--------|-------|-------|-------|--|----|--|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | | | | | | | | | | | | | |
| KEY | | | | | | | | | | | | | SFR | | | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | | | | | | | | | | | | | VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES | | TOTAL | | | | % Change | | | | | | | | | | | | | |
| Less than 3% change | | | | | | | | | | | | | Q1 | | | | | | | | | | Q2 | | Q3 | | Q4 | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | Q1 | | Q2 | | Q3 | | Q4 | |
| % Change 2011 to 2022 | | | | | | | | | | | | | -4.3% | 3.1% | 24.8% | 4.5% | 2.0% | -1.8% | -3.0% | 0.4% | 9.4% | -1.4% | 9.7% | 24.2% | 4.4% | 6.3% | 1.1% | 1.1% | 12.4% | | | |
| % Change 2021 to 2022 | | | | | | | | | | | | | 348.2% | 1337.6% | 2483.2% | 241.6% | 47.1% | 37.1% | 49.9% | 15.8% | 19.1% | 10.0% | -12.7% | -2.7% | 46.6% | 715.7% | 74.4% | 27.1% | -1.6% | | | |
| Average Annual Change | | | | | | | | | | | | | -0.4% | 0.3% | 2.3% | 0.4% | 0.2% | -0.2% | -0.3% | 0.0% | 0.9% | -0.1% | 0.9% | 2.2% | 0.4% | 0.6% | 0.1% | 0.1% | 1.1% | | | |
| 2011 | 000s | 60.4 | 29.8 | 39.9 | 65.8 | 49.7 | 90.5 | 116.0 | 123.7 | 66.8 | 61.5 | 38.0 | 80.8 | 822.9 | 130.1 | 205.9 | 306.5 | 180.3 | | | | | | | | | | | | | | |
| 2012 | 000s | 58.7 | 29.2 | 41.5 | 62.5 | 48.7 | 93.2 | 109.9 | 124.0 | 68.6 | 60.7 | 38.6 | 80.7 | 816.3 | -0.8% | 129.3 | 204.5 | 302.6 | 180.0 | | | | | | | | | | | | | |
| 2013 | 000s | 58.6 | 31.3 | 42.5 | 59.7 | 50.6 | 89.5 | 117.1 | 126.3 | 67.7 | 63.0 | 37.6 | 82.4 | 826.2 | 1.2% | 132.4 | 199.8 | 311.1 | 182.9 | | | | | | | | | | | | | |
| 2014 | 000s | 65.9 | 31.6 | 41.6 | 61.3 | 50.8 | 88.3 | 116.5 | 125.9 | 69.1 | 61.6 | 37.6 | 86.2 | 836.5 | 1.2% | 139.1 | 200.3 | 311.5 | 185.5 | | | | | | | | | | | | | |
| 2015 | 000s | 65.3 | 31.1 | 44.2 | 60.9 | 49.9 | 90.2 | 116.4 | 125.5 | 70.2 | 65.3 | 40.9 | 88.8 | 848.7 | 1.5% | 140.5 | 201.1 | 312.1 | 195.0 | | | | | | | | | | | | | |
| 2016 | 000s | 61.5 | 30.5 | 44.1 | 60.8 | 48.9 | 92.3 | 116.4 | 129.4 | 72.8 | 65.5 | 39.2 | 95.4 | 856.8 | 0.9% | 136.1 | 201.9 | 318.6 | 200.2 | | | | | | | | | | | | | |
| 2017 | 000s | 64.7 | 30.4 | 41.7 | 62.2 | 49.8 | 92.0 | 115.1 | 126.3 | 72.7 | 63.3 | 39.0 | 89.6 | 846.7 | -1.2% | 136.8 | 204.0 | 314.1 | 191.9 | | | | | | | | | | | | | |
| 2018 | 000s | 62.7 | 31.0 | 45.5 | 63.0 | 51.6 | 91.5 | 114.4 | 125.7 | 70.6 | 65.8 | 42.2 | 92.2 | 856.1 | 1.1% | 139.2 | 206.1 | 310.7 | 200.2 | | | | | | | | | | | | | |
| 2019 | 000s | 61.0 | 30.1 | 44.6 | 63.2 | 51.0 | 90.5 | 113.6 | 124.3 | 70.3 | 66.1 | 41.0 | 89.8 | 845.5 | -1.2% | 135.8 | 204.7 | 308.2 | 196.8 | | | | | | | | | | | | | |
| 2020 | 000s | 48.4 | 26.0 | 38.5 | 0.6 | 0.1 | 0.3 | 6.3 | 107.4 | 48.5 | 31.4 | 14.5 | 26.1 | 348.0 | -58.8% | 112.9 | 1.0 | 162.1 | 72.0 | | | | | | | | | | | | | |
| 2021 | 000s | 12.9 | 2.1 | 1.9 | 20.1 | 34.4 | 64.8 | 75.0 | 107.3 | 61.4 | 55.1 | 47.8 | 103.2 | 586.1 | 68.4% | 17.0 | 119.4 | 243.7 | 206.0 | | | | | | | | | | | | | |
| 2022 | 000s | 57.8 | 30.7 | 49.8 | 68.7 | 50.7 | 88.8 | 112.5 | 124.2 | 73.1 | 60.6 | 41.7 | 100.4 | 859.1 | 46.6% | 138.3 | 208.2 | 309.9 | 202.7 | | | | | | | | | | | | | |

| VISITOR DAYS | | | | | | | | | | | | | SFR | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---------------------------|--|--|--|--|--|--|--|--|--|--|--|--|------|-------|-------|-------|---|-------|-------|-------|-------|-------|-------|-------|-------|--------------|--|--|------|--|--|--|------|--|--|--|------|--|--|--|------|--|--|--|------|--|--|--|------|--|--|--|------|--|--|--|------|--|--|--|
| SHARE OF MARKET | | | | | | | | | | | | | 000s | | | | Visitor Days by Year and Share of Total | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| SFR | | | | | | | | | | | | | 2011 | | | | 2012 | | | | 2013 | | | | 2014 | | | | 2015 | | | | 2016 | | | | 2017 | | | | 2018 | | | | 2019 | | | | 2020 | | | | 2021 | | | | 2022 | | | |
| All Visitor Types | | | | | | | | | | | | | M | 5.4 | 5.3 | 5.2 | 5.3 | 5.5 | 5.6 | 5.5 | 5.6 | 5.8 | 2.3 | 3.7 | 5.5 | [Chart Data] | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Share of Total | | | | | | | | | | | | | % | 15.3% | 15.4% | 15.7% | 15.7% | 15.3% | 15.3% | 15.4% | 15.2% | 14.5% | 15.4% | 15.8% | 15.7% | [Chart Data] | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Annual Change in Share | | | | | | | | | | | | | % | | 0.5% | 2.5% | -0.3% | -2.3% | -0.4% | 0.5% | -0.9% | -4.5% | 5.8% | 2.8% | -0.9% | [Chart Data] | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Change in Share from 2011 | | | | | | | | | | | | | % | | 0.5% | 3.0% | 2.7% | 0.4% | 0.0% | 0.4% | -0.5% | -5.0% | 0.6% | 3.4% | 2.5% | [Chart Data] | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Avg Ann. Change in Share | | | | | | | | | | | | | % | | 0.5% | 1.5% | 0.9% | 0.1% | 0.0% | 0.1% | -0.1% | -0.6% | 0.1% | 0.3% | 0.2% | [Chart Data] | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |



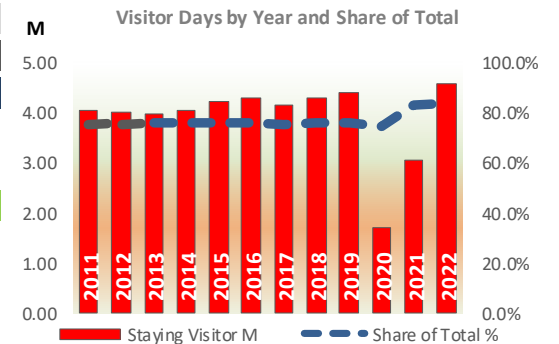
This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| VISITOR DAYS BY: | | | | | | | | | | | | | 2011 to 2022 | | STAYING VISITOR | | VISITOR DAYS | | | | | | | | | | | | | | |
|---------------------------|---|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---|---------|-----------------|--------|--------------|-------|----------|-------|-------|-------|-------|-------|-------|----------|----|---------|-------|-------|-------|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | | | | | | | | | | | | |
| KEY | | | | | | | | | | | | | TOTAL | | | | | | % Change | | | | | | | | | | | | |
| An increase of 3% or more | | | | | | | | | | | | | VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES | | Annual Change | | | | | | | | | | | | | | | | |
| Less than 3% change | | | | | | | | | | | | | Q1 | | Q2 | | Q3 | | Q4 | | | | | | | | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | TOTAL | % Change | Q1 | Q2 | Q3 | Q4 | |
| % Change 2011 to 2022 | | | | | | | | | | | | | 1.1% | 23.3% | 98.4% | 12.3% | 5.8% | -0.7% | -4.4% | 2.9% | 34.9% | -3.9% | 37.1% | 72.3% | 13.3% | | | 44.4% | 5.4% | 8.6% | 24.0% |
| % Change 2021 to 2022 | | | | | | | | | | | | | 342.0% | 1489.3% | 3143.4% | 251.0% | 42.1% | 34.6% | 46.7% | 17.7% | 29.7% | -7.6% | -5.4% | 12.4% | 49.5% | | | 1076.0% | 73.2% | 29.5% | -0.9% |
| Average Annual Change | | | | | | | | | | | | | 0.1% | 2.1% | 8.9% | 1.1% | 0.5% | -0.1% | -0.4% | 0.3% | 3.2% | -0.4% | 3.4% | 6.6% | 1.2% | | | 4.0% | 0.5% | 0.8% | 2.2% |
| 2011 | M | 0.129 | 0.105 | 0.145 | 0.433 | 0.432 | 0.513 | 0.579 | 0.638 | 0.425 | 0.342 | 0.135 | 0.161 | 4.039 | | 0.380 | 1.378 | 1.643 | 0.638 | | | | | | | | | | | | |
| 2012 | M | 0.124 | 0.103 | 0.169 | 0.394 | 0.418 | 0.554 | 0.508 | 0.635 | 0.476 | 0.337 | 0.138 | 0.160 | 4.017 | -0.6% | 0.396 | 1.367 | 1.619 | 0.635 | | | | | | | | | | | | |
| 2013 | M | 0.121 | 0.122 | 0.172 | 0.346 | 0.446 | 0.491 | 0.569 | 0.646 | 0.433 | 0.351 | 0.125 | 0.163 | 3.985 | -0.8% | 0.414 | 1.283 | 1.649 | 0.639 | | | | | | | | | | | | |
| 2014 | M | 0.156 | 0.128 | 0.168 | 0.367 | 0.445 | 0.473 | 0.561 | 0.638 | 0.460 | 0.337 | 0.127 | 0.177 | 4.037 | 1.3% | 0.453 | 1.285 | 1.660 | 0.640 | | | | | | | | | | | | |
| 2015 | M | 0.155 | 0.121 | 0.204 | 0.370 | 0.433 | 0.500 | 0.568 | 0.633 | 0.482 | 0.388 | 0.157 | 0.191 | 4.204 | 4.1% | 0.481 | 1.303 | 1.684 | 0.736 | | | | | | | | | | | | |
| 2016 | M | 0.133 | 0.114 | 0.199 | 0.365 | 0.403 | 0.525 | 0.562 | 0.687 | 0.529 | 0.391 | 0.140 | 0.221 | 4.269 | 1.6% | 0.445 | 1.293 | 1.778 | 0.753 | | | | | | | | | | | | |
| 2017 | M | 0.146 | 0.109 | 0.169 | 0.384 | 0.422 | 0.519 | 0.539 | 0.645 | 0.521 | 0.357 | 0.139 | 0.201 | 4.150 | -2.8% | 0.424 | 1.325 | 1.706 | 0.696 | | | | | | | | | | | | |
| 2018 | M | 0.139 | 0.115 | 0.212 | 0.394 | 0.456 | 0.519 | 0.537 | 0.646 | 0.490 | 0.393 | 0.165 | 0.212 | 4.278 | 3.1% | 0.466 | 1.369 | 1.674 | 0.770 | | | | | | | | | | | | |
| 2019 | M | 0.144 | 0.116 | 0.212 | 0.417 | 0.465 | 0.529 | 0.549 | 0.654 | 0.509 | 0.418 | 0.169 | 0.216 | 4.397 | 2.8% | 0.472 | 1.410 | 1.712 | 0.803 | | | | | | | | | | | | |
| 2020 | M | 0.110 | 0.100 | 0.183 | 0.004 | 0.000 | 0.002 | 0.035 | 0.559 | 0.359 | 0.214 | 0.058 | 0.061 | 1.687 | -61.6% | 0.394 | 0.007 | 0.954 | 0.333 | | | | | | | | | | | | |
| 2021 | M | 0.030 | 0.008 | 0.009 | 0.138 | 0.322 | 0.379 | 0.377 | 0.557 | 0.442 | 0.356 | 0.196 | 0.247 | 3.062 | 81.5% | 0.047 | 0.839 | 1.377 | 0.799 | | | | | | | | | | | | |
| 2022 | M | 0.131 | 0.130 | 0.288 | 0.486 | 0.457 | 0.510 | 0.554 | 0.656 | 0.573 | 0.328 | 0.185 | 0.278 | 4.577 | 49.5% | 0.549 | 1.453 | 1.783 | 0.792 | | | | | | | | | | | | |

| VISITOR DAYS | | | | | | | | | | | | | STAYING VISITOR | | | | | | | | | | | | |
|---------------------------|--|--|--|--|--|--|--|--|--|--|--|--|-----------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| SHARE OF MARKET | | | | | | | | | | | | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | |
| Staying Visitor | | | | | | | | | | | | | M | 4.039 | 4.017 | 3.985 | 4.037 | 4.204 | 4.269 | 4.150 | 4.278 | 4.397 | 1.687 | 3.062 | 4.577 |
| All Visitor Types | | | | | | | | | | | | | M | 5.382 | 5.314 | 5.247 | 5.326 | 5.531 | 5.606 | 5.515 | 5.630 | 5.820 | 2.263 | 3.708 | 5.484 |
| Share of Total | | | | | | | | | | | | | % | 75.0% | 75.6% | 75.9% | 75.8% | 76.0% | 76.2% | 75.3% | 76.0% | 75.6% | 74.6% | 82.6% | 83.5% |
| Annual Change in Share | | | | | | | | | | | | | % | | 0.7% | 0.5% | -0.2% | 0.3% | 0.2% | -1.2% | 1.0% | -0.6% | -1.3% | 10.8% | 1.1% |
| Change in Share from 2011 | | | | | | | | | | | | | % | | 0.7% | 1.2% | 1.0% | 1.3% | 1.5% | 0.3% | 1.3% | 0.7% | -0.7% | 10.0% | 11.2% |
| Avg Ann. Change in Share | | | | | | | | | | | | | % | | 0.7% | 0.6% | 0.3% | 0.3% | 0.3% | 0.0% | 0.2% | 0.1% | -0.1% | 1.0% | 1.0% |

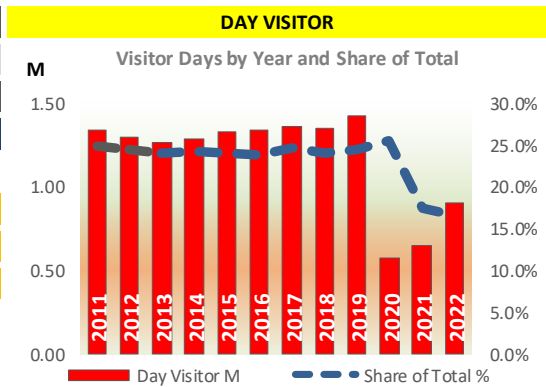


**STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL**

2011 to 2022 DAY VISITOR VISITOR DAYS

| VISITOR DAYS BY: | | MONTH AND QUARTER | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | |
|---------------------------|---|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|---------------|---------|---------|--------|--------|--------|-------|
| KEY | | DAY VISITOR | | | | | | | | | | | TOTAL | | QUARTER | | | | |
| An increase of 3% or more | | VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES | | | | | | | | | | | Annual Change | QUARTER | | | | | |
| Less than 3% change | | Q1 | | | Q2 | | | Q3 | | | Q4 | | | Q1 | Q2 | Q3 | Q4 | | |
| A Fall of 3% or more | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | | | | |
| % Change 2011 to 2022 | | -17.6% | -38.1% | -51.7% | -39.5% | -39.4% | -34.6% | -38.2% | -36.0% | -26.9% | -27.9% | -6.0% | 1.0% | -32.5% | -37.4% | -37.8% | -33.4% | -14.3% | |
| % Change 2021 to 2022 | | 142.8% | 237.5% | 176.0% | 170.2% | 21.8% | 20.9% | 6.8% | 18.4% | 13.1% | 12.8% | 2.4% | 30.5% | 40.4% | 179.0% | 51.2% | 12.5% | 10.9% | |
| Average Annual Change | | -1.6% | -3.5% | -4.7% | -3.6% | -3.6% | -3.1% | -3.5% | -3.3% | -2.4% | -2.5% | -0.5% | 0.1% | -3.0% | -3.4% | -3.4% | -3.0% | -1.3% | |
| 2011 | M | 0.091 | 0.110 | 0.121 | 0.145 | 0.114 | 0.134 | 0.134 | 0.123 | 0.144 | 0.097 | 0.090 | 0.038 | 1.343 | 0.323 | 0.394 | 0.401 | 0.225 | |
| 2012 | M | 0.118 | 0.123 | 0.102 | 0.125 | 0.108 | 0.134 | 0.120 | 0.107 | 0.132 | 0.088 | 0.103 | 0.038 | 1.297 | -3.4% | 0.343 | 0.366 | 0.359 | 0.229 |
| 2013 | M | 0.111 | 0.124 | 0.106 | 0.114 | 0.096 | 0.122 | 0.117 | 0.110 | 0.124 | 0.088 | 0.109 | 0.043 | 1.262 | -2.7% | 0.342 | 0.331 | 0.350 | 0.240 |
| 2014 | M | 0.127 | 0.114 | 0.112 | 0.135 | 0.102 | 0.122 | 0.116 | 0.119 | 0.119 | 0.078 | 0.101 | 0.044 | 1.290 | 2.2% | 0.354 | 0.359 | 0.354 | 0.222 |
| 2015 | M | 0.120 | 0.124 | 0.113 | 0.138 | 0.124 | 0.117 | 0.122 | 0.118 | 0.118 | 0.082 | 0.109 | 0.042 | 1.328 | 3.0% | 0.357 | 0.379 | 0.358 | 0.234 |
| 2016 | M | 0.121 | 0.112 | 0.116 | 0.111 | 0.110 | 0.132 | 0.125 | 0.116 | 0.165 | 0.095 | 0.088 | 0.046 | 1.336 | 0.6% | 0.349 | 0.352 | 0.405 | 0.229 |
| 2017 | M | 0.111 | 0.127 | 0.089 | 0.158 | 0.112 | 0.127 | 0.148 | 0.116 | 0.134 | 0.080 | 0.110 | 0.052 | 1.365 | 2.1% | 0.327 | 0.398 | 0.397 | 0.242 |
| 2018 | M | 0.125 | 0.112 | 0.090 | 0.137 | 0.122 | 0.131 | 0.137 | 0.114 | 0.146 | 0.079 | 0.109 | 0.049 | 1.352 | -1.0% | 0.326 | 0.390 | 0.398 | 0.237 |
| 2019 | M | 0.125 | 0.122 | 0.080 | 0.144 | 0.144 | 0.144 | 0.151 | 0.124 | 0.144 | 0.083 | 0.106 | 0.056 | 1.423 | 5.3% | 0.328 | 0.432 | 0.420 | 0.244 |
| 2020 | M | 0.152 | 0.135 | 0.048 | 0.000 | 0.000 | 0.002 | 0.019 | 0.028 | 0.051 | 0.056 | 0.075 | 0.009 | 0.576 | -59.5% | 0.334 | 0.002 | 0.099 | 0.140 |
| 2021 | M | 0.031 | 0.020 | 0.021 | 0.032 | 0.057 | 0.073 | 0.077 | 0.067 | 0.093 | 0.062 | 0.082 | 0.030 | 0.646 | 12.2% | 0.072 | 0.162 | 0.237 | 0.174 |
| 2022 | M | 0.075 | 0.068 | 0.059 | 0.088 | 0.069 | 0.088 | 0.083 | 0.079 | 0.106 | 0.070 | 0.084 | 0.039 | 0.907 | 40.4% | 0.202 | 0.245 | 0.267 | 0.193 |

| | | VISITOR DAYS | | | | | | | | | | | DAY VISITOR | | |
|---------------------------|---|--------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------------|--|--|
| SHARE OF MARKET | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | | |
| Day Visitor | M | 1.343 | 1.297 | 1.262 | 1.290 | 1.328 | 1.336 | 1.365 | 1.352 | 1.423 | 0.576 | 0.646 | 0.907 | | |
| All Visitor Types | M | 5.382 | 5.314 | 5.247 | 5.326 | 5.531 | 5.606 | 5.515 | 5.630 | 5.820 | 2.263 | 3.708 | 5.484 | | |
| Share of Total | % | 25.0% | 24.4% | 24.1% | 24.2% | 24.0% | 23.8% | 24.7% | 24.0% | 24.4% | 25.4% | 17.4% | 16.5% | | |
| Annual Change in Share | % | | -2.2% | -1.5% | 0.6% | -0.9% | -0.7% | 3.8% | -3.0% | 1.8% | 4.1% | -31.5% | -5.0% | | |
| Change in Share from 2011 | % | | -2.2% | -3.6% | -3.0% | -3.8% | -4.5% | -0.8% | -3.8% | -2.0% | 2.0% | -30.2% | -33.7% | | |
| Avg Ann. Change in Share | % | | -2.2% | -1.8% | -1.0% | -0.9% | -0.9% | -0.1% | -0.5% | -0.3% | 0.2% | -3.0% | -3.1% | | |



This report is copyright © Global Tourism Solutions (UK) Ltd 2023

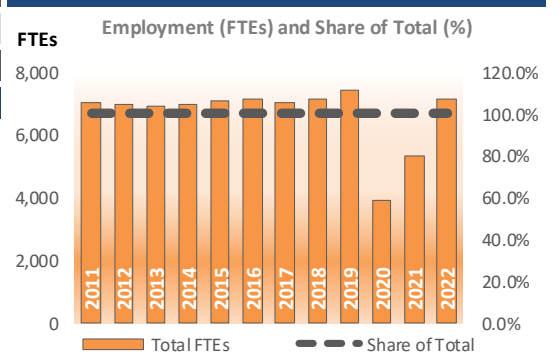
Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

Direct and Total Employment by Month, Year and Visitor Type for the Period 2011 to 2022

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

| STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL | | | | | | | | | | | | | 2011 to 2022 | TOTAL | TOTAL EMPLOYMENT | | | |
|---|---|--------|--------|--------|-------|-------|-------|-------|-------|-------|-------|-------|---------------|---------------|------------------|-------|-------|-------|
| EMPLOYMENT BY: | MONTH AND QUARTER | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | |
| KEY | TOTAL | | | | | | | | | | | | TOTAL | % Change | | | | |
| An increase of 3% or more | TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES | | | | | | | | | | | | TOTAL | % Change | Q1 | Q2 | Q3 | Q4 |
| Less than 3% change | Q1 | | | Q2 | | | Q3 | | | Q4 | | | | | | | | |
| A Fall of 3% or more | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | | | | |
| % Change 2011 to 2022 | -7.1% | -4.9% | 18.5% | -2.8% | -3.1% | -5.1% | -6.7% | 0.2% | 9.3% | -3.4% | 10.0% | 29.8% | 1.8% | Annual Change | 3.1% | -3.7% | 0.7% | 9.8% |
| % Change 2021 to 2022 | 81.6% | 126.3% | 192.9% | 104.3% | 26.7% | 22.3% | 24.6% | 17.8% | 18.1% | 2.7% | -1.3% | 16.2% | 33.9% | Annual Change | 133.0% | 42.8% | 20.0% | 5.5% |
| Average Annual Change | -0.6% | -0.4% | 1.7% | -0.3% | -0.3% | -0.5% | -0.6% | 0.0% | 0.8% | -0.3% | 0.9% | 2.7% | 0.2% | Annual Change | 0.3% | -0.3% | 0.1% | 0.9% |
| 2011 FTEs | 4,706 | 4,960 | 5,680 | 8,406 | 8,290 | 9,011 | 8,463 | 8,789 | 7,642 | 7,784 | 5,331 | 5,067 | 7,011 | | 5,115 | 8,569 | 8,298 | 6,061 |
| 2012 FTEs | 4,848 | 5,004 | 5,805 | 7,943 | 8,093 | 9,355 | 7,858 | 8,624 | 7,842 | 7,649 | 5,504 | 4,944 | 6,956 | -0.8% | 5,219 | 8,464 | 8,108 | 6,032 |
| 2013 FTEs | 4,760 | 5,274 | 5,917 | 7,418 | 8,210 | 8,683 | 8,260 | 8,765 | 7,451 | 7,812 | 5,492 | 5,165 | 6,934 | -0.3% | 5,317 | 8,103 | 8,159 | 6,156 |
| 2014 FTEs | 5,301 | 5,214 | 5,837 | 7,770 | 8,236 | 8,507 | 8,294 | 8,743 | 7,584 | 7,665 | 5,412 | 5,068 | 6,969 | 0.5% | 5,451 | 8,171 | 8,207 | 6,049 |
| 2015 FTEs | 5,200 | 5,202 | 6,276 | 7,799 | 8,329 | 8,669 | 8,382 | 8,764 | 7,654 | 8,127 | 5,736 | 5,118 | 7,105 | 1.9% | 5,559 | 8,266 | 8,267 | 6,327 |
| 2016 FTEs | 4,889 | 5,007 | 6,225 | 7,471 | 7,936 | 9,042 | 8,307 | 9,018 | 8,481 | 8,298 | 5,430 | 5,470 | 7,131 | 0.4% | 5,374 | 8,149 | 8,602 | 6,399 |
| 2017 FTEs | 4,907 | 5,018 | 5,553 | 7,965 | 8,021 | 8,879 | 8,352 | 8,644 | 8,170 | 7,794 | 5,519 | 5,234 | 7,005 | -1.8% | 5,159 | 8,288 | 8,389 | 6,182 |
| 2018 FTEs | 4,984 | 5,005 | 6,143 | 7,891 | 8,540 | 8,994 | 8,219 | 8,727 | 8,001 | 8,169 | 5,869 | 5,425 | 7,164 | 2.3% | 5,377 | 8,475 | 8,316 | 6,487 |
| 2019 FTEs | 5,148 | 5,204 | 6,203 | 8,291 | 8,966 | 9,361 | 8,576 | 9,038 | 8,260 | 8,625 | 5,985 | 5,625 | 7,440 | 3.9% | 5,519 | 8,873 | 8,625 | 6,745 |
| 2020 FTEs | 4,649 | 4,735 | 5,185 | 1,471 | 1,429 | 1,448 | 2,206 | 6,802 | 6,024 | 5,663 | 4,087 | 3,361 | 3,921 | -47.3% | 4,856 | 1,449 | 5,011 | 4,370 |
| 2021 FTEs | 2,406 | 2,085 | 2,298 | 4,000 | 6,341 | 6,995 | 6,339 | 7,473 | 7,075 | 7,327 | 5,939 | 5,660 | 5,328 | 35.9% | 2,263 | 5,779 | 6,962 | 6,309 |
| 2022 FTEs | 4,370 | 4,718 | 6,731 | 8,172 | 8,035 | 8,553 | 7,897 | 8,807 | 8,356 | 7,522 | 5,864 | 6,577 | 7,133 | 33.9% | 5,273 | 8,253 | 8,353 | 6,654 |

| EMPLOYMENT | | | | | | | | | | | | | TOTAL | |
|-----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|--------------------|
| SHARE OF MARKET | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | FTEs | Share of Total (%) |
| Total FTEs | 7,011 | 6,956 | 6,934 | 6,969 | 7,105 | 7,131 | 7,005 | 7,164 | 7,440 | 3,921 | 5,328 | 7,133 | | |
| Total Employment FTEs | 7,011 | 6,956 | 6,934 | 6,969 | 7,105 | 7,131 | 7,005 | 7,164 | 7,440 | 3,921 | 5,328 | 7,133 | | |
| Share of Total % | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | | |
| Annual Change in Share % | | | | | | | | | | | | | | |
| Change in Share from 2011 % | | | | | | | | | | | | | | |
| Avg Ann. Change in Share % | | | | | | | | | | | | | | |



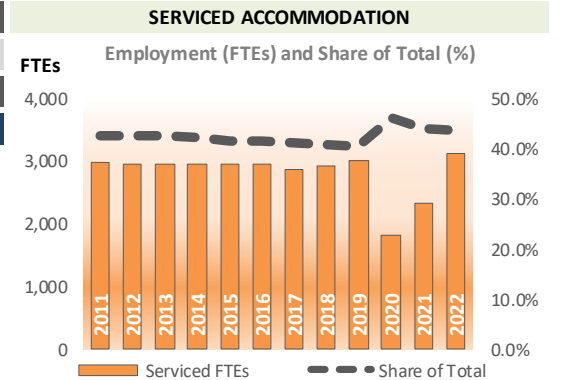
This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler, Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| EMPLOYMENT BY: | | | | | | | | | | | | | 2011 to 2022 | | SERVICED | DIRECT EMPLOYMENT | | | |
|--|------------|--------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------------|--------|----------|-------------------|-------|-------|--|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | |
| SERVICED ACCOMMODATION | | | | | | | | | | | | | TOTAL | | | | | | |
| DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES | | | | | | | | | | | | | Annual Change | | | | | | |
| KEY | DIRECTIONS | | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | Q1 | | | Q2 | | | Q3 | | | Q4 | | | | | | | | | |
| Less than 3% change | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | | | | | | | |
| % Change 2011 to 2022 | -9.8% | -1.9% | -2.4% | -3.3% | 3.3% | 2.1% | -1.1% | 8.9% | 8.1% | 7.3% | 8.8% | 26.1% | 4.0% | -4.6% | 0.8% | 5.3% | 13.8% | | |
| % Change 2021 to 2022 | 68.7% | 115.2% | 110.6% | 65.3% | 30.7% | 18.7% | 18.6% | 22.7% | 16.6% | 21.8% | 0.5% | 25.8% | 33.0% | 97.2% | 34.7% | 19.3% | 15.8% | | |
| Average Annual Change | -0.9% | -0.2% | -0.2% | -0.3% | 0.3% | 0.2% | -0.1% | 0.8% | 0.7% | 0.7% | 0.8% | 2.4% | 0.4% | -0.4% | 0.1% | 0.5% | 1.3% | | |
| 2011 FTEs | 2,609 | 2,713 | 2,839 | 3,003 | 3,182 | 3,189 | 3,084 | 3,140 | 3,069 | 3,303 | 2,805 | 2,886 | 2,985 | 2,721 | 3,125 | 3,098 | 2,998 | | |
| 2012 FTEs | 2,565 | 2,640 | 2,871 | 3,034 | 3,139 | 3,211 | 3,009 | 3,168 | 3,074 | 3,271 | 2,816 | 2,741 | 2,961 | -0.8% | 2,692 | 3,128 | 3,083 | 2,943 | |
| 2013 FTEs | 2,450 | 2,648 | 2,895 | 2,961 | 3,106 | 3,092 | 3,071 | 3,196 | 2,988 | 3,302 | 2,821 | 2,883 | 2,951 | -0.3% | 2,664 | 3,053 | 3,085 | 3,002 | |
| 2014 FTEs | 2,659 | 2,652 | 2,792 | 2,945 | 3,065 | 3,056 | 3,155 | 3,123 | 3,032 | 3,358 | 2,805 | 2,657 | 2,942 | -0.3% | 2,701 | 3,022 | 3,103 | 2,940 | |
| 2015 FTEs | 2,610 | 2,608 | 2,803 | 2,936 | 3,089 | 3,050 | 3,122 | 3,181 | 2,985 | 3,404 | 2,914 | 2,704 | 2,951 | 0.3% | 2,674 | 3,025 | 3,096 | 3,007 | |
| 2016 FTEs | 2,432 | 2,649 | 2,791 | 2,928 | 3,109 | 3,123 | 3,133 | 3,170 | 3,124 | 3,379 | 2,889 | 2,728 | 2,954 | 0.1% | 2,624 | 3,053 | 3,142 | 2,998 | |
| 2017 FTEs | 2,493 | 2,569 | 2,603 | 2,798 | 3,017 | 3,050 | 3,071 | 3,047 | 3,156 | 3,300 | 2,758 | 2,556 | 2,868 | -2.9% | 2,555 | 2,955 | 3,091 | 2,871 | |
| 2018 FTEs | 2,432 | 2,626 | 2,777 | 2,773 | 3,125 | 3,173 | 3,058 | 3,153 | 3,021 | 3,367 | 2,883 | 2,689 | 2,923 | 1.9% | 2,612 | 3,024 | 3,077 | 2,980 | |
| 2019 FTEs | 2,495 | 2,681 | 2,837 | 2,846 | 3,211 | 3,256 | 3,134 | 3,230 | 3,104 | 3,444 | 2,960 | 2,757 | 2,996 | 2.5% | 2,671 | 3,104 | 3,156 | 3,054 | |
| 2020 FTEs | 2,098 | 2,240 | 2,254 | 921 | 923 | 931 | 1,190 | 2,261 | 2,381 | 2,250 | 2,152 | 2,110 | 1,809 | -39.6% | 2,197 | 925 | 1,944 | 2,171 | |
| 2021 FTEs | 1,395 | 1,237 | 1,316 | 1,756 | 2,514 | 2,745 | 2,570 | 2,788 | 2,844 | 2,910 | 3,036 | 2,893 | 2,334 | 29.0% | 1,316 | 2,338 | 2,734 | 2,946 | |
| 2022 FTEs | 2,353 | 2,661 | 2,771 | 2,903 | 3,285 | 3,258 | 3,049 | 3,420 | 3,316 | 3,544 | 3,052 | 3,639 | 3,104 | 33.0% | 2,595 | 3,149 | 3,262 | 3,412 | |

| EMPLOYMENT | | | | | | | | | | | | | SERVICED ACCOMMODATION | |
|-----------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--|--|
| SHARE OF MARKET | | | | | | | | | | | | | FTEs | |
| | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | Employment (FTEs) and Share of Total (%) | |
| Serviced FTEs | 2,985 | 2,961 | 2,951 | 2,942 | 2,951 | 2,954 | 2,868 | 2,923 | 2,996 | 1,809 | 2,334 | 3,104 | | |
| Total Employment FTEs | 7,011 | 6,956 | 6,934 | 6,969 | 7,105 | 7,131 | 7,005 | 7,164 | 7,440 | 3,921 | 5,328 | 7,133 | | |
| Share of Total % | 42.6% | 42.6% | 42.6% | 42.2% | 41.5% | 41.4% | 40.9% | 40.8% | 40.3% | 46.1% | 43.8% | 43.5% | | |
| Annual Change in Share % | | 0.0% | 0.0% | -0.8% | -1.6% | -0.2% | -1.2% | -0.3% | -1.3% | 14.6% | -5.1% | -0.6% | | |
| Change in Share from 2011 % | | 0.0% | 0.0% | -0.9% | -2.5% | -2.7% | -3.8% | -4.2% | -5.4% | 8.3% | 2.9% | 2.2% | | |
| Avg Ann. Change in Share % | | 0.0% | 0.0% | -0.3% | -0.6% | -0.5% | -0.6% | -0.6% | -0.7% | 0.9% | 0.3% | 0.2% | | |



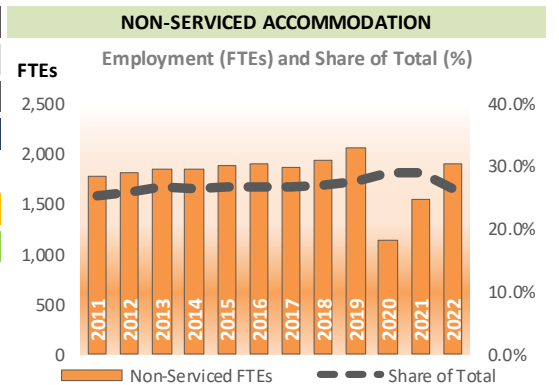
This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| 2011 to 2022 | | | | | | | | | | | | | NON-SERVICED | DIRECT EMPLOYMENT | | | | |
|---------------------------|--|-------|--------|-------|-------|-------|-------|-------|-------|--------|-------|-------|---------------|-------------------|---------|-------|--------|----|
| EMPLOYMENT BY: | MONTH AND QUARTER | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | |
| KEY | NON-SERVICED ACCOMMODATION | | | | | | | | | | | | TOTAL | % Change | Q1 | Q2 | Q3 | Q4 |
| An increase of 3% or more | DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | |
| Less than 3% change | Q1 | | | Q2 | | | Q3 | | | Q4 | | | Annual Change | Q1 | Q2 | Q3 | Q4 | |
| A Fall of 3% or more | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | | | | |
| % Change 2011 to 2022 | 6.9% | 6.4% | 79.6% | 6.8% | 0.3% | -3.4% | -6.1% | -2.2% | 22.2% | -11.3% | 11.1% | 19.8% | 6.8% | 36.7% | 1.1% | 3.4% | 1.3% | |
| % Change 2021 to 2022 | 48.4% | 49.3% | 191.1% | 79.1% | 12.4% | 17.8% | 21.2% | 6.6% | 16.7% | -22.2% | -2.7% | -6.8% | 22.5% | 102.3% | 31.2% | 14.2% | -13.7% | |
| Average Annual Change | 0.6% | 0.6% | 7.2% | 0.6% | 0.0% | -0.3% | -0.6% | -0.2% | 2.0% | -1.0% | 1.0% | 1.8% | 0.6% | 3.3% | 0.1% | 0.3% | 0.1% | |
| 2011 FTEs | 856 | 882 | 1,215 | 2,516 | 2,499 | 2,722 | 2,318 | 2,506 | 1,922 | 1,996 | 932 | 870 | 1,770 | 985 | 2,579 | 2,248 | 1,266 | |
| 2012 FTEs | 867 | 919 | 1,382 | 2,347 | 2,496 | 2,952 | 2,129 | 2,496 | 2,132 | 2,028 | 964 | 934 | 1,804 | 1,056 | 2,599 | 2,252 | 1,309 | |
| 2013 FTEs | 973 | 1,092 | 1,428 | 2,154 | 2,696 | 2,751 | 2,351 | 2,566 | 2,048 | 2,120 | 944 | 936 | 1,838 | 1,164 | 2,534 | 2,322 | 1,333 | |
| 2014 FTEs | 1,014 | 1,076 | 1,414 | 2,247 | 2,699 | 2,649 | 2,279 | 2,552 | 2,119 | 2,059 | 955 | 1,008 | 1,839 | 1,168 | 2,532 | 2,317 | 1,341 | |
| 2015 FTEs | 1,026 | 1,056 | 1,675 | 2,255 | 2,598 | 2,763 | 2,311 | 2,502 | 2,199 | 2,262 | 989 | 988 | 1,885 | 1,252 | 2,539 | 2,337 | 1,413 | |
| 2016 FTEs | 987 | 966 | 1,637 | 2,215 | 2,439 | 2,866 | 2,260 | 2,682 | 2,312 | 2,331 | 963 | 1,135 | 1,899 | 1,197 | 2,506 | 2,418 | 1,476 | |
| 2017 FTEs | 971 | 942 | 1,514 | 2,349 | 2,544 | 2,809 | 2,179 | 2,551 | 2,246 | 2,147 | 985 | 1,112 | 1,862 | 1,143 | 2,567 | 2,325 | 1,415 | |
| 2018 FTEs | 1,016 | 971 | 1,725 | 2,469 | 2,749 | 2,792 | 2,202 | 2,535 | 2,221 | 2,355 | 1,093 | 1,130 | 1,938 | 1,237 | 2,670 | 2,319 | 1,526 | |
| 2019 FTEs | 1,086 | 1,020 | 1,792 | 2,664 | 2,857 | 2,916 | 2,319 | 2,642 | 2,360 | 2,611 | 1,145 | 1,189 | 2,050 | 1,299 | 2,812 | 2,440 | 1,649 | |
| 2020 FTEs | 870 | 928 | 1,691 | 527 | 501 | 495 | 678 | 2,585 | 1,962 | 1,835 | 818 | 777 | 1,139 | 1,163 | 508 | 1,742 | 1,143 | |
| 2021 FTEs | 617 | 629 | 750 | 1,500 | 2,231 | 2,232 | 1,796 | 2,299 | 2,013 | 2,276 | 1,064 | 1,118 | 1,544 | 665 | 1,988 | 2,036 | 1,486 | |
| 2022 FTEs | 915 | 939 | 2,183 | 2,688 | 2,507 | 2,630 | 2,177 | 2,451 | 2,348 | 1,771 | 1,036 | 1,042 | 1,891 | 1,346 | 2,608 | 2,326 | 1,283 | |

| EMPLOYMENT | | | | | | | | | | | | | NON-SERVICED ACCOMMODATION | | | |
|-----------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---|--|--|--|
| SHARE OF MARKET | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | FTEs Employment (FTEs) and Share of Total (%) | | | |
| Non-Serviced FTEs | 1,770 | 1,804 | 1,838 | 1,839 | 1,885 | 1,899 | 1,862 | 1,938 | 2,050 | 1,139 | 1,544 | 1,891 | 2011-2022 | | | |
| Total Employment FTEs | 7,011 | 6,956 | 6,934 | 6,969 | 7,105 | 7,131 | 7,005 | 7,164 | 7,440 | 3,921 | 5,328 | 7,133 | 2011-2022 | | | |
| Share of Total % | 25.2% | 25.9% | 26.5% | 26.4% | 26.5% | 26.6% | 26.6% | 27.1% | 27.6% | 29.0% | 29.0% | 26.5% | 2011-2022 | | | |
| Annual Change in Share % | | 2.7% | 2.2% | -0.5% | 0.5% | 0.4% | -0.2% | 1.8% | 1.8% | 5.4% | -0.2% | -8.5% | 2011-2022 | | | |
| Change in Share from 2011 % | | 2.7% | 5.0% | 4.6% | 5.1% | 5.5% | 5.3% | 7.2% | 9.2% | 15.1% | 14.8% | 5.0% | 2011-2022 | | | |
| Avg Ann. Change in Share % | | 2.7% | 2.5% | 1.5% | 1.3% | 1.1% | 0.9% | 1.0% | 1.1% | 1.7% | 1.5% | 0.5% | 2011-2022 | | | |



STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

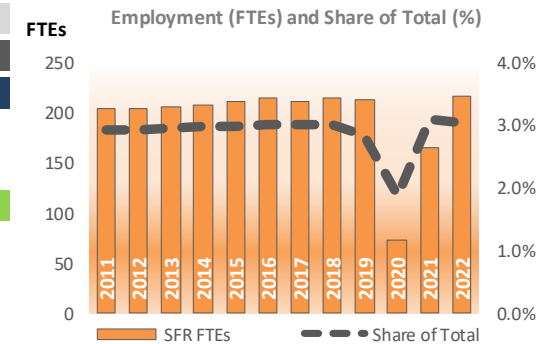
2011 to 2022

SFR

DIRECT EMPLOYMENT

| EMPLOYMENT BY: | MONTH AND QUARTER | | | | | | | | | | | | CALENDAR YEAR | QUARTER | | | | |
|---------------------------|--|---------|---------|--------|-------|-------|-------|-------|-------|-------|--------|-------|---------------|---------------|--------|-------|-------|-------|
| KEY | SFR | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES | | | | | | | | | | | | TOTAL | % Change | Q1 | Q2 | Q3 | Q4 |
| Less than 3% change | Q1 | | | Q2 | | | Q3 | | | Q4 | | | | | | | | |
| A Fall of 3% or more | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | | | | |
| % Change 2011 to 2022 | -4.3% | 3.1% | 24.8% | 4.5% | 2.0% | -1.8% | -3.0% | 0.4% | 9.5% | -1.4% | 9.7% | 24.2% | 5.6% | Annual Change | 6.3% | 1.1% | 1.1% | 12.4% |
| % Change 2021 to 2022 | 341.5% | 1315.9% | 2444.3% | 241.6% | 47.1% | 37.1% | 49.9% | 15.8% | 19.1% | 10.0% | -12.7% | -2.7% | 31.0% | | 703.5% | 74.4% | 27.1% | -1.6% |
| Average Annual Change | -0.4% | 0.3% | 2.3% | 0.4% | 0.2% | -0.2% | -0.3% | 0.0% | 0.9% | -0.1% | 0.9% | 2.2% | 0.5% | | 0.6% | 0.1% | 0.1% | 1.1% |
| 2011 FTEs | 84 | 42 | 56 | 239 | 181 | 329 | 240 | 256 | 138 | 303 | 188 | 399 | 205 | | 61 | 249 | 211 | 297 |
| 2012 FTEs | 82 | 41 | 58 | 227 | 177 | 339 | 227 | 257 | 142 | 300 | 190 | 398 | 203 | -0.7% | 60 | 248 | 209 | 296 |
| 2013 FTEs | 82 | 44 | 59 | 217 | 184 | 325 | 242 | 261 | 140 | 311 | 186 | 406 | 205 | 0.8% | 62 | 242 | 214 | 301 |
| 2014 FTEs | 92 | 44 | 59 | 224 | 185 | 322 | 242 | 262 | 143 | 305 | 187 | 427 | 208 | 1.4% | 65 | 244 | 216 | 306 |
| 2015 FTEs | 91 | 43 | 62 | 221 | 181 | 328 | 241 | 260 | 145 | 322 | 202 | 438 | 211 | 1.7% | 66 | 243 | 215 | 321 |
| 2016 FTEs | 86 | 43 | 62 | 221 | 178 | 335 | 241 | 268 | 151 | 323 | 194 | 471 | 214 | 1.4% | 63 | 245 | 220 | 329 |
| 2017 FTEs | 91 | 42 | 58 | 226 | 181 | 334 | 238 | 261 | 150 | 312 | 192 | 442 | 211 | -1.6% | 64 | 247 | 217 | 316 |
| 2018 FTEs | 88 | 43 | 64 | 229 | 187 | 332 | 237 | 260 | 146 | 325 | 208 | 455 | 214 | 1.8% | 65 | 250 | 214 | 329 |
| 2019 FTEs | 85 | 42 | 62 | 230 | 185 | 329 | 235 | 257 | 145 | 326 | 202 | 443 | 212 | -1.2% | 63 | 248 | 213 | 324 |
| 2020 FTEs | 68 | 36 | 54 | 2 | 0 | 1 | 13 | 230 | 104 | 161 | 74 | 133 | 73 | -65.5% | 53 | 1 | 116 | 123 |
| 2021 FTEs | 18 | 3 | 3 | 73 | 125 | 235 | 155 | 222 | 127 | 272 | 236 | 509 | 165 | 125.8% | 8 | 145 | 168 | 339 |
| 2022 FTEs | 81 | 43 | 70 | 250 | 184 | 323 | 233 | 257 | 151 | 299 | 206 | 495 | 216 | 31.0% | 65 | 252 | 214 | 333 |

| EMPLOYMENT | | | | | | | | | | | | | SFR | |
|-----------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------|-------|------|--------------------|
| SHARE OF MARKET | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | FTEs | Share of Total (%) |
| SFR FTEs | 205 | 203 | 205 | 208 | 211 | 214 | 211 | 214 | 212 | 73 | 165 | 216 | | |
| Total Employment FTEs | 7,011 | 6,956 | 6,934 | 6,969 | 7,105 | 7,131 | 7,005 | 7,164 | 7,440 | 3,921 | 5,328 | 7,133 | | |
| Share of Total % | 2.9% | 2.9% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% | 3.0% | 2.8% | 1.9% | 3.1% | 3.0% | | |
| Annual Change in Share % | | 0.1% | 1.1% | 0.9% | -0.2% | 1.0% | 0.1% | -0.5% | -4.9% | -34.6% | 66.2% | -2.2% | | |
| Change in Share from 2011 % | | 0.1% | 1.2% | 2.2% | 1.9% | 3.0% | 3.1% | 2.6% | -2.4% | -36.2% | 6.1% | 3.8% | | |
| Avg Ann. Change in Share % | | 0.1% | 0.6% | 0.7% | 0.5% | 0.6% | 0.5% | 0.4% | -0.3% | -4.0% | 0.6% | 0.3% | | |



This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

2011 to 2022

STAYING VISITOR

DIRECT EMPLOYMENT

| EMPLOYMENT BY: | MONTH AND QUARTER | | | | | | | | | | | | CALENDAR YEAR | QUARTER | | | | | |
|---------------------------|--|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------------|---------------|--------|-------|-------|-------|-------|
| KEY | STAYING VISITOR | | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES | | | | | | | | | | | | TOTAL | % Change | Q1 | Q2 | Q3 | Q4 | |
| Less than 3% change | Q1 | | | Q2 | | | Q3 | | | Q4 | | | | | | | | | |
| A Fall of 3% or more | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | | | | | |
| % Change 2011 to 2022 | -5.7% | 0.1% | 22.2% | 1.4% | 2.0% | -0.5% | -3.2% | 3.8% | 13.4% | 0.2% | 9.4% | 24.6% | 5.1% | Annual Change | 6.3% | 0.9% | 4.4% | 10.2% | |
| % Change 2021 to 2022 | 65.0% | 94.9% | 142.9% | 75.4% | 22.7% | 19.2% | 20.7% | 15.4% | 16.7% | 2.9% | -1.0% | 14.5% | 28.9% | Annual Change | 101.4% | 34.4% | 17.5% | 5.4% | |
| Average Annual Change | -0.5% | 0.0% | 2.0% | 0.1% | 0.2% | 0.0% | -0.3% | 0.3% | 1.2% | 0.0% | 0.9% | 2.2% | 0.5% | Annual Change | 0.6% | 0.1% | 0.4% | 0.9% | |
| 2011 | FTEs | 3,550 | 3,638 | 4,111 | 5,758 | 5,862 | 6,240 | 5,641 | 5,902 | 5,129 | 5,602 | 3,925 | 4,155 | 4,959 | | 3,766 | 5,953 | 5,557 | 4,560 |
| 2012 | FTEs | 3,514 | 3,599 | 4,310 | 5,608 | 5,812 | 6,502 | 5,365 | 5,920 | 5,347 | 5,599 | 3,970 | 4,073 | 4,968 | 0.2% | 3,808 | 5,974 | 5,544 | 4,547 |
| 2013 | FTEs | 3,505 | 3,785 | 4,382 | 5,332 | 5,986 | 6,169 | 5,664 | 6,023 | 5,176 | 5,733 | 3,950 | 4,225 | 4,994 | 0.5% | 3,890 | 5,829 | 5,621 | 4,636 |
| 2014 | FTEs | 3,766 | 3,772 | 4,265 | 5,415 | 5,950 | 6,027 | 5,676 | 5,936 | 5,294 | 5,722 | 3,947 | 4,092 | 4,989 | -0.1% | 3,934 | 5,797 | 5,636 | 4,587 |
| 2015 | FTEs | 3,727 | 3,708 | 4,540 | 5,412 | 5,869 | 6,141 | 5,674 | 5,942 | 5,329 | 5,988 | 4,105 | 4,130 | 5,047 | 1.2% | 3,992 | 5,807 | 5,648 | 4,741 |
| 2016 | FTEs | 3,505 | 3,657 | 4,490 | 5,363 | 5,725 | 6,324 | 5,633 | 6,119 | 5,586 | 6,033 | 4,046 | 4,334 | 5,068 | 0.4% | 3,884 | 5,804 | 5,779 | 4,804 |
| 2017 | FTEs | 3,555 | 3,554 | 4,175 | 5,373 | 5,742 | 6,193 | 5,487 | 5,859 | 5,552 | 5,759 | 3,935 | 4,110 | 4,941 | -2.5% | 3,761 | 5,769 | 5,633 | 4,601 |
| 2018 | FTEs | 3,536 | 3,641 | 4,566 | 5,471 | 6,062 | 6,297 | 5,497 | 5,949 | 5,388 | 6,047 | 4,184 | 4,274 | 5,076 | 2.7% | 3,914 | 5,943 | 5,611 | 4,835 |
| 2019 | FTEs | 3,666 | 3,743 | 4,691 | 5,739 | 6,253 | 6,501 | 5,688 | 6,129 | 5,610 | 6,381 | 4,308 | 4,389 | 5,258 | 3.6% | 4,034 | 6,164 | 5,809 | 5,026 |
| 2020 | FTEs | 3,036 | 3,204 | 3,999 | 1,451 | 1,424 | 1,427 | 1,881 | 5,076 | 4,447 | 4,245 | 3,044 | 3,020 | 3,021 | -42.5% | 3,413 | 1,434 | 3,801 | 3,436 |
| 2021 | FTEs | 2,030 | 1,869 | 2,068 | 3,329 | 4,870 | 5,212 | 4,522 | 5,309 | 4,985 | 5,457 | 4,336 | 4,520 | 4,042 | 33.8% | 1,989 | 4,471 | 4,938 | 4,771 |
| 2022 | FTEs | 3,349 | 3,643 | 5,023 | 5,840 | 5,976 | 6,211 | 5,459 | 6,128 | 5,816 | 5,614 | 4,294 | 5,176 | 5,211 | 28.9% | 4,005 | 6,009 | 5,801 | 5,028 |

| EMPLOYMENT | | | | | | | | | | | | | STAYING VISITOR | |
|---------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-----------------|--|
| SHARE OF MARKET | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | FTEs | Employment (FTEs) and Share of Total (%) |
| Staying Visitor | FTEs | 6,244 | 6,217 | 6,215 | 6,231 | 6,349 | 6,369 | 6,225 | 6,392 | 6,627 | 3,594 | 4,949 | 6,614 | |
| Total Employment | FTEs | 7,011 | 6,956 | 6,934 | 6,969 | 7,105 | 7,131 | 7,005 | 7,164 | 7,440 | 3,921 | 5,328 | 7,133 | |
| Share of Total | % | 89.1% | 89.4% | 89.6% | 89.4% | 89.4% | 89.3% | 88.9% | 89.2% | 89.1% | 91.7% | 92.9% | 92.7% | |
| Annual Change in Share | % | | 0.4% | 0.3% | -0.2% | -0.1% | -0.1% | -0.5% | 0.4% | -0.2% | 2.9% | 1.3% | -0.2% | |
| Change in Share from 2011 | % | | 0.4% | 0.6% | 0.4% | 0.3% | 0.3% | -0.2% | 0.2% | 0.0% | 2.9% | 4.3% | 4.1% | |
| Avg Ann. Change in Share | % | | 0.4% | 0.3% | 0.1% | 0.1% | 0.1% | 0.0% | 0.0% | 0.0% | 0.3% | 0.4% | 0.4% | |
| | | | | | | | | | | | | | | |

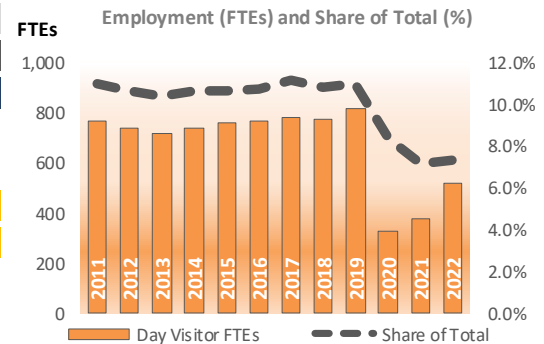
This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| EMPLOYMENT BY: | | | | | | | | | | | | | 2011 to 2022 | | DAY VISITOR | | DIRECT EMPLOYMENT | | | | | | | | | | | | | |
|---------------------------|------|-----|-----|-----|-------|-----|-----|-------|-----|-------|-----|-----|--|--------|-------------|--------|-------------------|--------|---------|--------|--------|--------|-------|-------|--------|---------------|--------|--------|--------|--------|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | | | | | | | | | | | |
| KEY | | | | | | | | | | | | | DAY VISITOR | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | | | | | | | | | | | | | DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES | | TOTAL | | % Change | | QUARTER | | | | | | | | | | | |
| Less than 3% change | | | | | | | | | | | | | Q1 | | | | | | | | | | Q2 | | Q3 | | Q4 | | | |
| A Fall of 3% or more | | | | | | | | | | | | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | TOTAL | % Change | Q1 | Q2 | Q3 | Q4 |
| % Change 2011 to 2022 | | | | | | | | | | | | | -17.6% | -38.1% | -51.7% | -39.5% | -39.4% | -34.6% | -38.2% | -36.0% | -26.9% | -27.9% | -6.0% | 1.0% | -32.2% | Annual Change | -37.4% | -37.8% | -33.4% | -14.3% |
| % Change 2021 to 2022 | | | | | | | | | | | | | 126.2% | 214.4% | 157.1% | 170.2% | 21.8% | 20.9% | 6.8% | 18.4% | 13.1% | 12.8% | 2.4% | 30.5% | 37.2% | Annual Change | 159.9% | 51.2% | 12.5% | 10.9% |
| Average Annual Change | | | | | | | | | | | | | -1.6% | -3.5% | -4.7% | -3.6% | -3.6% | -3.1% | -3.5% | -3.3% | -2.4% | -2.5% | -0.5% | 0.1% | -2.9% | Annual Change | -3.4% | -3.4% | -3.0% | -1.3% |
| 2011 | FTEs | 569 | 688 | 756 | 991 | 780 | 915 | 963 | 886 | 1,040 | 698 | 643 | 274 | 767 | | 671 | 895 | 963 | 538 | | | | | | | | | | | |
| 2012 | FTEs | 734 | 768 | 639 | 849 | 734 | 914 | 861 | 773 | 953 | 628 | 739 | 275 | 739 | -3.7% | 714 | 833 | 862 | 547 | | | | | | | | | | | |
| 2013 | FTEs | 692 | 776 | 664 | 776 | 652 | 829 | 839 | 791 | 891 | 628 | 784 | 305 | 719 | -2.7% | 710 | 753 | 840 | 572 | | | | | | | | | | | |
| 2014 | FTEs | 799 | 718 | 703 | 925 | 702 | 839 | 845 | 858 | 861 | 565 | 726 | 313 | 738 | 2.6% | 740 | 822 | 855 | 535 | | | | | | | | | | | |
| 2015 | FTEs | 749 | 776 | 705 | 939 | 845 | 801 | 875 | 850 | 852 | 588 | 784 | 302 | 755 | 2.4% | 743 | 862 | 859 | 558 | | | | | | | | | | | |
| 2016 | FTEs | 757 | 697 | 726 | 758 | 750 | 897 | 899 | 833 | 1,186 | 682 | 631 | 329 | 762 | 0.9% | 727 | 801 | 973 | 547 | | | | | | | | | | | |
| 2017 | FTEs | 694 | 795 | 554 | 1,078 | 766 | 870 | 1,064 | 835 | 963 | 572 | 789 | 375 | 779 | 2.3% | 681 | 905 | 954 | 578 | | | | | | | | | | | |
| 2018 | FTEs | 778 | 698 | 560 | 937 | 832 | 893 | 990 | 822 | 1,052 | 569 | 781 | 352 | 772 | -1.0% | 678 | 887 | 955 | 567 | | | | | | | | | | | |
| 2019 | FTEs | 780 | 762 | 501 | 983 | 981 | 981 | 1,086 | 896 | 1,040 | 593 | 757 | 400 | 813 | 5.4% | 681 | 981 | 1,007 | 583 | | | | | | | | | | | |
| 2020 | FTEs | 945 | 842 | 299 | 3 | 2 | 11 | 143 | 217 | 393 | 430 | 570 | 71 | 327 | -59.8% | 696 | 5 | 251 | 357 | | | | | | | | | | | |
| 2021 | FTEs | 208 | 135 | 142 | 222 | 388 | 495 | 558 | 479 | 673 | 446 | 590 | 212 | 379 | 15.8% | 162 | 368 | 570 | 416 | | | | | | | | | | | |
| 2022 | FTEs | 469 | 425 | 365 | 599 | 472 | 598 | 596 | 567 | 761 | 504 | 604 | 277 | 520 | 37.2% | 420 | 557 | 641 | 461 | | | | | | | | | | | |

| EMPLOYMENT | | | | | | | | | | | | | DAY VISITOR | | | | | | | | | | | | | | | | | | | | | | | |
|---------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|-------------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|------|--|
| SHARE OF MARKET | | | | | | | | | | | | | 2011 | | 2012 | | 2013 | | 2014 | | 2015 | | 2016 | | 2017 | | 2018 | | 2019 | | 2020 | | 2021 | | 2022 | |
| Day Visitor | FTEs | 767 | 739 | 719 | 738 | 755 | 762 | 779 | 772 | 813 | 327 | 379 | 520 | | | | | | | | | | | | | | | | | | | | | | | |
| Total Employment | FTEs | 7,011 | 6,956 | 6,934 | 6,969 | 7,105 | 7,131 | 7,005 | 7,164 | 7,440 | 3,921 | 5,328 | 7,133 | | | | | | | | | | | | | | | | | | | | | | | |
| Share of Total | % | 10.9% | 10.6% | 10.4% | 10.6% | 10.6% | 10.7% | 11.1% | 10.8% | 10.9% | 8.3% | 7.1% | 7.3% | | | | | | | | | | | | | | | | | | | | | | | |
| Annual Change in Share | % | | -2.9% | -2.4% | 2.1% | 0.4% | 0.5% | 4.1% | -3.2% | 1.4% | -23.7% | -14.8% | 2.5% | | | | | | | | | | | | | | | | | | | | | | | |
| Change in Share from 2011 | % | | -2.9% | -5.2% | -3.2% | -2.8% | -2.3% | 1.7% | -1.5% | -0.1% | -23.7% | -35.0% | -33.4% | | | | | | | | | | | | | | | | | | | | | | | |
| Avg Ann. Change in Share | % | | -2.9% | -2.6% | -1.1% | -0.7% | -0.5% | 0.3% | -0.2% | 0.0% | -2.6% | -3.5% | -3.0% | | | | | | | | | | | | | | | | | | | | | | | |



This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

**STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL**

2022

STAYING VISITORS

**ACCOMMODATION SUPPLY
DISTRIBUTION BY TYPE**

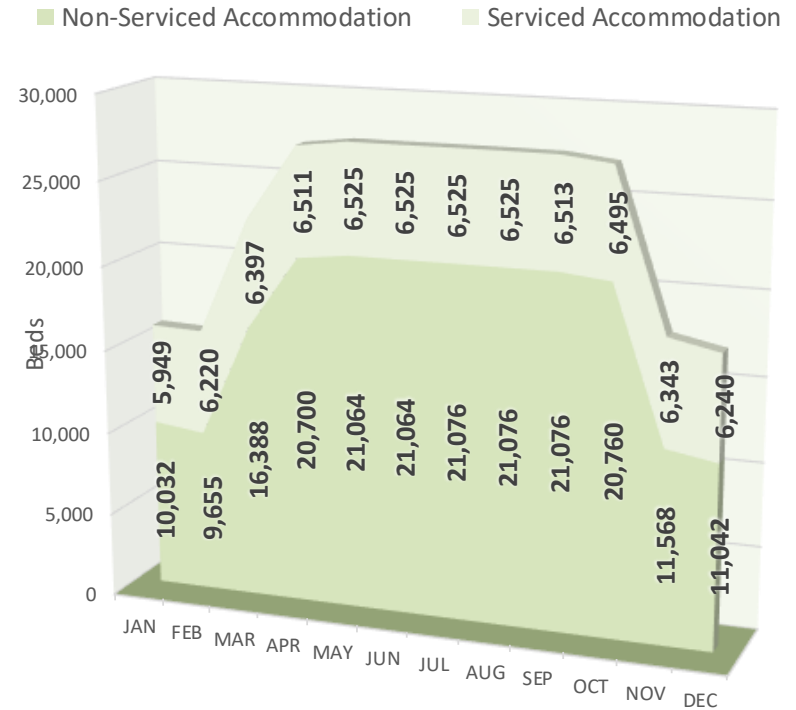
| SERVICED ACCOMMODATION 2022 | 2022 | | Change on 2021 | | Change on 2011 | |
|-------------------------------------|------------|--------------|----------------|-----------|----------------|-------------|
| | Est. | Beds | Est. | Beds | Est. | Beds |
| Serviced Accommodation Total | 375 | 6,525 | -4 | +7 | -108 | -573 |
| +50 Room | 8 | 1,245 | -0 | +4 | +2 | +328 |
| 26-50 Room | 10 | 669 | +1 | +44 | 0 | -114 |
| <26 Room | 137 | 2,611 | -3 | -113 | -25 | -484 |
| Guest Houses/B&Bs | 220 | 2,000 | -2 | +71 | -85 | -303 |

| NON-SERVICED ACCOMMODATION 2022 | 2022 | | Change on 2021 | | Change on 2011 | |
|---|------------|---------------|----------------|-------------|----------------|---------------|
| | Est. | Beds | Est. | Beds | Est. | Beds |
| Non-Serviced Accommodation Total | 496 | 21,132 | +1 | -694 | +21 | +2,566 |
| Self-Catering | 393 | 11,256 | +2 | +291 | -11 | +2,911 |
| Touring/Camping | 103 | 9,876 | -1 | -985 | +32 | -345 |

| DISTRIBUTION BY TYPE OF ACCOMMODATION 2022 | 2022 | | Change on 2021 | | Change on 2011 | |
|---|------------|---------------|----------------|-------------|----------------|---------------|
| | Est. | Beds | Est. | Beds | Est. | Beds |
| All Paid Accommodation Total | 871 | 27,657 | -3 | -687 | -87 | +1,993 |
| Serviced Accommodation Share of Total | 43% | 24% | | | | |
| Non-Serviced Accommodation Share of Total | 57% | 76% | | | | |

| SEASONAL AVAILABILITY OF BED SUPPLY 2022 | 2022 | | | | | | | | | | | |
|---|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
| All Paid Accommodation Total | 15,981 | 15,875 | 22,784 | 27,211 | 27,589 | 27,589 | 27,601 | 27,601 | 27,589 | 27,255 | 17,911 | 17,283 |
| Serviced Accommodation | 5,949 | 6,220 | 6,397 | 6,511 | 6,525 | 6,525 | 6,525 | 6,525 | 6,513 | 6,495 | 6,343 | 6,240 |
| Non-Serviced Accommodation | 10,032 | 9,655 | 16,388 | 20,700 | 21,064 | 21,064 | 21,076 | 21,076 | 21,076 | 20,760 | 11,568 | 11,042 |

**SEASONAL AVAILABILITY OF BED SUPPLY
2022**



Report Sections With Historic Financial Data Indexed to 2022 Prices

| | | | |
|------------------|------------------------------|-----------------------|-----------------------------------|
| Sections: | <i>Comparative Headlines</i> | Visitor Types: | <i>Total</i> |
| | <i>Key Measures</i> | | <i>Serviced Accommodation</i> |
| | <i>Economic Impact</i> | | <i>Non-Serviced Accommodation</i> |
| | <i>Sectoral Analysis</i> | | <i>SFR</i> |
| | | | <i>Staying Visitor</i> |
| | | | <i>Day Visitor</i> |

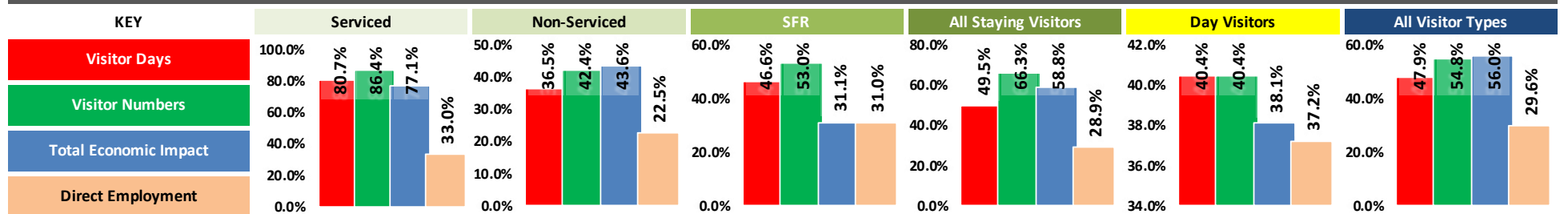
Indexation: *Indexation to: 2022*

| | |
|-------------|-------------|
| 2011 | <i>1.39</i> |
| 2012 | <i>1.33</i> |
| 2013 | <i>1.29</i> |
| 2014 | <i>1.26</i> |
| 2015 | <i>1.24</i> |
| 2016 | <i>1.23</i> |
| 2017 | <i>1.20</i> |
| 2018 | <i>1.15</i> |
| 2019 | <i>1.12</i> |
| 2020 | <i>1.09</i> |
| 2021 | <i>1.08</i> |
| 2022 | <i>1.00</i> |

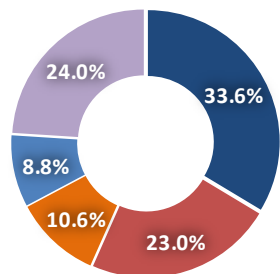
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2022 & 2021 - INDEXED TO 2022

| KEY | Staying in Paid Accommodation | | | | | | | | | | | | Staying with Friends and Relatives (SFR) | | | All Staying Visitors | | | Day Visitors | | | All Visitor Types | | |
|---------------------------|-------------------------------|--------|--------|-------|--------|--------|--------------|-------|-------|-------|--------|--------|--|-------|-------|----------------------|--------|--------|--------------|------|-------|-------------------|--|--|
| | Serviced | | | | | | Non-Serviced | | | | | | | | | | | | | | | | | |
| | 2022 | 2021 | +/- % | 2022 | 2021 | +/- % | 2022 | 2021 | +/- % | 2022 | 2021 | +/- % | 2022 | 2021 | +/- % | 2022 | 2021 | +/- % | 2022 | 2021 | +/- % | | | |
| An increase of 3% or more | | | | | | | | | | | | | | | | | | | | | | | | |
| Less than 3% change | | | | | | | | | | | | | | | | | | | | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | | | | | | | | | | | | |
| Visitor Days | M | 1.383 | 0.765 | 80.7% | 2.335 | 1.710 | 36.5% | 0.859 | 0.586 | 46.6% | 4.577 | 3.062 | 49.5% | 0.907 | 0.646 | 40.4% | 5.484 | 3.708 | 47.9% | | | | | |
| Visitor Numbers | M | 0.764 | 0.410 | 86.4% | 0.391 | 0.274 | 42.4% | 0.190 | 0.124 | 53.0% | 1.344 | 0.808 | 66.3% | 0.907 | 0.646 | 40.4% | 2.251 | 1.454 | 54.8% | | | | | |
| Direct Expenditure | £M | | | | | | | | | | | | | | | | 332.32 | 212.57 | 56.3% | | | | | |
| Economic Impact | £M | 206.90 | 116.79 | 77.1% | 157.40 | 109.60 | 43.6% | 22.23 | 16.95 | 31.1% | 386.53 | 243.35 | 58.8% | 52.86 | 38.28 | 38.1% | 439.39 | 281.63 | 56.0% | | | | | |
| Direct Employment | FTEs | 3,104 | 2,334 | 33.0% | 1,891 | 1,544 | 22.5% | 216 | 165 | 31.0% | 5,211 | 4,042 | 28.9% | 520 | 379 | 37.2% | 5,731 | 4,421 | 29.6% | | | | | |
| Total Employment | FTEs | | | | | | | | | | | | | | | | 7,133 | 5,328 | 33.9% | | | | | |

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2022 & 2021 - INDEXED TO 2022



Sectoral Distribution of Economic Impact - £M including VAT Indexed to 2022



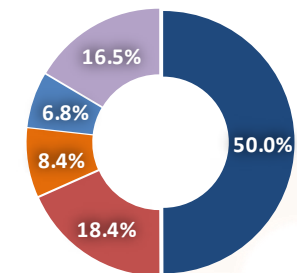
- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport

| | 2022 | 2021 | +/- % |
|---------------------|---------------|---------------|--------------|
| Accommodation | 111.72 | 68.24 | 63.7% |
| Food & Drink | 76.51 | 47.31 | 61.7% |
| Recreation | 35.18 | 24.06 | 46.2% |
| Shopping | 29.21 | 18.17 | 60.8% |
| Transport | 79.70 | 54.78 | 45.5% |
| TOTAL DIRECT | 332.32 | 212.57 | 56.3% |
| Indirect | 107.07 | 69.06 | 55.0% |
| TOTAL | 439.39 | 281.63 | 56.0% |

Sectors

| Sectors | 2022 | 2021 | +/- % |
|---------------------|--------------|--------------|--------------|
| Accommodation | 2,863 | 2,545 | 12.5% |
| Food & Drink | 1,053 | 653 | 61.3% |
| Recreation | 482 | 331 | 45.8% |
| Shopping | 388 | 242 | 60.4% |
| Transport | 944 | 651 | 45.1% |
| TOTAL DIRECT | 5,731 | 4,421 | 29.6% |
| Indirect | 1,403 | 907 | 54.7% |
| TOTAL | 7,133 | 5,328 | 33.9% |

Sectoral Distribution of Employment - FTEs

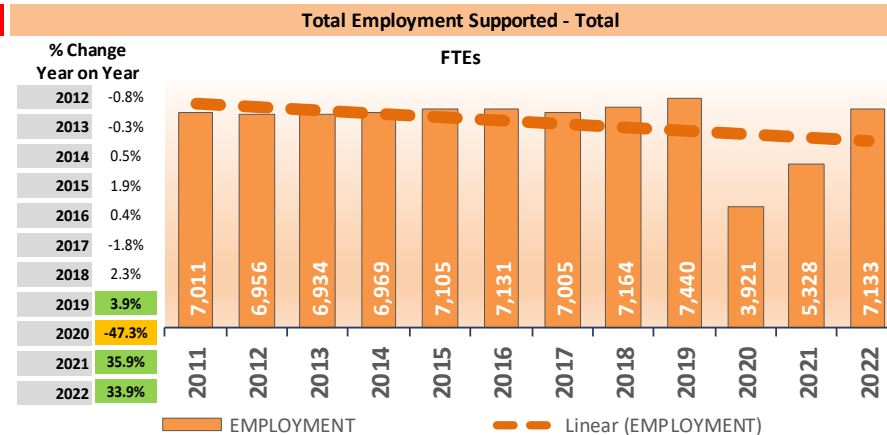
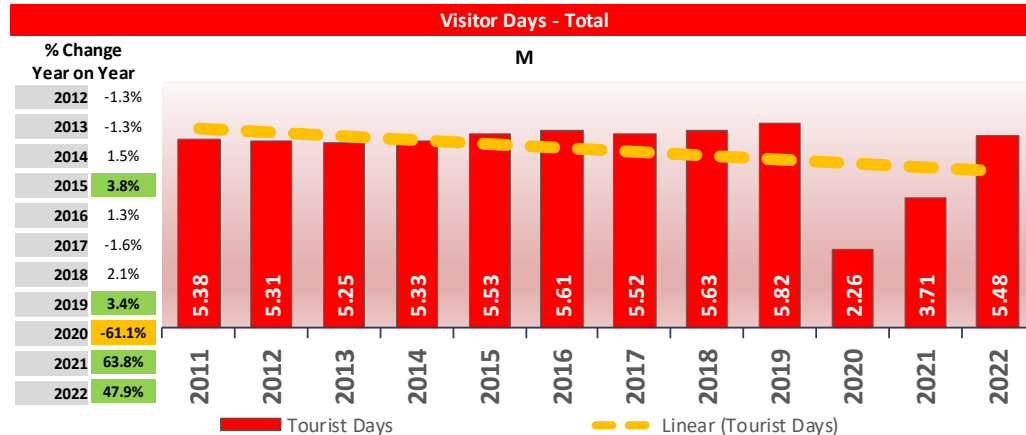
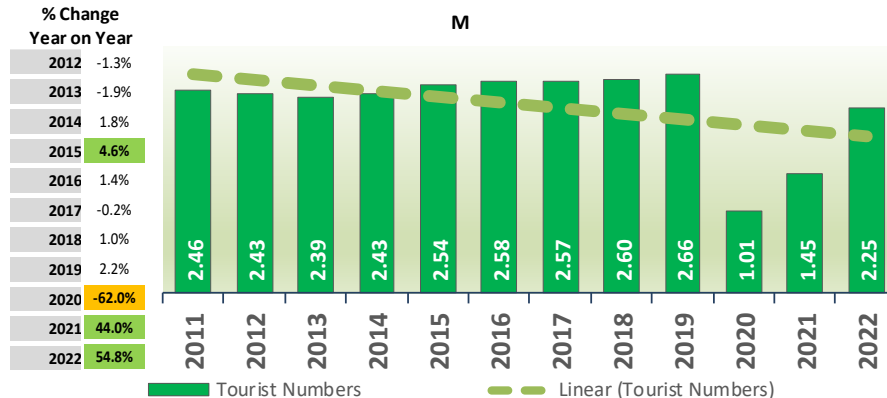


- Accommodation
- Food & Drink
- Recreation
- Shopping
- Transport

Direct Employment Categories

Economic Impact - Indexed - Total

Visitor Numbers - Total



| % Change from 2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|---------------------------|------|-------|-------|-------|------|------|-------|------|------|--------|--------|-------|
| Economic Impact - Indexed | | -3.0% | -5.1% | -3.8% | 0.8% | 1.4% | 0.0% | 3.0% | 7.0% | -58.1% | -28.8% | 11.0% |
| Visitor Numbers | | -1.3% | -3.2% | -1.5% | 3.1% | 4.5% | 4.3% | 5.4% | 7.8% | -59.0% | -41.0% | -8.7% |
| Visitor Days | | -1.3% | -2.5% | -1.0% | 2.8% | 4.2% | 2.5% | 4.6% | 8.1% | -58.0% | -31.1% | 1.9% |
| Total Employment | | -0.8% | -1.1% | -0.6% | 1.3% | 1.7% | -0.1% | 2.2% | 6.1% | -44.1% | -24.0% | 1.8% |

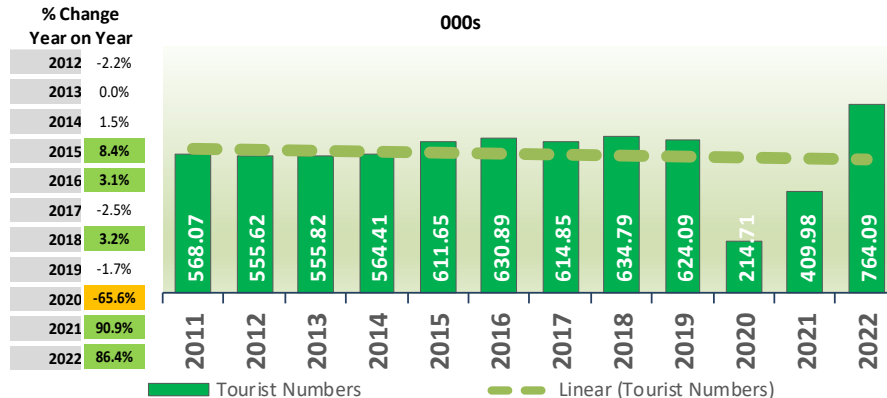
"Linear" = Linear Trendline

Economic Impact - Indexed - Serviced Accommodation



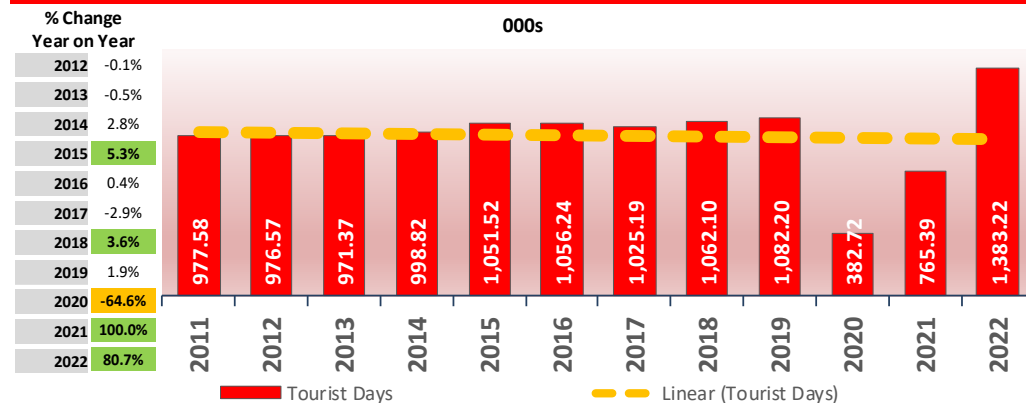
| Year | % Change Year on Year |
|------|-----------------------|
| 2012 | -4.4% |
| 2013 | -3.0% |
| 2014 | 3.1% |
| 2015 | 2.3% |
| 2016 | 0.6% |
| 2017 | -1.7% |
| 2018 | 5.0% |
| 2019 | 2.5% |
| 2020 | -62.2% |
| 2021 | 89.8% |
| 2022 | 77.1% |

Visitor Numbers - Serviced Accommodation



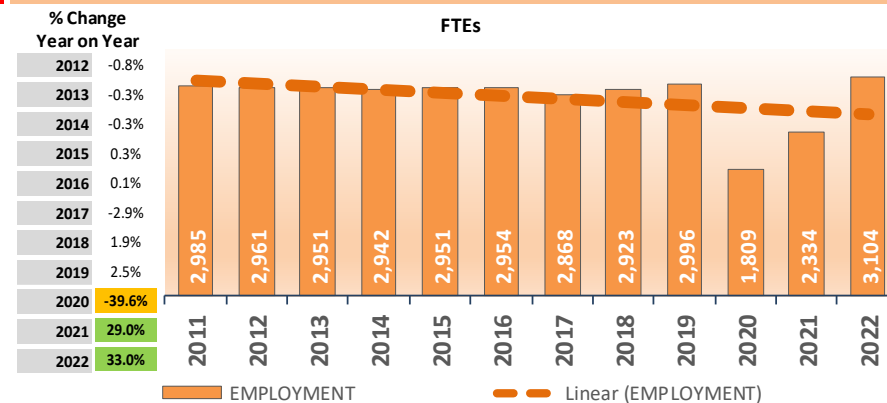
| Year | % Change Year on Year |
|------|-----------------------|
| 2012 | -2.2% |
| 2013 | 0.0% |
| 2014 | 1.5% |
| 2015 | 8.4% |
| 2016 | 3.1% |
| 2017 | -2.5% |
| 2018 | 3.2% |
| 2019 | -1.7% |
| 2020 | -65.6% |
| 2021 | 90.9% |
| 2022 | 86.4% |

Visitor Days - Serviced Accommodation



| Year | % Change Year on Year |
|------|-----------------------|
| 2012 | -0.1% |
| 2013 | -0.5% |
| 2014 | 2.8% |
| 2015 | 5.3% |
| 2016 | 0.4% |
| 2017 | -2.9% |
| 2018 | 3.6% |
| 2019 | 1.9% |
| 2020 | -64.6% |
| 2021 | 100.0% |
| 2022 | 80.7% |

Direct Employment Supported - Serviced Accommodation



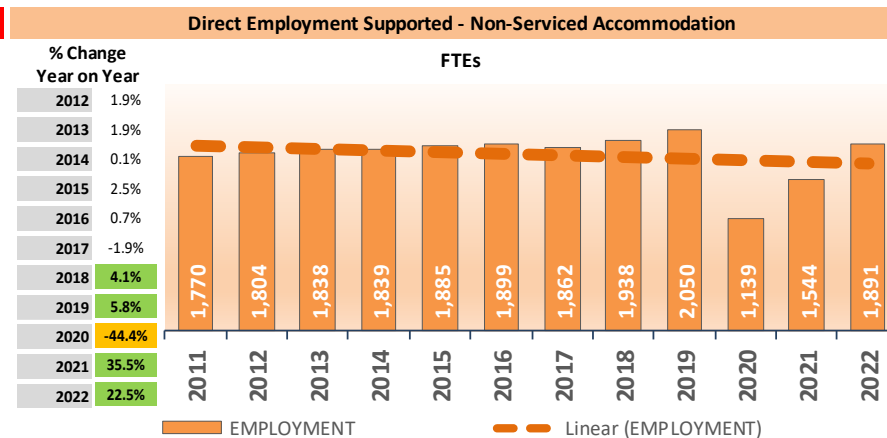
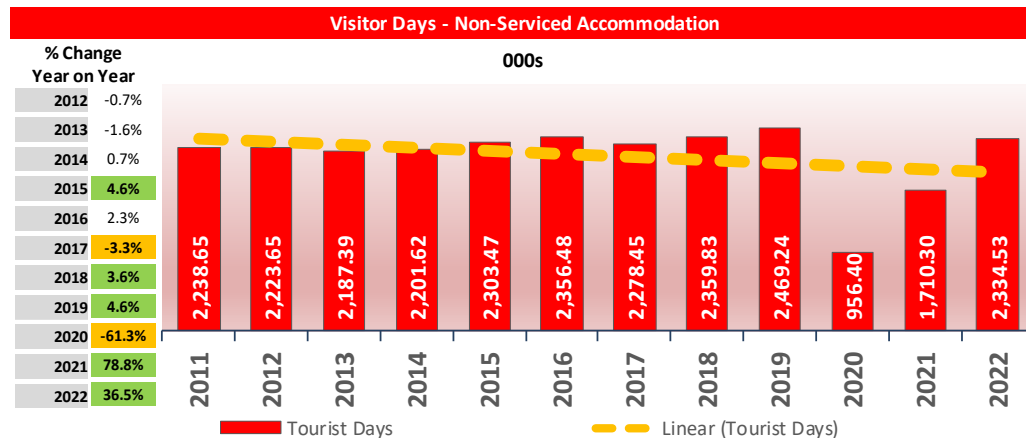
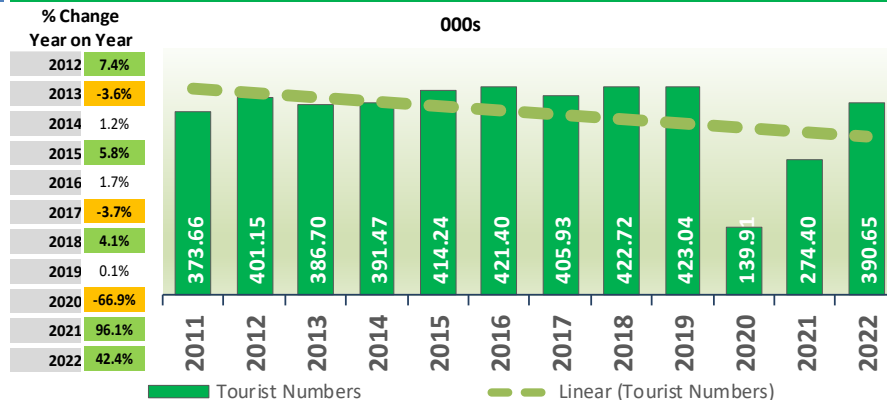
| Year | % Change Year on Year |
|------|-----------------------|
| 2012 | -0.8% |
| 2013 | -0.3% |
| 2014 | -0.3% |
| 2015 | 0.3% |
| 2016 | 0.1% |
| 2017 | -2.9% |
| 2018 | 1.9% |
| 2019 | 2.5% |
| 2020 | -39.6% |
| 2021 | 29.0% |
| 2022 | 33.0% |

| % Change from 2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|---------------------------|------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|-------|
| Economic Impact - Indexed | | -4.4% | -7.2% | -4.3% | -2.1% | -1.5% | -3.2% | 1.6% | 4.2% | -60.6% | -25.3% | 32.4% |
| Visitor Numbers | | -2.2% | -2.2% | -0.6% | 7.7% | 11.1% | 8.2% | 11.7% | 9.9% | -62.2% | -27.8% | 34.5% |
| Visitor Days | | -0.1% | -0.6% | 2.2% | 7.6% | 8.0% | 4.9% | 8.6% | 10.7% | -60.9% | -21.7% | 41.5% |
| Direct Employment | | -0.8% | -1.1% | -1.5% | -1.2% | -1.0% | -3.9% | -2.1% | 0.4% | -39.4% | -21.8% | 4.0% |

"Linear" = Linear Trendline

Economic Impact - Indexed - Non-Serviced Accommodation

Visitor Numbers - Non-Serviced Accommodation

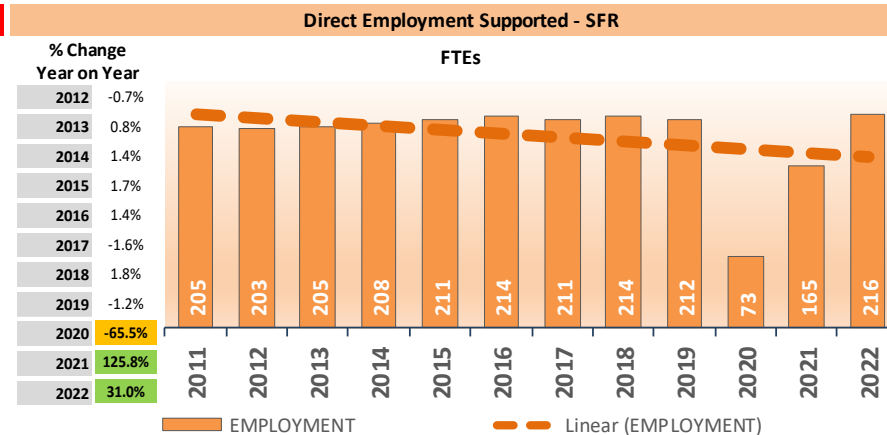
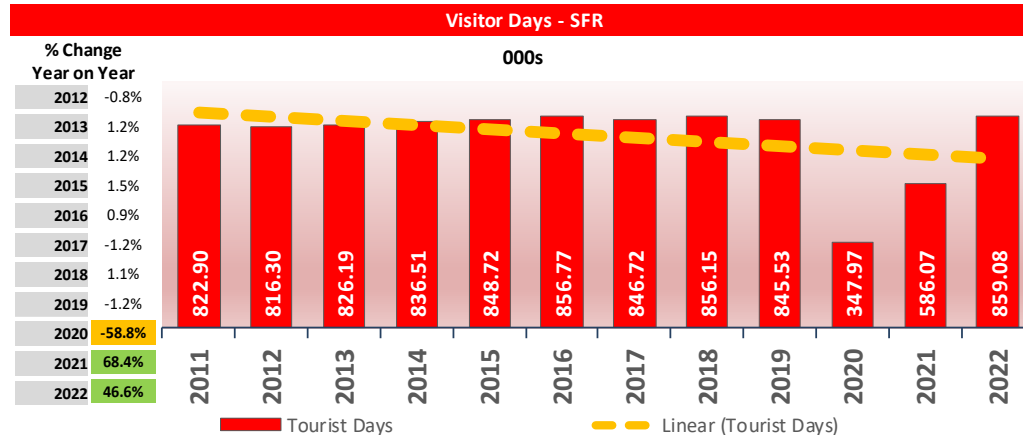
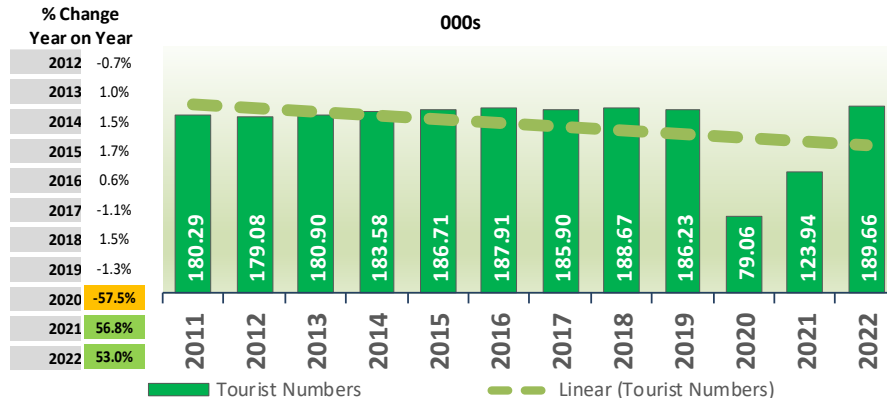


| % Change from 2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|---------------------------|------|-------|-------|-------|-------|-------|------|-------|-------|--------|--------|-------|
| Economic Impact - Indexed | | -1.4% | -3.0% | -3.7% | 4.9% | 5.1% | 2.0% | 5.3% | 11.0% | -54.0% | -22.2% | 11.8% |
| Visitor Numbers | | 7.4% | 3.5% | 4.8% | 10.9% | 12.8% | 8.6% | 13.1% | 13.2% | -62.6% | -26.6% | 4.5% |
| Visitor Days | | -0.7% | -2.3% | -1.7% | 2.9% | 5.3% | 1.8% | 5.4% | 10.3% | -57.3% | -23.6% | 4.3% |
| Direct Employment | | 1.9% | 3.9% | 3.9% | 6.5% | 7.3% | 5.2% | 9.5% | 15.8% | -35.6% | -12.8% | 6.8% |

"Linear" = Linear Trendline

Economic Impact - Indexed - SFR

Visitor Numbers - SFR



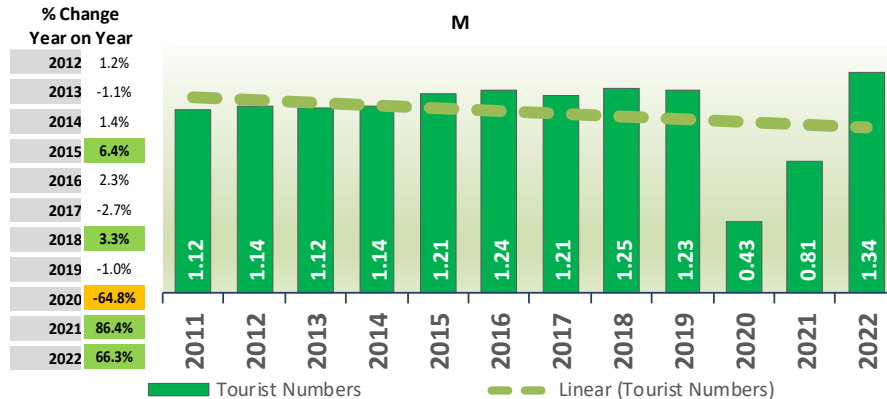
| % Change from 2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|---------------------------|------|-------|------|------|------|------|------|------|------|--------|--------|------|
| Economic Impact - Indexed | | -0.7% | 0.1% | 1.2% | 3.3% | 5.1% | 3.4% | 5.3% | 4.0% | -65.1% | -19.2% | 5.9% |
| Visitor Numbers | | -0.7% | 0.3% | 1.8% | 3.6% | 4.2% | 3.1% | 4.6% | 3.3% | -56.1% | -31.3% | 5.2% |
| Visitor Days | | -0.8% | 0.4% | 1.7% | 3.1% | 4.1% | 2.9% | 4.0% | 2.7% | -57.7% | -28.8% | 4.4% |
| Direct Employment | | -0.7% | 0.1% | 1.5% | 3.3% | 4.8% | 3.1% | 4.9% | 3.6% | -64.3% | -19.4% | 5.6% |

"Linear" = Linear Trendline

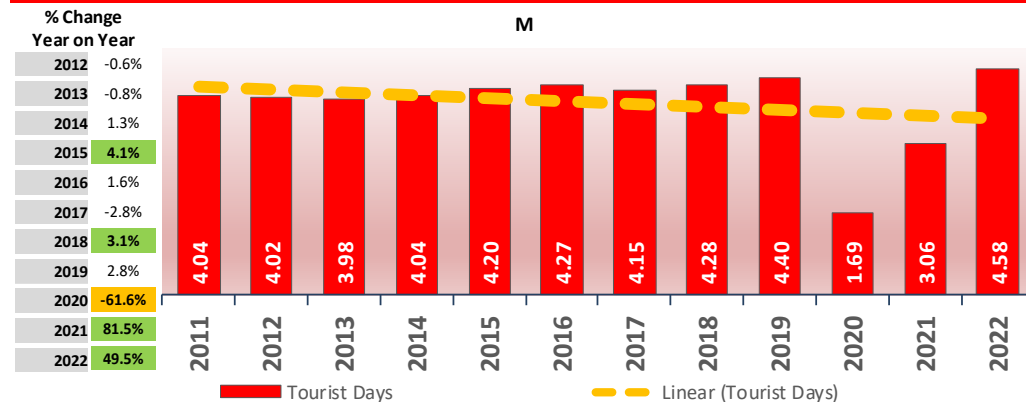
Economic Impact - Indexed - Staying Visitor



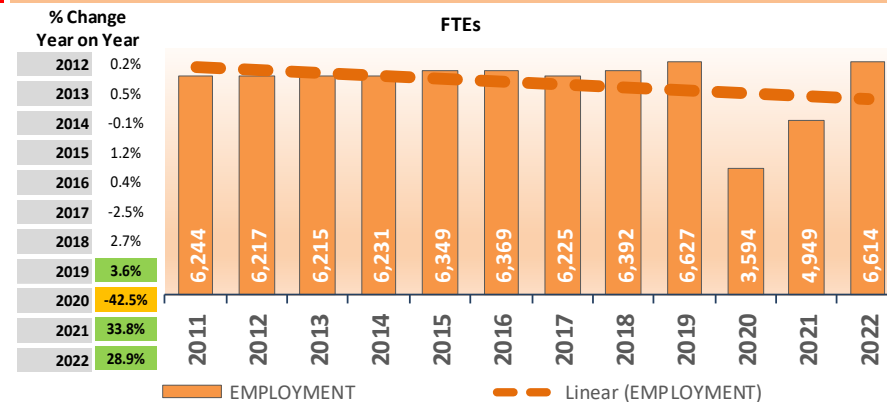
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor

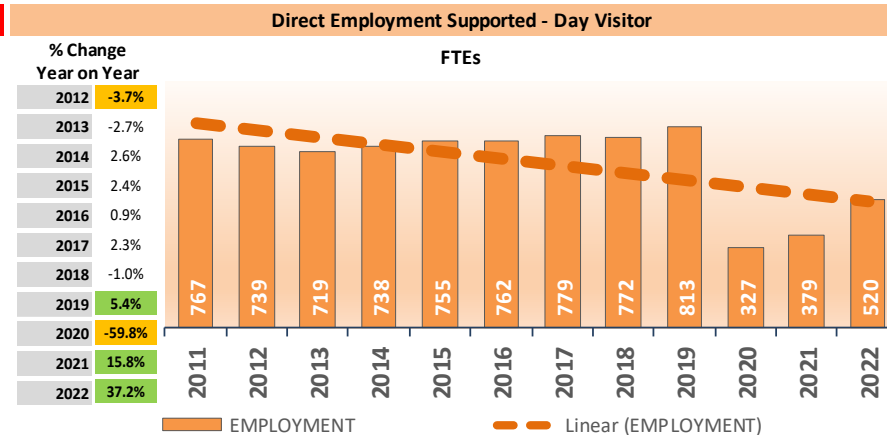
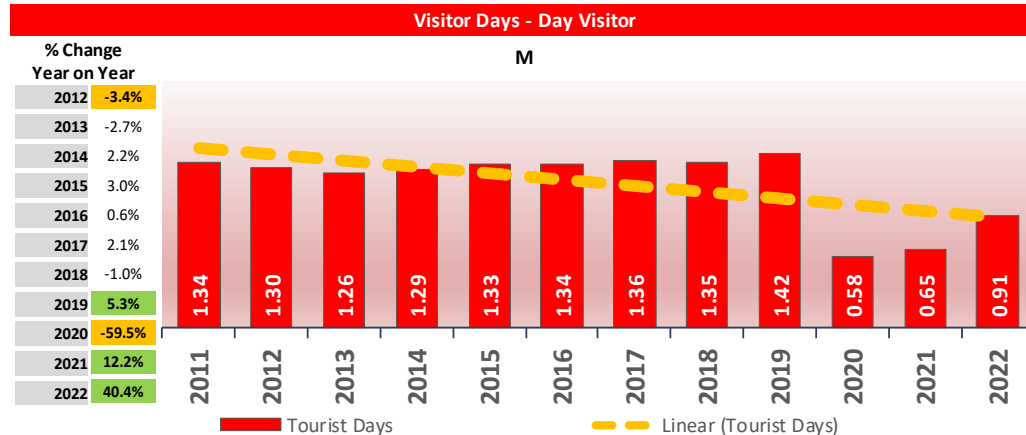
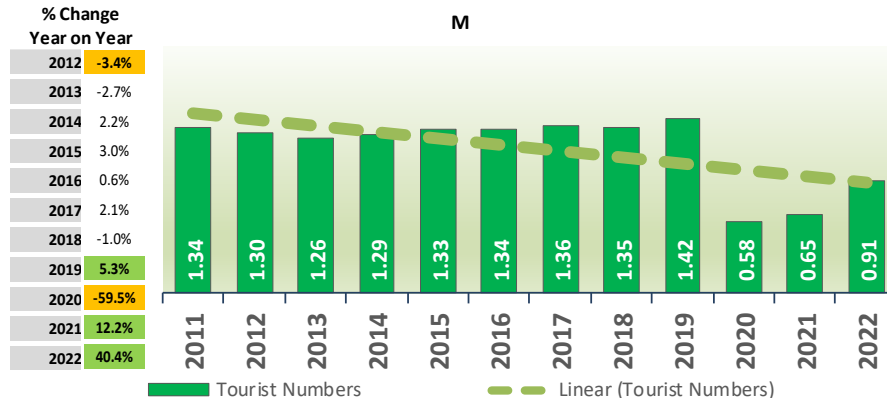


| % Change from 2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|---------------------------|------|-------|-------|-------|------|-------|-------|-------|------|--------|--------|-------|
| Economic Impact - Indexed | | -2.8% | -4.8% | -3.7% | 1.4% | 1.9% | -0.5% | 3.5% | 7.2% | -58.0% | -23.5% | 21.5% |
| Visitor Numbers | | 1.2% | 0.1% | 1.6% | 8.1% | 10.5% | 7.5% | 11.1% | 9.9% | -61.3% | -28.0% | 19.8% |
| Visitor Days | | -0.6% | -1.3% | -0.1% | 4.1% | 5.7% | 2.8% | 5.9% | 8.9% | -58.2% | -24.2% | 13.3% |
| Direct Employment | | -0.4% | -0.5% | -0.2% | 1.7% | 2.0% | -0.3% | 2.4% | 6.1% | -42.4% | -20.7% | 5.9% |

"Linear" = Linear Trendline

Economic Impact - Indexed - Day Visitor

Visitor Numbers - Day Visitor



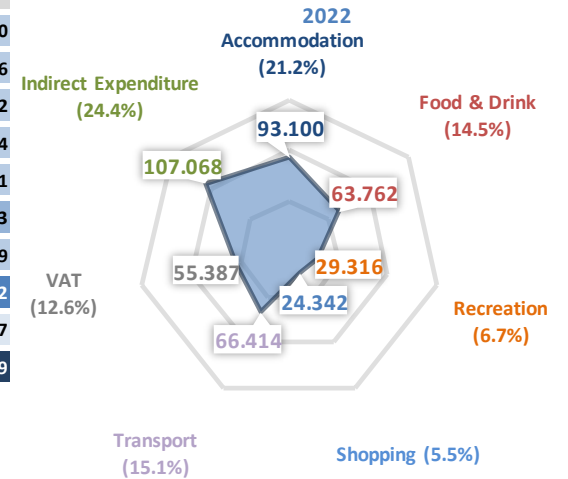
| % Change from 2011 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|---------------------------|------|-------|-------|-------|-------|-------|------|------|------|--------|--------|--------|
| Economic Impact - Indexed | | -3.7% | -6.3% | -4.4% | -1.5% | -0.3% | 2.0% | 1.0% | 6.4% | -58.5% | -50.7% | -32.0% |
| Visitor Numbers | | -3.4% | -6.0% | -4.0% | -1.1% | -0.5% | 1.6% | 0.7% | 6.0% | -57.1% | -51.9% | -32.5% |
| Visitor Days | | -3.4% | -6.0% | -4.0% | -1.1% | -0.5% | 1.6% | 0.7% | 6.0% | -57.1% | -51.9% | -32.5% |
| Direct Employment | | -3.7% | -6.3% | -3.8% | -1.5% | -0.6% | 1.6% | 0.7% | 6.1% | -57.3% | -50.6% | -32.2% |

"Linear" = Linear Trendline

SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT INDEXED TO 2022

| SECTOR / YEAR | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|-------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Accommodation £M | 76.45 | 70.76 | 67.89 | 68.25 | 73.50 | 72.63 | 71.91 | 73.27 | 76.35 | 36.61 | 57.00 | 93.10 |
| Food & Drink £M | 58.81 | 58.15 | 57.11 | 58.33 | 60.99 | 60.96 | 60.47 | 61.51 | 63.39 | 25.92 | 39.52 | 63.76 |
| Recreation £M | 30.04 | 29.57 | 29.40 | 29.75 | 31.04 | 32.00 | 31.18 | 32.05 | 33.55 | 13.33 | 20.10 | 29.32 |
| Shopping £M | 22.87 | 22.60 | 22.13 | 22.65 | 23.36 | 23.27 | 23.31 | 23.73 | 24.30 | 9.564 | 15.18 | 24.34 |
| Transport £M | 60.24 | 59.83 | 59.02 | 59.94 | 61.05 | 62.97 | 61.37 | 65.42 | 68.36 | 23.65 | 45.76 | 66.41 |
| Direct Revenue £M | 248.40 | 240.90 | 235.55 | 238.91 | 249.94 | 251.81 | 248.23 | 255.98 | 265.95 | 109.07 | 177.57 | 276.93 |
| VAT £M | 49.68 | 48.18 | 47.11 | 47.78 | 49.99 | 50.36 | 49.65 | 51.20 | 53.19 | 15.32 | 35.00 | 55.39 |
| Direct Expenditure £M | 298.08 | 289.08 | 282.66 | 286.69 | 299.92 | 302.18 | 297.88 | 307.18 | 319.14 | 124.39 | 212.57 | 332.32 |
| Indirect Expenditure £M | 97.71 | 94.98 | 92.85 | 93.89 | 99.05 | 99.30 | 98.02 | 100.45 | 104.46 | 41.55 | 69.06 | 107.07 |
| TOTAL £M | 395.79 | 384.06 | 375.51 | 380.59 | 398.97 | 401.47 | 395.89 | 407.63 | 423.60 | 165.94 | 281.63 | 439.39 |

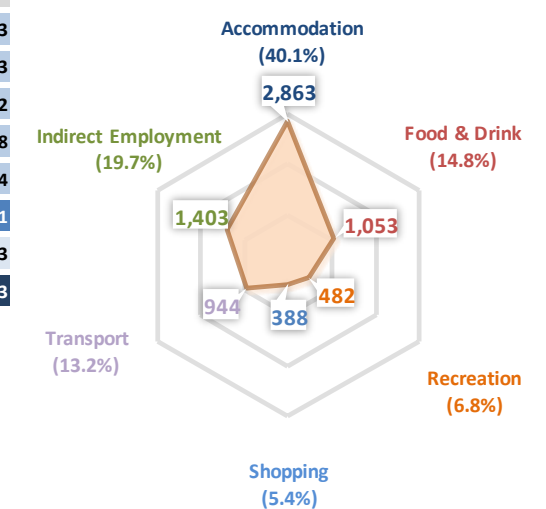
2022 SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT INDEXED TO 2022



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES

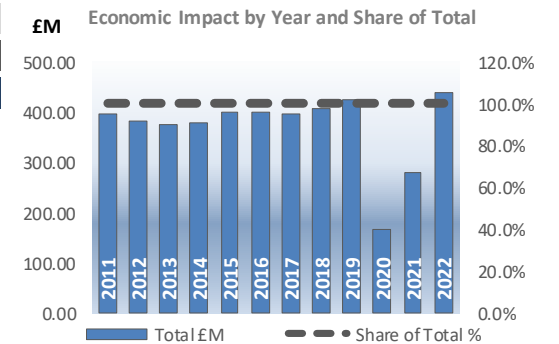
| SECTOR / YEAR | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|--------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Accommodation FTEs | 3,031 | 3,040 | 3,086 | 3,034 | 3,035 | 3,031 | 2,966 | 2,997 | 3,114 | 2,212 | 2,545 | 2,863 |
| Food & Drink FTEs | 975 | 964 | 946 | 973 | 1,011 | 1,007 | 998 | 1,016 | 1,047 | 428 | 653 | 1,053 |
| Recreation FTEs | 496 | 488 | 485 | 494 | 512 | 526 | 513 | 527 | 552 | 219 | 331 | 482 |
| Shopping FTEs | 366 | 361 | 354 | 364 | 374 | 371 | 372 | 378 | 387 | 152 | 242 | 388 |
| Transport FTEs | 859 | 854 | 842 | 860 | 871 | 895 | 872 | 930 | 972 | 336 | 651 | 944 |
| Direct Employment FTEs | 5,726 | 5,707 | 5,713 | 5,726 | 5,802 | 5,830 | 5,721 | 5,848 | 6,072 | 3,348 | 4,421 | 5,731 |
| Indirect Employment FTEs | 1,284 | 1,249 | 1,221 | 1,243 | 1,302 | 1,301 | 1,284 | 1,316 | 1,369 | 573 | 907 | 1,403 |
| TOTAL FTEs | 7,011 | 6,956 | 6,934 | 6,969 | 7,105 | 7,131 | 7,005 | 7,164 | 7,440 | 3,921 | 5,328 | 7,133 |

2022 SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES



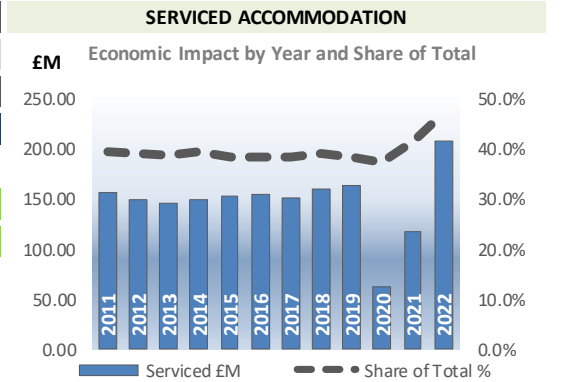
| STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL | | | | | | | | | | | | | 2011 to 2022 2022 Prices | | TOTAL | ECONOMIC IMPACT Indexed | | | | |
|---|--|---|--------|---------|--------|-------|-------|-------|-------|-------|-------|-------|-----------------------------|-------|------------------|----------------------------|-------|--------|----------|-------|
| ECONOMIC IMPACT BY: | | MONTH AND QUARTER | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | |
| KEY | | TOTAL | | | | | | | | | | | TOTAL | | | | | | % Change | |
| An increase of 3% or more | | ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | | |
| Less than 3% change | | Q1 | | | Q2 | | | Q3 | | | Q4 | | | | | | | | | |
| A Fall of 3% or more | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | Q1 | Q2 | Q3 | Q4 | |
| % Change 2011 to 2022 | | -5.0% | 6.3% | 55.4% | 4.1% | 0.2% | -3.3% | 0.7% | 7.7% | 21.1% | -1.9% | 29.2% | 81.0% | 11.0% | Annual Change | 22.3% | 0.2% | 9.0% | 25.3% | |
| % Change 2021 to 2022 | | 246.7% | 807.8% | 1506.2% | 280.1% | 47.8% | 34.3% | 48.1% | 27.2% | 25.5% | 3.3% | -3.7% | 26.5% | 56.0% | | 689.1% | 77.7% | 32.7% | 7.6% | |
| Average Annual Change | | -0.5% | 0.6% | 5.0% | 0.4% | 0.0% | -0.3% | 0.1% | 0.7% | 1.9% | -0.2% | 2.7% | 7.4% | 1.0% | | 2.0% | 0.0% | 0.8% | 2.3% | |
| 2011 | | £M | 15.72 | 16.88 | 21.14 | 41.82 | 41.98 | 47.03 | 47.20 | 50.53 | 37.66 | 38.25 | 20.30 | 17.28 | | 395.79 | 53.74 | 130.83 | 135.40 | 75.83 |
| 2012 | | £M | 15.93 | 16.75 | 21.95 | 37.69 | 39.54 | 48.97 | 41.43 | 48.91 | 39.21 | 36.77 | 21.08 | 15.82 | 384.06 | -3.0% | 54.64 | 126.21 | 129.55 | 73.67 |
| 2013 | | £M | 14.59 | 18.38 | 22.39 | 33.33 | 39.94 | 42.88 | 44.63 | 49.45 | 35.12 | 37.36 | 20.25 | 17.20 | 375.51 | -2.2% | 55.36 | 116.14 | 129.20 | 74.81 |
| 2014 | | £M | 19.26 | 18.72 | 22.19 | 35.93 | 39.96 | 41.49 | 45.12 | 49.07 | 36.24 | 35.55 | 19.61 | 17.46 | 380.59 | 1.4% | 60.17 | 117.37 | 130.43 | 72.62 |
| 2015 | | £M | 19.03 | 18.64 | 25.77 | 36.54 | 41.04 | 43.52 | 46.43 | 49.97 | 37.24 | 39.89 | 22.59 | 18.31 | 398.97 | 4.8% | 63.44 | 121.10 | 133.63 | 80.80 |
| 2016 | | £M | 16.34 | 17.39 | 25.35 | 34.33 | 37.96 | 46.25 | 45.78 | 52.42 | 43.52 | 40.78 | 20.30 | 21.06 | 401.47 | 0.6% | 59.08 | 118.54 | 141.72 | 82.14 |
| 2017 | | £M | 17.50 | 17.83 | 20.75 | 38.08 | 39.23 | 45.93 | 46.33 | 49.49 | 42.50 | 37.71 | 21.13 | 19.41 | 395.89 | -1.4% | 56.08 | 123.24 | 138.32 | 78.25 |
| 2018 | | £M | 17.57 | 17.89 | 25.62 | 37.28 | 42.73 | 46.43 | 44.80 | 50.10 | 40.04 | 40.37 | 23.88 | 20.93 | 407.63 | 3.0% | 61.07 | 126.44 | 134.94 | 85.18 |
| 2019 | | £M | 18.26 | 18.65 | 25.45 | 39.42 | 44.97 | 48.32 | 46.64 | 51.63 | 41.31 | 42.87 | 24.28 | 21.81 | 423.60 | 3.9% | 62.36 | 132.71 | 139.58 | 88.96 |
| 2020 | | £M | 17.73 | 18.28 | 21.60 | 0.378 | 0.067 | 0.256 | 4.331 | 34.73 | 27.36 | 22.73 | 11.57 | 6.909 | 165.94 | -60.8% | 57.62 | 0.701 | 66.42 | 41.21 |
| 2021 | | £M | 4.307 | 1.977 | 2.044 | 11.45 | 28.48 | 33.86 | 32.10 | 42.79 | 36.35 | 36.32 | 27.23 | 24.72 | 281.63 | 69.7% | 8.329 | 73.79 | 111.24 | 88.27 |
| 2022 | | £M | 14.94 | 17.95 | 32.84 | 43.53 | 42.08 | 45.47 | 47.54 | 54.41 | 45.63 | 37.53 | 26.22 | 31.27 | 439.39 | 56.0% | 65.72 | 131.08 | 147.57 | 95.01 |

| ECONOMIC IMPACT - INDEXED TO 2022 | | | | | | | | | | | | | TOTAL | | |
|-----------------------------------|--|------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--|
| SHARE OF MARKET | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | | |
| Total | | £M | 395.79 | 384.06 | 375.51 | 380.59 | 398.97 | 401.47 | 395.89 | 407.63 | 423.60 | 165.94 | 281.63 | 439.39 | |
| All Visitor Types | | £M | 395.79 | 384.06 | 375.51 | 380.59 | 398.97 | 401.47 | 395.89 | 407.63 | 423.60 | 165.94 | 281.63 | 439.39 | |
| Share of Total | | % | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | |
| Annual Change in Share | | % | | | | | | | | | | | | | |
| Change in Share from 2011 | | % | | | | | | | | | | | | | |
| Avg Ann. Change in Share | | % | | | | | | | | | | | | | |



| STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL | | | | | | | | | | | | | 2011 to 2022 2022 Prices | | SERVICED ACCOMMODATION | ECONOMIC IMPACT Indexed | | | |
|---|----|---|---------|---------|--------|-------|-------|-------|-------|-------|-------|-------|-----------------------------|-------------|---------------------------|----------------------------|-------|-------|-------|
| ECONOMIC IMPACT BY: | | MONTH AND QUARTER | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | |
| KEY | | SERVICED ACCOMMODATION | | | | | | | | | | | TOTAL | % Change | | | | | |
| An increase of 3% or more | | ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES | | | | | | | | | | | | | Annual Change | Q1 | Q2 | Q3 | Q4 |
| Less than 3% change | | Q1 | | | Q2 | | | Q3 | | | Q4 | | | | | | | | |
| A Fall of 3% or more | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | | | | |
| % Change 2011 to 2022 | | 1.3% | 38.2% | 30.5% | 13.5% | 25.1% | 18.3% | 26.5% | 35.6% | 28.9% | 23.7% | 51.1% | 123.3% | 32.4% | 23.8% | 19.3% | 30.5% | 57.3% | |
| % Change 2021 to 2022 | | 249.4% | 1396.0% | 2295.7% | 459.4% | 84.6% | 37.2% | 65.7% | 46.8% | 27.1% | 49.8% | 0.3% | 58.1% | 77.1% | 784.9% | 97.5% | 45.8% | 34.2% | |
| Average Annual Change | | 0.1% | 3.5% | 2.8% | 1.2% | 2.3% | 1.7% | 2.4% | 3.2% | 2.6% | 2.2% | 4.6% | 11.2% | 2.9% | 2.2% | 1.8% | 2.8% | 5.2% | |
| 2011 | £M | 8.396 | 8.614 | 9.926 | 12.79 | 15.36 | 15.47 | 17.06 | 18.13 | 14.61 | 16.40 | 10.24 | 9.310 | 156.30 | 26.94 | 43.61 | 49.80 | 35.95 | |
| 2012 | £M | 7.514 | 7.781 | 10.11 | 12.70 | 14.26 | 15.32 | 15.34 | 18.24 | 14.70 | 15.84 | 10.24 | 7.454 | 149.49 | -4.4% | 25.40 | 42.27 | 48.29 | 33.53 |
| 2013 | £M | 5.795 | 7.758 | 10.36 | 11.48 | 13.58 | 13.42 | 16.48 | 18.43 | 12.85 | 15.75 | 9.983 | 9.134 | 145.02 | -3.0% | 23.91 | 38.48 | 47.76 | 34.87 |
| 2014 | £M | 9.005 | 8.854 | 10.15 | 11.74 | 13.36 | 13.22 | 18.06 | 17.95 | 13.72 | 15.67 | 9.673 | 8.110 | 149.50 | 3.1% | 28.01 | 38.32 | 49.72 | 33.45 |
| 2015 | £M | 8.958 | 8.315 | 10.31 | 11.65 | 13.79 | 13.26 | 17.67 | 18.83 | 13.13 | 16.59 | 11.39 | 9.129 | 153.01 | 2.3% | 27.58 | 38.70 | 49.63 | 37.10 |
| 2016 | £M | 6.690 | 8.827 | 10.15 | 11.55 | 13.98 | 14.19 | 18.29 | 18.99 | 15.17 | 16.12 | 10.81 | 9.197 | 153.96 | 0.6% | 25.66 | 39.72 | 52.46 | 36.12 |
| 2017 | £M | 8.552 | 8.748 | 8.556 | 10.84 | 13.85 | 14.26 | 18.27 | 17.90 | 16.71 | 15.83 | 10.03 | 7.781 | 151.31 | -1.7% | 25.86 | 38.95 | 52.87 | 33.64 |
| 2018 | £M | 7.648 | 9.509 | 11.01 | 10.33 | 15.17 | 15.79 | 17.74 | 19.34 | 14.58 | 16.90 | 11.43 | 9.368 | 158.81 | 5.0% | 28.17 | 41.29 | 51.66 | 37.69 |
| 2019 | £M | 7.755 | 9.507 | 11.15 | 10.57 | 15.65 | 16.27 | 18.34 | 20.00 | 15.06 | 17.20 | 11.76 | 9.532 | 162.79 | 2.5% | 28.41 | 42.49 | 53.39 | 38.49 |
| 2020 | £M | 7.806 | 8.702 | 7.999 | 0.022 | 0.045 | 0.089 | 1.479 | 9.817 | 9.693 | 6.646 | 4.956 | 4.286 | 61.54 | -62.2% | 24.51 | 0.155 | 20.99 | 15.89 |
| 2021 | £M | 2.434 | 0.796 | 0.541 | 2.593 | 10.41 | 13.33 | 13.02 | 16.74 | 14.82 | 13.54 | 15.43 | 13.15 | 116.79 | 89.8% | 3.770 | 26.33 | 44.58 | 42.12 |
| 2022 | £M | 8.505 | 11.90 | 12.95 | 14.51 | 19.21 | 18.29 | 21.58 | 24.57 | 18.83 | 20.29 | 15.47 | 20.78 | 206.90 | 77.1% | 33.36 | 52.01 | 64.99 | 56.54 |

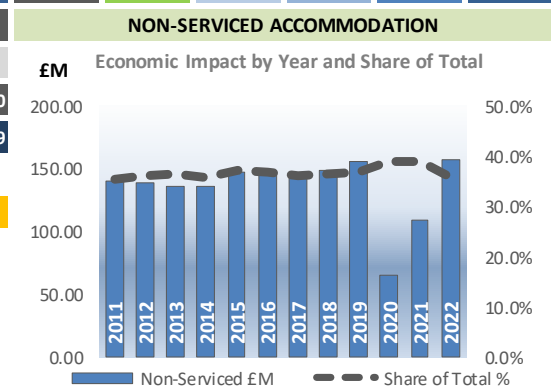
| ECONOMIC IMPACT - INDEXED TO 2022 | | | | | | | | | | | | | SERVICED ACCOMMODATION | |
|-----------------------------------|----|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|------------------------|--|
| SHARE OF MARKET | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | |
| Serviced | £M | 156.30 | 149.49 | 145.02 | 149.50 | 153.01 | 153.96 | 151.31 | 158.81 | 162.79 | 61.54 | 116.79 | 206.90 | |
| All Visitor Types | £M | 395.79 | 384.06 | 375.51 | 380.59 | 398.97 | 401.47 | 395.89 | 407.63 | 423.60 | 165.94 | 281.63 | 439.39 | |
| Share of Total | % | 39.5% | 38.9% | 38.6% | 39.3% | 38.4% | 38.3% | 38.2% | 39.0% | 38.4% | 37.1% | 41.5% | 47.1% | |
| Annual Change in Share | % | | -1.4% | -0.8% | 1.7% | -2.4% | 0.0% | -0.3% | 1.9% | -1.4% | -3.5% | 11.8% | 13.5% | |
| Change in Share from 2011 | % | | -1.4% | -2.2% | -0.5% | -2.9% | -2.9% | -3.2% | -1.3% | -2.7% | -6.1% | 5.0% | 19.2% | |
| Avg Ann. Change in Share | % | | -1.4% | -1.1% | -0.2% | -0.7% | -0.6% | -0.5% | -0.2% | -0.3% | -0.7% | 0.5% | 1.7% | |



STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| ECONOMIC IMPACT BY: | | | | | | | | | | | | | 2011 to 2022 2022 Prices | | NON-SERVICED ACCOMMODATION | | ECONOMIC IMPACT Indexed | | | | | | | | | | | | | | | | |
|---|----|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-----------------------------|---------|-------------------------------|--------|----------------------------|-------|----------|-------|-------|--------|---------------|--------|-------|--|----|---------|-------|-------|--------|--|--|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | | | | | | | | | | | | | | |
| NON-SERVICED ACCOMMODATION | | | | | | | | | | | | | TOTAL | | | | | | % Change | | | | | | | | | | | | | | |
| ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| KEY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Less than 3% change | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Q1 | | Q2 | | Q3 | | Q4 | | TOTAL | | Annual Change | | | | | | | | | | |
| | | | | | | | | | | | | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | Q1 | Q2 | Q3 | Q4 | | | |
| % Change 2011 to 2022 | | | | | | | | | | | | | -2.3% | -2.0% | 269.5% | 17.2% | -6.5% | -8.0% | -5.2% | 0.4% | 45.6% | -22.1% | 27.7% | 73.8% | 11.8% | | | 140.8% | 0.5% | 9.0% | -2.5% | | |
| % Change 2021 to 2022 | | | | | | | | | | | | | 1894.9% | 2118.7% | 4325.6% | 243.2% | 26.1% | 35.1% | 45.2% | 13.6% | 29.2% | -37.6% | -19.2% | -28.1% | 43.6% | | | 3553.6% | 70.0% | 27.0% | -32.4% | | |
| Average Annual Change | | | | | | | | | | | | | -0.2% | -0.2% | 24.5% | 1.6% | -0.6% | -0.7% | -0.5% | 0.0% | 4.1% | -2.0% | 2.5% | 6.7% | 1.1% | | | 12.8% | 0.0% | 0.8% | -0.2% | | |
| 2011 | £M | 1.818 | 2.131 | 4.385 | 18.60 | 18.47 | 21.01 | 19.95 | 22.73 | 13.09 | 13.35 | 3.022 | 2.241 | 140.80 | | | 8.334 | 58.08 | 55.77 | 18.61 | | | | | | | | | | | | | |
| 2012 | £M | 1.551 | 2.170 | 5.983 | 15.86 | 17.55 | 23.02 | 16.87 | 21.95 | 15.24 | 13.07 | 2.966 | 2.641 | 138.88 | -1.4% | | 9.704 | 56.43 | 54.07 | 18.67 | | | | | | | | | | | | | |
| 2013 | £M | 2.274 | 3.736 | 5.952 | 13.42 | 19.26 | 19.66 | 18.99 | 22.11 | 13.54 | 13.64 | 2.046 | 2.008 | 136.64 | -1.6% | | 11.96 | 52.33 | 54.64 | 17.70 | | | | | | | | | | | | | |
| 2014 | £M | 2.789 | 3.500 | 5.674 | 14.49 | 19.12 | 18.46 | 17.91 | 21.68 | 14.06 | 12.53 | 2.254 | 3.081 | 135.55 | -0.8% | | 11.96 | 52.07 | 53.65 | 17.87 | | | | | | | | | | | | | |
| 2015 | £M | 2.999 | 3.435 | 9.012 | 15.05 | 18.55 | 20.66 | 19.30 | 21.74 | 15.67 | 15.58 | 2.851 | 2.888 | 147.75 | 9.0% | | 15.45 | 54.27 | 56.71 | 21.32 | | | | | | | | | | | | | |
| 2016 | £M | 2.528 | 2.328 | 8.550 | 14.45 | 16.09 | 21.56 | 17.81 | 24.07 | 17.00 | 16.10 | 2.475 | 5.034 | 147.99 | 0.2% | | 13.41 | 52.10 | 58.88 | 23.61 | | | | | | | | | | | | | |
| 2017 | £M | 2.317 | 2.024 | 7.022 | 16.14 | 17.32 | 21.41 | 17.01 | 22.27 | 16.35 | 14.35 | 2.751 | 4.657 | 143.62 | -3.0% | | 11.36 | 54.87 | 55.62 | 21.76 | | | | | | | | | | | | | |
| 2018 | £M | 2.604 | 2.128 | 9.333 | 17.03 | 18.88 | 20.19 | 16.64 | 21.56 | 15.29 | 15.86 | 4.035 | 4.677 | 148.23 | 3.2% | | 14.07 | 56.10 | 53.49 | 24.57 | | | | | | | | | | | | | |
| 2019 | £M | 3.191 | 2.360 | 9.533 | 18.52 | 19.40 | 20.90 | 17.08 | 21.83 | 16.20 | 17.84 | 4.356 | 5.086 | 156.29 | 5.4% | | 15.08 | 58.82 | 55.11 | 27.28 | | | | | | | | | | | | | |
| 2020 | £M | 1.380 | 2.172 | 10.62 | 0.316 | 0.002 | 0.067 | 1.563 | 21.29 | 13.68 | 11.33 | 1.450 | 0.954 | 64.82 | -58.5% | | 14.17 | 0.386 | 36.53 | 13.73 | | | | | | | | | | | | | |
| 2021 | £M | 0.089 | 0.094 | 0.366 | 6.350 | 13.70 | 14.30 | 13.02 | 20.09 | 14.75 | 16.66 | 4.773 | 5.417 | 109.60 | 69.1% | | 0.549 | 34.35 | 47.86 | 26.85 | | | | | | | | | | | | | |
| 2022 | £M | 1.776 | 2.088 | 16.20 | 21.79 | 17.28 | 19.32 | 18.91 | 22.83 | 19.05 | 10.40 | 3.859 | 3.895 | 157.40 | 43.6% | | 20.07 | 58.39 | 60.79 | 18.15 | | | | | | | | | | | | | |

| ECONOMIC IMPACT - INDEXED TO 2022 | | | | | | | | | | | | | |
|-----------------------------------|----|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| SHARE OF MARKET | | | | | | | | | | | | | |
| Non-Serviced | £M | 140.80 | 138.88 | 136.64 | 135.55 | 147.75 | 147.99 | 143.62 | 148.23 | 156.29 | 64.82 | 109.60 | 157.40 |
| All Visitor Types | £M | 395.79 | 384.06 | 375.51 | 380.59 | 398.97 | 401.47 | 395.89 | 407.63 | 423.60 | 165.94 | 281.63 | 439.39 |
| Share of Total | % | 35.6% | 36.2% | 36.4% | 35.6% | 37.0% | 36.9% | 36.3% | 36.4% | 36.9% | 39.1% | 38.9% | 35.8% |
| Annual Change in Share | % | | 1.6% | 0.6% | -2.1% | 4.0% | -0.5% | -1.6% | 0.2% | 1.5% | 5.9% | -0.4% | -8.0% |
| Change in Share from 2011 | % | | 1.6% | 2.3% | 0.1% | 4.1% | 3.6% | 2.0% | 2.2% | 3.7% | 9.8% | 9.4% | 0.7% |
| Avg Ann. Change in Share | % | | 1.6% | 1.1% | 0.0% | 1.0% | 0.7% | 0.3% | 0.3% | 0.5% | 1.1% | 0.9% | 0.1% |

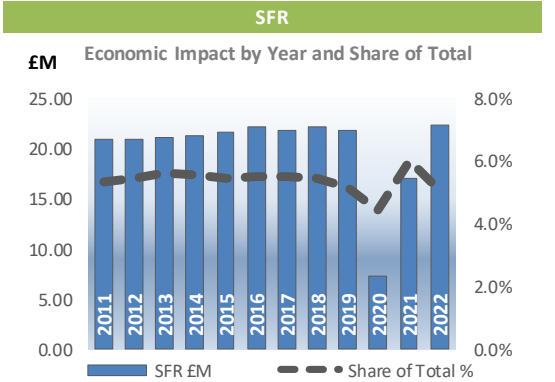


This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

| STEAM REPORT FOR 2011-2022 - FINAL DUMFRIES AND GALLOWAY COUNCIL | | | | | | | | | | | | | 2011 to 2022 2022 Prices | | SFR | ECONOMIC IMPACT Indexed | | | |
|---|---|---------|---------|--------|-------|-------|-------|-------|-------|-------|--------|-------|-----------------------------|---------------|---------|----------------------------|-------|-------|----------|
| ECONOMIC IMPACT BY: | MONTH AND QUARTER | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | |
| KEY | SFR | | | | | | | | | | | | TOTAL | | | | | | % Change |
| An increase of 3% or more | ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | | |
| Less than 3% change | Q1 | | | Q2 | | | Q3 | | | Q4 | | | | | | | | | |
| A Fall of 3% or more | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | Q1 | Q2 | Q3 | Q4 | |
| % Change 2011 to 2022 | -4.0% | 3.4% | 25.2% | 4.8% | 2.3% | -1.5% | -2.7% | 0.7% | 9.8% | -1.1% | 10.1% | 24.6% | 5.9% | Annual Change | 6.7% | 1.4% | 1.4% | 12.8% | |
| % Change 2021 to 2022 | 348.2% | 1337.6% | 2483.2% | 241.6% | 47.1% | 37.1% | 49.9% | 15.8% | 19.1% | 10.0% | -12.7% | -2.7% | 31.1% | | 715.7% | 74.4% | 27.1% | -1.6% | |
| Average Annual Change | -0.4% | 0.3% | 2.3% | 0.4% | 0.2% | -0.1% | -0.2% | 0.1% | 0.9% | -0.1% | 0.9% | 2.2% | 0.5% | | 0.6% | 0.1% | 0.1% | 1.2% | |
| 2011 | £M | 0.732 | 0.361 | 0.484 | 2.044 | 1.544 | 2.813 | 2.048 | 2.186 | 1.181 | 2.589 | 1.601 | 3.403 | 20.99 | | 1.577 | 6.401 | 5.414 | 7.594 |
| 2012 | £M | 0.711 | 0.354 | 0.503 | 1.944 | 1.515 | 2.896 | 1.942 | 2.191 | 1.212 | 2.557 | 1.624 | 3.397 | 20.85 | -0.7% | 1.568 | 6.355 | 5.344 | 7.579 |
| 2013 | £M | 0.710 | 0.380 | 0.515 | 1.856 | 1.572 | 2.781 | 2.068 | 2.231 | 1.196 | 2.652 | 1.584 | 3.469 | 21.01 | 0.8% | 1.605 | 6.209 | 5.496 | 7.704 |
| 2014 | £M | 0.798 | 0.384 | 0.505 | 1.905 | 1.578 | 2.744 | 2.059 | 2.224 | 1.220 | 2.596 | 1.585 | 3.631 | 21.23 | 1.0% | 1.687 | 6.227 | 5.503 | 7.812 |
| 2015 | £M | 0.791 | 0.377 | 0.536 | 1.893 | 1.551 | 2.805 | 2.057 | 2.217 | 1.240 | 2.752 | 1.722 | 3.738 | 21.68 | 2.1% | 1.704 | 6.249 | 5.514 | 8.211 |
| 2016 | £M | 0.748 | 0.371 | 0.536 | 1.896 | 1.524 | 2.878 | 2.064 | 2.293 | 1.290 | 2.769 | 1.658 | 4.032 | 22.06 | 1.8% | 1.655 | 6.297 | 5.646 | 8.459 |
| 2017 | £M | 0.787 | 0.370 | 0.507 | 1.939 | 1.553 | 2.869 | 2.040 | 2.239 | 1.290 | 2.676 | 1.648 | 3.787 | 21.70 | -1.6% | 1.664 | 6.362 | 5.568 | 8.111 |
| 2018 | £M | 0.763 | 0.377 | 0.554 | 1.965 | 1.608 | 2.854 | 2.028 | 2.229 | 1.251 | 2.782 | 1.782 | 3.897 | 22.09 | 1.8% | 1.693 | 6.427 | 5.508 | 8.461 |
| 2019 | £M | 0.742 | 0.366 | 0.543 | 1.971 | 1.590 | 2.824 | 2.013 | 2.203 | 1.247 | 2.792 | 1.732 | 3.793 | 21.82 | -1.2% | 1.651 | 6.385 | 5.463 | 8.317 |
| 2020 | £M | 0.589 | 0.316 | 0.468 | 0.018 | 0.002 | 0.010 | 0.111 | 1.903 | 0.860 | 1.327 | 0.613 | 1.102 | 7.318 | -66.5% | 1.373 | 0.030 | 2.873 | 3.042 |
| 2021 | £M | 0.157 | 0.026 | 0.023 | 0.627 | 1.074 | 2.021 | 1.330 | 1.902 | 1.088 | 2.328 | 2.019 | 4.359 | 16.95 | 131.7% | 0.206 | 3.722 | 4.320 | 8.706 |
| 2022 | £M | 0.703 | 0.374 | 0.606 | 2.143 | 1.580 | 2.770 | 1.994 | 2.202 | 1.296 | 2.560 | 1.763 | 4.241 | 22.23 | 31.1% | 1.682 | 6.493 | 5.492 | 8.564 |

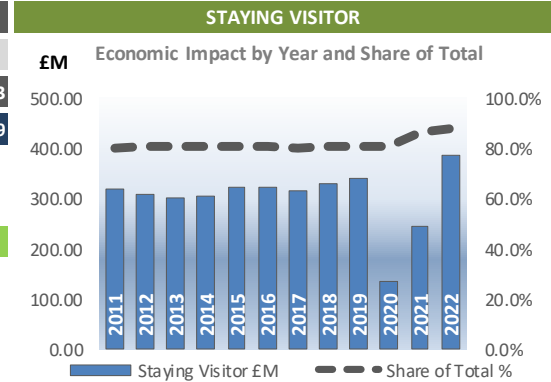
| ECONOMIC IMPACT - INDEXED TO 2022 | | | | | | | | | | | | | SFR | | |
|-----------------------------------|----|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--|--|
| SHARE OF MARKET | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | | |
| SFR | £M | 20.99 | 20.85 | 21.01 | 21.23 | 21.68 | 22.06 | 21.70 | 22.09 | 21.82 | 7.318 | 16.95 | 22.23 | | |
| All Visitor Types | £M | 395.79 | 384.06 | 375.51 | 380.59 | 398.97 | 401.47 | 395.89 | 407.63 | 423.60 | 165.94 | 281.63 | 439.39 | | |
| Share of Total | % | 5.3% | 5.4% | 5.6% | 5.6% | 5.4% | 5.5% | 5.5% | 5.4% | 5.2% | 4.4% | 6.0% | 5.1% | | |
| Annual Change in Share | % | | 2.4% | 3.1% | -0.3% | -2.6% | 1.1% | -0.2% | -1.2% | -5.0% | -14.4% | 36.5% | -16.0% | | |
| Change in Share from 2011 | % | | 2.4% | 5.5% | 5.2% | 2.5% | 3.6% | 3.4% | 2.2% | -2.9% | -16.8% | 13.5% | -4.6% | | |
| Avg Ann. Change in Share | % | | 2.4% | 2.8% | 1.7% | 0.6% | 0.7% | 0.6% | 0.3% | -0.4% | -1.9% | 1.4% | -0.4% | | |



STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| ECONOMIC IMPACT BY: | | | | | | | | | | | | | 2011 to 2022 2022 Prices | | STAYING VISITOR | | ECONOMIC IMPACT Indexed | | | | | | | | | | | | | |
|---------------------------|----|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---|---------|-----------------|--------|----------------------------|--------|----------|-------|---------------|------|-------|-------|-------|----------|-------|-------|-------|----|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | | | | | | | | | | | |
| KEY | | | | | | | | | | | | | TOTAL | | | | | | % Change | | | | | | | | | | | |
| An increase of 3% or more | | | | | | | | | | | | | ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | |
| Less than 3% change | | | | | | | | | | | | | Q1 | | Q2 | | Q3 | | Q4 | | Annual Change | | | | | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | TOTAL | % Change | Q1 | Q2 | Q3 | Q4 |
| % Change 2011 to 2022 | | | | | | | | | | | | | 0.3% | 29.3% | 101.2% | 15.0% | 7.6% | 2.8% | 8.8% | 15.2% | 35.7% | 2.8% | 41.9% | 93.4% | 21.5% | 49.6% | 8.1% | 18.3% | 33.9% | |
| % Change 2021 to 2022 | | | | | | | | | | | | | 309.9% | 1468.7% | 3099.5% | 301.7% | 51.2% | 36.2% | 55.2% | 28.1% | 27.8% | 2.2% | -5.1% | 26.2% | 58.8% | 1117.7% | 81.5% | 35.7% | 7.2% | |
| Average Annual Change | | | | | | | | | | | | | 0.0% | 2.7% | 9.2% | 1.4% | 0.7% | 0.3% | 0.8% | 1.4% | 3.2% | 0.3% | 3.8% | 8.5% | 2.0% | 4.5% | 0.7% | 1.7% | 3.1% | |
| 2011 | £M | 10.95 | 11.11 | 14.79 | 33.43 | 35.37 | 39.29 | 39.06 | 43.05 | 28.88 | 32.34 | 14.86 | 14.95 | 318.08 | | 36.85 | 108.09 | 110.99 | 62.16 | | | | | | | | | | | |
| 2012 | £M | 9.777 | 10.30 | 16.59 | 30.50 | 33.32 | 41.24 | 34.16 | 42.38 | 31.16 | 31.46 | 14.83 | 13.49 | 309.21 | -2.8% | 36.68 | 105.06 | 107.70 | 59.78 | | | | | | | | | | | |
| 2013 | £M | 8.780 | 11.87 | 16.82 | 26.76 | 34.42 | 35.86 | 37.54 | 42.77 | 27.59 | 32.05 | 13.61 | 14.61 | 302.68 | -2.1% | 37.48 | 97.03 | 107.90 | 60.27 | | | | | | | | | | | |
| 2014 | £M | 12.59 | 12.74 | 16.33 | 28.14 | 34.05 | 34.43 | 38.03 | 41.85 | 29.00 | 30.80 | 13.51 | 14.82 | 306.28 | 1.2% | 41.66 | 96.61 | 108.88 | 59.13 | | | | | | | | | | | |
| 2015 | £M | 12.75 | 12.13 | 19.85 | 28.59 | 33.89 | 36.73 | 39.03 | 42.79 | 30.04 | 34.92 | 15.96 | 15.76 | 322.44 | 5.3% | 44.73 | 99.21 | 111.86 | 66.63 | | | | | | | | | | | |
| 2016 | £M | 9.965 | 11.53 | 19.23 | 27.90 | 31.59 | 38.62 | 38.16 | 45.36 | 33.46 | 34.99 | 14.94 | 18.26 | 324.01 | 0.5% | 40.72 | 98.11 | 116.98 | 68.20 | | | | | | | | | | | |
| 2017 | £M | 11.66 | 11.14 | 16.08 | 28.92 | 32.72 | 38.54 | 37.31 | 42.41 | 34.34 | 32.85 | 14.43 | 16.22 | 316.63 | -2.3% | 38.88 | 100.18 | 114.06 | 63.51 | | | | | | | | | | | |
| 2018 | £M | 11.02 | 12.01 | 20.90 | 29.32 | 35.66 | 38.84 | 36.41 | 43.13 | 31.12 | 35.54 | 17.24 | 17.94 | 329.13 | 3.9% | 43.93 | 103.82 | 110.66 | 70.73 | | | | | | | | | | | |
| 2019 | £M | 11.69 | 12.23 | 21.23 | 31.07 | 36.64 | 39.99 | 37.43 | 44.03 | 32.50 | 37.83 | 17.85 | 18.41 | 340.90 | 3.6% | 45.15 | 107.69 | 113.96 | 74.09 | | | | | | | | | | | |
| 2020 | £M | 9.774 | 11.19 | 19.08 | 0.356 | 0.049 | 0.166 | 3.153 | 33.01 | 24.23 | 19.30 | 7.018 | 6.342 | 133.68 | -60.8% | 40.05 | 0.571 | 60.40 | 32.66 | | | | | | | | | | | |
| 2021 | £M | 2.680 | 0.916 | 0.930 | 9.571 | 25.18 | 29.65 | 27.37 | 38.73 | 30.65 | 32.53 | 22.22 | 22.92 | 243.35 | 82.0% | 4.526 | 64.40 | 96.75 | 77.67 | | | | | | | | | | | |
| 2022 | £M | 10.98 | 14.36 | 29.76 | 38.44 | 38.07 | 40.39 | 42.49 | 49.60 | 39.18 | 33.25 | 21.09 | 28.92 | 386.53 | 58.8% | 55.11 | 116.90 | 131.27 | 83.26 | | | | | | | | | | | |

| ECONOMIC IMPACT - INDEXED TO 2022 | | | | | | | | | | | | | STAYING VISITOR | |
|-----------------------------------|----|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-----------------|--|
| SHARE OF MARKET | | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | |
| Staying Visitor | £M | 318.08 | 309.21 | 302.68 | 306.28 | 322.44 | 324.01 | 316.63 | 329.13 | 340.90 | 133.68 | 243.35 | 386.53 | |
| All Visitor Types | £M | 395.79 | 384.06 | 375.51 | 380.59 | 398.97 | 401.47 | 395.89 | 407.63 | 423.60 | 165.94 | 281.63 | 439.39 | |
| Share of Total | % | 80.4% | 80.5% | 80.6% | 80.5% | 80.8% | 80.7% | 80.0% | 80.7% | 80.5% | 80.6% | 86.4% | 88.0% | |
| Annual Change in Share | % | | 0.2% | 0.1% | -0.2% | 0.4% | -0.1% | -0.9% | 1.0% | -0.3% | 0.1% | 7.3% | 1.8% | |
| Change in Share from 2011 | % | | 0.2% | 0.3% | 0.1% | 0.6% | 0.4% | -0.5% | 0.5% | 0.1% | 0.2% | 7.5% | 9.5% | |
| Avg Ann. Change in Share | % | | 0.2% | 0.1% | 0.0% | 0.1% | 0.1% | -0.1% | 0.1% | 0.0% | 0.0% | 0.8% | 0.9% | |



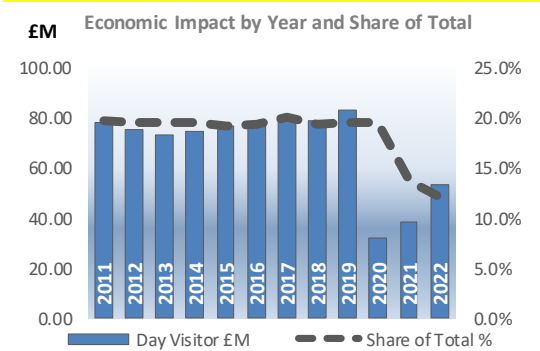
This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23

STEAM REPORT FOR 2011-2022 - FINAL
DUMFRIES AND GALLOWAY COUNCIL

| ECONOMIC IMPACT BY: | | | | | | | | | | | | | 2011 to 2022 2022 Prices | | DAY VISITOR | | ECONOMIC IMPACT Indexed | | | | | | | | | | | | | |
|---|----|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-----------------------------|--------|-------------|--------|----------------------------|--------|----------|--------|--------|--------|----------|-------|--------|---------------|--------|--------|--------|--------|
| MONTH AND QUARTER | | | | | | | | | | | | | CALENDAR YEAR | | QUARTER | | | | | | | | | | | | | | | |
| DAY VISITOR | | | | | | | | | | | | | TOTAL | | | | | | % Change | | | | | | | | | | | |
| ECONOMIC IMPACT £M - INDEXED TO 2022 / PERCENTAGE CHANGES | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| KEY | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| An increase of 3% or more | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Less than 3% change | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| A Fall of 3% or more | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Q1 | | Q2 | | Q3 | | Q4 | | TOTAL | | % Change | | | | | | | |
| | | | | | | | | | | | | | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | | | Q1 | Q2 | Q3 | Q4 |
| % Change 2011 to 2022 | | | | | | | | | | | | | -17.3% | -37.9% | -51.5% | -39.3% | -39.2% | -34.4% | -37.9% | -35.8% | -26.6% | -27.6% | -5.7% | 1.3% | -32.0% | Annual Change | -37.2% | -37.6% | -33.2% | -14.0% |
| % Change 2021 to 2022 | | | | | | | | | | | | | 142.8% | 237.5% | 176.0% | 170.2% | 21.8% | 20.9% | 6.8% | 18.4% | 13.1% | 12.8% | 2.4% | 30.5% | 38.1% | 179.0% | 51.2% | 12.5% | 10.9% | |
| Average Annual Change | | | | | | | | | | | | | -1.6% | -3.4% | -4.7% | -3.6% | -3.6% | -3.1% | -3.4% | -3.3% | -2.4% | -2.5% | -0.5% | 0.1% | -2.9% | -3.4% | -3.4% | -3.0% | -1.3% | |
| 2011 | £M | 4.778 | 5.769 | 6.343 | 8.389 | 6.602 | 7.747 | 8.138 | 7.485 | 8.788 | 5.910 | 5.438 | 2.321 | 77.71 | 16.89 | 22.74 | 24.41 | 13.67 | | | | | | | | | | | | |
| 2012 | £M | 6.155 | 6.447 | 5.359 | 7.192 | 6.217 | 7.737 | 7.273 | 6.528 | 8.048 | 5.313 | 6.252 | 2.325 | 74.85 | -3.7% | 17.96 | 21.15 | 21.85 | 13.89 | | | | | | | | | | | |
| 2013 | £M | 5.807 | 6.510 | 5.569 | 6.571 | 5.522 | 7.021 | 7.091 | 6.682 | 7.527 | 5.312 | 6.639 | 2.585 | 72.84 | -2.7% | 17.89 | 19.11 | 21.30 | 14.54 | | | | | | | | | | | |
| 2014 | £M | 6.666 | 5.983 | 5.857 | 7.787 | 5.907 | 7.065 | 7.088 | 7.222 | 7.240 | 4.753 | 6.099 | 2.639 | 74.31 | 2.0% | 18.51 | 20.76 | 21.55 | 13.49 | | | | | | | | | | | |
| 2015 | £M | 6.282 | 6.513 | 5.917 | 7.949 | 7.150 | 6.785 | 7.393 | 7.180 | 7.199 | 4.973 | 6.634 | 2.559 | 76.53 | 3.0% | 18.71 | 21.88 | 21.77 | 14.17 | | | | | | | | | | | |
| 2016 | £M | 6.373 | 5.868 | 6.114 | 6.436 | 6.367 | 7.622 | 7.621 | 7.060 | 10.06 | 5.795 | 5.355 | 2.794 | 77.46 | 1.2% | 18.35 | 20.43 | 24.74 | 13.94 | | | | | | | | | | | |
| 2017 | £M | 5.841 | 6.694 | 4.668 | 9.160 | 6.507 | 7.391 | 9.019 | 7.081 | 8.160 | 4.856 | 6.699 | 3.185 | 79.26 | 2.3% | 17.20 | 23.06 | 24.26 | 14.74 | | | | | | | | | | | |
| 2018 | £M | 6.551 | 5.876 | 4.715 | 7.958 | 7.072 | 7.591 | 8.393 | 6.973 | 8.920 | 4.831 | 6.633 | 2.991 | 78.50 | -1.0% | 17.14 | 22.62 | 24.29 | 14.45 | | | | | | | | | | | |
| 2019 | £M | 6.570 | 6.415 | 4.219 | 8.349 | 8.329 | 8.334 | 9.204 | 7.600 | 8.814 | 5.035 | 6.430 | 3.399 | 82.70 | 5.3% | 17.20 | 25.01 | 25.62 | 14.86 | | | | | | | | | | | |
| 2020 | £M | 7.957 | 7.091 | 2.520 | 0.022 | 0.018 | 0.090 | 1.177 | 1.722 | 3.123 | 3.432 | 4.547 | 0.567 | 32.27 | -61.0% | 17.57 | 0.130 | 6.022 | 8.546 | | | | | | | | | | | |
| 2021 | £M | 1.628 | 1.061 | 1.114 | 1.883 | 3.295 | 4.203 | 4.729 | 4.062 | 5.701 | 3.790 | 5.009 | 1.802 | 38.28 | 18.6% | 3.803 | 9.382 | 14.49 | 10.60 | | | | | | | | | | | |
| 2022 | £M | 3.953 | 3.581 | 3.076 | 5.089 | 4.012 | 5.084 | 5.050 | 4.809 | 6.449 | 4.277 | 5.129 | 2.351 | 52.86 | 38.1% | 10.61 | 14.18 | 16.31 | 11.76 | | | | | | | | | | | |

| ECONOMIC IMPACT - INDEXED TO 2022 | | | | | | | | | | | | | DAY VISITOR | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|-----------------------------------|--|--|--|--|--|--|--|--|--|--|--|--|-------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--|--|--|------|--|--|--|------|--|--|--|------|--|--|--|------|--|--|--|------|--|--|--|------|--|--|--|------|--|--|--|------|--|--|--|
| SHARE OF MARKET | | | | | | | | | | | | | 2011 | | | | 2012 | | | | 2013 | | | | 2014 | | | | 2015 | | | | 2016 | | | | 2017 | | | | 2018 | | | | 2019 | | | | 2020 | | | | 2021 | | | | 2022 | | | |
| Day Visitor | | | | | | | | | | | | | £M | 77.71 | 74.85 | 72.84 | 74.31 | 76.53 | 77.46 | 79.26 | 78.50 | 82.70 | 32.27 | 38.28 | 52.86 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| All Visitor Types | | | | | | | | | | | | | £M | 395.79 | 384.06 | 375.51 | 380.59 | 398.97 | 401.47 | 395.89 | 407.63 | 423.60 | 165.94 | 281.63 | 439.39 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Share of Total | | | | | | | | | | | | | % | 19.6% | 19.5% | 19.4% | 19.5% | 19.2% | 19.3% | 20.0% | 19.3% | 19.5% | 19.4% | 13.6% | 12.0% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Annual Change in Share | | | | | | | | | | | | | % | | -0.7% | -0.5% | 0.7% | -1.7% | 0.6% | 3.8% | -3.8% | 1.4% | -0.4% | -30.1% | -11.5% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Change in Share from 2011 | | | | | | | | | | | | | % | | -0.7% | -1.2% | -0.6% | -2.3% | -1.7% | 2.0% | -1.9% | -0.6% | -1.0% | -30.8% | -38.7% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Avg Ann. Change in Share | | | | | | | | | | | | | % | | -0.7% | -0.6% | -0.2% | -0.6% | -0.3% | 0.3% | -0.3% | -0.1% | -0.1% | -3.1% | -3.5% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |



This report is copyright © Global Tourism Solutions (UK) Ltd 2023

Report Prepared by: Alison Tipler. Date of Issue: 28/07/23