

# WORLD CLASS - SUSTAINABLY

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Cycling holidays and the ethos of the Galloway and Southern Ayrshire UNESCO Biosphere

G A L L O W A Y C Y C L I N G . C O M







# GALLOWAY CYCLING HOLIDAYS

- Tour Operator since 2017
- Specialising in Leisure and Gravel Cycling Holidays in Galloway
- Guided and Self-guided cycling holiday packages
  
- Delivering entertaining and unique holidays
- Promoting and developing Dumfries and Galloway as **World Class** outdoor **destination** in a sustainable way



# OUR WORLD



# Sustainability ?

It's all in the balance ...



**Environment**



**Community**



**Economy**







# THE ETHOS OF THE GSA UNESCO BIOSPHERE

## GSAB charter points

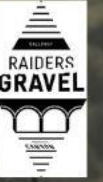
- Help to conserve the natural resources of the Biosphere
- Support the economy to benefit people and nature
- Promote cultural heritage and local products
- Contribute to the health and well-being of the community
- Develop knowledge, understanding and promote research
- Raise awareness of the [Galloway and Southern Ayrshire UNESCO Biosphere](#)

## Our actions

- Changing packages to minimise driving, create more nights in one location
- Make sure cafes/restaurants/shops are involved
- Collaborate with other guides and services
- Telling the story of [Kirkpatrick MacMillan](#) - inventor of the pedal bike
- Working closely with event organisers and organisations to ensure sustainable business approach to their projects , e.g. [Raiders Gravel](#)







# RAIDERS GRAVEL FESTIVAL

Develop a brand consistent with the high quality production value and Galloway's natural wonders.

- Event organiser [Red:On](#)
- Gravel cycling stage-race: 3 stages - 4 day festival
- Premium full-service event with high quality production
- Event village in Gatehouse of Fleet, entertainment, family friendly
- Celebration of local culture, artists, sports - commission of poetry, music, art, talks by inspiring athletes and explorers
- **Working together with Galloway and Souther Ayrshire UNESCO Biosphere to deliver a sustainable event.**





# WORLD CLASS - ~~A HIDDEN GEM!~~

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SEE YOU IN GALLOWAY.

T H A N K   Y O U

