

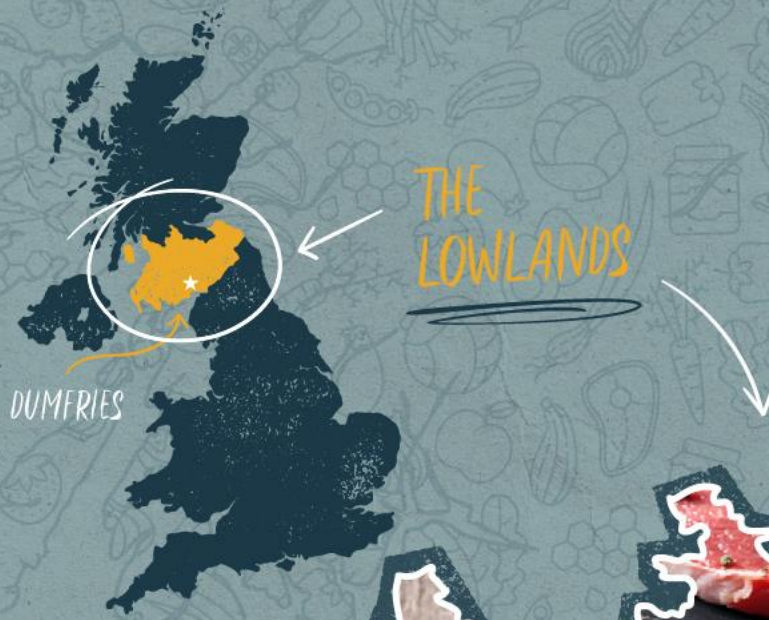


Jemma Reid

FOOD TOURISM AMBASSADOR - SOUTH OF SCOTLAND

Sourcing Scotland...

SHOWCASING THE LARDER OF THE LOWLANDS



Monday 17th April 10-3pm
Easterbrook Hall, Dumfries



Beautiful
asopaki

DETAILS

Collaboration between Regional Food Groups / Ambassadors in Partnership with Scotland Food & Drink

- Meet the Buyer – 54 producers from the Lowlands
 - Local, Regional and National Buyers – retail, wholesale, catering, tourism etc...
- Dedicated Training / Workshops on pressing themes – supporting the industry
- Lowland Chef Demonstrations – local produce – 6 areas
- Taste of the Lowlands
- Stakeholder collaboration



Belhaven Brewery
Beer Producer



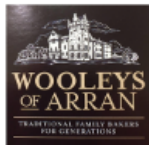
Giacopazzi's
Ice Cream & Sorbet Producer



Purely Scottish
Spring Water



Winton Brewery



Wooleys of Arran
Family Bakers



Errington Cheese
Cheese Producer



Scottish Creamy Cheesecake Co.
Cheesecake Producer



By Julia
Gulfana Glogg - mulled wine mix



A Taste of Arran
Ice Cream, Cheese, Outcakes, Clutneys



Buck & Birch
Award winning craft Scottish spirits and liquors



Miller's Larder
Award winning Perffy Pizzilli & chutneys



Dodger Dog
Preserves & chutneys



Fidra Gin
Gin Producer



Isle of Arran Ice Cream
Ice Cream Producer



Thirsty Cross
Beer & Cider Producer



Ramsay of Carlsde
Bacon, black pudding, sausages, haggis



Brodie's
Specialty Tea, Artisan Coffee & Handmade Chocolate



Hardiesmill
Grass-fed Beef and Beef Products (haggis, sweet-soured)



Annandale Distillery
Whisky, Single Cask Single Malt



Five Kingdoms
Craft Beer Producer



Dark Sky Spirits
Whisky, Fruit Whisky Liqueurs, Gin

POWER

Power Coffee
Coffee Producer

FRAISER

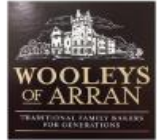
Fraiser of Scotland
Blended Whisky Liqueur



The Spice Witch
Artisanal chutneys, relishes and mustards all handmade in East Lothian.



Arran Dairies Dairy Producer



Wooleys of Arran Family Bakers



Raer Scotch Whisky Whisky, Gin, Tonics



MacDuff 8000 West Highland Whisky



The Spice Witch Artisanal chutneys, relishes and icecreams all handmade in Carr, Lothian.



Isle of Arran Cheese Shop Cheese Producer



Scottish Creamy Cheesecake Co. Cheesecake Producer



Outlandish Brewing Company Craft Beer Producer



Belhaven Smokehouse Smoked Fish, Cheese, Butter



Fraiser of Scotland Blended Whisky Liqueur



Hardiesmill Grass-fed Beef and Beef Products (Faggie, Sweet-cured)



Belhaven Brewery Beer Producer



S. Luca of Mossburgh Ice Cream Producer



Scottish Tea House Tea Producer



Winefold Distillery Rum (unaged, aged and aged) - distilled in DEG



Greenvale Potato Producer



biggar-flavour-logo

The Orchard Biggar Baking, Preserves & Food Gifts



Arran Fine Foods Fine Foods



SeaBuckthorn Sea-Buckthorn Juice



Giacopazzi's Ice Cream & Sorbet Producer



Isle of Arran Brewery Beer Producer



Purely Scottish Spring Water



Dodger Box Preserves & Chutneys



Miller's Larder Award Winning Perfect Pudding & Chutneys



VISION

- Support your farmers, makers and creators – Support Local (Scotland)
- Grow awareness and drive sales of these delicious and diverse Scottish products - Putting Scottish produce firmly on the map
- We strive to get more local food on local plates
- The quality of food is higher
- Give visitors a more local / authentic taste and experience
- Be a sustainable food destination, reduce food miles
- Tell our local authentic stories and provide a real sense of place
- Enable our industry to thrive - Sustain local producers and support local economy and jobs
- Supports communities / environment and supply chain

To create an annual event to support our producers, our industry and our economy





INVITATION

If you source, or aspire to source, Scottish produce then this event is for you whether you are from Scotland, England or indeed Northern Ireland.

You could be a local, regional, or national buyer from a:

- multiple supermarket / retailer
- group foodservice business
- public procurement specialist
- regional wholesaler
- independent retailer
- caterer
- hospitality business / tourism provider
- street food vendor

Or you are simply looking for quality produce from businesses that can meet your local sourcing needs.

There has never been a more important time to source locally.

REGISTER TODAY



Website: www.larderofthelowlands.co.uk

ENGAGE & PROMOTE

Showcasing the Larder of the Lowlands

Static Social Posts

Social posts that emphasise the importance of the event to buyers, businesses, organisations and producers.

Examples of Copy directed at suppliers and buyers. Please use and adapt as required for your channels. Please download the assets from the last page.

Promotional Toolkit
Website
Social Assets



Please tag Scotland Food & Drink' in all your social posts shown below'.

Please refer to page 7 to tag other relevant regional food groups and ambassadors'.



Event # larderofthelowlands

With thanks to



With support from the

The logo for SCOTLAND FOOD & DRINK PARTNERSHIP, featuring the text "SCOTLAND FOOD & DRINK PARTNERSHIP" in white capital letters on a blue rectangular background.

SCOTLAND
FOOD & DRINK
PARTNERSHIP